

**I.A.T.S.E. PRODUCTION SOUND TECHNICIANS,  
TELEVISION ENGINEERS, VIDEO ASSIST TECHNICIANS  
AND STUDIO PROJECTIONISTS, LOCAL 695**

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(818)985-9204 • (323)877-1052  
FAX(818)760-4681  
www.695.com

A California Nonprofit Labor Corporation  
Incorporated July 31, 1951, State of California



Certified & Chartered  
September 15, 1930

MARK ULANO  
President

JAMES A. OSBURN  
Business Representative  
Executive Director

October 19, 2012

Honorable Ed Reyes, Chair, PLUM Committee  
Honorable Jose Huizar  
Honorable Mitch Englander  
Office of the Los Angeles City Clerk  
200 North Spring Street, Room 395  
Los Angeles, California

Date: 10-23-12  
Submitted in Mail Committee  
Council File No: 12-1657  
Item No.: 6  
Deputy: Communication from Public

**ATTENTION: PLUM COMMITTEE**

Dear Chairman Reyes, Counsel Members Huizar and Englander:

**RE: NBC Universal Evolution Plan (CPC-2007-GPA-ZC-SP-SPA-CA)**

On behalf of the Officers and Local 695 membership I write to inform you of our support for this very important project. As you know, the Evolution Plan is a much needed re-investment in Los Angeles' entertainment industry that will create thousands of local jobs. Local 695's members have a vested interest in this project not only because of the job opportunity it affords citizens of this City but the role it will play in keeping more of the work our members are employed to perform in the entertainment industry: a California premiere industry we cannot lose.

We respectfully ask you to join us and support the NBC Universal Evolution Project.

We look forward to seeing you at the hearing on October 23<sup>rd</sup>.

Sincerely,

James A. Osburn,  
Executive Director/Business Representative

cc: Honorable Tom LaBonge  
Honorable Zev Yaroslavsky



# Painters & Allied Trades District Council 36

**Grant Mitchell**

Business Manager

DRYWALL FINISHERS, FLOORLAYERS, GLAZIERS, PAINTERS, TRADESHOW & SIGNCRAFT

October 17, 2012

Hon. Ed Reyes, Chair, PLUM Committee

Hon. Jose Huizar

Hon. Mitch Englander

Office of the City Clerk

Attn: PLUM Committee

200 North Spring Street, Room 395

Los Angeles, CA 90012

Date: 10-23-12

Submitted in mail Committee

Council File No: 12-1657

Item No.: 6

Deputy: Communication from Public

**Reference:** NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes, Councilmember Huizar and Councilmember Englander:

On behalf of the Painters and Allied Trades District Council #36, I am writing to express support for this important project. The Evolution plan will allow a much needed re-investment in Los Angeles' entertainment industry.

We represent members who work for private contractors, who will be doing the major construction planned. This will employ thousands of members who live in the City of Los Angeles. All this will be done under an agreement between the Building Trades and NBCUniversal.

NBCUniversal has worked closely with the neighborhoods surrounding it to ensure this project will be beneficial to all. The Evolution plan, with expanded theme park and new hotels, will bring much-needed additional revenue to the City's general fund and add hotel capacity. This will help Los Angeles reach its goal of becoming a world-class tourist and convention destination.

I ask that you join us and support the NBCUniversal Evolution Project. We look forward to seeing you at the hearing Oct. 23.

Sincerely,

**Grant Mitchell**

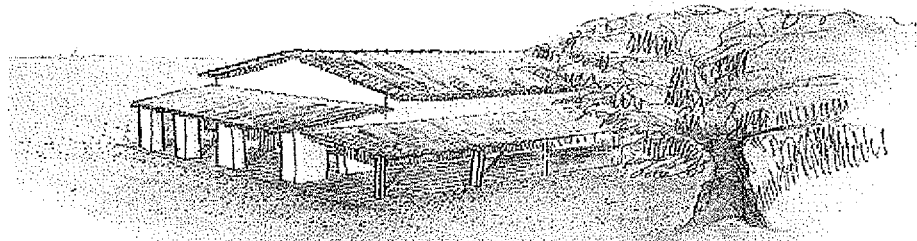
**Business Manager Secretary Treasurer**

**District Council #36**

CC: Hon. Tom LaBonge

Hon. Zev Yaroslavsky

Campo de Cahuenga Historical Memorial Association



**Chairman of the Board**  
Guy Weddington McCreary

**President**  
Deuk Perrin

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Mary Merritt  
S.F. Valley Garden Clubs  
Michael C. Murphy, Esq  
Herbert Pencille  
No. Hollywood Chamber of Comm.  
Jeff Pirtle  
Archivist, NBC Universal  
Jessica Taylor  
NBC Universal  
Alfred Tutungi  
L.A. Recreation & Parks Dept.  
Darnell Tyler  
NBC Universal  
John Watkins  
Huntington Westerners

**Honorary Member**  
Midge Sherwood, Historian

P.O. Box 956  
North Hollywood CA 91601  
(818) 762-3998  
[www.campodecahuenga.com](http://www.campodecahuenga.com)

Los Angeles City Council  
c/o City Clerk, Room 395  
City Hall, 200 North Spring Street  
Los Angeles, CA 90012-4801

October 15, 2012

The **CAMPO DE CAHUENGA HISTORICAL MEMORIAL ASSOCIATION** supports the following position regarding the NBCUniversal Evolution Plan to be discussed before the Planning & Land Use Management Committee of the City Council on October 23, 2012.

Date: 10-23-12  
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1. We support the Evolution Plan. When opposing the Metro Plan DEIR we asked that NBCUniversal place their development on their property. They did just that!
2. As a member of Communities United for Smart Growth we see the need for NBC Universal to continue working with the surrounding communities to mitigate concerns over the life of the Plan.
3. We are willing to help Planning Department staff draft the Community Design Overlay to assist the Campo de Cahuenga Association in protecting, preserving, and interpreting this important historic site.
4. We see the importance to continue to be involved in the Mitigation Program and Phasing Plan to insure that before the next phase of Project development is started that traffic and transportation issues are resolved.
5. There is a need to ensure that any environmental issues in the County that affect the surrounding communities in the City of Los Angeles are resolved before the Project is approved. Such an issue exists regarding a Sign Program adjacent to Lankershim Boulevard in the County that has impact on residents in the City. Noise is another impact that does not follow City/County boundaries.

