

RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE
REPORT and ORDINANCE FIRST CONSIDERATION relative to amending the Los Angeles
Municipal Code (LAMC) to revise campaign communications disclaimer font requirements.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT the accompanying ORDINANCE, dated August 1, 2017, amending
Section 49.7.33 of Article 9.7, Chapter IV of the LAMC to revise campaign communication
disclaimer font requirements.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative
Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

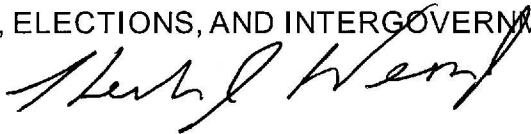
SUMMARY

At a special meeting held on August 15, 2017, the Rules, Elections, and Intergovernmental
Relations Committee considered a City Attorney report and Ordinance dated August 1, 2017
relative to amending the LAMC to revise campaign communications disclaimer font
requirements. The City Attorney reports that the current campaign finance ordinance requires
campaign communications of less than 36 inches by 24 inches include disclaimers in an easily
legible font not less than 12-point type. This Ordinance increases the typeface requirement to
bold, Sans Serif, and 14-point type.

After providing an opportunity for public comment, the Committee recommended that Council
adopt the Ordinance to revise the campaign communication disclaimer font requirements. This
matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

RULES, ELECTIONS, AND INTERGOVERNMENTAL RELATIONS COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
WESSON:	YES
HUIZAR:	YES
HARRIS-DAWSON:	YES

REW 8/21/17 FILE NO. 12-1269-S4

-NOT OFFICIAL UNTIL COUNCIL ACTS-