Attachment A

Leimert Park/Crenshaw Corridor Proposed Property Based Improvement District Visitor Survey

Summary of Quantitative Research and Cross Tabulation Tables

February 2013



FINAL RESULTS: Leimert Park/Crenshaw Corridor PBID Visitor Survey

SAMPLE SIZE = 378; MARGIN OF ERROR = 5.0% ^ INTERVIEW DATES: January 26 & January 29, 2013

Hello, my name is	; I work for a public opinion research firm conducting a study of visitors to the Leimert Park/Crenshaw Corridor
District. We would li	ke to ask you some questions that will just take a couple of minutes.

A. Do you live within the Leimert Park/Crenshaw Corridor Property-Based Business Improvement District? Yes: 101 No: 2

B. Do you work within the Leimert Park/Crenshaw Corridor Property-Based Business Improvement District?

Yes: 89 No: 289

Now, I am going to read a list of activities. For each one I read, please tell me how likely you think it is that you will do that activity either today, or at ANY point in the future, while in the Leimert Park/Crenshaw Corridor District. Please tell me if you are very likely, somewhat likely, slightly likely, or not at all likely to do the following either today or at ANY point in the future...

- 1. Stroll or walk around OR simply wait to make a transit connection
- 2. Eat or drink at a restaurant, café, or bar
- Shop
- 4. Attend a performance, live theater, live music
- 5. Conduct personal business like visit a bank, beauty salon, tailor, dry cleaner
- 6. Pay to park your car within the District
- 7. Attend a festival or special event

SUMMARY OF RESPONSES

Very Likely, Somewhat Likely, or Slightly Likely to engage in one or more of the non- strolling/transit connection activities		365
Not at All Likely to perform any of the non-strolling/transit connection activities		13
	Total	378

Now, I am going to read a list of features. For each I read, please tell me how important each is to you when making your decision to engage in any of the activities you provided a "likely" response to. Please tell me if each of the following features is very important, somewhat important, just slightly important or not at all important in making your decision to engage in any of the activities. (Note: 13 of the respondents stated that they were "not at all likely" to engage in any of the non-strolling/transit activities.)

- 8. Safety, like extra security, bike patrols
- 9. Cleanliness, like sidewalk sweeping, extra trash pick-up, pressure washing and graffiti removal
- 10. Appearance, like plants, flowers and landscaping
- 11. New businesses and restaurants to fill empty storefronts
- 12. Good communication channels to inform me about the Leimert Park District and its offerings

SUMMARY OF RESPONSES

Very Important, Somewhat Important, or Just Slightly Important to one of more of the features	<u>.</u>	364
Not at All Important to all features		1
	Total	365

^ The relationship between sample size, confidence level, and margin of error when data are given in terms of proportions is described by the following formula:

$$n = \left(\frac{Z_{\alpha}\sqrt{p(1-p)}}{C_{n}}\right)^{2}$$

where n is the sample size, Z_{α} is the standard normal value for confidence level α , C_p is the margin of error and p is the population proportion. The true population proportion is unknown. The standard way to handle this is to set the value of p to the proportion that would result in the largest sample size. This occurs when p=0.5. A 95% level of confidence was implemented in this study.

DATE OF INTERVIEW

		DA	\TE		TIME			LOCA	TION	
									43rd	
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CATTIBINAY LANULARY SC	175	175	0	44	59	72	51	22	41	61
SATURDAY, JANUARY 26	46%	100%	0%	34%	44%	62%	41%	36%	55%	51%
THEODAY LANGUADY OD	203	0	203	84	74	45	72	39	34	58
TUESDAY, JANUARY 29	54%	0%	100%	66%	56%	38%	59%	64%	45%	49%

TIME OF INTERVIEW

		D/	\TE		TIME			LOCA	75 119 100% 100% 1 7 1% 6% 10 15 13% 13% 12 25 16% 21% 13 23 17% 19% 0 0 0% 0% 11 21	
	**								43rd	
,		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL										·
RESPONDENTS							-			
10:00am - 11:00am	378	175	203	128	133	,117	123	61	75	119
10.008111 - 11.008111	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
11.01 12.00	20	1	19	20	0	0	0	12	1	7
11:01am - 12:00pm	5%	1%	9%	16%	0%	0%	0%	20%	1%	6%
40.04 4.00	49	14	35	49	0	0	13	11	10	15
12:01pm - 1:00pm	13%	8%	17%	38%	0%	0%	11%	18%	13%	13%
1-01 2-00	59	29	30	59	0	0	16	6	12	25
1:01pm - 2:00pm	16%	17%	15%	46%	0%	0%	13%	10%	16%	21%
2.04	76	36	40	0	76	0	30	10	13	23
2:01pm - 3:00pm	20%	21%	20%	0%	57%	0%	24%	16%	17%	19%
2.04	7	4	3	0	7	0	0	7	0	0
3:01pm - 4:00pm	2%	2%	1%	0%	5%	0%	0%	11%	0%	0%
	50	19	31	0	50	0	15	3	11	21
4:01pm - 5:00pm	13%	11%	15%	0%	38%	0%	12%	5%	15%	18%
F 0.4	53	27	26	0	0	53	29	3	13	8
5:01pm - 6:00pm	14%	15%	13%	0%	0%	45%	24%	5%	17%	7%
	41	22	19	0	0	41	16	2	13	10
6:01pm - 7:00pm	11%	13%	9%	0%	0%	35%	13%	3%	17%	8%

