

COUNCIL FILE NO. 12-1083

COUNCIL DISTRICT NO. 13

**APPROVAL FOR ACCELERATED PROCESSING DIRECT TO CITY COUNCIL**

The attached Council File may be processed directly to Council pursuant to the procedure approved June 26, 1990, (CF 83-1075-S1) without being referred to the Public Works Committee because the action on the file checked below is deemed to be routine and/or administrative in nature:

- } A. Future Street Acceptance.
- } B. Quitclaim of Easement(s).
- } C. Dedication of Easement(s).
- } D. Release of Restriction(s).
- } E. Request for Star in Hollywood Walk of Fame.
- } F. Brass Plaque(s) in San Pedro Sport Walk.
- } G. Resolution to Vacate or Ordinance submitted in response to Council action.
- } H. Approval of plans/specifications submitted by Los Angeles County Flood Control District.

**APPROVAL/DISAPPROVAL FOR ACCELERATED PROCESSING:**

- |   |    |                   |                       |                                    |
|---|----|-------------------|-----------------------|------------------------------------|
| ✓ | 1. | APPROVED<br>_____ | DISAPPROVED*<br>_____ | Council Office of the District     |
| ✓ | 2. | _____             | _____                 | Public Works Committee Chairperson |

*\*DISAPPROVED FILES WILL BE REFERRED TO THE PUBLIC WORKS COMMITTEE.*

**Please return to Council Index Section, Room 615 City Hall**

City Clerk Processing:

Date \_\_\_\_\_ notice and report copy mailed to interested parties advising of Council date for this item.

Date \_\_\_\_\_ scheduled in Council.

**AFTER COUNCIL ACTION:**

- \_\_\_\_\_ } Send copy of adopted report to the Real Estate Section, Development Services Division, Bureau of Engineering (Mail Stop No. 515) for further processing.
- \_\_\_\_\_ } Other: \_\_\_\_\_

**PLEASE DO NOT DETACH THIS APPROVAL SHEET FROM THE COUNCIL FILE**

**ACCELERATED REVIEW PROCESS - E**

Office of the City Engineer

Los Angeles, California

To the Honorable Council

Of the City of Los Angeles

**JUL 17 2012**

Honorable Members:

C. D. No. 13

SUBJECT:

Hollywood Boulevard and Vine Street - Walk of Fame Additional Name in Terrazzo Sidewalk –  
PEPE AGUILAR

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RECOMMENDATIONS:

- A. That the City Council designate the unnumbered location situated one sidewalk square southerly of and between numbered locations 15 and 16 as shown on Sheet 19 of Plan D-30385 for the Hollywood Walk of Fame for the installation of the name of Pepe Aguilar at 7060 Hollywood Boulevard.
- B. Inform the Hollywood Chamber of Commerce of the Council's action on this matter.
- C. That this report be adopted prior to the date of the ceremony on July 26, 2012.

FISCAL IMPACT STATEMENT:

No General Fund Impact. All cost paid by permittee.

TRANSMITTALS:


1. Unnumbered communication dated June 1, 2012, from the Hollywood Historic Trust of the Hollywood Chamber of Commerce, biographical information and excerpts from the minutes of the Chamber's meeting with recommendations.

DISCUSSION:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has submitted a request for insertion into the Hollywood Walk of Fame the name of Pepe Aguilar. The ceremony is scheduled for Thursday, July 26, 2012 at 11:30 a.m.

The communicant's request is in accordance with City Council action of October 18, 1978, under Council File No. 78-3949. Following the Council's action of approval, and upon proper application and payment of the required fee, an installation permit can be secured at 201 N. Figueroa Street 3rd Floor, Counter 23.

Respectfully submitted,

  
For Lemuel M. Paco, P.E.  
Central District Engineer  
Bureau of Engineering

pkt:wof.06  
(213)482-7030

cc: Construction Services Center, Counter 23  
Bureau of Street Services  
Administration

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June 1, 2012

Mr. Gary L. Moore  
Public Works Engineering  
Att: Lemuel Paco  
201 N. Figueroa, 3<sup>rd</sup> Floor, M.S. 503  
Los Angeles, CA 90012

Dear Mr. Moore:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has approved the below listed name for insertion into the Hollywood Walk of Fame:

**PEPE AGUILAR** - (Category –RECORDING) Requested star location to be 7060 Hollywood Blvd., south side of the street. The star for PEPE AGUILAR will be placed in the newer extension of the Walk of Fame. The star will be located in the second row closest to the property of the Live Nation Blvd. The star is next to ANTONIO AGUILAR which is numbered (16) to the west and the star of ALABAMA (30) to the east. According to Sheet 19, D-30385, the star for PEPE AGUILAR has no number as it is in the second row. THE STAR WILL POINT TO THE WEST. The dedication ceremony is scheduled for Thursday, July 26, 2012 at 11:30 a.m.

