



Hollywood Community Housing Corporation

July 18, 2013

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William F. Harris

Councilmember Mitch O'Farrell
City Hall
200 N. Spring St., #450
Los Angeles, CA 90012

SUBJECT: VOTE YES ON MILLENNIUM HOLLYWOOD – Wednesday, July 24th

Dear Councilmember O'Farrell:

As a Hollywood stakeholder, I urge you to support Millennium Hollywood and vote YES when the project is heard at City Council on Wednesday, July 24th.

Hollywood needs the catalytic Millennium Hollywood project in order to achieve its full potential as a world class city within a city. How else do we rid the streets of Hollywood of bad uses? The only way is to overwhelm them with GOOD USES! Here are just a few of the GOOD USES Millennium Hollywood will provide:

- Approximately 1 million square feet of **new uses**, including a combination of residential units, hotel rooms, office and associated uses, restaurant spaces, a health and fitness club and retail establishments
- Define a **new sense of place** for Hollywood by locating two architecturally distinguished towers along Vine Street
- Transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities
- Create **extensive and inviting open spaces** that will greatly enhance the pedestrian experience of the area

As Louis Naidorf, architect of the Capital Records Building wrote in the LA Times on 5/18, "...*What Hollywood needs more than anything else is people — people coming there, people living there, people being there, people working there. Now there's an opportunity for Hollywood to finally take a step forward, to burst out and do something.*"

With your YES vote Hollywood will finally take a step forward, to burst out and do something.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Sincerely,

William F. Harris
Executive Director



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Sincerely,

William F. Harris
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LOS ANGELES FIRE DEPARTMENT RESPONSE TIME LAG



COMMITTEE MEMBERS

Jacqueline Brown – Co-Chair

Richard Huber – Co-Chair

Thomas Scheerer - Co-Chair

James Bradford

Marie Louise Gutierrez

John Zehrung

8. LOS ANGELES FIRE DEPARTMENT RESPONSE TIME LAG

EXECUTIVE SUMMARY

Several negative articles in various Los Angeles area newspapers regarding poor response time to 9-1-1 medical emergency calls within the City of Los Angeles prompted this investigation¹. A committee of the Los Angeles County Civil Grand Jury (Grand Jury) found that response times in the Los Angeles Fire Department (LAFD) began to increase when its budget was decreased. The Grand Jury believes that the Los Angeles City Council may have relied on inaccurate response time data² in making its budget reduction decision. The Grand Jury also found that LAFD does not utilize its resources to its best advantage. To be specific, the Grand Jury urges that LAFD's funding be restored, that its engine companies be reinstated, it incorporate civilian call handlers, use a non-proprietary Emergency Medical Dispatch protocol and update technical equipment.

RECOMMENDATIONS

- 8.1 The City of Los Angeles should reinstate the funding to the LAFD that was cut in 2008.**³ While the Grand Jury acknowledges and commends the Los Angeles City Council for restoring some funding to LAFD, additional funding is crucial to place back into service the multiple engine companies' ambulances idled by previous budget cuts.
- 8.2 LAFD should incorporate civilians as call handlers** in its dispatch center. LAFD has traditionally used sworn firefighters to answer 9-1-1 calls. Other local emergency response departments use civilian call handlers with no apparent decline in service. This would provide economic savings and allow sworn personnel to return to active emergency service.
- 8.3 LAFD should use a customizable Emergency Medical Dispatch Protocol** to allow for call handler flexibility in responding to 9-1-1 calls.
- 8.4 LAFD must update the technical equipment** in its vehicles and dispatch center as outlined in the November 2012 report from the task force on Information and Data Analysis (IDA). Technical innovations are also needed to reduce response times for the LAFD, such as the new Smart911⁴ system that has been implemented in other fire agencies.

¹ <http://www.latimes.com/news/local/la-me-1205-lafd-chief-20121205,0,3100712.story>

² <http://www.firehouse.com/news/10654628/lafd-officials-admit-to-exaggerating-response-stats>

³ LA Times dated December 4, 2012

⁴ http://www.latimes.com/search/dispatcher.front?Query=Smart911&target=adv_all

METHODOLOGY

The Grand Jury's Fire Dispatch Committee visited four different fire department emergency centers: Los Angeles Fire Department (LAFD), Los Angeles County Fire Department (LACFD), Verdugo Fire Communications Center (VFCC), which serves thirteen separate fire agencies, and Long Beach Fire Department (LBFD). The Grand Jury also obtained response time data from these four agencies and the National Fire Protection Association (NFPA) standards for emergency medical response times, and attended a meeting of the Los Angeles City Council which focused on the LAFD's response times. The Grand Jury also interviewed senior members of each of the above four agencies as well as a senior leader of the union representing Los Angeles City firefighters. In addition the Grand Jury interviewed many call handlers and observed their work in "real time".

