

TRANSPORTATION COMMITTEE REPORT relative to the creation of a Multiple-Provider Carshare Permit Program.

Recommendation for Council action:

DIRECT the Los Angeles Department of Transportation (LADOT) to:

- a. Revise the Rules and Guidelines for Fixed Space portion of the Multiple-Provider Carshare Permit Pilot Program pursuant to Council instruction regarding metered space cost recovery, and space conversion pricing structure.
- b. Prepare Point-to-Point Guidelines Point Carshare consistent with Council instruction in the next 90 days for implementation and study in a location designated by the City that meet the goals of the study.
- c. Make any administrative changes to the Rules necessary for implementation and program management.
- d. Report to Council in 90 days with an update on the Fixed Space and Point-to-Point Multiple-Provider Carshare Permit Pilot Program.

Fiscal Impact Statement: None submitted by the LADOT. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

In a report to Council dated April 16, 2015, LADOT discusses the Multiple-Provider Carshare Permit Program. LADOT met with representatives of interested carsharing companies to survey interest in participating in the City pilot under a full cost recovery, which is reflected in the current Guidelines.

The Department's report goes on to discuss cost recovery options. Full cost recovery of foregone meter revenue could increase costs of operation to the companies, the ultimate users and could have a chilling effect on the program undercutting the City's ultimate goal of broad adoption of car-light living alternative. Industry representatives stated that the full cost recovery was an unfair and unrealistic charge as the City does not recover 100% of in service hours on any meter.

The Department recommends a tiered price structure based upon the annual revenue generated by the meter to be used by the carshare company. Fees would range from \$750 to \$3,600 per year.

At its meeting held April 22, 2015, the Transportation Committee discussed this matter with LADOT staff. The program will initially be a fixed caeshare service. That is, car renters will return carshare vehicles to their starting points. LADOT met with industry representatives to discuss the metered space cost recovery. The Department recommends a tiered price structure

for the use of parking spaces by carshare companies at meters that generate \$3,600 per year or less. The payment of full meter revenue will be required for the use of higher revenue meters. Department staff will meet with community members and Council offices to select designated parking spaces.

Committee members expressed support for the program. The Committee Chair stated that carsharing programs reduce car dependency. Not having to make car payments and pay insurance will save users money. Carsharing is an additional mobility option that requires no public subsidy.

During the public comment period, support for the program was expressed. Speakers urged the Committee to accelerate the program's expansion and to implement a full-service point-to-point carshare option.

The Transportation Committee recommended that Council approve LADOT's report recommendation.

Respectfully Submitted,

TRANSPORTATION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
BONIN:	YES
KORETZ:	YES
LABONGE:	ABSENT
PARKS:	ABSENT
KREKORIAN:	YES

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-NOT OFFICIAL UNTIL COUNCIL ACTS-