RECEIVED CITY CLERK'S OFFICE

City of Los Angeles, City Clerk

Re: Council Fije: 12-1914-81

To whom it may concern,

Peru Village

April 3, 2013

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CITY CLERK

I, Kenneth MacKenzie, Peruvian American who migrated from Lime, Peru to Los Angeles, California in 1962 and established since then in Hollywood at Peru Village's proposed area, fully support the naming of Peru Village at the proposed area in Vine St. in Hollywood, city of Los Angeles, as this application propose.

Me and my family are living in this area for over 50 years, we have invest our money in this city and have seen a large Peruvian American Community settling in Hollywood in the 60s and 70s establishing here the roots of the Peruvian American community in California, which is nowadays spread out in Southern California

I own the "Florentine Gardens" nightclub, Hollywood landmark that I have taken care of, and make sure that It is preserved with the help of my fellow Peruvian Americans and other members of this community. I am a successful businessman, my properties in Hollywood surpass 2 acros, having in the city of Los Angeles more than one important nightclub.

The algorithm of the Peruvian American Community in the city of Los Angeles is very important to me and to my community.

We are a Latino Community that has contributed and continue contributing towards the development of this multicultural city.

As there is a Thai Town, Little Armenia, Korea Town, the Peruvian American Community also deserve to be officially included in the city of Los Angeles, at the area where our roots are, which has a special meaning to all of us.

Alex

Sincerely.

Kenneth MacKenzie

phone# 323-850-1946 5955 Hollywood Blvd. Los Angeles, CA 90028