BACKGROUND

Committee members met with senior leaders in the four largest fire departments/agencies in Los Angeles County and discussed their operations and response times. Each department or agency reports response times differently but they have been simplified in the comparison chart below. Grand Jury members were also given a tour of their respective dispatch centers.

1. Los Angeles Fire Department:

- a. Sworn fire fighters are trained as call handlers and rotated through the dispatch center. A call handler's shift is fifty-six hours; they sleep on site so as to be immediately available should there be an unusual spike in calls, such as during a major disaster.
- b. The Emergency Medical Dispatch Protocol to guide the dispatcher is available both in hard copy and on the computer. This script is proprietary and modification or deviation from it is not permitted.
- c. Medical emergency calls are prioritized to determine whether to send an Advanced Life Support (ALS) or Basic Life Support (BLS) unit.
- d. LAFD transports patients as needed to a medical facility.

2. Verdugo Fire Communications Center:

- a. Civilians are trained as call handlers and work a twelve hour shift.
- b. The Emergency Medical Dispatch Protocol to guide the dispatcher is both in hard copy and on the computer. This script is customized by the medical staff, with input from call handlers.
- c. Medical emergency calls are prioritized to determine whether to send an ALS or BLS unit.

- d. Agencies affiliated with VFCC transport patients to a medical facility either with agency ambulances or by private contractors.

3. Los Angeles County Fire Department:

- a. Civilians are trained as call handlers and work a twelve hour shift.
- b. The Emergency Medical Dispatch Protocol to guide the call handler is both in hard copy and on the computer. This script is customized by the medical staff, with input from call handlers.
- c. As soon as a call is determined to be a medical emergency, it is dispatched. The caller is advised that units are en route and the dispatcher stays on line to assist as needed. Any update to the call is sent to the responding unit's terminal.
- d. LACFD transports patients to a medical facility through private contractors.

4. Long Beach Fire Department:

- a. Civilians are trained as call handlers and work a twelve hour shift.
- b. The Emergency Medical Dispatch Protocol is on hard copy only. This script is customized by the medical staff with input from call handlers.
- c. Medical emergency calls are prioritized to determine whether to send an ALS or BLS unit.
- d. LBFD transports patients as needed to a medical facility.

The following response time chart created by the Grand Jury, shows the various agencies. It is noted that LAFD response time is six minutes, 47 seconds (6:47), which is one minute, 25 seconds (1:25) to 28 seconds (:28) slower than the other agencies.

	LAFD*	VFCC**	LACFD***	LBFD	NFPA
Time Out	1:42	:56	1:19	1:00	1:00
Travel Time	5:05	4:26	4:46	5:19	5:00
Total Time	6:47	5:22	6:05	6:19	6:00

Time Out: From call received to dispatch of equipment.

Travel Time: From dispatch to arrival on site. This includes turn-out time i.e.the time needed for firefighters to dress and get equipment rolling.

Total Time: Time from call being answered to equipment arriving on site.

Times above are averages. Agencies leave out times that are far outside the norm (outliers).

*Times based on Task Force IDA, dated 11/2/2012

**VFCC times shown are an average of all the thirteen affiliated agencies. Verdugo Fire has a “seamless” or “no borders” operation for fire and is working on a similar operation for medical responses.

***LACFD times shown are for urban response

FINDINGS

The Grand Jury found that the LAFD’s response time, as shown by the chart on the previous page, is noticeably longer than the other agencies reviewed by the Grand Jury. The following factors, which apply to all fire agencies, hamper response times:

1. All 9-1-1 calls go to the primary Public Safety Answering Point (PSAP), which is the local police agency (per state regulations), with the fire department being secondary. The primary PSAP must transfer a fire/medical call to the secondary PSAP within thirty seconds (per NFPA guidelines). The primary dispatcher remains on the line to ensure that the call is transferred and that no police involvement is required.
2. Language can be a major factor as there are up to one hundred different languages or dialects spoken in LA County. According to all four fire agencies, an interpreter may have to be brought on the line to assist.
3. Cell phones, unlike hard-wired home or business phones, do not give an exact address, which is a critical piece of information needed before dispatching a unit. Newer cell phones, equipped with GPS, can now be triangulated to give an approximate location. In the past all cell phone calls went to the California Highway Patrol (CHP); now with more modern technology, 9-1-1 calls go to the nearest 9-1-1 call center. The CHP should still receive calls if the caller is on a freeway, in close proximity to a freeway or the cell phone, for whatever reason, cannot be accurately triangulated.
4. The caller’s state of mind, possibly being in a state of hysteria, could hamper getting needed information. The human factor always plays a part, even something as simple as the caller being unsure as to his whereabouts or being able to give an accurate description of the situation.
5. A principal factor that produces poor response time is the on-going problem of budget cuts.⁵ Geography can also affect response time. Calls from hilly communities with narrow roads make it difficult for fire equipment to maneuver. If a caller lives in a relatively isolated location, response time is certain to be greater.

