

13-0346
CD 9

MAR 22 2013
HOUSING, COMM & ECON. DEVELOP.

MOTION

The Central Avenue Farmers' Market, located at 4301 S. Central Avenue in South Los Angeles, has been operated by Sustainable Economic Enterprises of Los Angeles (SEE-LA) whose mission is to promote and engage in self-sustaining community and economic development activities within the City, including sustainable food systems, social and cultural programs, and economic revitalization projects. Since 2003, this mini-certified farmers' market features a small number of farmers who sell a variety of fruits, vegetables and nuts to this area of the City which lacks access to healthy food options. In addition, the market offers events for children and adults including, but not limited to healthy cooking demonstrations, tastings, live music and craft workshops.

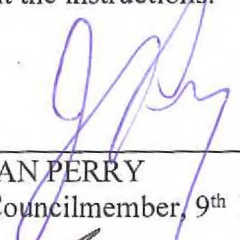
In the 38th Program Year (2012-13) Consolidated Plan, the Central Avenue Farmers' Market was allocated \$25,000 in Community Development Block Grant funds under the Administration/Planning category. Since that time, the Community Development Department (CDD) has suggested that these funds be identified from another source because funding under the Administration/Planning category for the 38th Year is capped. Therefore, CDD has identified \$25,000 in Urban Development Action Grant savings from the LAHSA Homeless Count that can be used to fund the Central Avenue Farmers' Market.

I THEREFORE MOVE that Council, subject to approval of the Mayor:

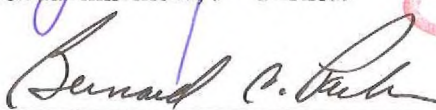
1. Approve the use of \$25,000 in Urban Development Action Grant (UDAG) funds for the Sustainable Economic Enterprises of Los Angeles (SEE-LA) to support the operations of the Central Avenue Farmers' Market.
2. Authorize the General Manager, CDD, or designee, to negotiate and execute a City agreement not to exceed \$25,000 in UDAG funds with SEE-LA to support the operations of the Central Avenue Farmers' Market.
3. Authorize the Controller to:
 - a. Decrease appropriations in the amount of \$25,000 from Account 22A255 LAHSA Homeless Count within the UDAG Revenue Fund No. 356.
 - b. Establish new account 22J611 Central Avenue Farmers Market and appropriate \$25,000 within the UDAG Revenue Fund No. 356.
4. Authorize the General Manager, CDD, or designee, to prepare Controller instructions and any necessary technical adjustments, consistent with Mayor and Council actions on this matter, subject to the approval of the City Administrative Officer, and authorize the Controller to implement the instructions.

EPA
MAR 22 2013

PRESENTED BY


JAN PERRY
Councilmember, 9th District

SECONDED BY



ORIGINAL