ECONOMIC DEVELOPMENT COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to amending various sections of the Los Angeles Administrative Code (LAAC) regarding the governance structure of the Los Angeles Convention Center Department.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

- 1. PRESENT and ADOPT the accompanying ORDINANCE amending Sections 8.140, 8.142, 8.143, 8.144, 8.146, 8.148, 8.148.3, 8.149.1, 8.149.2, 8.149.3, 8.149.4, and 8.149.6, and adding a new Section 8.149.7 to the LAAC to change the name of the Convention Center Department, modify the governance structure of the Department, revise the Discount Policy, and establish a new Booking Policy.
- 2. NOT PRESENT and ORDER FILED the Ordinance dated November 21, 2013.
- 3. NOTE and FILE the Los Angeles Convention Center Department reports dated January 24, 2014 and February 11, 2014 relative to a request to change the name of the Department to the Los Angeles Department of Convention and Tourism Development.

<u>Fiscal Impact Statement</u>: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

(Trade, Commerce and Tourism and Budget and Finance Committees waived consideration of the above matter)

<u>SUMMARY</u>

At a regular meeting held on December 10, 2013, the Economic Development Committee approved a City Attorney report and draft ordinance dated November 22, 2013 relative to amending the LAAC regarding the governance structure of the Los Angeles Convention Center Department.

Subsequently, at a regular meeting held on April 8, 2014, the Committee considered reports from the Los Angeles Convention Center Department dated January 24, 2014 and February 11, 2014 relative to changing the name of the Department to the Los Angeles Department of Convention and Tourism Development; and a City Attorney report dated April 3, 2014 transmitting a revised Ordinance to change the name of the Department, amend the LAAC regarding the governance structure of the Department, modify the discount policy, and establish a new booking policy for events at the Los Angeles Convention Center

After providing an opportunity for public comment, the Committee recommended that Council adopt the revised Ordinance, not present and order filed the Ordinance dated November 13, 2013, and note and file the Los Angeles Convention Center Department reports. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

VOTE <u>MEMBER</u> PRICE: YES KREKORIAN: YES HUIZAR: ABSENT CEDILLO: ABSENT MARTINEZ: YES

REW

4/11/14 FILE NO. 12-0692-S2

-NOT OFFICIAL UNTIL COUNCIL ACTS-