Thank you for your cooperation in this request. I look forward to a response from your office soon.

The following materials are enclosed: PEPE AGUILAR? bio.

Sincerely,

Ana Martinez  
Vice President, Media Relations/producer Walk of Fame  
cc:

Mayor Villaraigosa

Council President Garcetti

Leron Gubler

Ins. Owen

Darin Cohen

Sgt. Lamont Jerrett

Jessica Kolstad

Sally Castro

Top End Construction

Carmine Goglia

Allison Polumbus

Iris Corral

## WALK OF FAME SELECTION COMMITTEE MEETING MINUTES

Meeting held on June 17, 2011 at 2 p.m. in the Hollywood Chamber of Commerce Conference Room

Attendance: John Pavlik, Greg Ashlock (Radio), David Green (Live Theatre/Performance), Bonnie Liedtke (MP), Mitch Nedick (TV), and Maureen Schultz (Recording) attended the meeting.  
Staff: Leron Gubler, Ana Martinez and Natasha Holler

Selections in the category of:

### MOTION PICTURES:

Jennifer Aniston, Vin Diesel, Scarlett Johansson, John Lasseter, Malcolm McDowell, Sumner Redstone and Kate Winslet

### TELEVISION:

Valerie Bertinelli, Matt Groening, Mariska Hargitay, Patricia Heaton, Marg Helgenberger, Walter Koenig and Adam West

### RADIO:

Ellen K.

### RECORDING:

Pepe Aguilar, AMERICA, Boyz II Men, Hal David, David Foster, Vince Gill, Jennifer Lopez, Ann & Nancy Wilson (Heart)

POSTHUMOUS: BARRY WHITE (RECORDING) RICHARD BURTON (MOTION PICTURES)

Discussed began by Greg Ashlock regarding looking for more national radio personalities. He approached Rush Limbaugh and Howard Stern and both declined to be considered at this time.

Discussion was held regarding terms of committee members. Mitch felt that the three positions that were to be termed out in TV, Radio and Recording still had one more year to go. Leron Gubler mentioned that this would be discussed with Hollywood Chamber of Commerce Chairman Marty Shelton in an upcoming meeting.

\*Tabled by Chairman's privilege for further discussion with Walk of Fame selection committee members

# PEPE AGUILAR

## PEPE AGUILAR -Biography -

You need to know 'more than one way' to choose your own. But this will only exist when you dare to walk it ...

In peace and in harmony with his past and present, for many reasons Pepe Aguilar visualizes his future with determination and optimism. And this time he presents his new album entitled "Mas De Un Camino" (More Than One Way), the continuation of his earlier work, but this one contains more rancheras with the traditional mariachi sound. This production, the number 23 into the singer's successful career besides being very complete, is composed of seven brand new tracks, with the participation of composers like: Fato, Reily, Marco Antonio Solis and Leonel Garcia among others.

Considering his fans and always focused on providing superb productions, again Pepe offers an EP (Extended Play) in which they can enjoy an album made to perfection from start to finish. In order not to compromise the sound during the recording process, Pepe prefers to offer fewer songs but makes sure that each of them contains the highest quality possible. Besides this way, he can release albums more often to his fans.

"Maldito" (Cursed) by the inspiration of Leonel Garcia (Sin Bandera) is the first single that serves as an introduction to present this spectacular production, and is now heard in the radio airwaves of Mexico and the United States, besides being available for digital purchase on iTunes and other digital stores.

The tracks of "Mas De Un Camino" continue to explore the different types of love, but in this ranchero-pop album makes them much more alive: "Lado Oscuro" (Dark Side) by Fato, "Le Pido a Dios" (I pray to God) by Reyli and Ferra "Amor en Secreto" (Secret Love) by Alfredo Ramirez Corral, "Maldito" (Cursed) by Leonel Garcia, "Creo en Ti" (I believe in you) by Stefano Salgado and Julio Reyes, "Con Otro Sabor" (In Another Taste) by Roberto Fausto, and "Que Desesperacion" (That Despair) by Marco Antonio Solis.

Past, present and future come together brilliantly in the present moment of his career, featuring his family, working style, his talent, his passionate love for tradition, the way he actively accepts the new challenges posed by digital technology and above all, his wish to "get back to his roots" as "everything in life is cyclical", all of which have helped him to



produce a recording of exceptional quality which concentrates high levels of artistic excellence and pays great respect to his audience.