Sincerely,

Deuk Perrin, President  
Campo de Cahuenga Historical Memorial Association

# Sprinkler Fitters Local 709

Affiliated with AFL-CIO



October 18, 2012

Date: 10-23-12

Submitted in mail Committee

Council File No: 12-1657

Item No.: 6

Deputy: Communication from Public

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Re: NBC Universal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes, Councilmember Huizar and Councilmember Englander:

On behalf of Sprinkler Fitters UA Local 709, I am writing to express support for this important project. The Evolution plan will allow a much needed re-investment in Los Angeles' entertainment industry.

We represent members who work for private contractors, who will be doing the major construction planned for the project. This will employ thousands of members who live in the City of Los Angeles. All of this work will be done under a Project Labor Agreement between the Building Trades and NBC Universal.

NBC Universal has worked closely with the neighborhoods surrounding it to ensure this project will be beneficial to all. The Evolution plan, with expanded theme park and new hotels, will bring much-needed additional revenue to the City's general fund and add hotel capacity. This will help Los Angeles reach its goal of becoming a world-class tourist and convention destination.

I ask that you join us and support the NBC Universal Evolution Project. We look forward to seeing you at the hearing Oct. 23.

Sincerely,

Michael P. Huerta  
Business Manager  
Sprinkler Fitters UA Local 709

CC: Hon. Tom LaBonge  
Hon. Zev Yaroslavsky

je/OPEIU #537, AFL-CIO, CLC



Etta Armstrong <etta.armstrong@lacity.org>

**Fwd: Evolution Plan**

↑ message

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Tue, Oct 23, 2012 at 9:25 AM

----- Forwarded message -----

From: <RLGaio@aol.com>  
Date: Sun, Oct 21, 2012 at 11:22 AM  
Subject: Evolution Plan  
To: sharon.gin@lacity.org  
Cc: tom.labonge@lacity.org, zev@bos.lacounty.gov, damell.tyler@nbcuni.com

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
c/o Sharon Gin  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Date: 10-23-12  
Submitted in Email Committee  
Council File No: 12-1657  
Item No.: 6  
Deputy: Communication from Public

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers,

As a retired Architect, and nearby resident, I am writing to express my wholehearted support for the NBCUniversal Evolution Plan. I like everything about the project, from the trailhead park providing access to the Los Angeles River to the proposed traffic improvements. Most importantly, I like that the development will create thousands of new jobs and put people back to work. This is vitally important to our region's health.

Projects like the Evolution Plan, with it's all encompassing considerations, don't come around every day. I hope you agree that this project is too important to pass up. Please give the project your endorsement and approval.

Thanks for the opportunity to comment.

Best,

Remo Gaio, AIA

Valley Village

FRED GAINES  
SHERMAN L. STACEY  
LISA A. WEINBERG\*  
REBECCA A. THOMPSON  
NANCI SESSIONS-STACEY  
KIMBERLY A. RIBLE  
ALICIA B. BARTLEY

\* a professional corporation

LAW OFFICES OF  
**GAINES & STACEY LLP**  
16633 VENTURA BOULEVARD, SUITE 1220  
ENCINO, CA 91436-1872

TELEPHONE (818) 933-0200  
FACSIMILE (818) 933-0222  
INTERNET: WWW.GAINESLAW.COM

October 18, 2012

**ORIGINAL BY U.S. MAIL**

**Via E-MAIL councilmember.reyes@lacity.org**

The Honorable Ed Reyes, Chair  
Planning and Land Use Management Committee  
Los Angeles City Council  
200 N. Spring Street, Room 410  
Los Angeles, CA 90012

Re: NBC Universal Evolution Plan  
100 Universal City Plaza, Universal City  
CPC-2007-251-GPA-ZC-SP-SPA-CA  
ENV-2007-254-EIR

**PLUM Committee Hearing Date: October 23, 2012**

Date: 10-23-12

Submitted in email Committee

Council File No: 12-1657

Item No.: 6

Deputy: Communicator Para Public

Dear Chair Reyes and Honorable PLUM Committee Members:

This law office represents the Blair Drive Residents and Mr. Rick Gombar, the owner of 3387 Blair Drive, with regard to their concerns about the proposed NBC Universal Evolution Plan. As the closest immediate residential neighbors to the Universal Studios Back Lot, our clients are most concerned that any action by the City include mitigating conditions to address the long standing noise, light and other operational impacts of the Back Lot operations on the Blair Drive neighborhood.

**A.) PROPOSED CONDITIONS OF APPROVAL.**

The Blair Drive Residents and Mr. Gombar have continuing concerns regarding the significant and unavoidable impacts of construction noise, as well as the long term operational noise impacts. The conditions of approval proposed below seek to mitigate these impacts. Our clients and numerous other parties commented on the Draft Environmental Impact Report ("EIR") and raised concerns about the foreseeable noise impacts. For our clients in particular, operational noise impacts have been ongoing for years and include gunshots, explosions, wind machines, automobile crashes, special effects, and fire effects. These seemingly unmitigated, unconditioned activities typically occur around the clock, seven days a week, in the Universal Studios Back Lot area which is as close

as 20 feet away from some of the Blair Drive Residents. Complaints have been lodged for years regarding Universal Studios noncompliance with applicable Code and sound regulations and no substantive operational changes have been made to address those complaints or mitigate the impacts on the residences. With that history in mind, our clients have no reason to believe that noise, either construction or operational, will be effectively mitigated and/or kept to levels of compliance, unless the conditions of approval set forth below are imposed.

Should the City approve the NBC Universal Evolution Plan, the Blair Drive Residents and Mr. Gombar respectfully request that the following conditions of approval be included in the determination:

- 1) Eliminate any and all activities in 300' buffer zone behind the Blair Drive homes. Such 300' buffer zone to be fully landscaped.
- 2) Limit any and all activities in permitted filming areas behind the Blair Drive homes to the hours of 7 A.M. to 8 P.M., Monday through Friday; 8 A.M. to 5 P.M. on Saturday; with no activities on Sunday.
- 3) Eliminate any and all explosions, gun fire, automobile crashes, or other loud and sudden noise, with permitted noise not to exceed the sound level currently permitted by City or County Ordinance, whichever is more restrictive. The measured sound level is not to be an aggregate of sound but limited to just one sudden noise as in one explosion, one car crash, etc..
- 4) Install permanent sound monitors at the property line of the residences along Blair Drive so that all noise levels are constantly and accurately monitored at all times.
- 5) Eliminate all pyrotechnics, lighted signs, etc... in the Back Lot Area that create light that can be seen from the homes along Blair Avenue.
- 6) Remove the current green screen.
- 7) Require all lighting, security or otherwise, to be shielded to face away from Blair Drive so that the lights or light beams are not pointed toward the homes.
- 8) Disconnect emergency or back up "beepers" on all vehicles used in the area behind the Blair Drive homes.
- 9) The lake must be kept full when not in use for other purposes.



