

REPORT FROM

OFFICE OF THE CITY ADMINISTRATIVE OFFICER

Date: April 30, 2013

CAO File No. 0220-04668-0004

Council File No. 12-0923-S1

Council District: All

To: The Mayor
The Council

From: Miguel A. Santana, City Administrative Officer

DJK
RW

Reference: Transmittal from the Mayor dated April 10, 2013

Subject: **REPORT BACK ON REQUEST FOR PROPOSALS AND SELECTION OF A PROVIDER FOR GANG REDUCTION AND YOUTH DEVELOPMENT (GRYD) EVALUATION SERVICES; CONTRACT AMENDMENT FOR URBAN INSTITUTE**

SUMMARY

The Mayor's Office of Gang Reduction and Youth Development (Mayor's GRYD Office) is requesting approval of the Request for Proposals (RFP) results on the selection of an evaluator for the City's Gang Reduction and Youth Development (GRYD) Strategy and the authority to negotiate and execute an agreement in an amount not to exceed \$940,000 with the recommended contractor, The Urban Institute, for a one year term effective April 1, 2013 through March 31, 2014. Funds are available through the Fiscal Year 2012-13 Adopted Budget (\$900,000) and Housing Authority of the City of Los Angeles (HACLA) Payment in Lieu of Taxes (PILOT) funds (\$40,000). Additionally, the Mayor's GRYD Office requests authority to retroactively amend the current contract with Urban Institute for a no-cost extension and revised end date of March 31, 2013 to allow for completion of data analysis for the Evaluation of the Los Angeles Gang Reduction and Youth Development Program: Year 3 Final Report (Final Evaluation Report). This Office is in agreement with the recommended actions.

Request for Proposals

In June 2012, the Mayor's GRYD Office received the authority to issue a Request for Proposals (RFP) to identify and select a contractor to provide a comprehensive evaluation of the City's Gang Reduction and Youth Development (GRYD) Strategy and associated programs (Council File 12-0923). A total of \$940,000 is available from the Fiscal Year 2012-13 Adopted Budget and HACLA PILOT fees. An RFP was issued on September 12, 2012 and advertised to potential applicants on the Mayor's website and the Los Angeles Business Assistance Virtual Network (LA BAVN) internet site. Technical assistance was provided through a Proposer's Conference on September 26, 2012 and a Question and Answer reference document posted to the LA BAVN site. Two applicants, RAND Corporation and The Urban Institute, submitted proposals by the designated deadline of November 16, 2012.

The proposals were duly reviewed and scored according to the City's standard competitive bid review procedures. A four member review panel comprised of representatives from academia, research and evaluation provided a proposal evaluation criteria and scoring instructions. Final rankings and scores for both applicants were as follows: 1-The Urban Institute – 92.3 and 2-RAND Corporation – 67.3. Applicants were notified of their final score and ranking and provided with information on proposal appeal procedures. No written requests for appeals were received. Based on the results of the RFP process, the Mayor's GRYD Office recommends the selection of The Urban Institute for the provision of comprehensive evaluation services relative to the City's GRYD Strategy and associated programs and requests Council approval of the RFP process and recommended contractor. The Mayor's GRYD Office also requests authority to negotiate and execute a one-year agreement with the selected provider in an amount not to exceed \$940,000, with the option to renew for two additional one-year terms, effective April 1, 2013 through March 31, 2014, subject to the availability of funds, compliance with City contracting requirements and the review and approval of the City Attorney. Further information on the scope of services is provided in Attachment E of the Mayor's Transmittal (Transmittal).

Contract Amendment

In 2009, through a competitive procurement process, The Urban Institute was awarded a contract in the amount of \$900,000 to conduct a multi-year comprehensive evaluation of the GRYD Strategy, effective for a one-year term from April 1, 2009 through March 31, 2010, with the option to renew for two additional one-year terms (Council Files 11-0984, 08-0178-S12, 08-0178-18). A short summary of The Urban Institute contract is shown in the chart below:

Year	Performance Period	Amount	Funding Source
1	April 1, 2009-March 31, 2010*	\$ 900,000	\$730,000 General Fund, \$170,000 Grant Funds
2	July 1, 2010-June 30, 2011	900,000	\$825,000 General Fund, \$ 75,000 Grant Funds
3	July 1, 2011-June 30, 2012*	910,000	\$910,000 General Fund
Total:		\$2,710,000	

* No-cost extensions were granted to allow for the completion of final evaluation reports: Year 1 - June 30, 2010, Year 3 - September 30, 2012, March 31, 2013 (Proposed).

To date, The Urban Institute has completed data collection and analysis of the City's GRYD Strategy and associated programs and issued two Final Evaluation Reports for Year 1 (August 2010) and Year 2 (July 2011) as well as a preliminary report on Year 3. More detailed information on the evaluation design, data collection methodologies, analysis and findings can be found in the three reports identified as Attachments A, B and C of the Transmittal. A three-month no-cost extension and contract amendment (July 1, 2012 – September 30, 2012) was granted to The Urban Institute to complete data analysis and finalize the evaluation for Year 3. However, unforeseen delays relative to the need to conduct re-analysis of specific crime data as well as a re-analysis of Summer Night Lights Program data inclusive of GRYD Zone service areas necessitating another no-cost extension and contract amendment (October 1, 2012 – March 31, 2013) for The Urban Institute. The issuance of the Final Evaluation Report for Year 3 is anticipated in April 2013.

RECOMMENDATIONS

That the Council, subject to the approval of the Mayor:

1. Approve the results of the Request for Proposals and the recommended provider, The Urban Institute, selected by the Mayor's Office;
2. Authorize the Mayor, or designee, to negotiate and execute a contract with The Urban Institute in an amount not to exceed \$940,000, to provide comprehensive evaluation services relative to the Gang Reduction and Youth Development (GRYD) Strategy and associated programs that are substantially similar to the Scope of Work attached to the Mayor's Transmittal, for a one-year term effective April 1, 2013 through March 31, 2014, with the option to renew for two additional one-year terms, subject to the availability of funds, compliance with City contracting requirements and approval of the City Attorney as to form and legality;
3. Authorize the Mayor, or designee, to negotiate and execute a Fifth Amendment with The Urban Institute (C# 115573) for a no-cost extension to complete data analysis on the Year 3 Evaluation Report, for a new revised end date of March 31, 2013, subject to compliance with City contracting requirements and the approval of the City Attorney as to form and legality; and
4. Authorize the Mayor, or designee, to prepare Controller instructions and/or make technical adjustments that may be required to implement the actions approved by the Mayor and Council on these matters, subject to the approval of the City Administrative Officer, and authorize the Controller to implement these instructions.

FISCAL IMPACT STATEMENT

There is no additional impact to the General Fund. Funding for the proposed contract with The Urban Institute is available in the Mayor's Office Fiscal Year 2012-13 Adopted Budget and Housing Authority of the City of Los Angeles Payment in Lieu of Taxes funds. The execution of a new contract will provide continued evaluation of the City's efforts to reduce gang violence. Additionally, an approval to amend the existing Urban Institute contract for a revised end date will allow the contractor to complete data analysis and finalize the Year 3 Evaluation Report on the City's Gang Reduction and Youth Development Program.

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