Clara J. Mazzeo 249 S Lincoln St Burbank, CA 91506

Date: 10-16-12
Submitted In_FA4Committee
Council File No: 12 - 1657
Item No.:6
Deputy: Communications from Public

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As a longtime supporter of the NBCUniversal Evolution Plan, I am pleased to endorse the Evolution Plan with No Residential Alternative.

I like the fact that this alternative includes nearly \$100 million in transit and traffic improvements, including:

- Creation of a shuttle system to transport employees and guests to and from the property to places.
- Construction of an on-ramp to the Ventura Freeway at Universal Studios Boulevard.
- Improving more than 120 intersections.
- Widening a portion of Barham Boulevard.

Implementation of these important measures will go a long way towards improving traffic and circulation in the Universal City area. The Evolution Plan without residential alternative is something we should all get behind.

Thank you.

Jr. Wlazzio Clara J. Mazz¢ø

cc: Hon. Tom LaBonge (<u>tom.labonge@lacity.org</u>) Hon. Zev Yaroslavsky (<u>zev@bos.lacounty.gov</u>) Corinne Verdery(<u>darnell.tylcr@nbcuni.com</u>)

page 1

### October 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CÅ)

Dear Chairman Reyes and Councilmembers:

I hope you quickly approve the NBCUniversal Evolution Plan with no housing component. This alternative has huge benefits for people who live and work in the region – it will generate jobs and support the local businesses while ensuring that two of our key industries are strengthened for years to come.

Thank you for your consideration.

Sincerely,

Hannot Agaroyur

Arutyun Agaronyan Cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal

## ANN MARY BARKAUSKAS

October 16, 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Counci members:

The entertainment industry is one of the few remaining anchors of the Los Angeles economy. That is why it is so important that NBCUniversal is willing to invest in excess of one billion dollars to ensure that their facilities stay current and continue to support a thriving production industry. The Evolution Plan FEIR alternative to upgrade the Universal lot and theme park without a residential component is a vote of confidence in our City, and we need to make sure it goes forward.

The project will generate tens of thousands of jobs, primarily in the entertainment and tourism industries, but also in numerous local businesses, which support the studio and theme park. No other project in recent memory or future prospect will do so much for our economy for so long and with so much positive impact.

After years of discussions with local communities, the NBCUniversal Evolution Plan is now ready to go. I hope it will be approved quickly and that work can begin promptly.

Thank you for your consideration.

Sincerely,

areaustus

Ann Mary Barkauskas Cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal

Barry Burnett 2106 W. Magnolia Boulevard Burbank, CA 91506-1732

October 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

#### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Salutation: Dear Chairman Reyes and Councilmembers:

Finally, the NBCUniversal Evolution Plan is ready to go forward. The Evolution Plan, which now has an alternative without housing, has been under discussion for quite some time. It now represents the best possible outcome for the community and for the region: a big boost for jobs and economic development, and a comprehensive approach to traffic relief.

There's no doubt that more than a billion dollars invested in critical entertainment and tourism industries will help to relieve our economic slump, but equally important to area residents is the \$100 million dedicated to transit and traffic improvements. These transportation projects will help to address mobility challenges, which would otherwise have no funding, and will be welcomed by area residents and travelers.

Huge economic benefits. \$100 million in traffic improvements. 30,000 new jobs in entertainment and tourism. It's exactly what Los Angeles needs. Please approve the plan.

Thank you.

### Barry Burnett

cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal

## Augustin Caballero

October IS, 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

Ref#: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I appleud the inclusion of the No Residential Alternative as part of the N8CUniversal Evolution Plan. It was business wise and community friendly of the company to drop the residential and instead hone in on their true area of expertise -- entertainment.

Particularly impressive are the creative methods the company is proposing as incentives to get employees and visitors to utilize different types of transportation. These methods range from an on-site flex car station, to a guaranteed ride home program, to discounted transit passes for employees, to rideshare/carpool and vanpool support. They will even have bike parking with showers for these who cycle to work!

I am lending my wholehearted support to the Evolution Plan with no residential alternative.

Sincerely,

Augustin Caballero

10943 Whipple St., Apt. #10 Toluca Lake, CA 91602-3286

cc: Kon, Tom LaBonge Hon, Zev Yaroslavsky Corinne Verdery



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ROSE FALCON Recording Secretary Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012 Fax # 213-978-1079

October 16, 2012

**BY MAIL & EMAIL** Re: NBCUniversal Evolution Plan CPC-2007-251-GPA-ZC-SP-SPA-CA

Dear Chairman Reyes, Councilmember Huizar and Councilmember Englander:

On behalf of Teamster Local 399 who represents over 5000 drivers, tram drivers, location managers, casting directors and others working in the entertainment industry we ask for your support of the proposed NBC/Universal expansion plan.

