



Hollywood Media District BID
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June 27, 2013

To: City Of Los Angeles, City Clerk's Office
Attn: Richard Williams
200 N. Spring Street
Los Angeles, California 90012

Re: Case Numbers 12-1914-S1 and 12-1914

Representing the Hollywood Media District BID, we the Board of Directors wish to not lend our support to proposal to officially rename a portion of Hollywood (City of Los Angeles) to "Peru Village."

At our Board of Directors meeting held on April 25, 2013, the motion was made to not support any proposal for renaming any part of what is currently considered to be Hollywood. The motion carried unanimously by our seventeen member board.

Thank you,

Michael Malick, President
Hollywood Media District BID