

ANTONIO R. VILLARAIGOSA
MAYOR

June 15, 2012

Honorable Members of the City Council
c/o City Clerk
Room 395, City Hall

Re: Appointment of Permanent General Manager of the Department of El Pueblo de Los Angeles Historical Monument: Mr. Christopher Espinosa

Honorable Members:

Pursuant to Charter Section 508 (b), I am appointing Christopher Espinosa as the permanent General Manager, Department of El Pueblo de Los Angeles Historical Monument (El Pueblo), effective June 17, 2012, subject to confirmation by the City Council.

Mr. Espinosa has extensive experience in public policy, budgeting, and municipal operations. He is currently serving as the Acting General Manager of El Pueblo as he is exceptionally knowledgeable of the issues, work product, and numerous constituencies within the department's purview. Over the last several years, he assisted the department in negotiating and executing the Olvera Street merchant concession agreements; led the project management team on the construction of the David Alfaro Siqueiros Interpretive Center; contributed to the successful lease negotiations for La Plaza United Methodist Church; and, coordinated with city staff and the Italian American Museum on the rehabilitation of the Italian Hall.

Mr. Espinosa has served in my office as the Director of Capital Projects. Since 2007, he has served as my appointee to the Municipal Facilities Committee; the Propositions Q and F Administrative Oversight Committees; the Zoo Capital Improvement Program; and, the Los Angeles Unified School District's – School Construction Bond Citizen's Oversight Committee (2006-2010), among others.

Among the key initiatives Mr. Espinosa has participated includes: contributing as a member of the project management team on the construction of the Police Administration Building; developing over ten joint-use partnerships with the Los Angeles Unified School District, including two master-planned facilities; collaborated with the Clinton Climate Initiative, Bureau of Street Lighting, and Department of Water & Power on the LED Street Lighting Energy Efficiency Program; and, successfully negotiated the acquisition and remediation of commercial property for park purposes, consistent with the Los Angeles River Revitalization Master Plan.

Previously, Mr. Espinosa worked at the Office of the Chief Legislative Analyst in which he was staff to the Budget & Finance Committee, functioned as the lead analyst in handling extensive ethics and campaign finance legislation for approval by the Council (2003), and successfully implemented a series of legislative and operational improvements relative to the Burglar Alarm Task Force Committee.



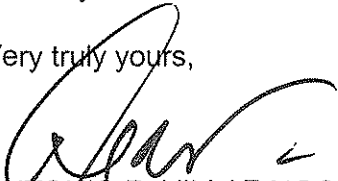
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Mr. Espinosa also has experience developing operational improvements, organizational analysis, and establishing performance metrics for the New York City Mayor's Office under the Honorable Rudolph W. Giuliani administration. He also has policy and inter-governmental relations experience in Washington, D.C. for the Honorable Congresswoman Roybal-Allard and the National League of Cities.

With his background and experience, I am confident that Mr. Espinosa possesses the leadership, management ability, and dedication to the City of Los Angeles to successfully lead the Department of El Pueblo. I look forward to your favorable consideration of his appointment.

Please join me in welcoming and supporting Mr. Espinosa in his new assignment.

Very truly yours,



ANTONIO R. VILLARAIGOSA
Mayor

ARV:dh

Attachment

cc: Councilmember Jose Huizar
Councilmember Richard Alarcon
Board of El Pueblo Commissioners
Miguel A. Santana, CAO
Paul Girard, CAO

Margaret Whelan, Personnel Department
Phyllis Lynes, Personnel Department
June Lagmay, City Clerk
Heather Holt, City Ethics Commission
General Managers' Association
Gerry F. Miller, CLA

