


12-1657-S2
CD 4

JAN 15 2013

MOTION

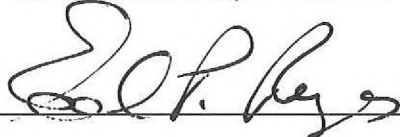
I MOVE that the matter of the Communication from the City Planning Commission dated November 19, 2012 and recommended Ordinance relative to establishing the Universal City Sign District pursuant to the provisions of Section 13.11 of the Municipal Code, currently pending in the Planning and Land Use Management Committee (CF 12-1657-S2), BE AMENDED to ADOPT the following additional recommendations, and request the City Attorney to PREPARE and PRESENT the final ordinance as to form and legality incorporating the additional recommendations:

- 1) Clarify that up to six Pole Signs in Sign Sub-district 4 that measure up to 600 square feet each in sign area are permitted; that such signs require Project Permit Compliance approval; that such 600 square-foot Pole Signs are allowed as On-Site Signs and prohibited in all other Sign Sub-districts; that the total number of such Pole Signs and general Wall Signs combined in Sub-district 4 shall not exceed twelve signs; and that such Pole Signs shall be limited to 40 feet in height above grade, be designed to be integrated with street furniture and the sidewalk and streetscape design, and/or shall include asymmetrical supports to de-emphasize the support pole(s), and the lighting shall be integrated into the frame of the Pole Sign and shall not have visible isolated lamp sources.
- 2) Clarify that Pole Signs that measure up to 25 square feet each in sign area are permitted in all Sign Sub-districts, except Sign Sub-district 6; that such signs require Director Sign-Off; and that such Pole Signs shall be limited to Information Signs.
- 3) Clarify in the definition of Interior Signs that Interior Signs do not include signs within a building.
- 4) Clarify with regard to the procedural requirements for Director Sign-Off that following Director Sign-Off the Department of Building and Safety or the Department of Public Works, as applicable, may issue a permit.
- 5) Clarify that Projecting Signs that measure 75 square feet or more in area require Project Permit Compliance approval.
- 6) Clarify in the procedural requirements for Project Permit Compliance that the application materials and findings for Project Permit Compliance are required relative to the applicable Sign Sub-district.
- 7) Clarify with regard to the general requirements for Vertical Sign Zones that the Level 3 Vertical Sign Zone is applicable to all signs located above Vertical Sign Zone Level 2 or the top 10 percent of a building that is 150 feet or less in height above grade.
- 8) Clarify that the Setback Area Sign Limitation applies to all signs in the 100 foot setback area in the [Q]C2 zone (established by Ordinance No. 182321) in Sign Sub-districts 1 and 2 adjacent to the existing Hollywood Manor residential area, except signs required by law.
- 9) Clarify that the Permitted Sign Types listed in Table No. 2 of the recommended ordinance shall not include a reference to mural signs in any sign Sub-District, but shall include Pole Signs in Sign Sub-districts 1, 3, 4 and 5 and that the Identification and Information Signs in Sign Sub-district 2 may take the form of Wall or Pole Signs.


JAN 15 2013

- 10) Clarify with regard to general requirements that all illuminated signs shall be limited to no more than two footcandles from sunset to sunrise, as measured at the property line of the nearest residentially zoned properties outside the boundaries of the Universal City Sign District.
- 11) Clarify that illumination plans are required for Supergraphic Signs subject to Project Permit Compliance.
- 12) Clarify that as there are no digital signs in the Sign District that the illumination standard of maximum total lumen output of more than 20 lumens per square foot is not applicable to the Universal City Sign District.
- 13) Authorize the City Attorney to make other technical corrections necessary to implement the above recommendations and prepare the ordinance as to form and legality for consideration.

PRESENTED BY: 
TOM LaBONGE
Councilmember, 4th District

SECONDED BY: 

ORIGINAL