- 10) Eliminate the filming and production of any and all series or "*on-going*" productions in the area behind the Blair Drive homes.
- 11) The area behind the Blair Drive homes must be attractively landscaped and kept in a manicured manner with all trees annually trimmed so as to not obstruct the views of the homes along Blair Drive. All dead shrubs are to be removed and the area is to be planted and kept green. The landscape plan shall be prepared in consultation with the immediate neighbors along Blair Drive.
- 12) The dirt fire road must be covered with grass or other acceptable material so as to look natural and control dust.
- 13) Telephone poles in the permitted filming area should be removed and the utilities put underground.
- 14) Enclose the parking structure visible from the Blair Drive homes, eliminate parking on its roof, plant trees to conceal the structure, and plant trees and grass on the top level as was originally outlined in the County CUP.
- 15) The applicant shall designate a community liaison to respond to community concern(s) regarding the subject property, provide notification to the immediate neighbors of any production or special event and respond to questions concerning these productions and/or events. A 24-hour "hot line" phone number for the receipt of concern(s) from the community regarding the subject facility shall be provided to the immediate neighbors, local neighborhood association, and the Neighborhood Council. The community liaison shall be required to respond within 24 hours of any concern(s) received at this hotline. Signs shall be posted in conspicuous locations with contact information for the representative designated to receive comments from the public. In addition, a designated security telephone number will be posted for off-hour emergencies.
- 16) The applicant shall file for a Plan Approval to be conducted 12 months after the issuance of a Certificate of Occupancy for review of condition compliance and to modify, delete and/or add conditions as may be warranted. After the initial Plan Approval, the applicant shall file for additional Plan Approvals for review of condition compliance every 24 months thereafter.

**B.) ALTERNATIVE 10 REQUIRES RE-CIRCULATION OF THE DRAFT EIR.**

The Draft EIR was published and circulated for public review on November 4, 2010. Alternative 10: No Residential Alternative ("Alternative 10") was not included in the circulated Draft EIR and, according to staff, was subsequently included as "a result of comments received." While Alternative 10 eliminates the previously proposed 2,937 residential units and associated neighborhood and commercial serving uses, it adds to the project 210,000 additional net new square feet of Studio Office uses, 150,000 net new square feet of Entertainment uses in the Entertainment Area, and 450,000 square feet of Hotel uses (up to 500 rooms) in the Entertainment Area. Alternative 10 also includes additional parking structures not previously proposed. Notwithstanding the elimination of the residential component of the project, Alternative 10 adds approximately 620,000 square feet of non-residential uses not including parking structures.

The now preferred Alternative 10 was not included in the Draft EIR and consists of significant changes requiring re-circulation of that section along with relevant appendices. California Environmental Quality Act ("CEQA") Guideline 15088.5 (a) "Re-circulation of an EIR Prior to Certification" states, in part, that "[a] lead agency is required to re-circulate an EIR when significant new information is added to the EIR after public notice is given of the availability of the draft EIR for public review under Section 15087 but before certification. As used in this section, the term "information" can include changes in the project or environmental setting as well as additional data or other information..." As a result of the addition of Alternative 10, there was no opportunity to comment on Alternative 10 during the public circulation period and to have those comments responded to in writing as part of the Final EIR. CEQA requires, and our clients now request, that the relevant sections of the Draft EIR be re-circulated to allow for public comment and written responses with regard to Alternative 10.

**C.) SIGNIFICANT AND UNAVOIDABLE IMPACTS.**

The Final EIR concludes that some impacts generated by the project will be significant and unavoidable. When an agency approves a project with significant environmental effects that will not be avoided or substantially lessened, it must adopt a statement that, because of the project's overriding benefits, it is approving the project despite its environmental harm. 14 Cal. Code Regs. §15043. Given the extent of impacts the project will generate that cannot be mitigated, it will be impossible for the City and County to legally conclude that the proposed project's benefits outweigh unavoidable environmental effects and adopt a statement of overriding considerations. Pub. Resources Code §21081(b); 14 Cal. Code Regs. §15093(a) and (b). Any statement of overriding considerations must be supported by substantial evidence in the record of the proceedings and must accurately reflect the significant impacts disclosed by the EIR and properly characterize the relative

Planning and Land Use Management Committee

October 18, 2012

Page 5

benefits of the Project. 14 Cal. Code Regs. §15093(b); Woodward Park Homeowners Association v. City of Fresno, 150 Cal.App.4th 683, 717 (2007). Such required findings cannot be made in this instance.

**D.) CONCLUSION.**

Our clients respectfully request that the City Council impose the 16 conditions of approval set forth herein.

Thank you for your consideration and attention to this matter. As always, please do not hesitate to contact me at any time with any questions or comments you may have.

Sincerely,

GAINES & STACEY LLP

By



FRED GAINES

cc: The Honorable Jose Huizar (Via E-mail)  
The Honorable Mitchell Englander (Via E-mail)  
The Honorable Tom LaBonge (Via E-mail)  
Sharon Gin, Legislative Assistant (Via E-mail)  
Theodore Irving, Department of City Planning (Via E-mail)



Etta Armstrong <etta.armstrong@lacity.org>

# Fwd: NBCUniversal Evolution Plan

2 messages

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Tue, Oct 23, 2012 at 9:25 AM

----- Forwarded message -----

From: **dustin g** <ddgaspard@gmail.com>  
Date: Sun, Oct 21, 2012 at 7:11 PM  
Subject: NBCUniversal Evolution Plan  
To: sharon.gin@lacity.org  
Cc: tom.labonge@lacity.org, zev@bos.lacounty.gov, darnell.tyler@nbcuni.com

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
c/o Sharon Gin  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Date: 10-23-12  
Submitted in Email Committee  
Council File No: 12-1657  
Item No.: 6  
Deputy: Communication from Public

Re: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers,

As you consider the NBCUniversal Evolution Plan, I hope you will keep the following in mind:

- The project will create 30,000 well-paying jobs (construction and permanent)
- It will invest \$100 million in transportation and transit improvements
- The Plan represents an investment of \$1.6 billion in the city
- It will help keep entertainment production in L.A., keeping jobs and dollars in the area
- It will revitalize the immediate area

To me, it's a no-brainer; why wouldn't this project be approved? I hope you agree.