⁵ <http://articles.latimes.com/2012/dec/04/local/la-me-1205-lafd-chief-20121205>

FINDINGS continued

Funding: Of the above factors, the most crucial and the most obvious impediment to adequate response times is the budget issue. Once funding of the LAFD was reduced, based in part on faulty or outdated data, response times began to rise. Additionally, thirteen ambulances were idled. It is a given that fewer resources would lead directly to increased response time. The Grand Jury strongly recommends that previous LAFD budget cuts be fully restored. The Grand Jury recognizes that the LAFD is currently planning a different, yet controversial solution.⁶

Civilian Call Handlers: The Grand Jury was impressed with the use by other large agencies in Los Angeles County of civilians to handle incoming 9-1-1 calls. LAFD has for many years used sworn firefighter personnel for such duty. The Grand Jury recommends that this change. Firefighters should be fighting fires and responding to medical emergencies, not answering phone calls. Moreover, the skill set needed to obtain information from a 9-1-1 caller is not the same skill set as fighting a fire or giving emergency care. The Grand Jury believes it is a better practice to have trained civilians perform call handling functions. This would eliminate the need to rotate firefighters into the Dispatch Center. Further, call handlers should be given a dispatch protocol to follow so that the necessary information is gathered, but that protocol should not be a handicap. Dispatch call handlers should have flexibility in dealing with callers and should not be subject to discipline for deviating from a dispatch protocol.

Technology: Improvements are needed in the technology used by the LAFD. These are mentioned in detail by the Task Force that the LAFD commissioned in June of 2012. The Grand Jury learned from several fire officials that the Computer Assisted Dispatch (CAD) is thirty years old. Hardware and software must be brought up to current technology levels. This technology could include software like Smart911. The Smart911 system is designed to create a safety profile for the household, such as medical conditions, mobility, etc. This profile would appear on the call handler's screen, which could expedite response time by avoiding the need to ask certain questions.

Response Time Reports: Reports should be easy to read and understand. The Grand Jury was given response times reports in various formats, some of which were confusing. The Grand Jury believes the general public would benefit by having these response times presented in a simplified form, similar to the above chart.

⁶ Los Angeles Times dated April 17, 2013 LAFD to shift staff to medical calls

Analysis: Notwithstanding the above criticisms and concerns, the area fire departments are doing the job that is expected. Response times, though, can sometimes be a factor in the difference between life and death. There have been cases where a person has died while waiting for the medical personnel to arrive.⁷ With more funding, idle ambulances can be put back into service and there can be an upgrade of technical equipment with a consequent reduction in response times. The Grand Jury acknowledges with great appreciation the dedication and commitment of all emergency responders in Los Angeles County and hopes that responses to this report will result in an enhancement of their service to all members of our community.

REQUIRED RESPONSES

Recommendation	Responding Agencies
8.1	City of Los Angeles
8.2, 8.3, 8.4	Los Angeles Fire Department

LIST OF ACRONYMS

ALS	Advance Life Support
BLS	Basic Life Support
CAD	Computer Assisted Dispatch
CHP	California Highway Patrol
IDA	Information and Data Analysis
LACFD	Los Angeles County Fire Department
LAFD	Los Angeles Fire Department
LBFD	Long Beach Fire Department
NFPA	National Fire Protection Association
PSAP	Public Safety Answering Point
VFCC	Verdugo Fire Communications Center

⁷ http://www.dailynews.com/news/ci_22241825/lafd-probes-response-time-death-teen-playing-soccer

Objections to The Millennium Project
by Hollywoodians Encouraging Logical Planning [HELP]
HwoodCA@Gmail.com

DEIR No ENV-2011-675-EIR

Site Locations: 1720, 1722, 1724, 1730, 1740, 1745, 1749, 1750, 1751, 1753, 1760, 1762, 1764, 1766, 1768, 1770 N. Vine Street; 6236, 6270, 6334 W. Yucca Street; 1733, 1741 N. Argyle Avenue; 1746, 1748, 1754, 1760, 1764 N. Ivar Avenue, Los Angeles, California, 90028

Next Date: July 24, 2013

Place: City Council Chambers

**The Millennium Project Is Based on a
Fraudulent Hollywood Community Plan**

A vital fact is that the Hollywood Community Plan is based on fraudulent data saying that our baseline population in 2005 was 224,426 ppl making Garcetti's desire to build for 250,000 ppl in 2030 look reasonable. [All the councilmembers know this fact since it has been published in CityWatchLA and elsewhere.] Garcetti's HCP said it was relying on SCAG data, but SCAG placed the 2005 baseline population at 200,546 pp, that is 24,000 fewer people. The true SCAG population proved that Hollywood never increased population after the decline started in 1990. Thus, there is no basis for the City to approve any mega project in Hollywood. To the contrary, the law requires the City to study Downsizing and Downzoning Hollywood. That means no Millennium Project, which is why Aarons spend \$480,420.00 in one quarter to lobby city hall.

