

# Memo

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Date: June 27, 2012

CAO File No. 0160-01557-0000  
Council File No. 12-0940  
Council District: 11

To: John White, Legislative Assistant

From: Ida Rubio, Senior Administrative Analyst II *IR*

Subject: **ESTABLISHMENT OF THE WESTCHESTER PARKING METER ZONE -  
Addendum**

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Please attach the following documents to the CAO report released on June 19, 2012;

- Board Report from Board of Transportation Commissioners dated April 12, 2012
- Map of proposed Westchester Parking Meter Zone
- Draft Ordinance

Attachment(s)

**CITY OF LOS ANGELES**  
INTER-DEPARTMENTAL MEMORANDUM

2012 APR 24 PM 4:04  
CITY ADMINISTRATIVE OFFICER

Date: April 19, 2012

To: Honorable Antonio R. Villaraigosa,  
Mayor of Los Angeles  
Attention: Mandy Morales, Legislative Coordinator

From: Janet Ekland, Acting Commission Executive Assistant  
Board of Transportation Commissioners

Subject: **ESTABLISHMENT OF THE WESTCHESTER PARKING METER ZONE  
AND PARKING METER RATE**

*Janet Ekland*  
2012 APR 23 4:50  
CITY OF LOS ANGELES  
OFFICE OF THE MAYOR  
RECEIVED

At its regular meeting of April 12, 2012 the Board of Transportation Commissioners approved the above referenced report. After your review, please forward it to the City Clerk's office for Council consideration. A copy of the Board's action is attached for your information.

If you need further information, please contact Daniel Mitchell, Senior Transportation Engineer at (213) 473-8276.

Attachments

C: Daniel Mitchell  
Jasmin San Luis

**CITY OF LOS ANGELES**  
**INTER-DEPARTMENTAL CORRESPONDENCE**

Council Districts 11  
WESTCHESTER PMZ

Date: April 12, 2012

To: Board of Transportation Commissioners

Subject: **ESTABLISHMENT OF THE WESTCHESTER PARKING METER ZONE  
AND ITS PARKING METER RATES**

**RECOMMENDATIONS:**

That your Board:

1. APPROVE the establishment of the new Westchester Parking Meter Zone within the area bounded by the following street segments, including the boundary streets, except for Arbor Vitae Street and La Cienega Boulevard:
  - (a) Sepulveda Boulevard between Century Boulevard and 92<sup>nd</sup> Street.
  - (b) 92<sup>nd</sup> Street between Sepulveda Boulevard and Sepulveda Westway.
  - (c) Sepulveda Westway between 92<sup>nd</sup> Street and Manchester Avenue.
  - (d) Manchester Avenue between Sepulveda Westway and city limit east Of Osage Avenue.
  - (e) city limit east of Osage Avenue between Manchester Avenue and Arbor Vitae Street.
  - (f) Arbor Vitae Street between city limit east of Bellanca Avenue and La Cienega Boulevard.
  - (g) La Cienega Boulevard between Arbor Vitae Street and 104<sup>th</sup> Street.
  - (h) 104<sup>th</sup> Street between La Cienega Boulevard and Aviation Boulevard.
  - (i) Aviation Boulevard between 104<sup>th</sup> Street and Century Boulevard.
  - (j) Century Boulevard between Aviation Boulevard and Sepulveda Boulevard.
2. APPROVE a meter rate for the Westchester Parking Meter Zone of \$1.00 per hour.
3. RECOMMEND to the City Council that they APPROVE the boundary establishment to the new Westchester Parking Meter Zone and the proposed meter rate for that zone, and PRESENT and ADOPT the attached draft ORDINANCE, subject to City Attorney approval as to form and legality, as a combined action to establish the boundaries of the Westchester Parking Meter Zone and to implement the recommended meter rate.
4. DIRECT the Commission Executive Assistant to forward two copies of this report and draft ordinance to the City Clerk for transmittal to the City Council.

**BACKGROUND:**

On August 6, 2010, Ms. Laurie Hughes, Executive Director of Gateway to L.A. contacted Council District No. 11 staff and the Department of Transportation to discuss a proposal by the members of Gateway to L.A. Business Improvement District (BID) to install parking meters along 98th Street between Sepulveda Boulevard and Airport Boulevard, and on Vicksburg Avenue between 96th Street and Century Boulevard near the LAX area.