Christopher Espinosa

- Experience**
- Mayor's Office, Energy & Environment** Los Angeles, California
Director of Capital Projects: August 2005 through Present
- Initiated and executed Joint Use Agreements, property acquisition, environmental review, and coordinated the design and budgeting of public facilities.
 - Mayor's appointee to several construction bond oversight committees, including the Municipal Facilities Committee, which handles surplus property, acquisition, lease agreements, and construction oversight.
 - Operational, policy, and budgetary liaison to the Department of Public Works, and other city departments.
- Office of the Chief Legislative Analyst** Los Angeles, California
Legislative Analyst: September 2001 through August 2005
- Budget & Finance Committee: assisted the City Council in identifying budget priorities, cost projections, and amendments to the Mayor's Proposed Budget.
 - Wrote analysis and recommendations for ethics and campaign finance legislation; implemented operational improvements; developed amendments to the municipal code, and defended policy recommendations before the City Council.
- New York City Mayor's Office, Office of Operations** New York, New York
Policy Analyst / Project Planner: March 2000 through June 2001
- Developed organizational assessments, process flows, and policy for the NYC Housing Authority and Department of Buildings.
 - Negotiated operational protocol between city departments.
 - Prepared and provided analysis of department performance metrics for the *Mayor's Management Report*.
- Honorable Congresswoman Lucille Roybal-Allard** Washington, D.C.
Legislative Assistant: February through May 1999
- Coordinated district-based economic development, transportation, and social service projects for federal funding.
 - Assisted with intergovernmental relations.
- National League of Cities** Washington, D.C.
Policy Analyst: September 1998 through January 1999
- Developed policy papers, talking points, and presentations for the Policy & Legislative division.
 - Principal author of *Cities and Information Technology*; *The Workforce Investment Act: A Guide for City Officials*; and, various articles for the *Nation's Cities Weekly*.

Christopher Espinosa

- Education**
- New York University** New York, New York
John W. Draper Interdisciplinary Program in Humanities and Social Thought
Master of Arts: May, 2001
Emphasis: Public Policy
- California State University** Los Angeles, California
Bachelor of Arts: December, 1994
Emphasis: English
- Leadership**
- Project Management Training** Los Angeles, California
Spring 2005
- City of Los Angeles sponsored courses in construction management, including project scoping, environmental impact analysis, estimating, design, and the drafting of written agreements (Memorandum of Understanding, etc.).
- New York City Management Academy** New York, New York
April through June, 2001
- Competitively selected for management training courses in negotiations, project management, supervision, and leadership development.
- Congressional Hispanic Caucus Institute** Washington, D.C.
September, 1998 through May, 1999
- Competitively selected for professional experience and leadership development in Washington, D.C.

Christopher Espinosa

Summary of Qualifications

Mayor's Appointee – Construction Oversight Committees

- Municipal Facilities Committee
- Zoo Capital Program, Bridge Improvements, Police Facilities (Proposition Q), Clean Water and Open Space (Proposition O), Fire Stations and Animal Shelters (Proposition F)
- Los Angeles Unified School District, School Construction Bond Citizen's Oversight Committee (2006-10)

External Partnerships

- *Clinton Climate Initiative*
LED Street Light Energy Efficiency Program, \$57 Million
- *Little Tokyo Service Center*
Budokan of Los Angeles, \$20 Million
- *Los Angeles Unified School District*
Joint Use Program, 16 school partnerships, \$15 Million
- *Getty Conservation Institute*
Siqueiros Mural and Interpretive Center, \$9 Million
- *Santa Monica Mountains Conservancy*
Beverly Glen surplus property sale for open space purposes, 77 properties (44-acres total), \$1.5 Million

Budget

- Budget Team from FY 2002-03 through 2011-12.
- City Council: Identified budget priorities, cost projections, and amendments to the Mayor's Proposed Budget.
- Mayor's Office: Budget formulation, revenue initiatives, and restructuring operations.

Legislation and Intergovernmental Relations

- Mayor's liaison to the City Council (2005-06).
- Experienced in writing policy reports, Council Motions and Resolutions; and understanding Council rules and protocol.
- Regularly represent the City in public events, meetings, and forums.