[BTW, the population loss was mostly in Garcetti's district and not in LaBonge's except for those census tracts contiguous to CD 13.]

This SCAG re-determination of the Hywd population was known in 2011 when the DEIR and FEIR were published and in 2012 when the Second Addition to the FEIR (6-14-2012) and The Findings (6-19-2012) were published, but Garcetti concealed the true baseline population when urging the city council to approve the HCP, thereby misleading people into believing that projects like The Millennium were needed. *see attached copy of SCAG population data*

**The Safety Portion of the Millennium EIR
Is Also Based on a Criminal Fraud**
The 6-28-2013 County Grand Jury Report Invalidates
the LAFD data in the Millennium EIR

There is another very serious dimension which the City is ignoring. The substandard Response Times for paramedics and fire fighters. On June 28, 2013, the **LA County Civil Grand Jury** issued its report on Council President Garcetti's taking \$200 Million away from the paramedics and firefighters. The Grand Jury found that when the money was taken away based upon faulty data, the council knew that the budget cut would result in deaths and that in fact the budget cut did result in deaths. <http://lat.ms/16FTOiL>

The Grand Jury findings are especially applicable to The Millennium Project. The Millennium is within the boundaries of Hollywood United Neighborhood Council [HUNC]. In the summer of 2012, HUNC held a series of meetings concerning these cuts where LAFD rank and file and higher ups testified. HUNC reviewed the extensive data from Fix The City, Inc. which showed that when the council cut the paramedic and fire fighter budget, it knew that LA's response times were substandard and were getting worse. Then, HUNC called for a Grand Jury probe into the downsizing of FS82 and the 4200 Million cut in the paramedic and fire fighter budget.

While the negative data about the LAFD's poor response times and needless deaths was suppressed within the City, in May 2005 USA Today published an article, wherein LAFD medical director Marc Ecstein stated that Angelenos were needlessly dying due to our slow response times and the misleading way LA reported its Response Times. <http://usat.ly/Qhh4Ab>

The response of Councilmembers Garcetti and LaBonge came a year later when they removed FS 82 to the eastside of the Hollywood Freeway and downsized it by 75% from 2 acres to 1/2 acre. It is important to remember that Garcetti and LaBonge moved FS82 farther from the Hills and farther from the mega-projects in Central Hollywood knowing that people were already dying

due to the slow response times. In fact, a specific purpose behind Prop F, which funded the construction of the new fire stations, was to REDUCE Response Times. The firefighters testified that the location of FS82 at the intersection of Hollywood Bl and the Hollywood Freeway and Van Ness was increasing their response times.

Thus, the 2011 LAFD budget cut had an extra burden on this part of Hollywood. Residents were already endangered by the drastic and unwarranted downsizing of FS82, but Garcetti was promoting the Manhattanization of Central Hollywood, knowing that the Response Times were substandard. This information, however, was always omitted from any EIR for any project and from the EIR for the Hollywood Community Plan. Withholding material information when one has a duty to disclose in order to deceive people it is fraud. When the developer prepares the EIR, I doubt its staff is protected by any type of municipal immunity.

The "theft" of the \$200 Million from the LAFD budget was based on the 1-12-2011 LAFD Deployment Report and its false data, which were known to be false when published. As a result, paramedic and fire services were reduced in a system which was already subpar. The LAFD 911 system was antiquated as both Garcetti (Mitch O'Farrell?) and LaBonge knew, since the LAPD 911 system had been upgraded in 2001. [The Grand Jury confirmed this known fact.]

Due to the "rolling blackouts" of fire stations, 50% of FS 82 calls were out of area. Because FS35 on Hillhurst had lost one engine company, when it was on a call, FS 82 had to cover that territory east of Western. A paramedic call up Beachwood Canyon would then find no one in FS 82 or FS 35, leaving some other distant fire stations like Melrose to answer.

This information was known to Garcetti (O'Farrell?) and LaBonge without the Grand Jury report, but now that the Grand Jury report has been issued, what have they done to implement its recommendations? If there has been a resolution to enact any of the Grand Jury's recommendations, I have missed it.