The Gateway to L.A. BID stated that airport passengers take up majority of the available on-street parking and that the office building and businesses along these two streets were experiencing a shortage of on-street parking for their customers, and that the lack of parking was having a detrimental effect on the businesses in that area. The Gateway to L.A. BID indicated that they support the use of "2-Hour" limit parking meters for the LAX corridor to encourage parking turnover and to create more available parking spaces for their customers. Signed petition was submitted on January 3, 2011.

In addition to looking at the potential for parking meters along the requested section on 98th Street and on Vicksburg Avenue, the Department of Transportation also received an electronic mail and petition on February 14, 2012 from Council District No. 11 staff on behalf of Gateway to L.A. to include:

- (a) 98th Street between Airport Boulevard and Bellanca Avenue,
- (b) Airport Boulevard between Century Boulevard and Manchester Avenue,
- (c) Glasgow Place between Century Boulevard and 104th Street,
- (d) Century Boulevard between La Cienega Boulevard and Concourse Way.

**DISCUSSION:**

California Vehicle Code Section 22508 authorizes local jurisdictions to establish parking meter zones and rates for such zones by adopting ordinances. The boundaries and rates of over 82 Parking Meter Zones (PMZs) have already been established by ordinance in the Los Angeles Municipal Code (LAMC) Section 88.00. The proposed boundary establishment of the Westchester Parking Meter Zone and implementation of the meter rate for this zone will require adoption of an ordinance amending LAMC Section 88.00. Pursuant to Section 22.484 (g) (2) (A) (1) of the Los Angeles Administrative Code: "*no ordinance regulating the manner of the use of public streets and other public ways for travel, including the use and operation of vehicles or the placing of obstructions thereon, or ordinance enacted in the exercise of any other power relative to traffic conferred upon local authorities by any law, shall be adopted unless such ordinance shall have first been submitted to and approved by the Transportation Commission or unless adopted by a vote of at least two-thirds of the members of the Council in favor thereof*".

**Parking Study Results:**

Following the initial and subsequent request from Gateway to L.A., a parking study was conducted for the requested street segments. The parking study recorded, for each block on an hourly basis from 10 AM to 2 PM, the number of parking spaces available and the

license plates of the vehicles occupying each space. Parking data from the Westside Mobility Parking Study, which includes most of the Gateway to L.A. area, was also utilized. These data was then analyzed to determine the effectiveness of enforcement of the existing time limit parking restrictions on each block, how efficiently the available parking spaces were being utilized, how long vehicles were parking, and what percentage of time the parking spaces were occupied throughout the day.

All of the blocks within the parking study area were commercially developed, and most of them had existing "1- and 2-Hour" parking restrictions. The results showed that almost all of the studied street segments had average daily parking occupancies of more than 70 percent and had average parking durations more than one hour beyond the posted time limit, and that 7 of the 12 studied blocks had average turnovers of less than 2 cars per space per day.

The expected benefits to the study area from the implementation of parking meters would be as follows:

- By charging for the use of the parking space, peoples' willingness to stay longer is reduced thereby increasing the turnover of parking spaces and producing an increase in the number of potential customers that can park on a block during a business day
- Meters installed on blocks with at least 70 percent occupancy produce a short-term reduction of occupancies and an increased probability that customers will be able to find a parking space near the business
- Meters provide an enforcement tool, making it easier for Traffic Officers to identify time limit parking violations and do a more efficient job of enforcing parking violations in the entire area with a fixed amount of officer deployment.
- Meter revenues are deposited into the Special Parking Revenue Fund (SPRF); which can be used to eventually finance the cost of providing an off-street parking lot in the area.

Department staff worked with the 11th District Council office, the Gateway to L.A. BID, and the business community to determine the community's receptiveness to the idea of establishment of the Westchester Parking Meter Zone and to include the commercial frontages north of the Gateway to L.A. area, up to Manchester Avenue to the north and La Cienega Boulevard to the east; and installing parking meters within the commercial frontages. Gateway to L.A. BID, and CD-11 do not object including the commercial frontages, and that installation of parking meters may be installed through submittal and validation of a petition by the business owners on a per block basis.

Based upon the data supporting the need for on-street parking, the petition by members of the Gateway to L.A. BID, and support of the Eleventh Council District, the Department of Transportation recommends the establishment of the Westchester Parking Meter Zone and its proposed meter rate of \$1.00 per hour.

The installation of approximately 131 parking meters on the requested street segments will increase the availability of parking spaces and the accessibility of businesses to customers by improving parking space turnover. (See attached diagram.)

