



ANTONIO R. VILLARAIGOSA  
MAYOR

July 1, 2012

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have today appointed Mr. Dana Perlman to the Board of Planning Commissioners for the term ending June 30, 2017. Mr. Perlman will fill the vacancy created by Michael Woo, whose term expired June 30, 2012.

I certify that in my opinion Mr. Perlman is especially qualified by reason of training and experience for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Very truly yours,

  
ANTONIO R. VILLARAIGOSA  
Mayor

ARV:sd

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Dana Perlman  
**Commission:** Board of Planning Commissioners  
**End of Term:** June 30, 2017

### Appointee Information

1. Race/ethnicity: Caucasian
2. Gender: Male
3. Council district and neighborhood of residence: 5 - Central
4. Are you a registered voter? Yes
5. Prior commission experience: Board of Transportation Commissioners
6. Attendance record of past commission appointment(s):
7. Highest level of education completed:
8. Occupation/profession: Attorney
9. Experience(s) that qualifies person for appointment: See attached resume
10. Purpose of this appointment: Expired commissioner
11. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Ethnicity	Gender	Appointment Date	Term Expires
Burton, Sean O.	West	5	Caucasian	M	11-Dec-08	30-Jun-14
Cardoso, Diego	West	11	Latino	M	02-Nov-05	30-Jun-13
Freer, Regina	South	8	African American	F	02-Nov-05	30-Jun-16
Hovaguimian, George V.	South Valley	4	Caucasian	M	28-Feb-11	30-Jun-12
Kim, Justin J.	Central	4	Asian Pacific Islander	M	28-Feb-11	30-Jun-14
Lessin, Robert L.	North Valley	12	Caucasian	M	28-Feb-11	30-Jun-15
Romero, Barbara	South Valley	4	Latina	F	20-May-09	30-Jun-16
Roschen, William	East	14	Caucasian	M	02-Nov-05	30-Jun-13
Woo, Michael K. EXPIRED	East	4	Asian Pacific Islander	M	02-Nov-05	30-Jun-12

## DANA M. PERLMAN

Dana Perlman specializes in commercial litigation and transactional work in a variety of fields. Dana has extensive experience in litigating disputes in both state and federal (including bankruptcy) courts, as well as alternative dispute resolution. Dana has an AV-rating by Martindale-Hubbell Peer Review Rating and has been named a Southern California Super Lawyer for 2009 by Law & Politics and Los Angeles Magazine.

Dana graduated from UCLA with a Bachelor's Degree in Economics in 1983 and from USC with a Juris Doctor in 1986, and he is admitted to all of the state and federal courts in the State of California, as well as the Ninth Circuit Court of Appeals.

Dana began his legal career as an associate with Frandzel & Share, where he primarily represented financial institutions and handled a variety of commercial litigation matters. Subsequently, Dana joined Jeffer, Mangels, Butler & Marmaro, where he was the sole bankruptcy attorney and litigated various business and commercial matters. From there, Dana co-founded Stein Perlman & Hawk, where he handled a wide-variety of litigation and transactional matters.

In 1999, Dana set out on his own, opening Perlman & Associates and providing his legal services to businesses in litigation and transactional matters. Since 1999, Dana and his firm have been involved in a number of complex litigation and bankruptcy matters, including:

- Served as "California counsel" for a multi-billion dollar, national financier; handling numerous, complex litigation and bankruptcy matters in a variety of venues across California - in state court, federal court and before the AAA.
- Defended the former CEO and COO of the California Power Exchange - a public benefit corporation set up to operate various electricity markets - against multiple challenges to that entity's pre- and post-bankruptcy operations and the officers' conduct, including a contempt of court trial and four adversary proceedings.
- Served as "outside general counsel" for a hospital and affiliated chain of medical clinics; handling all of their litigation and contract matters and supervising their employment matters.
- In the defense of a trustee's collection action, represented a large manufacturer in asserting substantial and complex offset claims (including claims for the negligent prosecution of a patent application).