As to The Millennium, however, its EIR covered up the substandard Response Times of the paramedics and fire fighters. Garcetti did not need the Grand Jury report to know that paramedic and fire fighter services were woefully inadequate to handle the new construction in Hollywood. These facts, however, never find their way into any EIR for one of Garcetti's developer buddies.

Congested traffic is a serious problem, but taking action which one knows will result in **needless deaths** is a matter which calls for a criminal Grand Jury. This civil Grand Jury report leads right to Garcetti's doorstep.

Conclusion

The Millennium Project needs to be sent back to the EIR stage and await the new Hollywood Community Plan and to see whether the City will heed the County Grand Jury and restore the funds taken from the LAFD.

Population Totals for Transportation Analysis Zones (TAZs) that are fully or mostly contained within the Holywood Community Planning Area

SCAG's 2004 RTP		SCAG's 2008 RTP		SCAG's 2011 Estimate Based Upon 2010 Census	
TAZ ID	Population in 2004	TAZ ID	Population in 2008	TAZ ID	Population in 2009
11567000	1,864	21823000	3,787	20840000	2,796
11567100	3,866	21823100	3,787	20841000	2,796
11567200	1,089	21844000	3,691	20932000	2,832
11567300	6,857	21844100	3,691	20933000	2,832
11567400	1,990	21844200	3,691	20934000	2,832
11567500	6,352	21897000	1,938	20935000	2,832
11567600	6,352	21897100	664	20936000	2,832
11567700	7,104	21897200	7,084	20937000	2,832
11567800	5,254	21897300	4,731	20938000	2,832
11567900	4,732	21897400	4,731	20939000	2,832
11568000	6,342	21897500	6,528	20940000	2,832
11568100	5,876	21897600	4,887	20941000	2,832
11568200	6,811	21897700	6,564	20942000	2,832
11568300	3,269	21897800	3,233	20943000	2,832
11568400	7,349	21897900	6,663	20944000	2,832
11568500	7,497	21898000	6,938	20945000	2,832
11568600	2,848	21898100	2,938	20946000	2,832
11568700	2,848	21898200	2,938	20947000	2,832
11568800	9,838	21898300	414	20948000	2,832
11568900	4,934	21898400	4,811	20949000	2,832
11569000	3,284	21898500	3,272	20950000	2,832
11569100	5,385	21898600	5,381	20951000	2,832
11569200	6,632	21898700	5,913	20952000	2,832
11569300	4,879	21898800	4,850	20953000	2,832
11569400	5,291	21898900	5,289	20954000	2,832
11569500	8,198	21899000	8,198	20955000	2,832
11569600	7,023	21899100	7,023	20956000	2,832
11569700	6,474	21899200	6,474	20957000	2,832
11569800	7,884	21899300	7,884	20958000	2,832
11569900	8,015	21899400	8,015	20959000	2,832
11570000	6,855	21899500	6,855	20960000	2,832
11570100	9,210	21899600	9,210	20961000	2,832
11570200	5,432	21899700	5,432	20962000	2,832
11570300	5,432	21899800	5,432	20963000	2,832
11570400	5,432	21899900	5,432	20964000	2,832
11570500	5,432	21900000	5,432	20965000	2,832
11570600	5,432	21900100	5,432	20966000	2,832
11570700	5,432	21900200	5,432	20967000	2,832
11570800	5,432	21900300	5,432	20968000	2,832
11570900	5,432	21900400	5,432	20969000	2,832
11571000	5,432	21900500	5,432	20970000	2,832
11571100	5,432	21900600	5,432	20971000	2,832
11571200	5,432	21900700	5,432	20972000	2,832
11571300	5,432	21900800	5,432	20973000	2,832
11571400	5,432	21900900	5,432	20974000	2,832
11571500	5,432	21901000	5,432	20975000	2,832
11571600	5,432	21901100	5,432	20976000	2,832
11571700	5,432	21901200	5,432	20977000	2,832
11571800	5,432	21901300	5,432	20978000	2,832
11571900	5,432	21901400	5,432	20979000	2,832
11572000	5,432	21901500	5,432	20980000	2,832
11572100	5,432	21901600	5,432	20981000	2,832
11572200	5,432	21901700	5,432	20982000	2,832
11572300	5,432	21901800	5,432	20983000	2,832
11572400	5,432	21901900	5,432	20984000	2,832
11572500	5,432	21902000	5,432	20985000	2,832
11572600	5,432	21902100	5,432	20986000	2,832
11572700	5,432	21902200	5,432	20987000	2,832
11572800	5,432	21902300	5,432	20988000	2,832
11572900	5,432	21902400	5,432	20989000	2,832
11573000	5,432	21902500	5,432	20990000	2,832
11573100	5,432	21902600	5,432	20991000	2,832
11573200	5,432	21902700	5,432	20992000	2,832
11573300	5,432	21902800	5,432	20993000	2,832
11573400	5,432	21902900	5,432	20994000	2,832
11573500	5,432	21903000	5,432	20995000	2,832
11573600	5,432	21903100	5,432	20996000	2,832
11573700	5,432	21903200	5,432	20997000	2,832
11573800	5,432	21903300	5,432	20998000	2,832
11573900	5,432	21903400	5,432	20999000	2,832