Sincerely,  
Dustin Gaspard  
5151 Balboa Blvd. #205  
Encino 91316

**Sharon Gin** <sharon.gin@lacity.org>  
 To: Etta Armstrong <etta.armstrong@lacity.org>

Tue, Oct 23, 2012 at 9:26 AM

----- Forwarded message -----

From: **Ginger Freibrun** <gingerfreibrun@yahoo.com>  
 Date: Wed, Oct 17, 2012 at 7:06 PM  
 Subject: NBCUniversal Evolution Plan  
 To: "sharon.gin@lacity.org" <sharon.gin@lacity.org>  
 Cc: "tom.labonge@lacity.org" <tom.labonge@lacity.org>, "zev@bos.lacounty.gov" <zev@bos.lacounty.gov>, "damell.tyler@nbcuni.com" <damell.tyler@nbcuni.com>

Hon. Ed Reyes, Chair, PLUM Committee  
 Hon. Jose Huizar  
 Hon. Mitch Englander  
 c/o Sharon Gin  
 200 North Spring Street, Room 395  
 Los Angeles, CA 90012

**Reference:** NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I'm pleased to see that hearings for the NBCUniversal Evolution Plan are underway and the project is moving closer to reality. Many of us are looking forward to this development as it promises to create much needed jobs, traffic improvements, community investments, and an overall boost to our economy.

I urge you to approve this important project.

Thank you.

Ginger Freibrun  
 5633 Colfax Ave. #221  
 North Hollywood, CA 91601

Date: 10-23-12  
 Submitted in Email Committee  
 Council File No: 12-1657  
 Item No.: 6  
 Deputy: Communication from Public



Etta Armstrong <etta.armstrong@lacity.org>

**RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)**

3 messages

**Rich Puz** <richpuz@gmail.com>

Tue, Oct 16, 2012 at 3:02 PM

To: sharon.gin@lacity.org, etta.armstrong@lacity.org

Cc: tom.labonge@lacity.org, zev@bos.lacounty.gov, corinne.verdery@nbcuni.com

Dear Chairman Reyes and Councilmembers,

I urge you to approve the NBC Universal project which now puts additional emphasis on development of City Walk and the theme park while eliminating the planned residential housing.

With the effect of an even greater expansion of the studio production facilities and entertainment areas, it should certainly create more permanent jobs after construction is complete. That is the kick start the regional economy needs to bring an end to the lingering recession. Hopefully, many of these will be good jobs that not only provide employment but also add to Los Angeles' lustre as a major tourism destination as well as the center for film and tv entertainment production.

Sincerely,

Richard Puz

2717 Lytelle Place

Los Angeles, CA 90065

Date: 10-23-12  
Submitted in Email Committee  
Council File No: 12-1657  
Item No.: 6  
Deputy: Communication from Public

**Sharon Gin** <sharon.gin@lacity.org>

Tue, Oct 23, 2012 at 9:27 AM

To: Etta Armstrong <etta.armstrong@lacity.org>

[Quoted text hidden]

**Sharon Gin** <sharon.gin@lacity.org>

Tue, Oct 23, 2012 at 9:27 AM

To: Etta Armstrong <etta.armstrong@lacity.org>

----- Forwarded message -----

From: **Alexander the Great** <alek3000@sbcglobal.net>

Date: Tue, Oct 16, 2012 at 6:56 PM

Subject: RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

To: sharon.gin@lacity.org

Cc: tom.labonge@lacity.org, Zev Yaroslavsky <zev@bos.lacounty.gov>, damell.tyler@nbcuni.com

Dear Chairman Reyes and Councilmembers:

As a resident of Hollywood, I strongly support the development of the NBC Universal Evolution plan. Currently the area looks quite dull; the glamour of the Citywalk disappears as soon as the visitor exits the area and enters the reality of grim Los Angeles streets. Endless concrete, outdated nondescript buildings, plenty of graffiti, lack of pedestrian environment or space for family gatherings; all of these attributes have prevailed in Los Angeles for decades. The culprit of the present unappealing Los Angeles streets is the automobile domination, thus lack of the local governments to provide conditions for people.

Luckily, with the advent of new mixed-use developments, retail expansions, and great projects like NBC Universal Evolution, the city is gradually revitalizing, making the City of Angeles a better, safer place to live and visit. The NBC Universal plan specifically, will create family-friendly environment, will improve pedestrian conditions and add bicycle facilities, while improving mass transit access. The project will help people to get out of their cars by offering better, healthier alternatives. The project will revitalize Universal City to a much better, safer area. I wish the original (larger) plan would materialize, however - the current downscaled plan is much better than nothing.

I strongly urge the City to endorse the NBC Universal Evolution plan. I look forward to the revitalization of Universal City!

Yours truly,

Alexander Friedman  
Hollywood, California  
(323) 465-8511

Ivan Cregger  
1415 W. Morningside Drive  
Burbank, CA 90506-3021

October 17, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Date: 10-23-12  
Submitted in fax Committee  
Council File No: 12-1657  
Item No.: 6  
Deputy: Communications from Public

**Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)**

Dear Chairman Reyes and Councilmembers:

Congregations go to the planners for the release of the final environmental report on NBCUniversal's Evolution Plan. I am excited that the hearing process has begun and that those reviewing the project will focus on the alternative without the residential housing element.

This document is the culmination of years of hard work on a very important project for not only our community, but for southern California. I'd like to thank the City and County for their efforts. The Evolution Plan no housing option is a smart choice that reflects good judgment on the part of many.

Now that we've passed this milestone I hope we can move through the next approval phases in a more expedited manner.

You have my support.

Sincerely,



Ivan Cregger

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery



***Chris Bowman***

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Dear Chairman Reyes and Councilmembers:

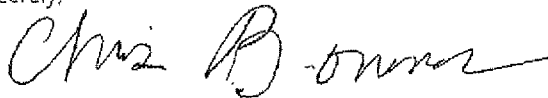
***Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)***

Theme Parks constantly need to be refreshed and updated in order to remain competitive and attract visitors. With NBCUniversal now choosing to focus on entertainment and tourism, Universal Studios Hollywood Theme Park will be rejuvenated by the addition of Harry Potter and other significant enhancements.

