

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to the Hollywood Media District Business Improvement District (BID) 2016 Fiscal Year (FY) annual planning report.

Recommendations for Council action:

1. FIND that the February 9, 2016 Annual Planning Report, attached to the Council file, for the Hollywood Media District BID's 2016 FY complies with the requirements of State Law.
2. FIND that the increase in the 2016 budget concurs with the intentions of the Hollywood Media District BID's Management District Plan and does not adversely impact the benefits received by assessed property owners.
3. ADOPT the Annual Planning Report, attached to the Council file, for the Hollywood Media District BID's 2016 FY, pursuant to the State Law.

Fiscal Impact Statement: The City Clerk reports that there is no impact to the General Fund associated with this action.

Community Impact Statement: None submitted.

Summary:

On February 23, 2016, your Committee considered a February 9, 2016 City Clerk report relative to the Hollywood Media BID 2016 FY annual planning report. According to the City Clerk, the Hollywood Media District BID was established on July 30, 2014 by and through the City Council's adoption of Ordinance No. 183155, which confirmed the assessments to be levied upon properties within the District, as described in the District's Management District Plan. Council established the District pursuant to State Law.

State Law requires that the BID's owners' association shall cause to be prepared, for City Council's consideration, an Annual Planning Report for each fiscal year for which assessments are to be levied and collected to pay for the costs of the planned District improvements and activities. The Annual Planning Report shall be filed with the City Clerk and shall refer to the district by name, specify the fiscal year to which the report applies, and, with respect to that fiscal year, shall contain all of the following: any proposed changes in the boundaries of the district or in any benefit zones within the district; the improvements and activities to be provided for that fiscal year; an estimate of the cost of providing the improvements and the activities for that fiscal year; the method and basis of levying the assessment in sufficient detail to allow each real property owner to estimate the amount of the assessment to be levied against his or her property for that fiscal year; the amount of any surplus or deficit revenues to be carried over from a previous fiscal year; and the amount of any contributions to be made from sources other than assessments levied. The Annual Report is incorporated into the City Clerk's February 9, 2016 report.


The District's total budget has increased due to a rollover of unspent funds from previous years. A major portion of the rollover is earmarked to complete an unfinished project previously begun with the remainder to be spread across the District's 2016 budget. The increased funding has not changed the description of the budget categories approved in the Management District Plan

and the City Clerk does not recognize any adverse impacts to the special benefits received by property owners due to this action. The attached Annual Planning Report, which was approved by the District's Board at their meeting on October 22, 2015, complies with the requirements of the State Law and reports that programs will continue, as outlined in the Management District Plan adopted by the District property owners. Council may approve the Annual Planning Report as filed by the District's owners' association or may modify any particulars contained in the Annual Planning Report, in accordance with State Law, and approve it as modified.

After further consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the City Clerk's report and detailed in the above recommendations. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
CEDILLO:	ABSENT
KREKORIAN:	YES
MARTINEZ:	YES
HARRIS-DAWSON:	YES

ARL
2/23/16

-NOT OFFICIAL UNTIL COUNCIL ACTS-

PROPERTY