11574000	5,432	21903500	5,432	21000000	2,832
11574100	5,432	21903600	5,432	21001000	2,832
11574200	5,432	21903700	5,432	21002000	2,832
11574300	5,432	21903800	5,432	21003000	2,832
11574400	5,432	21903900	5,432	21004000	2,832
11574500	5,432	21904000	5,432	21005000	2,832
11574600	5,432	21904100	5,432	21006000	2,832
11574700	5,432	21904200	5,432	21007000	2,832
11574800	5,432	21904300	5,432	21008000	2,832
11574900	5,432	21904400	5,432	21009000	2,832
11575000	5,432	21904500	5,432	21010000	2,832
11575100	5,432	21904600	5,432	21011000	2,832
11575200	5,432	21904700	5,432	21012000	2,832
11575300	5,432	21904800	5,432	21013000	2,832
11575400	5,432	21904900	5,432	21014000	2,832
11575500	5,432	21905000	5,432	21015000	2,832
11575600	5,432	21905100	5,432	21016000	2,832
11575700	5,432	21905200	5,432	21017000	2,832
11575800	5,432	21905300	5,432	21018000	2,832
11575900	5,432	21905400	5,432	21019000	2,832
11576000	5,432	21905500	5,432	21020000	2,832
11576100	5,432	21905600	5,432	21021000	2,832
11576200	5,432	21905700	5,432	21022000	2,832
11576300	5,432	21905800	5,432	21023000	2,832
11576400	5,432	21905900	5,432	21024000	2,832
11576500	5,432	21906000	5,432	21025000	2,832
11576600	5,432	21906100	5,432	21026000	2,832
11576700	5,432	21906200	5,432	21027000	2,832
11576800	5,432	21906300	5,432	21028000	2,832
11576900	5,432	21906400	5,432	21029000	2,832
11577000	5,432	21906500	5,432	21030000	2,832
11577100	5,432	21906600	5,432	21031000	2,832
11577200	5,432	21906700	5,432	21032000	2,832
11577300	5,432	21906800	5,432	21033000	2,832
11577400	5,432	21906900	5,432	21034000	2,832
11577500	5,432	21907000	5,432	21035000	2,832
11577600	5,432	21907100	5,432	21036000	2,832
11577700	5,432	21907200	5,432	21037000	2,832
11577800	5,432	21907300	5,432	21038000	2,832
11577900	5,432	21907400	5,432	21039000	2,832
11578000	5,432	21907500	5,432	21040000	2,832
11578100	5,432	21907600	5,432	21041000	2,832
11578200	5,432	21907700	5,432	21042000	2,832
11578300	5,432	21907800	5,432	21043000	2,832
11578400	5,432	21907900	5,432	21044000	2,832
11578500	5,432	21908000	5,432	21045000	2,832
11578600	5,432	21908100	5,432	21046000	2,832
11578700	5,432	21908200	5,432	21047000	2,832
11578800	5,432	21908300	5,432	21048000	2,832
11578900	5,432	21908400	5,432	21049000	2,832
11579000	5,432	21908500	5,432	21050000	2,832
11579100	5,432	21908600	5,432	21051000	2,832
11579200	5,432	21908700	5,432	21052000	2,832
11579300	5,432	21908800	5,432	21053000	2,832
11579400	5,432	21908900	5,432	21054000	2,832
11579500	5,432	21909000	5,432	21055000	2,832
11579600	5,432	21909100	5,432	21056000	2,832
11579700	5,432	21909200	5,432	21057000	2,832
11579800	5,432	21909300	5,432	21058000	2,832
11579900	5,432	21909400	5,432	21059000	2,832
11580000	5,432	21909500	5,432	21060000	2,832
11580100	5,432	21909600	5,432	21061000	2,832
11580200	5,432	21909700	5,432	21062000	2,832
11580300	5,432	21909800	5,432	21063000	2,832
11580400	5,432	21909900	5,432	21064000	2,832
11580500	5,432	21910000	5,432	21065000	2,832
11580600	5,432	21910100	5,432	21066000	2,832
11580700	5,432	21910200	5,432	21067000	2,832
11580800	5,432	21910300	5,432	21068000	2,832
11580900	5,432	21910400	5,432	21069000	2,832
11581000	5,432	21910500	5,432	21070000	2,832
11581100	5,432	21910600	5,432	21071000	2,832
11581200	5,432	21910700	5,432	21072000	2,832
11581300	5,432	21910800	5,432	21073000	2,832
11581400	5,432	21910900	5,432	21074000	2,832
11581500	5,432	21911000	5,432	21075000	2,832
11581600	5,432	21911100	5,432	21076000	2,832
11581700	5,432	21911200	5,432	21077000	2,832
11581800	5,432	21911300	5,432	21078000	2,832
11581900	5,432	21911400	5,432	21079000	2,832
11582000	5,432	21911500	5,432	21080000	2,832
11582100	5,432	21911600	5,432	21081000	2,832
11582200	5,432	21911700	5,432	21082000	2,832
11582300	5,432	21911800	5,432	21083000	2,832
11582400	5,432	21911900	5,432	21084000	2,832
11582500	5,432	21912000	5,432	21085000	2,832
11582600	5,432	21912100	5,432	21086000	2,832
11582700	5,432	21912200	5,432	21087000	2,832
11582800	5,432	21912300	5,432	21088000	2,832
11582900	5,432	21912400	5,432	21089000	2,832
11583000	5,432	21912500	5,432	21090000	2,832
11583100	5,432	21912600	5,432	21091000	2,832
11583200	5,432	21912700	5,432	21092000	2,832
11583300	5,432	21912800	5,432	21093000	2,832