- Represented multiple lenders in a variety of litigation, bankruptcy and transactional matters throughout California.
- Represented a film financing company in its successful pursuit of its collateral in the bankruptcy court.
- Obtained a \$9 million non-dischargeability judgment for a real-estate investor.
- Serves as “corporate counsel” for a mid-sized, talent agency; handling a wide variety of contract negotiations and disputes.
- Serves as “corporate counsel” for a production company which develops and produces large-scale, fundraisers for charity (including the largest charitable fundraiser in Canadian history), handling a wide variety of contract negotiations and disputes.
- Serves as “California counsel” for a national lender, representing its interests in a variety of commercial and real estate matters.

Away from the office, Dana is very active in politics. In addition to his regular fundraising for candidates and causes, Dana has served for more than seven years on the Board of Directors of the Human Rights Campaign (HRC) – the nation’s largest gay, lesbian, bisexual and transgender advocacy organization – and has chaired HRC’s Public Policy Committee, which is responsible for overseeing the political operations of HRC (including its federal lobbying efforts, its endorsements and its federal and state election efforts). Dana has also served as a member of the Los Angeles County Commission on Youth, a member of the Board of Directors of the Los Angeles Regional Foodbank and a member of A.N.G.L.E. (Access Now for Gay & Lesbian Equality).

Dana lives in Los Angeles with his husband, Hugh Kinsellagh.



ANTONIO R. VILLARAIGOSA  
MAYOR

July 1, 2012

Mr. Dana Perlman

Dear Mr. Perlman:

I am pleased to inform you that I hereby appoint you to the Board of Planning Commissioners for the term ending June 30, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require a trip downtown. If you require parking during these procedures, please call Sui Duong in my Office at (213) 978-0724 and he will arrange it for you.

To begin the appointment process, please review, sign and return the enclosed City Commissioner Ethics Pledge, Commission Remuneration Form, Undated Separation Form and Background Release **within one week** of receiving this letter. These documents are necessary to help us ensure the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, (213) 473-9343. Fingerprints must be taken **within three working days** from the receipt of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. City law requires that you complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.



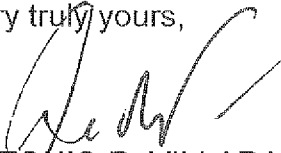
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As part of City Council confirmation process, you will need to arrange a meeting with Paul Koretz, your Councilmember, and Councilmember Ed Reyes, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will also be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office, Room 395, City Hall. Deputy Mayor Matt Karatz's staff will be responsible to assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Warmest congratulations and thank you for agreeing to continue helping in my efforts to serve the people of the City of Los Angeles.

Very truly yours,



ANTONIO R. VILLARAIGOSA  
Mayor

ARV:sd

Attachment I  
Mr. Dana Perlman  
July 1, 2012

## Nominee Check List

### I. Within three days:

\_\_\_\_\_ **Get fingerprinted to complete background check.**  
No appointment is necessary. Bring the Mayor's letter to:  
Background Unit of Employment Services Division, Personnel  
Department Building, 700 East Temple Street, Room 235, Los Angeles,  
(213) 473-9343.

### II. Within one week:

Mail or fax the following forms to: Office of the Mayor, Attn: Cary Gross, Office of  
Legal Counsel, 200 N. Spring St., # 303, Los Angeles, CA 90012. Fax: (213)  
978-0720.

\_\_\_\_\_ **Ethics Pledge**  
\_\_\_\_\_ **Remuneration Form**  
\_\_\_\_\_ **Undated Separation Form**  
\_\_\_\_\_ **Background Check Release**  
\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

### III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to  
file, you will receive these forms in the mail from that office.*

\_\_\_\_\_ **Statement of Economic Interest ("Form 700")**  
*IMPORTANT: The City Council will not consider your nomination until  
your completed form is reviewed by the Ethics Commission.*  
\_\_\_\_\_ **Residence Verification Form**

### IV. As soon as possible, schedule a meeting with:

\_\_\_\_\_ **Your City Councilmember Paul Koretz (contact at 213-473-7005).**  
\_\_\_\_\_ **Councilmember Ed Reyes, Chair of the Council Committee  
considering your nomination (contact at 213-473-7001).**

A member of Deputy Mayor Matt Karatz's staff can assist you with these  
arrangements. (Mayor's Office: 213-978-0600)