City Clerk Council and Public Services <clerk.cps@lacity.org>

Input on Council Meeting 1/18/19

The SEO Doctors <theseodoctors@gmail.com>

Fri, Jan 18, 2019 at 7:24 AM

To: Clerk.CPS@lacity.org, councilmember.cedillo@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, David.Ryu@lacity.org, paul.koretz@lacity.org, councilmember.price@lacity.org, councilmember.harris-dawson@lacity.org, councilmember.price@lacity.org, councilmember.bonin@lacity.org, councilmember.ofarrell@lacity.org, councilmember.huizar@lacity.org, councilmember.martinez@lacity.org, councilmember.englander@lacity.org, councilmember.martinez@lacity.org, councilmember.englander@lacity.org, councilmember.martinez@lacity.org, councilmember.englander@lacity.org, councilmember.wesson@lacity.org

Good Morning ! :)

Here's my input on today's agenda items. I hope you guys have a nice day !

Talk soon,

Korie Schmidt

Item 1 - File# <u>14-0655-S5</u>

Notice-of-Funding-Availability System. This sounds dope. So it'll be a forum/database that notifies users of funding availability in selected genres ? If it's anything near that, I support this.

Item 2 - File# 16-1346

Money moves in regards to LAPD. Ok so we're taking the money from the Crime Gun Intelligence Center fund and using it to pay for overtime ? And we're chopping the budgets for equipment and contracts ?

- 1. What's the purpose of the Intelligence Center ?
- 1a. Was that purpose fulfilled ?
- 2. What's the "Other" category consist of ?
- 3. The extension is for more than a year

I support this motion if the purpose was fulfilled in 1a above. Otherwise, I want to know why it wasn't, and what's causing us to pull from it.

Item 3 - File# 18-1005

Revocable permit to County of LA - Vermont/Manchester revitalize. I support this file. But let's talk about plans

Item 4 - File# <u>14-1515</u>

Westwood Business Improvement District planning report.

I wasn't invited to be part of the discussion. Are they trying for skyscrapers down Westwood blvd too ? If so, I oppose this file. I oppose this file until I have some kind of idea of what's being planned for the area, so that I may be able to provide input with constituents in mind.

Item 5 - File# 12-0716

Larchmont Village Business Improvement District report.

Are we thinking of building up Wilshire right here next to Crenshaw and Rossmore ? I think that would be a good idea. It's definitely a barren area of the street. But, I also have a feeling this file has something to do with that old federal building right at the end of Crenshaw. It's a really cool older building. It's been for rent for a while from what I remember, and nobody's done anything with it. I'd like to see it restored and something cool done with it.

If this file is about demolition, I oppose it. At least until I see some kind of plans. I'm of the opinion that any new structure would have to significantly outweigh luxury renovation/restoration. I mean, we could probably make a hotel out of it, or apartments. Imagine living in a detectives old office. It's kind of along the same lines as a club inside a bank vault.

Item 6 - File# 14-0562

Lincoln Heights Industrial Business Improvement District report.

I'm rarely over here, so I don't feel I have a good reference to comment. From what I remember, it's very small, residential, and low-profile. I would like to hear from the neighborhood about what they want from the area.

Item 7a - File# <u>19-0005-S11</u>

Item 7b - File# <u>19-0005-S12</u>

Item 7c - File# <u>19-0005-S13</u>

Removal from Rent Escrow program.

Ok so I did some homework on this finally. So the rent escrow program helps keep rents reduced on certain buildings that sign up, especially those under rent control. Removing these properties from the program allows for development into higher-priced properties and gentrification of neighborhoods.

I'm not opposed to cleaning up and making things nicer, but I think everyone discredits the whole rent ceiling idea. Instead, people are racing to build properties that not just fulfill market price, but push market price higher than it originally was, causing the aggregate avg market price to continuously increase over time. This is why we're now looking at \$2000 for a studio apartment in west la right now, when it's truly only worth 900. It's pure market manipulation. I think this predatory pricing needs to be curbed, and we should be focusing on building a stable and reduced rental price.

I'm extremely concerned about the overall market rate in this city. I oppose these files until we can get a grip on whats going on here. We've got to find a balance between the cramped and gorged streets of Sawtelle high-rise luxury that is being shoved down the community's throats, and the endless one-story crummy commercial spaces that have been rotting for the past few decades. We just have to come up with better projects.

Item 8 - File# <u>14-0008</u> LoJack contract with LAPD. Yes.

Item 9 - File# **16-0777**

Urban Area Security Initiative Grant budget modification FY16.

I'm a bit in the dark on what this grant is for. It looks like the grant is reimbursed by the Mayor ? What were the objectives of the grant. Were they fulfilled ? I'd like some more info

Item 10 - File# <u>16-0777</u>, <u>17-0279</u>

Urban Area Security Initiative Grant budget modification FY1617.

This is long and spaghetti. I'm not sure i'm following it perfectly. It looks like moving things around, LAPD and LAFD are being paid out with grant funds, and then refunding their budgets back to the General Fund to reimburse for funds taken out. I believe some explanation is due



2442 Barry Ave. Los Angeles, Ca 90064 (310)600-2278 TheSEODoctors@gmail.com www.TheSEODoctors.com

1/18/2019

City of Los Angeles Mail - Input on Council Meeting 1/18/19

This electronic message contains information from *The SEO Doctors*, which may be privileged or confidential. This message and the information it contains is intended solely for use by the individual(s) or entity named above. If you are not the intended recipient be aware that any disclosure, copying, distribution, use of or benefit from the contents of this information (without the express prior written consent of its author) is prohibited. If you have received this electronic message in error, please notify us by telephone or email immediately.