

CITY OF LOS ANGELES

CALIFORNIA



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When making inquiries relative to
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Council File No.

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November 26, 2014

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 13-0192, at its meeting held November 25, 2014.



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TRANSPORTATION COMMITTEE REPORT relative to expanding the Carshare Pilot Program for two years to test implementation of a Multiple-Provider Permit System in the City of Los Angeles.

Recommendation for Council action, as initiated by Motion (LaBonge – Koretz):

DIRECT the Los Angeles Department of Transportation (LADOT) to:

- a. Commence a Multiple-Provider Carshare Permit Pilot Program.
- b. Finalize the proposed Rules and Guidelines for the Multiple-Provider Carshare Permit Pilot Program, and submit the Rules and Guidelines for approval in 15 days.
- c. Conduct outreach to potential Qualified Carshare Organizations (QCO) soliciting interest in participation in the Multiple-Provider Carshare Permit Pilot Program.
- d. Arrange for sale of 10 or more permits per month to QCO for the remainder of Fiscal Year (FY) 2014-2015, subject to market demand.
- e. Establish an account in the Permit Parking Program Revenue Fund to receive payments for permit fees and administrative costs, and deposit all monies paid by any QCO as compensation for meter or parking fees into the Special Parking Revenue Fund.
- f. Determine the number of permits to be made available for QCO in FY 2014-2015 based on public and QCO demand and to report to Council with recommendations regarding the number of permits.
- g. Report in 90 days with recommended modifications to the Guidelines to incorporate a point-to-point carshare permitting system and initial report on pilot.

Fiscal Impact Statement: LADOT reports that inasmuch as this is a special service, all direct and indirect costs of the carshare program must be fully self-supporting without impact on the General Fund. As a result, the permit fees have been approximated at a level to ensure full cost recovery of all direct and indirect costs based on current labor salary rates. At this time, the LADOT has estimated the anticipated contractual costs to the best of its abilities; however, some adjustment in the fee may result as more information becomes available. The pilot contains a mechanism to recover lost meter revenue, all costs associated with space marking and conversion. Of the municipalities currently operating pilot programs, all are relying on current staff. Many have indicated they will be assessing staffing needs as the programs grow.

Community Impact Statement: None submitted.

SUMMARY

On February 12, 2013, Council considered Motion (LaBonge – Koretz) relative to establishing a point-to-point carsharing system in the City of Los Angeles. Motion states a point-to-point carsharing system would allow Angelenos to pick up a nearby shared car and drop it off anywhere within the City of Los Angeles. The success of such a program depends on the ease

of finding on-street parking upon drop off. Carsharing programs decrease congestion by allowing an increasing number of Angelenos to live without a car.

Motion movers go on to state that the Los Angeles Municipal Code makes no allowance for one-way point-to-point carsharing. For such a program to be feasible, on-street parking restrictions must be relaxed, including but not limited to: permit parking districts, parking at meters, and time restrictions. Council referred Motion to the Transportation Committee for consideration.

In a report to Council dated September 15, 2014 (attached to the Council file), LADOT discusses proposed rules and guidelines for a Pilot Carsharing Program.

At its meeting held November 12, 2014, the Transportation Committee discussed this matter with LADOT staff. During the public comment period, support for the pilot program was expressed. Speakers urged the Committee to expand the program to a citywide point-to-point service.

LADOT staff stated that 100 spaces will be made available by the end of the current fiscal year for carshare program vehicles. A fee structure will be developed for full recovery of program costs and foregone meter revenue. Additional time is needed to develop guidelines for a point-to-point carshare program. The Department anticipates being able to move forward with such a program in April, 2015.

The Transportation Committee recommended that Council approve LADOT's recommended rules and guidelines for the carshare pilot program. Committee further recommended that Council instruct LADOT to report in 90 days relative to the status of the Department's plan to expand the pilot to a point-to-point carshare system.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
BONIN:	YES
KORETZ:	YES
LABONGE:	ABSENT
PARKS:	ABSENT
KREKORIAN:	YES

ADOPTED

NOV 25 2014

**LOS ANGELES CITY COUNCIL
FORTHWITH**

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