

October 15, 2012

Re: **Opposition to CF #12-1611**

Honorable Councilmember:

I am writing to you as a concerned resident about the visual landscape of our entire City. As I drive through various areas of Los Angeles, I am noticing an ever increasing number of brightly flashing oversized billboards along freeways and within various business districts. The digital billboards now operating have caused visual blight, light trespass into nearby homes and apartments, and potential traffic/safety hazards. There is no justifiable reason to rush through the Digital Sign Motion, introduced on October 10, 2012. This behind-closed -doors deal brokered by the billboard industry would weaken and subvert long fought protections for our communities. It is critical that no new settlements with the billboard industry be forged at this time, especially before the Court of Appeals rules in the Summit Case. Let the legal system move forward.

Therefore, I strongly urge you to **oppose** the motion (Reyes-Krekorian-Cardenas) relative to convening a working group to address digital sign issues and extinguish the City's potential liabilities in relation to settlement agreements.

Thank You for Your Consideration,

Maria Fisk