Population Totals for Transportation Analysis Zones (TAZs) that are fully or mostly contained within the Hollywood Community Planning Area

SCAG's 2004 RTP		SCAG's 2008 RTP	
TAZ ID	Population in 2005	TAZ ID	Population in 2005
118820000	6,072	218820000	6099
118970100	3,866	218970100	3787
118940000	3,092	218940000	3026
119410000	6,857	219410000	6961
118930000	3,324	218930000	3305
118970200	1,960	218970200	1936
118960000	3,743	218960000	3726
118910000	6,594	218910000	6639
118920000	7,304	218920000	7094
119420000	5,254	219420000	5473
118950000	4,722	218950000	4758
119520000	6,525	219520000	6528
119430000	2,146	219430000	2003
119010000	5,576	219010000	5687
119020000	6,611	219020000	6564
119100000	3,269	219100000	3235
119040000	7,306	219040000	6869
119030100	5,967	219030100	6028
118990100	7,685	218990100	7758
118980000	2,958	218980000	2916
119070000	3,498	219070000	3467
119050000	8,939	219051000	4454
119120100	4,904	219052000	4611
119530000	3,824	219120100	5073
119130000	5,867	219530000	3836
118990200	5,889	219130000	5901
119080000	6,632	218990200	5913
119090200	4,879	219080000	6690
119090100	5,201	219090200	4909
119110000	9,106	219090100	5239
119120200	6,289	219111000	4058
119190000	7,023	219120300	3496
119440000	6,476	219120400	2706
119180000	7,884	219112000	5068
119170000	8,015	219190000	7193
119160000	8,195	219440000	6107
119150000	6,052	219181000	4354

119140000	9,210
119200000	5,582
Total	224,296

219171000	3597
219172000	4348
219161000	5312
219162000	2879
219150000	6124
219141000	5265
219200000	5667
219182000	3414
219142000	3964
Total	224,037

SCAG's 2011 Estimate Based 2010 Census	Upon
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TAZ ID	Population in 2005
20884000	2098
20900000	5029
20910000	5952
20920000	6687
20921000	2594
20929000	4620
20935000	5119
20937000	6851
20944000	1840
20945000	4987
20950000	6789
20953000	3352
20958000	6288
20963000	3577
20968000	3205
20969000	3513
20970000	5712
20971000	3726
20982000	4397
20984000	3237
20985000	3246
20986000	3748
20989000	4751
20990000	2790
21001000	4296
21002000	4587
21003000	3012
21010000	4247
21025000	5170
21026000	4190
21027000	3380
21028000	5315
21029000	3765
21030000	3459
21051000	2089
21059000	5721
21060000	4431

21061000	5619
21067000	2868
21088000	3507
21089000	5332
21090000	5708
21102000	5277
21957000	5758
21962000	3012
21966000	5695
Total	200,546



Etta Armstrong <etta.armstrong@lacity.org>

13-0593 & 13-0593-S1

1 message

Sharon Gin <sharon.gin@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Thu, Jul 18, 2013 at 5:08 PM