Yes, the Wizarding World of Harry Potter may attract more visitors, but I have every confidence that NBCUniversal will be able to mitigate any impacts associated with increased tourism. And, it's important to remember that those visitors will spend their money in local hotels, stores and restaurants, not just at Universal City, but throughout the L.A. region.

With Harry Potter, Universal Studios Hollywood will be an amazing experience for young and old alike. I can't wait to see it unveiled.

Sincerely,



Chris Bowman

cc: Hon. Tom LaBonge  
Hon. Zev Yaroslavsky  
Corinne Verdery

***7115 Hazeltine Avenue -- Van Nuys, CA91405***

October 17, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers - -

We are so fortunate that there are companies such as NBCUniversal that would rather re-invest back into the community instead of across state lines. We've all seen scores of major companies that used to make Los Angeles their headquarters relocate their businesses to other states...and with them go the jobs.

Now, we have Universal, which has been part of our landscape for 100 years, proposing to create jobs and build revenues for our City. So many people are out of work because of this awful economy. The Evolution Plan will allow so many people to get back on their feet and help stimulate the economy as a whole. We owe Los Angeles a chance to see investments like this succeed.

I sincerely hope you will cast your votes to approve this plan as soon as possible.

Yours truly,



Ben A. Dalby

Cc: Hon. Tom LaBonge  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery

Wendi Brod  
333 S. Beachwood Dr  
Burbank, CA 91506

October 2012

Hon. Ed Reyes, Chair, PLUM Committee

Hon. Jose Huizar

Hon. Mitch Englander

Office of the City Clerk

Attn: PLUM Committee

200 North Spring Street, Room 395

Los Angeles, CA 90012

RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

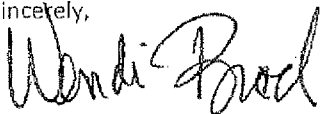
Dear Chairman Reyes and Councilmembers --

I hope you will quickly approve the NBCUniversal Evolution Plan with no housing component. This option/alternative has huge benefits for people who live and work in the region – it will generate jobs and support for local businesses while ensuring that two of our key industries are strengthened for years to come.

NBCUniversal is an economic anchor for the city and the proposed plan will help to guarantee that it continues to provide entertainment and tourism jobs. Investing \$1.6 billion to upgrade the Universal City property is almost unprecedented in light of current economic conditions, and it ought to be applauded and the project approved as soon as possible.

Thank you for your consideration.

Sincerely,



Wendi Brod

Cc: Councilmember Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

Valere Diamond  
12400 Ventura Blvd. #346  
Studio City, CA. 91604

October 16, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huitzar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I've been following the progress of NBCUniversal's Evolution Plan for years and I've always supported their efforts. I believe that the Evolution Plan with no residential element will allow Universal to focus on what they do best- bringing entertainment to the world.

Film and television production is important not only to Los Angeles, but to the entire Southern California region. It is good to know that that NBCUniversal will be reinvesting so heavily in production and new technology. That's a wise decision, especially since so many people in our community make their living in the entertainment business.

It's wonderful that the theme park will be getting some upgrades. We need to encourage tourism, as the increased revenues will do wonders to boost the local economy.

Let's move forward with this project. Thank you,

*Valerie Diamond*

Valere Diamond

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery

William Bowers  
4740 Placidia Avenue  
Toluca Lake, CA 91602-1544

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: *NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)*

Dear Chairman Reyes and Councilmembers:

I'm writing to express my support for the No Residential alternative of NBCUniversal's Evolution Plan. I can't wait to see this move forward so that the proposed transit improvements can begin. The 134 freeway could really use an upgrade and the plan to work with Caltrans will make that vision a reality.

I'm so grateful for projects like this that are able to invest in major transit improvements because there are minimal public funds available to pay for improvements.

I hope you will join me in supporting this project that will bring so many benefits to those of us who live in the area.

Kindly,

*William Bowers*

William Bowers  
CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery

Christine Bridges

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

Thank you for the opportunity to comment on the NBCUniversal Plan. After years of planning and discussion, this project has truly evolved into a sensible and sensitive approach which will provide numerous benefits to the region. The proposed plan with the housing component eliminated means that the focus has shifted to supporting our critically important entertainment and tourism industries.

NBCUniversal is willing to make a billion dollar commitment to the economic health and well being of our community, and I hope the city will permit them to go forward with their plans ASAP. We certainly need the jobs and business activity which this plan will generate. It represents an excellent opportunity to stimulate the economy now and for years to come.

Thank you for your consideration,

Sincerely,

*Christine Bridges*

cc: Councilman Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

Dale Christensen  
5222 Golfax Avenue  
Valley Village, CA, 91601

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

RE: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers - -

First, let me go on record as being 100% in support of the Evolution Plan without a housing element. With this alternative, it was important to me to see that the Evolution Project without the residential component still includes a major investment in transportation improvements.

This project did such a thorough study of traffic – I am told it was the largest study area ever reviewed in any proposed Los Angeles development project. I cannot help but be grateful for projects like this in our community because there is no money in the City, County, or the State to make these needed traffic and circulation improvements happen. I do hope that City and County officials certify the Final EIR and approve the Evolution Plan so that NBCUniversal so that can begin work on these transit improvements, particularly working with Caltrans to upgrade the 134 in both directions at the 101 Freeway interchange. I hope you will join me in supporting this project.

Best regards,

*Dale Christensen*

cc: Councilman Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

October 17, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Hular  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: *NBCUniversal Evolution Plan (CPC-2007-051-GPA-ZC-SP-SPA-CA)*

Dear Chairman Reyes and Councilmembers:

It is my understanding that NBCUniversal would like the City and the County to focus on the Evolution Plan with no residential alternative so that the company can devote its time and money to its core businesses of entertainment and tourism. I, too support that alternative as detailed in the project's Final EIR.

While it made perfect sense to include a residential community when the project was first proposed, the subsequent change in the economy, the collapse of the housing market and the purchase of a majority of NBCUniversal by Comcast meant that other alternatives should be considered as part of the environmental review. The Evolution Plan without residential alternative seems to be the best option for the future of the studio, the Theme Park and CityWalk – all of which are major contributors to the regional economy.

