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INFORMATION TECH. & GEN. SERVICES

MOTION

The City owns a 3.6 acre site located at 6000 Jefferson Boulevard. The site is located on a heavily traveled thoroughfare, 1/2 mile from a Metro light rail station and 1 and 1/2 mile from the I-10 freeway. The site is served by the 4 and 5 lines of the Culver City bus network (with bus stops on Holdredge Ave), with the 4 line providing direct service between the West LA transit center, the Metro Expo Line and the Culver City transit Center.

The site is at the heart of an emerging jobs corridor characterized by the intersection of mass transit and business/job growth. To the west in the beach communities and cities of Venice, Santa Monica, and Playa Vista, a growing tech cluster is building a global identity as "Silicon Beach." To the site's more immediate west and north, Culver City has had great success with the redevelopment of its formerly-light industrial Hayden Tract into a media and advertising cluster known for groundbreaking architecture and forward-thinking firms.

Phase B of the Metro Expo Line, set to open in 2017, will connect the site's immediate neighborhood with the Westside (including Westwood and Santa Monica). With "Silicon Beach" on one end of the completed Expo Line and the University of Southern California and Downtown Los Angeles on the other, the location of this City-owned lot at the mid-point holds development potential to leverage existing synergies.

In seeking to develop this site, the City should seek proposals with the highest potential for permanent job creation and economic development value in growth industries. This site presents a unique opportunity for light/advanced manufacturing, technology/innovation, and artisan food manufacturing businesses to grow in Los Angeles, and the City should explore it potential.

I THEREFORE MOVE that the City Administrative Office be directed to prepare a Request for Proposals for exploring the development of projects on a City-owned 3.6 acre site located at 6000 Jefferson Boulevard, as further detailed in the text of this Motion.

PRESENTED BY: Herb J. Wesson, Jr.
HERB J. WESSON, Jr.
Councilman, 10th District

SECONDED BY: [Signature]

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ORIGINAL

EPR