----- Forwarded message -----

From: **Bernardino Perez** <bperez@hollywoodhousing.org>
Date: Thu, Jul 18, 2013 at 4:45 PM
Subject: Vote Yes on Millennium Hollywood - Wednesday, July 24th
To: Councilmember.Ofarrell@lacity.org
Cc: Councilmember.Cedillo@lacity.org, Councilmember.Krekorian@lacity.org, Councilmember.Blumenfield@lacity.org, Councilmember.LaBonge@lacity.org, Councilmember.Koretz@lacity.org, Councilmember.Fuentes@lacity.org, Councilmember.Parks@lacity.org, Councilmember.Price@lacity.org, Councilmember.Wesson@lacity.org, Councilmember.Bonin@lacity.org, Councilmember.Englander@lacity.org, Councilmember.Huizar@lacity.org, Councilmember.Buscaino@lacity.org, mayor.garcetti@lacity.org, Sharon.gin@lacity.org

Dear Councilmember O'Farrell:

As a Hollywood stakeholder, I urge you to support Millennium Hollywood and vote YES when the project is heard at City Council on Wednesday, July 24th.

Hollywood needs the catalytic Millennium Hollywood project in order to achieve its full potential as a world class city within a city. How else do we rid the streets of Hollywood of bad uses? The only way is to overwhelm them with GOOD USES! Here are just a few of the GOOD USES Millennium Hollywood will provide:

- Approximately 1 million square feet of **new uses**, including a combination of residential units, hotel rooms, office and associated uses, restaurant spaces, a health and fitness club and retail establishments
- Define a **new sense of place** for Hollywood by locating two architecturally distinguished towers along Vine Street
- Transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities
- Create **extensive and inviting open spaces** that will greatly enhance the pedestrian

experience of the area

As Louis Naidorf, architect of the Capital Records Building wrote in the LA Times on 5/18, *"...What Hollywood needs more than anything else is people — people coming there, people living there, people being there, people working there. Now there's an opportunity for Hollywood to finally take a step forward, to burst out and do something."*

With your YES vote Hollywood will finally take a step forward, to burst out and do something.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Bernardino Perez, Office Administrator

HOLLYWOOD COMMUNITY HOUSING CORPORATION

5020 Santa Monica Blvd.

Los Angeles, CA 90029-2412

Phone: 323-469-0710 Ext. 201

Fax: 323-469-1899

Email: bperez@hollywoodhousing.org

www.hollywoodhousing.org

www.facebook.com/hollywoodhousing



HCHC Support for Millennium Hollywood.pdf

633K



Etta Armstrong <etta.armstrong@lacity.org>

13-0593 & 13-0593-S1

1 message

Sharon Gin <sharon.gin@lacity.org>
To: Etta Armstrong <etta.armstrong@lacity.org>

Fri, Jul 19, 2013 at 1:19 PM

----- Forwarded message -----

From: **Gilbert Smith** <gilsmith@me.com>

Date: Fri, Jul 19, 2013 at 12:54 PM

Subject: VOTE YES ON MILLENNIUM HOLLYWOOD – Wednesday, July 24th

To: Councilmember.Ofarrell@lacity.org, Councilmember.Cedillo@lacity.org, Councilmember.Blumenfield@lacity.org, Councilmember.Fuentes@lacity.org, Councilmember.Price@lacity.org, Councilmember.Englander@lacity.org, Councilmember.Krekorian@lacity.org, Councilmember.LaBonge@lacity.org, Councilmember.Huizar@lacity.org, Councilmember.Buscaino@lacity.org, Councilmember.Bonin@lacity.org, Councilmember.Parks@lacity.org, Councilmember.Koretz@lacity.org

Cc: mayor.garcetti@lacity.org, Sharon.gin@lacity.org

City Council of Los Angeles

John Ferraro Council Chambers, Room 340

200 N. Spring Street

Los Angeles, CA 90012

Dear Members of the City Council:

This letter is to voice our support for The Millennium Project. We are stakeholders in Hollywood and we support this development project in the form that it is being presented to you on July 24, 2013. From our perspective, this project will propel Hollywood back into the forefront as a destination for our core entertainment industry. This project will transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities.

We are looking forward to having planned development that will encourage entertainment employment, local community residents, and fresh hospitality options for both business travelers and tourists.

We are looking forward to this project finally breaking ground. Along with urging you to give your approval, we encourage the City Council to establish a committee that meets monthly during the construction process. This committee should be comprised of representatives from the developer, local stakeholders, governmental departments, and designated neighborhood council representatives.

We suggest this because, when the W Hotel and Legacy Apartments were built on a vast asphalt surface parking lot that was a relic from the dark years of 1970-1990, monthly committee meetings created a very healthy dialogue that led to the projects' successful completion in 2009. We think a similar dialog could lead to a similar result here.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Sincerely,

Gilbert Smith

Gilbert Smith
Chair
Ricardo Montalbán Foundation

Ricardo Montalbán Theatre
1615 Vine Street
Hollywood, CA 90028

T: 323-871-2024

D: 323-461-3824