Positively with his previous album "Negociare Con La Pena", Pepe Aguilar ventured to propose his first EP and he was right, because that material earned him gold albums on both sides of the border. Currently those singles still sound at their maximum rotation in the radio. It is worth mentioning that last year several Mexican artists and groups followed his same steps by releasing EPs and were also successful.

This 2012 continues successfully for the multi-award winning artist Pepe Aguilar, this year he will be immortalized on the Hollywood Walk Of Fame, where he'll get his star on the world's most famous boulevard alongside with his father, Don Antonio Aguilar. In addition to taking his music across the United States as part of the tour star "Dejando Huella."

Earlier this year, with his album entitled "Bicentenario" Pepe won the Grammy, for 'Best Regional Mexican or Tejano Album'. With this recognition, he now has a total 7 GRAMMYS. In addition, with this production he also won two Latin Grammy nominations for best album and best song with "Chaparrita" one of his own compositions.

Firm in his convictions, inspired more than ever as a composer and producer, Pepe also finds the time to support his children Ángela and Leonardo, 8 and 12 years old respectively, who have a major surprise coming in the next few months.

Looking back objectively on his own childhood, he remembers with emotional clarity those first years on the stage with his parents, the legendary Antonio Aguilar and Flor Silvestre, from whom he inherited the talent and heritage, the family tradition of being raised "between concerts", in front of the cameras, because he spent most of his childhood at family shows; "As soon as I was able to pick up a microphone and sing I was part of the show."

Born on the 7th of August, brought up on noble Zacatecan land, at the age of three he made his debut at no less a venue than Madison Square Garden in New York; the beginning of a singing career which, in his own individual style and manner, would also see him attain legendary status. However, in spite of the importance of this protective, familial tutelage, he developed his talents himself, leading a movement that would mix the mariachi tradition with the energy of contemporary pop music.

With global sales of his recordings surpassing 12 million copies and hailed by critics in North America as a 'Latin Music Superstar', since the year 2000, among many recognitions, Pepe Aguilar has garnered four Grammys, two Latin Grammys, thirteen Premios Lo Nuestro including his latest last February 'The Excellence Award', and many Billboards, he is nevertheless still moved and gratified by each experience, saying that "the greatest prize is to see a full auditorium" at the venues where he performs, because singing live and interacting directly with his audience is something unique and lasting.

The level of success Pepe Aguilar has achieved is also shown in the 15 songs that have reached the top of the Billboard charts, managing to open doors for dozens of singers from the same genre because, thanks to his contemporary style, ranchera music is now being played on radio stations that had never played it before.

Apart from his exceptional voice (he is hailed as the “The Voice”, by many radio DJs), in his role as composer and producer he has worked with many renowned figures in the music industry, from traditional Mexican folk singers like Lupita D’Alessio, Edith Márquez and Guadalupe Pineda to Spanish-language rock stars such as Julieta Venegas and Ely Guerra. His special commissions include the writing and production of the theme for the Premios OYE in 2005, for which he wrote an electronic song without lyrics. In the same year, he wrote and produced the theme for Teletón Mexico, which he sung with Sin Bandera, Reyli, Kalimba y Natalia, and La Forquentina, amongst others.

As a businessman, Pepe Aguilar has created the online contest “El Rey del Mariachi”, the objective is to search for the new regional Mexican music representative and will be promoted in his own record label, whose main focus is to help develop new talents. A visionary man of action with diverse interests, he is just as likely to be found dressed as a cowboy on an album cover as in an elegant New York suit. His album credits include mariachi bands and symphony orchestras, although in the case of “Mas De Un Camino” it was executive produced by him and complemented by the talented producers Fernando De Santiago, Homero Patrón y Manuel Cazares.

Addressing the growth of his repertoire, Pepe Aguilar says that when he began his career he only “sung other people’s songs because that was what people did then; but, little by little, I began to want to use my own lyrics. Now, I think that it’s important to include my own compositions on the discs. I need to say more, to tell my story. I think that producing a track, arranging a song and singing it too, fulfills you wonderfully as an artist, but if you can also compose your own songs, that adds a very unique and special dimension to your musical creation.”

Grateful for the life he has, a tireless forger of his own destiny, curious, disciplined and respectful, he is a man who asks a lot of himself, a cowboy at heart; always willing to work 16 hours a day. Pepe Aguilar’s present and future are full of hopes, expectations and plans, tours, new releases and journeys, the vivacious and organized activity of an artist who gives everything both on and off stage, an expressly human person who shows the pride he feels for his roots, his family, culture, music and above all, history, with everything he does. Because his history is also the history of his people; the history and popular heritage of Mexico.

<http://www.pepeaguilar.com>