Our Local is very encouraged by the direction in which the NBC Universal Plan is heading. With the no housing alternative that was detailed in the final environmental report, the company is turning its attention to making their studio and theme park businesses better. In these economically competitive times for the entertainment industry in our State and the tremendous job losses we are suffering through due to incentives offered by other States and Countries We're glad to see that they are pouring their investment dollars into an industry that employs so many of our members.

It goes without saying that much of southern California's economy depends on the entertainment industry. And it's not just the jobs for those of us in the industry, it's also the countless support companies and vendors that rely on this sector for their livelihoods.

4747 VINELAND AVENUE, NORTH HOLLYWOOD, CA 91602 • FOR MAIL: P.O. BOX 6017 NORTH HOLLYWOOD, CA 91603 Front Office (818) 985-7374 • Website: www.ht399.org • FAX Line (818) 985-0097 Chairman Reyes, Coucilmember Huizar and Councilmember Englander October 16, 2012 Page 2 of 2

Teamsters local 399 wants you to know that we very much in favor of the No Residential alternative of the Evolution Plan and would appreciate your support when it comes before you.

Thank you,

Ed Duffy

Teamsters Local 399 Vice President

Ed: vl

cc: Hon. Tom LaBonge Hon. Zev Yaroslavsky Leo T. Reed

## Alvaro Amador

5535 Carlton Way, Apt. 305, Los Angeles, CA 90028-6827

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

One of the most important reasons to approve the NBCUniversal Evolution Plan without residential alternative is that it still contains \$100 million for improvements to our traffic and transit systems. There is really no other way for these long overdue improvements to happen and they are sorely needed.

As a person who regularly travels near Universal City, I can tell you that the proposed new freeway ramp and other improvements to the 101 in the area will be a great help. Additionally, upgrading 120 major intersections will make a substantial difference in traffic flow throughout the area. We will never see these changes without NBCUniversal's investment.

Please approve the NBCUniversal Plan so they can improve their production facilities and theme park, and the community can benefit from improved traffic and transit systems.

Thank you for your consideration.

Sincerely,

Alvaro Amador

Cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Darnell Tyler, NBCUniversal

### Rudolfo Rivera 11240 Blix St Toluca Lake, CA 91602

October 12, 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I'm writing in support of the NBCUniversal Evolution Plan with a no residential option which now reflects the highest and best use of the property – reinvesting in the entertainment industry without adding new residential burdens to the community. This plan will bring desperately needed new jobs to the region and will also enhance the theme park's attraction to tourists.

Over the years since NBCUniversal first proposed its plans, substantial changes have been made as a result of nearly continuous dialog with surrounding neighborhoods. Those changes were exhaustively analyzed as part of the alternatives contained in the final environmental document. The revisions have resulted in a plan which accomplishes very important goals for everyone who lives and works in the region, and it deserves approval as soon as possible.

Please approve this project!

Sincerely,

T

Ruaolfo Rivera

cc: Hon, Tom LaBonge Hon, Zev Yaroslavsky Ms. Corinne Verdery Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander c/o Sharon Gin 200 North Spring Street, Room 395 Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Mr. Chairman Reyes and Councilmembers:

I'm a longtime supporter of the Evolution Plan and I'm pleased to be in support of the Evolution Plan with No Residential Alternative.

To me, it's important that the project places so much emphasis on transportation and transit. There is already an existing Metro station right across the street from Universal City, so adding new jobs next to public transit is the right way to go.

I also think it's great that Universal's plan includes alternative transportation options like flex cars, vanpools, carpools and a new shuttle system. It's program like these and others that will go a long way towards improving traffic and circulation in the Universal City area. The Evolution Plan without residential alternative is something we should all get behind.

Please let's get this approved!

Thank you,

Pascale Pequero

5915 Lemp Ave Apt 103 No. Hollywood, CA. 91601

cc: Councilman Tom LaBonge
Supervisor Zev Yaroslavsky
Corinne Verdery, NBCUniversal Evolution Plan

John Crasta 1665 North Sycamore Avenue Hollywood, CA 90028

October 12, 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander c/o Sharon Gin 200 North Spring Street, Room 395 Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As you are considering the NBCUniversal Evolution Plan, I hope you will remember a few key points which are very important to the community:

NBCUniversal's Evolution Plan without a residential element will be a great project for our City. It's a major, major investment in two of our leading job sectors at a time when such private investment is extremely rare. In an economic climate that continues to be turbulent, I truly appreciate NBCUniversal's commitment to the future of Los Angeles.