The Evolution Plan and all of its alternatives have been thoroughly explored in the Final EIR. Now that the environmental review has been completed, the Evolution Plan without residential has my vote of support.

Very truly yours,

*Harry Gostes*

cc: Hon. Tom LaBonge

Hon. Zev Yaroslavsky

Ms. Corinne Verdery



*Pamela Clay  
2401 Holly Drive  
Los Angeles, CA 90068*

*October 2012*

*Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012*

*Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)*

*Dear Chairman Reyes and Councilmembers:*

*I am writing in response to the final EIR on the NBC Universal Evolution Plan.*

*While many favored the housing component, which has been eliminated in the new alternative in the final environmental report, I understand the company's re-focused emphasis on film/TV production facilities, the freshening of City Walk and the focus on the theme park. All of this will help to increase jobs, tax revenues and other new funding to Los Angeles and LA County.*

*Now that the Final EIR is completed, I urge you to highly recommend the Evolution Plan with no housing. We need to get people into jobs when many have been unemployed for so long.*

*Let's get this project approved!*

*Respectfully,*

*Pamela Clay*

*Toujours l'Amour! XOXOX  
[www.PAMELACLAY.com](http://www.PAMELACLAY.com)*

Ken Bhan  
6700 Franklin Place  
Los Angeles, CA 90028

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: *NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)*

Dear Chairman Reyes and Councilmembers:

I would like to express my support for the No Residential Alternative of NBCUniversal's Evolution Plan. I must say I was somewhat disappointed to hear that NBCUniversal was supporting the elimination of the housing component from the Evolution Plan as I thought it would be an ideal place to live.

However, as an actor, I was quite pleased to learn from the Final environmental document that Universal would be reinvesting in the studio and production facilities. Film and Television production is critically important to Los Angeles and our local economy. I for one welcome this type of investment.

I am delighted that this project has moved from the drawing table to the hearing room. Now let us get this project approved and keep more of the entertainment business here in Los Angeles where it belongs.

Best,

*Ken Bhan*

cc: Councilman Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal



Telephone: 213.291.8137  
www.lahqheadquarters.com  
info@lahqheadquarters.com  
5419 Hollywood Blvd, Suite C-746  
Los Angeles, CA 90027

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October 15, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Via email to: Ms. Sharon Gin (sharon.gin@lacity.org)  
Ms. Etta Armstrong (etta.armstrong@lacity.org)

Re: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

Our goal at the Los Angeles Headquarters Association (LAHQ) is to promote and create healthy economic growth, while enhancing the quality of life in greater Los Angeles. The NBCUniversal Evolution Plan does just that.

NBCUniversal has embraced the Evolution Plan – No Residential Alternative as detailed in the Final EIR that was recently certified by the Planning Commission. The LAHQ concurs with NBCUniversal’s endorsement of that Alternative, believing that a renewed focus on the company’s core businesses of entertainment and tourism will best benefit the Los Angeles economy.

Additionally, despite the elimination of the residential component, which significantly reduces the project’s traffic impacts, NBCUniversal remains committed to investing \$100 million in transit and transportation improvements. That major investment will result in freeway improvements, a new shuttle system, new public buses and upgrades to more than 120 intersections.

Projects such as the Evolution Plan are critically important to the economic viability of the region. The LAHQ is pleased to offer our support for this precedent setting venture.

Sincerely,

Joseph T. Faulkner  
President

Cc: Hon. Tom LaBonge (tom.labonge@lacity.org)  
Hon. Zev Yaroslavsky (zev@bos.lacounty.gov)  
Ms. Corinne Verdery (corinne.verdery@nbcuni.com)

Partnering with government and the community to promote and create healthy economic growth,  
while enhancing the quality of life in Greater Los Angeles.

## Pamela Castro

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As a community member, I was happy to learn the NBCUniversal is proceeding with an Evolution Plan No Residential Alternative. This very clearly demonstrates that the company cares about their neighbors who were concerned about putting so much residential stock in the community. So please take this letter of support for NBCUniversal Evolution plan and move this process through quickly. This project is extremely beneficial to Los Angeles and to our State with its boost to our economy and tourism. Thank you for your time.

Sincerely,

*Pamela Castro*

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky, Supervisor  
Ms. Corinne Verdery, NBCUniversal

11922 Burbank Blvd., Apartment 9, Valley Village, CA 91607-1830

Araceli Garcia  
13400 Victory Blvd Apt 9  
Van Nuys, CA 91401  
October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

The NBCUniversal Evolution Plan no residential component option is the right plan for the area. Even without the homes, it still represents a major investment in the property, new jobs, and a better tourist attraction, but the most important thing it will bring to the community is \$100 million in transit and traffic improvements.

This investment will bring overdue relief to millions of travelers in and around Universal City – relief which is unavailable from any other source. The new proposed ramp onto the 101 Freeway alone will make a huge difference, and improvements to the freeway along the Cahuenga Pass corridor will also help. Valley communities will benefit from improvements to 120 major intersections, which would otherwise be done piecemeal, or not at all.

This is a good plan, with major benefits to local neighbors and to the wider region. Please approve it and let NBCUniversal get started on the project.

Thank you for your consideration.

Sincerely,

*Araceli Garcia*

cc: Councilmember Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

Tracy Baum  
4956 Sunnyslope Avenue  
Sherman Oaks, CA 91423

October 16, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: *NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)*

Dear Chairman Reyes and Councilmembers:

At first I was surprised to learn that the City and County were considering an option for the Evolution Plan without the residential component. But when I realized that NBCUniversal was still planning to invest \$100 million in transit and traffic improvements, it made sense.

This just proves how committed they are to the community. You can see that commitment in everything they do. From the great shopping and dining available at CityWalk to the enjoyable rides and excitement at the theme park.

It's exciting to see such a great project for LA reach this milestone. It took a long time to get here, and I hope this project moves forward quickly.

Regards,

*Tracy Baum*

Tracy Baum

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery

October 2012

Roger Dudley  
4115 West McFarlane Avenue  
Burbank, CA 91505

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As you well know, the entertainment industry is a big part of the Burbank community. It's a big part of entire southern California region. Therefore, that's why I was glad to hear that the new direction, in which the Evolution Plan seems to be heading, focuses on that critical industry.

Improving the production space and theme park offerings will be great for the economy. Tourists from around the country will be flocking to Los Angeles once Harry Potter arrives at Universal Studios!

