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CITY CLERK'S OFFICE

To whom it may concern,

2013 MAR 20 AM 11:22

The Peruvian Community proposes to designate the first Peruvian geographic area in Los Angeles, to be named "Peru Village".

With this letter, I affirm my support the "Peru Village" official designation at the proposed area at Vine St., between Melrose Ave. & Sunset Blvd. in Hollywood.

As an Angelino I proudly embrace the cultural inclusion in Los Angeles of every community that forms part of one of this city, which is one of the most multicultural cities in the world.

"Hollywood is a unique place that live up to their stereotypes, right down to the sign. But it can offer a whole lot more Said "NY Times" and I believe that "Peru Village" will add an important cultural ingredient that will attract more visitors to this area.

I believe that "Peru Village" with the golden ancient history of its country of origin and its strong nowadays economy, will be a magnet for tourism, and can contribute towards the revitalization of the "Peru Village" proposed area, as well as the US economy.

Obtaining the "Peru Village" name will be an important step for this thriving community, a well deserved recognition to a hispanic culture in LA, an opportunity to promote Cross-Culturalism in this ever-growing Kaleidoscope in Los Angeles, an opportunity to bring the power that a community of businesses can offer, generating new jobs, new investments, the Peruvian American buying power focused in our Hollywood neighborhood, and endless possibilities to the proposed area.

"The Chinese Theater" the most visited landmark in Hollywood nowadays, is a must go place to every tourist that comes to Hollywood. The Chinese Theater does not change the concept of Hollywood itself but adds more to the Hollywood experience by taking the tourist to a tour in time and space. Peru Village also will add more magic to the Hollywood experience, and by doing so will help increase the number of people coming to visit us.

For these reasons, I fully support the "Peru Village" initiative, and hope that my Hollywood neighborhood in my city of Los Angeles, will welcome the cultural inclusion of the thriving and hard-working Peruvian Community.

Sincerely,

Signature

Norma Rodriguez Name: *Norma Rodriguez*

Business Name

La Guana Quita

Address

6242 Santa Monica

Bellevue Los Angeles CA Date: *02-25-2013*
90038

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Sincerely,

Signature

Name:

Business Name

Address

LA CA

90038

Date:

Feb. 25 2013

José Hernández
José Hernández
Hernández Furniture
6208 Santa Monica
LA CA 90038 *Feb. 25 2013*

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BY
DEPUTY

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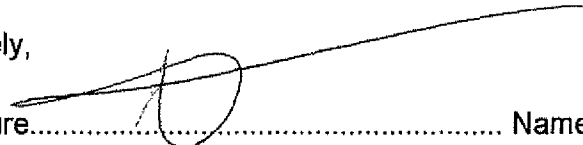
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Sincerely,

Signature:  Name: ROBERT PATTERSON

Business Name: HOLLYWOOD AUTO INSURANCE

Address: 6244 SANTA MONICA
LOS ANGELES, CA 90038
Date: 2-25-13