It's extremely important that NBCUniversal be allowed to upgrade its production and technical facilities to keep pace with rapid changes in the entertainment industry, and it's equally important for the theme park so it can continue to attract both tourists and local attendance.

I hope you will approve of the Evolution Plan as quickly as possible so work can begin.

Thank you,

John Crasta

John Crasta cc: Hon. Tom LaBonge Hon. Zev Yaroslavsky Ms. Corinne Verdery

## Alvaro Amador

5535 Carlton Way, Apt. 305, Los Angeles, CA 90028-6827

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

One of the most important reasons to approve the NBCUniversal Evolution Plan without residential alternative is that it still contains \$100 million for improvements to our traffic and transit systems. There is really no other way for these long overdue improvements to happen and they are sorely needed.

As a person who regularly travels near Universal City, I can tell you that the proposed new freeway ramp and other improvements to the 101 in the area will be a great help. Additionally, upgrading 120 major intersections will make a substantial difference in traffic flow throughout the area. We will never see these changes without NBCUniversal's investment.

Please approve the NBCUniversal Plan so they can improve their production facilities and theme park, and the community can benefit from improved traffic and transit systems.

Thank you for your consideration.

Sincerely,

. Alvaro : Amador

Cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Darnell Tyler, NBCUniversal

2012-10-16

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

10-16.12 Date: Submitted in FAK Committee Council File No: 12-1657 Item No.: lo Deputy: Commen

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I believe that the Evolution Flan No Residential Alternative will be great for the community. Importantly, the project will create 30,000 jobs.

Another benefit is that the project will lead to traffic improvements. I was initially concerned about traffic, but I have learned that the project will include widening/upgrades to Lankershim Blvd., Barham Blvd. and Forest Lawn Drive, as well as improvements at more than 120 intersections. I have lived in North Hollywood for 20 years so this is welcome news indeed.

The creation of jcbs and traffic improvements are desperately needed. How can you not approve this project?

Cecilia Flores

## Cecilia Flores

6634 Gentry Ave.

North Hollywood, CA 91606 Cc: Hon. Tom LaBonge Hon. Zev Yaroslavsky Ms. Corinne Verdery

### Leo Bandini

October 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers - -

The NBCUniversal Evolution Plan has been discussed for many years, and now, with the no residential alternative, it is truly ready for approval. NBCUniversal, the city and the county listened to the concerns of neighbors and the Final environmental impact report reflects an alternative that is responsive to those concerns.

Now, the entire region will benefit from the investment in improved production facilities and upgraded theme park attractions. There is no other project on the horizon which will bring 30,000 jobs to the area, and no other way for long overdue traffic and transit improvements to be funded. We need the jobs, the tourists, and the traffic relief which this project will generate, and we need them without any further delay.

hope you will recognize the benefits of this plan, the extraordinary commitment which NBCUniversal is making to the economic health of our area, and the need to approve this project now.

Thank you for your consideration.

Sincerely,

## Leo Bandini

Cc: Councilman Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal

4220 W. Toluca Lake Lane. Burbank, CA 91505-4033

### October 2012

Hon. Ed Reyes, Chair, PLVM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLVM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Council:nembers:

As someone who lives near Universal City, I have been following the Evolution Plan for many years and have been very supportive of NBCUniversal's efforts. The plan to include housing right in the middle of Universal City initially made sense to me. But, with the economic downturn, and new ownership, it seems as though dropping the residential option seemed to be a reasonable next step in order to move forward.

I know what a good neighbor Universal is. They care about the community and the proposed Evolution Plan with No Residential Alternative is proof of that.

I personally believe it's time to stop reviewing and making changes and get on with building the project. Our economy needs the boost that the Evolution Plan will bring.

Thank you for your time,

## George Bekeffy

1910 Weddington Street, Unit 301 Valley Village, CA 91607

cc: Councilman Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal



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#### ADVISORY OFFICERS

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Mr. Theodore Irving Ms. Mariana Salazar L.A Department of City Planning Los Angeles City Hall, Room 750 200 North Spring Street Los Angeles, CA 90012

By e-mail to: theodore.irving@lacity.org mariana.salazar@lacity.org

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Mr. Irving and Ms. Salazar:

Our goal at the Los Angeles Headquarters Association (LAHQ) is to promote and create healthy economic growth, while enhancing the quality of life in Greater Los Angeles. The NBCUniversal Evolution Plan does just that.