This is a great project deserving of your support. I hope that Alternative 10 of the Evolution Plan is approved quickly.

Thank you,

*Roger Dudley*

Roger Dudley  
cc: Councilman Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

October 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers --

As an employee of a West Hollywood hotel, I know what it would mean to tourism and the hospitality industry if the NBCUniversal Evolution Plan was approved -- a tremendous boost in business and the economy.

Our hotel would greatly benefit from the project, as would other area hotels. The construction industry would also gain through the addition of thousands of new jobs.

The project would go a long way in helping our economy and putting more people back to work -- all of which I strongly welcome. I am in full support of the NBCUniversal Evolution No Residential Alternative. I hope you will give it strong consideration.

Regards,

*Sonia Elias*

Sonia Elias  
8400 W. Sunset Blvd.  
Los Angeles, CA 90069



Ermelinda Bendy

10861 Moorpark Street, Unit 107, Toluca Lake, CA 91602-2246

October 2012

Hon. Ed Reyes, Chair, PLUM Committee

Hon. Jose Huizar

Hon. Mitch Englander

Office of the City Clerk

Attn: PLUM Committee

200 North Spring Street, Room 395

Los Angeles, CA 90012

Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I'm pleased to be writing in support of the NBCUniversal Evolution Plan -- no housing alternative. This alternative represents years of discussion with adjacent neighbors and responds to the concerns of local communities.

NBCUniversal's willingness to invest \$1.6 billion to improve the property is an unbelievable boost to the regional economy, and the 30,000 jobs created by the project are sorely needed as well. It's very important that we continue to support the entertainment & tourism industries in Los Angeles, which provide employment to our residents and benefits to local businesses.

Please approve this project as soon as possible. We've discussed it long enough, and now it's time to start building!

Sincerely,

*Ermelinda Bendy*

cc: Councilman Tom LaBonge  
Supervisor Zev Yaroslavsky  
Corinne Verdery, NBCUniversal

**Erika Kaufmann**  
**219 S Keystone Street**  
**Burbank, CA 91506-2727**

October 18, 2012

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

Subject: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

As the economy struggles to recover, it was heartening to learn that the proposed Evolution Plan without residential will still generate more than 30,000 jobs.

In these economic times, 3,000 jobs would be welcome, but 30,000 jobs is fantastic. I don't understand what we're waiting for. Let's get Californians back to work.

So many industry jobs have fled the state due to lucrative incentives that other states are offering. What better incentive for our elected officials than the creation of jobs right here in Los Angeles.

I'm proud to support the Evolution Plan No Residential Alternative and think that taking out the housing and focusing on the entertainment piece of the business will be much better in the long run.

With respect,

*Erika Kaufmann*

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery

Stephen M. Elliott  
3224 Oakley Drive  
Los Angeles, CA 90068-1316

September 2012

I moved to Los Angeles from New York City in July of 2006. After six months of looking for a home, my partner and I found a house on Oakley Drive that we really loved and wanted to purchase. Prior to purchasing our home, we heard about the NBC/Universal Evolution Plan and had some concerns as to what it would mean to the neighborhood. We quickly got information about the plan, and determined that it was well thought out not only in business terms, but also in terms of the impact on the local community. We were impressed with the fact that the NBC/Universal Evolution Plan addressed the needs of a mixed residential/commercial neighborhood such as ours. NBC Universal has kept us apprised of the progress of the plan and we feel certain that it will have a positive impact on the neighborhood. This feeling was again borne out several weeks ago when NBC/Universal announced that they are turning away from residential development in order to focus on their commercial/business ventures, namely entertainment production and the operation of the theme park.

Furthermore, I believe that the Evolution Plan will be a boon for the economy, not only for the local neighborhood but also for all of the greater Los Angeles area. In these troubled economic times, I have seen a number of local businesses fold. The NBC/Universal evolution Plan calls for huge economic reinvestment into their property to keep good-paying entertainment and production jobs in Los Angeles. And of course, there will be an economic ripple effect for small and mid-sized businesses that can play a major role in preventing further monetary decline for the local neighborhood and Los Angeles in general. By keeping studio production local, the NBC/Universal Evolution Plan will help in the economic recovery of Southern California. For these reasons, and numerous others, I want to express my support for the NBC Universal Evolution Plan. I urge you to act quickly on the requested approvals so that the Evolution Plan can get underway and can work towards rebuilding our economy.

Should anyone care to contact me regarding my support for the plan, I can be reached by email at [smebd@aol.com](mailto:smebd@aol.com), by phone at 323-378-654, or by mail.

Thank you.

Sincerely,

*Stephen Elliott*

CC: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky, Supervisor  
Ms. Corinne Verdery, NBC/Universal

October 18, 2012

Hon. Ed Reyes, Chair, PLUM Committee

Hon. Jose Huizar

Hon. Mitch Englander

Office of the City Clerk

Attn: PLUM Committee

200 North Spring Street, Room 395

Los Angeles, CA 90012

Reference: *NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)*

Dear Chairman Reyes and Councilmembers:

I would like to attend the public hearing on the NBCUniversal Evolution Plan on August 14, but being confined to a wheelchair, it's difficult for me to get around. However, I wanted to let you know of my support for the Evolution Plan No Residential Alternative.

I believe the project will bring tremendous value to the area in the way of jobs, investment in the region, and increased tourism. I hope you will approve this project, and as you do so, please consider giving those of us in wheelchairs greater accessibility.

Thank you for your time.

*Janet Fisher*

Janet Fisher

6330 Bluebell Ave.

North Hollywood, CA 91606

cc: Hon. Tom LaBonge, L.A. City Councilmember  
Hon. Zev Yaroslavsky, Supervisor  
Ms. Corinne Verdery, NBCUniversal


Thanks again for the updates through your phone call this morning. As I've said, I'll make myself available to attend the scheduled hearings on the 23rd & 25th.

Early this week, I also received updates, a thank you letter from Ms. Corinne Verdery, NBCU Chief Real Estate Development & Planning Officer.

The jobs creation initiatives involved in the pursuit of the NBCU Evolution Plan is among the motivations why I found the need to join cause with you. When I came to L.A. to join my family of immigrants in 2007, I immediately encountered difficulty in finding adequate employment because the actual unemployment rate in our city is much higher than the national average. Luckily, I have prepared myself before migrating, to be capable of working at three levels of expertise. When I failed to land a job as a Master of Public Administration (MPA) degree holder, I tried to seek job as B.S.B.A. management major, but failed also to land a job there, so I was constrained to accept job as a registered Care Provider, the vocational course I took to have something to fall back on, just in case.

