



October 17, 2012

Hon. Ed Reyes, Chair, PLUM Committee
Hon. Jose Huizar
Hon. Mitch Englander
c/o Sharon Gin
200 North Spring Street, Room 395
Los Angeles, CA 90012

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Council members:

Portions of NBCUniversal are located within the City of Los Angeles, and thus within the geographic boundaries of the Hollywood Hills West Neighborhood Council.

When first proposed in 2007, the magnitude of the NBCUniversal project raised a number of strong concerns on the part of our stakeholders. Of particular concern was the proposal to build nearly 3,000 residential units, many in multi-level residential towers, on a portion of the studio's backlot. Density, view and traffic impacts and the increased burden on schools and libraries, were just some of the problem areas. Additionally, the lack of specificity about mitigation measures to address increased traffic was highly problematic.

However, the recent decision by NBCUniversal to eliminate the residential component of the Evolution Plan and instead focus on investment in their production and tourism businesses has allayed our concerns related to housing on the property.

Additionally, NBCUniversal's commitment to invest more than \$100 million in traffic and transit improvements and a comprehensive traffic study contained in the Final EIR which details specific improvements to targeted intersections, freeway sections, on-and off-ramps and other infrastructure improvements has significantly reduced our traffic-related concerns.

Finally, NBCUniversal's recent commitment to allow no digital signage at the corner of Barham and Boddy Holly Drive has addressed our concern about signage at that gateway location. And, we applaud the company's decision keep their two-acre parcel at Barham within the boundaries of the Mulholland Scenic Corridor Specific Plan.

At our meeting on September 19, 2012 the Board of Directors of the Hollywood Hills West Neighborhood Council voted to support the NBCUniversal Evolution Plan -- No Residential Alternative. We believe that the benefits the project will bring to local communities, and the region, outweigh any negatives that may remain.

Sincerely,


Anastasia Mann
President
Hollywood Hills West Neighborhood Council

AKM/mcm

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