



ANTONIO R. VILLARAIGOSA
MAYOR

September 13, 2012

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have today appointed Ms. Marsha L. Brown to the Central Area Planning Commission for the term ending June 30, 2017. Ms. Brown will fill the vacancy created by Kevin Norton, who has withdrawn from further consideration.

I certify that in my opinion Ms. Brown is especially qualified by reason of training and experience for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Very truly yours,

ANTONIO R. VILLARAIGOSA
Mayor

ARV:sd

Attachment

COMMISSION APPOINTMENT FORM

Name: Marsha L. Brown
Commission: Central Area Planning Commission
End of Term: June 30, 2017

Appointee Information

1. Race/ethnicity: African American
2. Gender: Female
3. Council district and neighborhood of residence: 10 - Central
4. Are you a registered voter? Yes
5. Prior commission experience: Board of Building and Safety Commissioners
6. Attendance record of past commission appointment(s):
7. Highest level of education completed:
8. Occupation/profession: President, Fu-Gen, Inc.
9. Experience(s) that qualifies person for appointment: See attached resume
10. Purpose of this appointment: Replacement of withdrawn appointment
11. Current composition of the commission (excluding appointee):

Commissioner	APC	CD	Ethnicity	Gender	Appointment Date	Term Ends
Acevedo, Franklin	Central	1	Latino	M	09-Nov-05	30-Jun-14
Kim, Young S.	Central	4	Asian Pacific Islander	M	22-Feb-02	30-Jun-16
Martorell, Chanchanit	Central	10	Asian Pacific Islander	F	28-Sep-05	30-Jun-15
Norton, Kevin	Central	14	Caucasian	M	10-May-11	30-Jun-12
Suh, Daniel H.	Central	10	Asian Pacific Islander	M	06-May-10	30-Jun-13



MARSHA L. BROWN, M.A.
PRESIDENT/FOUNDER/OWNER



Marsha L. Brown, M.A. is president of Fu-Gen, Inc. Research and Investigation, a national investigation corporation specializing in the elimination of workers' compensation and liability fraud, waste and abuse, transportation-related accident investigations, workers' compensation and third party investigations, as well as Inspector General services. With over twenty-five years of investigation experience that include bus and rail fatalities, suicides, and multiple injury accidents, she focuses on identifying the root cause of the incident in order to prevent a reoccurrence.

Since 1994, Marsha has been the principal administrator of the 24/7 Accident Response Team (Go Team) for the County of Los Angeles Metropolitan Transportation Authority (Metro). In this capacity, she has been on scene and actively participated in the investigation of hundreds of bus, rail and automobile accidents. She is also the principal administrator for the Torrance Transit 24/7 Accident Response Team.

Marsha is responsible for overseeing the on-site interviews and coordinating with various police agencies, hospitals and the coroner's office to perform the appropriate investigation of each accident. She is committed to providing a customized solutions approach by supplying the highest level of customer service and team management.

She is a strong advocate for regional mobility and understands that to keep Los Angeles County moving, innovative transportation ideas are needed. She is keenly aware of the vital role transportation plays in the region. Marsha's forte is problem-solving and working within a team dynamic to develop "out-of-the-box" strategies."

Marsha has distinguished herself as an independent investigator with the ability to conduct objective investigations related to EEO complaints. She has demonstrated a clear understanding of statutes, regulations and case law, as well as the administrative procedure related to federal EEO complaints. Her graduate training in workplace diversity and multiculturalism has greatly contributed to her investigative style of knowing how to encourage even the most challenging complainant to open up to her.

As a member of the City of Los Angeles Board of Building and Safety Commissioners for the past eight years, she served as the Commission President for the last five years, and is currently the Commission Vice President. Marsha is recognized for her contribution in protecting the lives and safety of the residents and visitors of Los Angeles, preserving the City's quality of life, and contributing to the City's economic development. She is well respected by the Department of Building and Safety executive officers and staff

MARSHA L. BROWN, M.A.
PRESIDENT
FU-GEN, INC. RESEARCH AND INVESTIGATION

and known for her high ethical standards and transparency when hearing cases brought before the Commission. As an officer of the Commission, Marsha believes that it is her responsibility to assure the public that the Commission is respected for its honesty and integrity; that its decisions are made on the merits of each case, untainted by any consideration of private gain.

Marsha is a highly sought-after speaker, educator, and consultant in identifying and fighting fraud, waste and abuse by implementing best practices in fraud prosecution and building anti-fraud solutions in the workplace. She is focused on training and promoting awareness of the many faces of fraud, the billions of dollars it costs employers and taxpayers, as well as the financial assault on our economy. Marsha also specializes in assisting public agencies and municipalities in combating potential fraud, waste and abuse by reviewing their current programs, providing an assessment of their effectiveness, and making recommendations on how to improve them.