We need more jobs in our city to be able to realize our American dream!

Sincerely,

  
Ms. Maria Victoria Edejer  
5009 Woodman Ave., #113  
Sherman Oaks, Ca 91423  
1-818-203-1760

---

From: "BobbiWatkins@aol.com" <BobbiWatkins@aol.com>  
To: monetteedejer@yahoo.com  
Sent: Thursday, October 4, 2012 5:00 PM  
Subject: NBCUniversal Evolution Plan

Dear Ms. Edejer

Thanks so much for coming out to the NBCUniversal Evolution Plan hearing last week. It was a huge success for our side.

The Planning Commission accepted or certified the Final EIR, however, because they didn't approve the proposed signage plan (billboards, roof signage, lighted and digital signage) on the property, we have to go back to the Planning Commission for a smaller hearing on October 25th.

So, we are moving onward and upward. The next Public Hearing is before the PLUM committee, which is the Planning and Land Use Management committee of the City Council. We are hoping to get confirmation on that date either later today or tomorrow. TENTATIVELY, the date has been set for **Tuesday, October 23rd at 2:30 PM**. This hearing will be in Downtown Los Angeles and as soon as I get the details I will let you know. We will be offering shuttle service from NBCUniversal.

We couldn't have come this far without the great support of so many people like you. Your remarks were great!

Kind Regards,

*Bobbie*

BOBBIE WATKINS  
ASSOCIATE  
GREER DAILEY  
445 South Figueroa Street, Suite 2500  
Los Angeles, CA 90071

ph: (310) 459-6019  
FAX: (310) 454-8052  
E-Mail: [bobbie@greerdailey.com](mailto:bobbie@greerdailey.com)

**From:** Ginger Freibrun [mailto:gingerfreibrun@yahoo.com]  
**Sent:** Wednesday, October 17, 2012 7:06 PM  
**To:** sharon.gin@lacity.org  
**Cc:** tom.labonge@lacity.org; zev@bos.lacounty.gov; darnell.tyler@nbcuni.com  
**Subject:** NBCUniversal Evolution Plan

Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
c/o Sharon Gin  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

**Reference:** NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)

Dear Chairman Reyes and Councilmembers:

I'm pleased to see that hearings for the NBCUniversal Evolution Plan are underway and the project is moving closer to reality. Many of us are looking forward to this development as it promises to create much needed jobs, traffic improvements, community investments, and an overall boost to our economy.

I urge you to approve this important project.

Thank you.

Ginger Freibrun  
5633 Colfax Ave. #221  
North Hollywood, CA 91601



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October 17, 2012

**Corinne Verdery**

[corinne.verdery@nbcuni.com](mailto:corinne.verdery@nbcuni.com)

Chief Real Estate Development & Planning Officer

Global Real Estate

**NBCUniversal**

100 Universal City Plaza

Universal City, CA 91608

**Re: NBCUniversal Evolution Plan and Cahuenga Pass Community**

Dear Corinne:

We wanted to thank you, Darnell Tyler and Pat Gibson for taking time on October 15, 2012 to explain the NBCUniversal Evolution project and traffic mitigation measures to us.

The Board of Directors of the Cahuenga Pass Property Owners Association has some proposals to NBCUniversal to help mitigate the impacts of the Evolution Plan on the Cahuenga Pass community and beautify the community. These are our proposals:

1. Sound wall at the El Paseo de Cahuenga Park
2. Re-landscape the El Paseo de Cahuenga Park, add benches and make donation to a 501(c)(3) group that will maintain the Park.
3. Cahuenga Boulevard West – 20 to 25 trees
4. Planters on sidewalks in front of businesses on Cahuenga Boulevard West
5. Crosswalks – stamped decorative crosswalks
6. Purchase site on north side of Cahuenga, just south of the 101, just west of Barham for a mini-park.
7. Planter boxes with trees on the dead-ramp near Buddy Holly Drive and Barham Boulevard
8. Landscaping to cover or conceal buses parked along Buddy Holly Drive west / north of Universal Studios Boulevard
9. Planting on "waffle" retaining walls on south side of Universal property along the north side of the 101 Freeway
10. Maintain Cahuenga Pass community greenscape, Cahuenga Pass community's point of view of Universal Studios
11. Planted medians in the middle of Cahuenga Boulevard West as a traffic calming and beautification measure



**Corinne Verdery**

**Re: NBCUniversal Evolution Plan and Cahuenga Pass Community**

October 17, 2012

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We would be happy to discuss any of these matters further with you at your convenience.

Very truly yours,

The Board of Directors of the  
Cahuenga Pass Property Owners Association

cc: Renee Weitzer, 4th Council District  
Darnell Tyler, NBC Universal  
Board of Directors, Cahuenga Pass Property Owners Association

**Carolyn Christian  
4518 Vista Del Monte Ave Apt 3  
Sherman Oaks, CA 91403**

**October 13, 2012**

**Hon. Ed Reyes, Chair, PLUM Committee  
Hon. Jose Huizar  
Hon. Mitch Englander  
Office of the City Clerk  
Attn: PLUM Committee  
200 North Spring Street, Room 395  
Los Angeles, CA 90012**

**Reference: NBCUniversal Evolution Plan (CPC-2007-251-GPA-ZC-SP-SPA-CA)**

**Salutation: Dear Chairman Reyes and Councilmembers --**

**As the economy struggles to recover, I was relieved to see that the Evolution Plan with no residential alternative will still generate thousands of jobs for area residents. While the construction jobs will certainly help that sector which was hit hard by the economic meltdown, the jobs that will be created in the entertainment sector are particularly important as they will help that industry continue to thrive in Southern California.**

**Moreover, the Evolution Plan no residential alternative will be an enormous investment in and commitment to the long-term viability of the entertainment and tourism industries in our state. For over a century, Universal has made its home in Los Angeles. NBCUniversal's willingness to invest \$1.6 billion in this project means they mean to stay in our City for a long, long time to come.**

**The Evolution Plan has evolved enough...let's see it get built!**

**Thank you.**



**Carolyn Christian**

**cc: Hon. Tom LaBonge  
Hon. Zev Yaroslavsky  
Ms. Corinne Verdery**