A draft ordinance amending the Los Angeles Municipal Code to reflect the established boundaries and the proposed meter rate of the new Westchester Parking Meter Zone is attached. The Department recommends that the City Council approve the established boundaries and proposed meter rate for this new parking meter zone, and adopt the ordinance as a combined action. DOT further recommends that the City Council authorize DOT to install parking meters on the five street segments specified above, once a valid petition is received for the installation of parking meters and the ordinance establishing the boundaries and the meter rates of the Westchester PMZ becomes effective.

#### **FISCAL IMPACT STATEMENT:**

There is no fiscal impact to the City's General Fund. The SPRF will fund the cost of implementing and maintaining the proposed parking meter zone. The increase to the SPRF revenue from the proposed boundary amendments and meter rate to the Westchester Parking Meter Zone is estimated to be approximately \$98,250 annually. The City may also gain additional General Fund revenue from the issuance of parking citations at the newly installed parking meters.

#### **RECOMMENDATION:**

Amend Section 88.00 of the Los Angeles Municipal Code (LAMC) to read as follows:

**"83. Westchester Parking Meter Zone - \$1.00 per hour.** This zone includes:

- (a) All streets within the area bounded by the following street segments, including the boundary streets, except for Arbor Vitae Street and La Cienega Boulevard:
  - (1) Sepulveda Boulevard between Century Boulevard and 92<sup>nd</sup> Street.
  - (2) 92<sup>nd</sup> Street between Sepulveda Boulevard and Sepulveda Westway.
  - (3) Sepulveda Westway between 92<sup>nd</sup> Street and Manchester Avenue.
  - (4) Manchester Avenue between Sepulveda Westway and city limit east of Osage Avenue.
  - (5) city limit east of Osage Avenue between Manchester Avenue and Arbor Vitae Street.
  - (6) Arbor Vitae Street between city limit east of Bellanca Avenue and La Cienega Boulevard.
  - (7) La Cienega Boulevard between Arbor Vitae Street and 104<sup>th</sup> Street.
  - (8) 104<sup>th</sup> Street between La Cienega Boulevard and Aviation Boulevard.
  - (9) Aviation Boulevard between 104<sup>th</sup> Street and Century Boulevard.

(10) Century Boulevard between Aviation Boulevard and  
Sepulveda Boulevard.

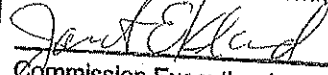
Submitted by:

  
Jaime de la Vega  
General Manager

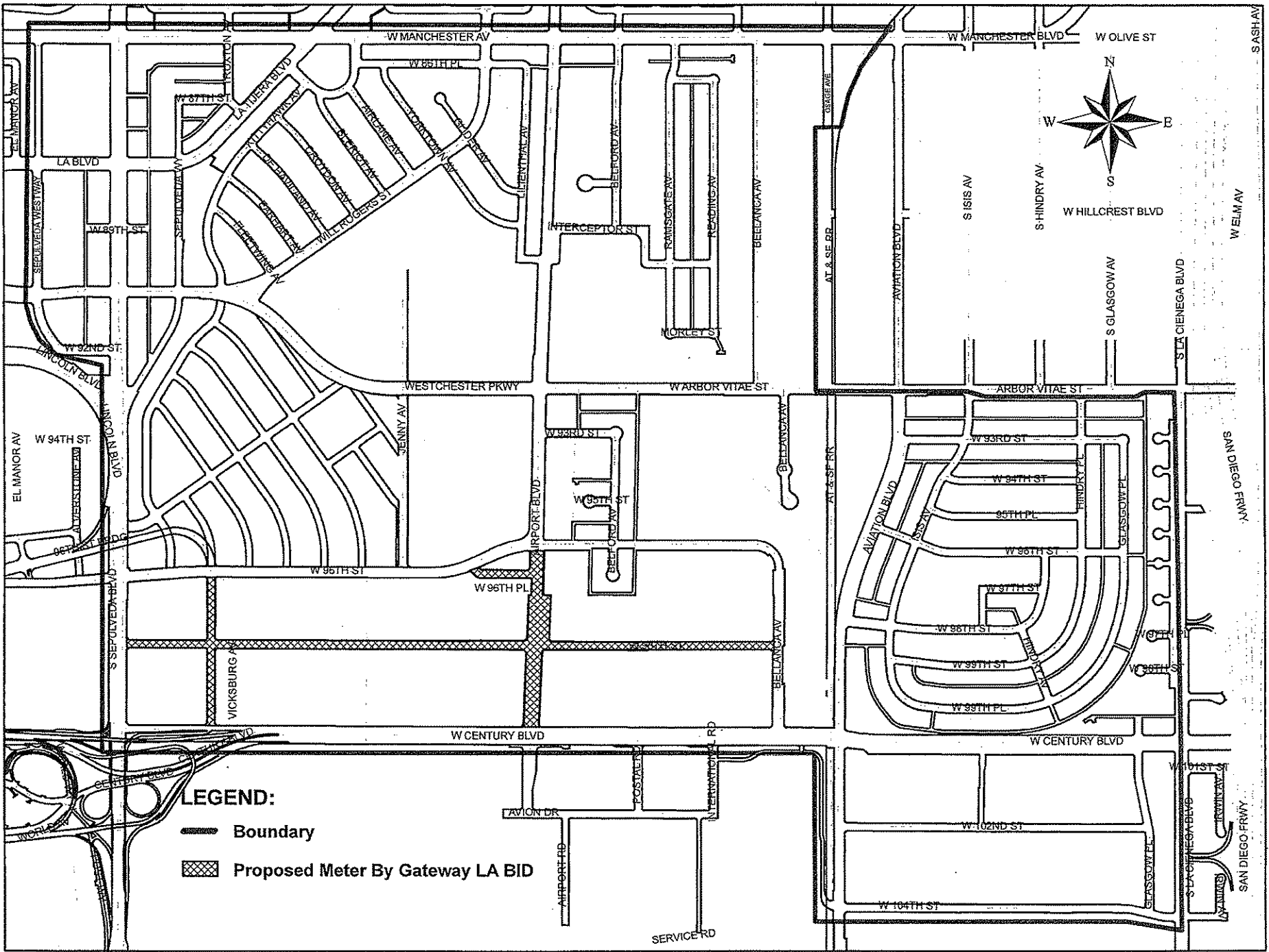
Date Signed: 4/3/12

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Attachments

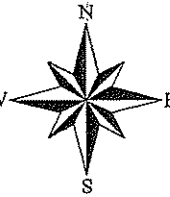
Approved: April 12, 2012  
Board of Transportation Commissioners  
  
Commission Executive Assistant

# PROPOSED WESTCHESTER PARKING METER ZONE



**LEGEND:**

-  Boundary
-  Proposed Meter By Gateway LA BID



SASH AV

W ELM AV

SAN DIEGO FRWY

SAN DIEGO FRWY



ORDINANCE NO. \_\_\_\_\_

An Ordinance amending Section 88.00 of the Los Angeles Municipal Code to establish the boundaries of the Westchester Parking Meter Zone and to set the rate of \$1.00 per hour for the Zone.

**THE PEOPLE OF THE CITY OF LOS ANGELES  
DO ORDAIN AS FOLLOWS:**

Section 1. Section 88.00 of the Los Angeles Municipal Code, is amended to read as follows:

**83. Westchester Parking Meter Zone - \$1.00 per hour.**

This zone includes:

(a) All streets within the area bounded by the following street segments, including the boundary streets, except for Arbor Vitae Street and La Cienega Boulevard:

- (1) Sepulveda Boulevard between Century Boulevard and 92<sup>nd</sup> Street.
- (2) 92<sup>nd</sup> Street between Sepulveda Boulevard and Sepulveda Westway.
- (3) Sepulveda Westway between 92<sup>nd</sup> Street and Manchester Avenue.
- (4) Manchester Avenue between Sepulveda Westway and city limit east of Osage Avenue.
- (5) city limit east of Osage Avenue between Manchester Avenue and Arbor Vitae Street.
- (6) Arbor Vitae Street between city limit east of Bellanca Avenue and La Cienega Boulevard.
- (7) La Cienega Boulevard between Arbor Vitae Street and 104<sup>th</sup> Street.
- (8) 104<sup>th</sup> Street between La Cienega Boulevard and Aviation Boulevard.
- (9) Aviation Boulevard between 104<sup>th</sup> Street and Century Boulevard.
- (10) Century Boulevard between Aviation Boulevard and Sepulveda Boulevard.

Sec. 2. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in

the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located in the Main Street lobby to the City Hall; one copy on the bulletin board located at the ground level at the Los Angeles Street entrance to the Los Angeles Police Department; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

I hereby certify that this ordinance was passed by the Council of the City of Los Angeles, at its meeting of \_\_\_\_\_.

JUNE LAGMAY, City Clerk

By \_\_\_\_\_ Deputy

Approved \_\_\_\_\_

\_\_\_\_\_  
Mayor

Approved as to Form and Legality

By \_\_\_\_\_  
Carmen Trutanich, City Attorney

By \_\_\_\_\_  
MICHAEL NAGLE  
Assistant City Attorney

Date: \_\_\_\_\_

File No. \_\_\_\_\_