CURRENT COMMISSIONS:

City of Los Angeles Board of Building and Safety Commissioners
Commission Vice President

California Task Force on Youth and Workplace Wellness

CURRENT BOARDS/COMMITTEES:

Board of Regents
Loyola Marymount University

Chair - Government and Community Affairs Committee
Loyola Marymount University

California Employers' Fraud Task Force

Los Angeles Women's Transportation Coalition
Board of Directors and Founding Member

National Association of Women Business Owners (NAWBO)
Public Policy Committee Member

FORMER BOARDS AND COMMISSIONS:

City of Los Angeles Workforce Investment Board

MARSHA L. BROWN, M.A.
PRESIDENT
FU-GEN, INC. RESEARCH AND INVESTIGATION

City of Los Angeles Workforce Investment Board Youth Council

Phillips Graduate Institute Trustee
Finance/Audit Committee

City of Los Angeles Redistricting Commission

The Los Angeles County Metropolitan Transportation Authority (Metro)
Chair - Transportation Business Advisory Council (TBAC)

Mobility – 21
Executive Committee

County of Los Angeles
Small Business Advisory Council

County of Los Angeles, Second District
Women's Cabinet Mentor Program Board

County of Los Angeles/MacLaren Children's Center
Task Force

DELEGATIONS:

White House Conference on Small Business
Elected Delegate

The Korean (GCS) Global Cooperation Society
Korean Delegation Class of 2006

AWARDS:

Loyola Marymount University
Most Distinguished Alumni

Los Angeles Business Journal
Distinguished Business Award

MARSHA L. BROWN, M.A.
PRESIDENT
FU-GEN, INC. RESEARCH AND INVESTIGATION

National Association for the Advancement of Colored People
Rosa Parks/Corretta Scott King Award

Los Angeles Women's Foundation
Mentor of the Year

The Los Angeles County Metropolitan Transportation Authority (Metro)
Small Business Enterprise of the Year

National Association of Woman Business Owners (NAWBO)
Outstanding Businesswomen of the Year

California Self-Insured Association (CSIA)
Outstanding Business of the Year

County of Los Angeles
Los Angeles Diversity & Business Award

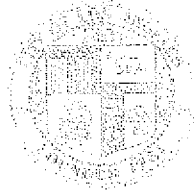
One Child Our Village Foundation
Humanitarian of the Year

EDUCATION:

Marsha earned a Bachelor of Science degree with a dual major in Psychology and Sociology from Loyola Marymount University in Los Angeles, CA. She continued her education by earning a Master of Arts degree in Marriage, Family and Child Counseling from Phillips Graduate Institute with a concentration in diversity and multiculturalism. She attended the Directors' Leadership Training Program at the University of California Los Angeles, Anderson School of Management. Marsha is a Certified Rail and Bus Investigator.

PERSONAL:

She has received numerous awards as a business leader as well as for her many years of outstanding public service to the State of California, and the County and City of Los Angeles. Marsha is co-author of *Million Dollar Conversations – Women Entrepreneurs Share Strategies for Mastering Business, Life & Relationships*. Her articles on *Workers' Compensation Fraud – A Ticking Time Bomb* and *Office of the Inspector General – Benefits for your Business* have been published in Self-Funding Magazine. Marsha and her husband, Glenn, reside in Los Angeles' 10 District.



ANTONIO R. VILLARAIGOSA
MAYOR

September 13, 2012

Ms. Marsha L. Brown



Dear Ms. Brown:

I am pleased to inform you that I hereby appoint you to the Central Area Planning Commission for the term ending June 30, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require a trip downtown. If you require parking during these procedures, please call Sui Duong in my Office at (213) 978-0724 and he will arrange it for you.

To begin the appointment process, please review, sign and return the enclosed City Commissioner Ethics Pledge, Commission Remuneration Form, Undated Separation Form and Background Release **within one week** of receiving this letter. These documents are necessary to help us ensure the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, (213) 473-9343. Fingerprints must be taken **within three working days** from the receipt of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. City law requires that you complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.



Ms. Marsha L. Brown
September 13, 2012
Page 2

As part of City Council confirmation process, you will need to arrange a meeting with Herb J. Wesson, Jr., your Councilmember, and Councilmember Ed Reyes, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Some time thereafter, you will also be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office, Room 395, City Hall. Deputy Mayor Matt Karatz's staff will be responsible to assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Warmest congratulations and thank you for agreeing to continue helping in my efforts to serve the people of the City of Los Angeles.

Very truly yours,



ANTONIO R. VILLARAIGOSA
Mayor

ARV:sd

Attachment I
Ms. Marsha L. Brown
September 13, 2012

Nominee Check List

I. Within three days:

- Get fingerprinted to complete background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
(213) 473-9343.

II. Within one week:

Mail or fax the following forms to: Office of the Mayor, Attn: Sui Duong, Office of
Legal Counsel, 200 N. Spring St., # 303, Los Angeles, CA 90012. Fax: (213)
978-0720.

- Ethics Pledge**
- Remuneration Form**
- Undated Separation Form**
- Background Check Release**
- Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to
file, you will receive these forms in the mail from that office.*

- Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
- Residence Verification Form**

IV. As soon as possible, schedule a meeting with:

- Your City Councilmember Herb J. Wesson, Jr.** (contact at 213-473-
7010).
- Councilmember Ed Reyes, Chair of the Council Committee**
considering your nomination (contact at 213-473-7001).

A member of Deputy Mayor Matt Karatz's staff can assist you with these
arrangements. (Mayor's Office: 213-978-0600)