The recently completed Final Environmental Impact Report on the project included an Evolution Plan – No Residential Alternative which NBCUniversal has embraced. The LAHQ concurs with NBCUniversal's endorsement of the No Residential Alternative, believing that a renewed focus on the company's core businesses of entertainment and tourism will best benefit the Los Angeles economy.

Additionally, despite the elimination of the residential component which significantly reduces the project's traffic impacts, NBCUniversal remains committed to investing \$100 million in transit and transportation improvements. That major investment will result in freeway improvements, a new shuttle system, new public buses and upgrades to more than 120 intersections.

Projects like the Evolution Plan are critically important to the economic viability of the region. The LAHQ is pleased to offer our support for the Evolution Plan – No Residential Alternative.

Sincerely,

Julhun

President

cc:

Hon, Tom LaBonge (tom.labonge@lacity.org) Hon, Zev Yaroslavsky (zev@bos.lacounty.gov) Mr. Darnell Tyler (darnell.tyler@nbcuni.com)

Partnering with government and the community to promote and create healthy economic growth, while enhancing the quality of life in Greater Los Angeles.

tel: 213.291.8137 www.laheadquarters.com info@laheadquarters.com 5419 Hollywood Bivd, Suite C-746 Los Angeles, CA 90027

s'

page 1

Tracy Baum 4956 Sunnyslope Avenue Sherman Oaks, CA 91423

October 16, 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

10-16-12 Date: Submitted in Fax Committee Council File No: 12-1657 Item No.:\_\_\_\_6 Deputy: Communications from Public

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

At first I was surprised to learn that the City and County were considering an option for the Evolution Plan without the residential component. But when I realized that NBCUniversal was still planning to invest \$100 million in transit and traffic improvements, it made sense.

This just proves how committed they are to the community. You can see that commitment in everything they do. From the great shopping and dining available at CityWalk to the enjoyable rides and excitement at the theme park.

It's exciting to see such a great project for LA reach this milestone. It took a long time to get here, and I hope this project moves forward quickly.

Regards,

Tracy Baum

Tracy Baum

CC: Hon. Tom LaBonge, L.A. City Councilmember
Hon. Zev Yaroslavsky
Ms. Corinne Verdery

Araceli Garcia 13400 Victory Blvd Apt 9 Van Nuys, CA 91401 October 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

#### Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

The NBCUniversal Evolution Plan no residential component option is the right plan for the area. Even without the homes, it still represents a major investment in the property, new jobs, and a better tourist attraction, but the most important thing it will bring to the community is \$100 million in transit and traffic improvements.

This investment will bring overdue relief to millions of travelers in and around Universal City – relief which is unavailable from any other source. The new proposed ramp onto the 101 Freeway alone will make a huge difference, and improvements to the freeway along the Cahuenga Pass corridor will also help. Valley communities will benefit from improvements to 120 major intersections, which would otherwise be done piecemeal, or not at all.

This is a good plan, with major benefits to local neighbors and to the wider region. Please approve it and let NBCUniversal get started on the project.

Thank you for your consideration.

Sincerely,

Araceli Garcia

cc: Councilmember Tom LaBonge Supervisor Zev Yaroslavsky Corinne Verdery, NBCUniversal

# Pamela Castro

October 2012

Hon. Ed Reyes, Chair, PLUM Committee Hon. Jose Huizar Hon. Mitch Englander Office of the City Clerk Attn: PLUM Committee 200 North Spring Street, Room 395 Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As a community member, I was happy to learn the NBCUniversal is proceeding with an Evolution Plan No Residential Alternative. This very clearly demonstrates that the company cares about their neighbors who were concerned about putting so much residential stock in the community. So please take this letter of support for NBCUniversal Evolution plan and move this process through quickly. This project is extremely beneficial to Los Angeles and to our State with its boost to our economy and tourism. Thank you for your time.

Sincercly,

Pamela Castro

CC: Hon. Tom LaBonge, L.A. City Councilmember Hon. Zev Yaroslavsky, Supervisor Ms. Corinne Verdery, NBCUniversal

11922 Burbank Blvd., Apartment 9, Valley Village, CA 91607-1830