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- The Colburn School
- The Edison
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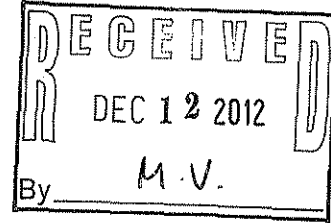
626 Wilshire Blvd.
Suite 200
Los Angeles, CA 90017

telephone 213.624.1213
facsimile 213.624.0858
www.ccala.org

#43

December 12, 2012

The Honorable Members of the Los Angeles City Council
c/o City Clerk
200 N. Spring Street, Room 395
Los Angeles, CA 90012



Re: Enhanced Government Structure of the Los Angeles Convention Center (CF 12-0692)

Honorable Members:

Established in 1924, Central City Association (CCA) is L.A.'s premier business advocacy association, whose 450 members employ over 350,000 people in the Los Angeles region. One bright spot in our local economy in recent years has been the growing tourism and hospitality industry, which supports so many thousands of jobs and generates much-needed money for our general fund.

The hotel industry is pleased that the city is working to build on that rising tide and do more to ensure that Los Angeles is competitive in attracting Convention Center business. As we go forward in developing this strategy, we ask for your commitment that the process will be transparent and not become overly politicized.

Coordinating convention business with hotel availability and all the other logistics that go with it is quite complicated. We are fortunate in Los Angeles to have a very sophisticated, very civically-engaged hotel community. Leveraging this asset, it is critical that our hotels are not just nominally represented in the process of reimagining our city's tourism strategy, but that they have a strong voice and constant presence at the table.

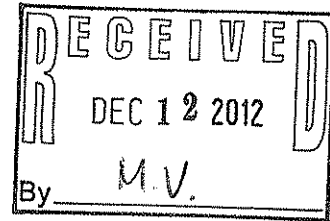
We want to thank CAO Miguel Santana for his leadership in this area and we look forward to continuing the open dialogue that has already been happening. Given that the CAO's latest report came out yesterday, and the state of discussions, we do ask for more time to continue that productive dialogue.

Sincerely,

Carol E. Schatz
President & CEO



#43



December 11, 2012

Hon. Herb J. Wesson, Jr.
President
Los Angeles City Council
City Hall
200 North Spring Street
Los Angeles, CA 90012

Re: **Enhanced Governance Structure for the Los Angeles Convention Center**

Dear Council Member Wesson:

The Auto Show has been a fixture in Los Angeles for more than 100 years and the anchor tenant of the Convention Center since it opened in 1971. For the past 41 years, the Auto Show has been by far the largest and most profitable client of the Convention Center.

Any proposed change in the City's Booking Policy and the management and oversight of the Convention Center is of vital interest to us. We have carefully reviewed the August City Administrative Officer report on these subjects and participated in the Trade, Tourism & Commerce Committee and Budget & Finance Committee hearings on the Report. Subsequently, we met with the CAO to discuss concerns we had with some aspects of the August report.

We are pleased to tell you that the concerns we had have been addressed and resolved in an agreement incorporated in the December 10, 2012 letter from the CAO to the Auto Show.

We want to thank you and the Council for the assistance that made the agreement possible. We want to express our appreciation to CAO Miguel Santana for the thoughtful and deliberative approach he brought to the very productive discussions we had with him and his office.

The Auto Show is pleased to support the recommendations of the CAO's December 11 report. We respectfully urge the Council to adopt them.

Sincerely,

Handwritten signature of Lisa Kaz in black ink.

Lisa Kaz
President

Handwritten signature of Andy Fuzesi in black ink.

Andy Fuzesi
General Manager

CC: All Council Members
CAO Miguel Santana