

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR


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CITY ADMINISTRATIVE OFFICER

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BEN CEJA, ACTING
ROBIN P. ENGEL
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June 4, 2013

To: The Mayor and City Council

From: Miguel A. Santana, City Administrative Officer 

Re: Los Angeles Convention Center Request for Proposal for Management and Operations

The City Administrative Officer (CAO) is recommending that Anschutz Entertainment Group (AEG) manage and operate the Los Angeles Convention Center based on a decision reached by an independent Evaluation Panel consisting of economic development, entertainment, labor and public service backgrounds. The decision involved two applicants: AEG and SMG. The Panel based its decision on the following factors: (1) Qualifications and Experience, (2) Management Team, (3) Approach and Methodology, and (4) Fee Proposal which were equally weighted. The AEG proposal presents an enhanced, cost-effective, and unique experience for all Convention Center visitors. It is anticipated that this matter will be considered before the Council within the next month and that an agreement will be executed by the end of this summer.

MAS: DM: 09130282