



Etta Armstrong <etta.armstrong@lacity.org>

RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

1 message

Rich Puz <richpuz@gmail.com>

Tue, Oct 16, 2012 at 3:02 PM

To: sharon.gin@lacity.org, etta.armstrong@lacity.org

Cc: tom.labonge@lacity.org, zev@bos.lacounty.gov, corinne.verdery@nbcuni.com

Dear Chairman Reyes and Councilmembers,

I urge you to approve the NBC Universal project which now puts additional emphasis on development of City Walk and the theme park while eliminating the planned residential housing.

With the effect of an even greater expansion of the studio production facilities and entertainment areas, it should certainly create more permanent jobs after construction is complete. That is the kick start the regional economy needs to bring an end to the lingering recession. Hopefully, many of these will be good jobs that not only provide employment but also add to Los Angeles' lustre as a major tourism destination as well as the center for film and tv entertainment production.

Sincerely,

Richard Puz

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October 15, 2012

Hon. Ed Reyes, Chair, PLUM Committee

Hon. Jose Huizar

Hon. Mitch Englander

Office of the City Clerk

Attn: PLUM Committee

200 North Spring Street, Room 395

Los Angeles, CA 90012

Via email to: Ms. Sharon Gin (sharon.gin@lacity.org)
Ms. Etta Armstrong (etta.armstrong@lacity.org)

Re: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

Our goal at the Los Angeles Headquarters Association (LAHQ) is to promote and create healthy economic growth, while enhancing the quality of life in greater Los Angeles. The NBCUniversal Evolution Plan does just that.

NBCUniversal has embraced the Evolution Plan – No Residential Alternative as detailed in the Final EIR that was recently certified by the Planning Commission. The LAHQ concurs with NBCUniversal's endorsement of that Alternative, believing that a renewed focus on the company's core businesses of entertainment and tourism will best benefit the Los Angeles economy.

Additionally, despite the elimination of the residential component, which significantly reduces the project's traffic impacts, NBCUniversal remains committed to investing \$100 million in transit and transportation improvements. That major investment will result in freeway improvements, a new shuttle system, new public buses and upgrades to more than 120 intersections.

Projects such as the Evolution Plan are critically important to the economic viability of the region. The LAHQ is pleased to offer our support for this precedent setting venture.

Sincerely,

Joseph T. Faulkner
President

Cc: Hon. Tom LaBonge (tom.labonge@lacity.org)
Hon. Zev Yaroslavsky (zev@bos.lacounty.gov)
Ms. Corinne Verdery (corinne.verdery@nbcuni.com)

Partnering with government and the community to promote and create healthy economic growth,
while enhancing the quality of life in Greater Los Angeles.



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October 18, 2012

Hon. Ed Reyes, Chair, PLUM Committee
Hon. Jose Huizar
Hon. Mitch Englander
Office of the City Clerk
Attn: PLUM Committee
200 North Spring Street, Room 395
Los Angeles, CA 90012

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

The Universal City/North Hollywood Chamber of Commerce supports the NBCUniversal Evolution Plan – No Residential Alternative because it represents a compelling model for economic growth in Los Angeles.

The Evolution Plan follows current City policy that calls for the creation of new jobs in existing employment centers with close proximity to transit centers. The Plan will also provide for the future growth of Los Angeles' leading studio and entertainment venue.

The 20-year Evolution Plan is crucial to the economic welfare of Los Angeles. This \$1.6 billion investment on the part of NBCUniversal will generate 30,000 direct new jobs, with many more jobs resulting from the multiplier effect.

Finally, after a comprehensive transportation/traffic analysis that looked at one of the largest areas ever studied in Los Angeles, NBCUniversal has committed to spending more than \$100 million in roadway and transit improvements that will improve traffic across the Valley.

The Chamber is pleased to endorse the Evolution Plan and urges both City and County decision-makers to lend their support as well.

Very truly yours,

Kirk Jaffe

Kirk Jaffe

President

Universal City North Hollywood Chamber of Commerce

cc: Hon. Tom LaBonge (tom.labonge@lacity.org)
Hon. Zev Yaroslavsky (zev@bos.lacounty.gov)
Mr. Corinne Verdery (corinne.verdery@nbcuni.com)