LIVE WITHIN THE LEIMERT PARK/CRENSHAW CORRIDOR PBID

		DA	ιΤΕ		TIME			LOCA	TION	
									43rd	
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
YES	101	42	59	38	35	28	· 40	22	14	25
163	27%	24%	29%	30%	26%	24%	33%	36%	19%	21%
NO	277	133	144	90	98	89	- 83	39	61	94
NO	73%	76%	71%	70%	74%	76%	67%	64%	81%	79%

WORK WITHIN THE LEIMERT PARK/CRENSHAW CORRIDOR PBID

		DA	TE		TIME			LOCA	TION	
									43rd	
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
vrc	89	46	43	30	29	30	17	14	28	30
YES	24%	26%	21%	23%	22%	26%	14%	23%	37%	25%
NO	289	129	160	98	104	87	106	47	47	89
NO	76%	74%	79%	77%	78%	74%	86%	77%	63%	75%

Q1-Q13 BY TOTAL, DATE, AND TIME

		D/	\TE		TIME			LOCA	TION	
									43rd	
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q1 - LIKELY TO:										
STROLL/WALK AROUND	der de la constant de			:						
VERY LIKELY	255	106	149	98	87	70	91	47	43	74
	67%	61%	73%	77%	65%	60%	74%	77%	57%	62%
SOMEWHAT LIKELY	61	38	23	13	21	27	16	7	13	25
	16%	22%	11%	10%	16%	23%	13%	11%	17%	21%
SLIGHTLY LIKELY	44	23	21	14	15	15	10	5	16	13
	12%	13%	10%	11%	11%	13%	8%	8%	21%	11%
NOT AT ALL LIKELY	18	8	10	3	10	5	6	2	3	7
	5%	5%	5%	2%	8%	4%	5%	3%	4%	6%
Q2 - LIKELY TO:				Westerlands						
EAT/DRINK AT				***************************************						
RESTAURANT										
VERY LIKELY	192	91	101	66	65	61	71	33	33	55
	51%	52%	50%	52%	49%	52%	58%	54%	44%	46%
SOMEWHAT LIKELY	97	40	57	23	41	33	25	14	23	35
•	26%	23%	28%	18%	31%	28%	20%	23%	31%	29%
SLIGHTLY LIKELY	54	27	27	22	17	15	16	2	14	22
	14%	15%	13%	17%	13%	13%	13%	3%	19%	18%
NOT AT ALL LIKELY	35	17	18	17	10	8	11	12	5	7
	9%	10%	9%	13%	8%	7%	9%	20%	7%	6%
Q3 - LIKELY TO: SHOP										

VERY LIKELY	209	101	108	62	80	67	88	40	28	53
	55%	58%	53%	48%	60%	57%	72%	66%	37%	45%
SOMEWHAT LIKELY	67	31	36	22	26	19	16	13	13	25
	18%	18%	18%	17%	20%	16%	13%	21%	17%	21%
SLIGHTLY LIKELY	51	17	34	19	16	16	11	0	16	24
	13%	10%	17%	15%	12%	14%	9%	0%	21%	20%
NOT AT ALL LIKELY	51	26	25	25	11	15	8	8	18	17
	13%	15%	12%	20%	8%	13%	7%	13%	24%	14%

PERFORM, LIVE THEATER, MUSIC					and delicated to the second	revenit de la constant de la constan				
VERY LIKELY	146	77	69	51	47	48	48	14	31	53
	39%	44%	34%	40%	35%	41%	39%	23%	41%	45%
SOMEWHAT LIKELY	88	34	54	27	32	29	20	15	19	34
SOME WITH ENCE	23%	19%	27%	21%	24%	25%	16%	25%	25%	29%
SLIGHTLY LIKELY	60	24	36	18	29	13	10	9	17	24
SLIGHTLY LINEET	16%	14%	18%	14%	22%	11%	8%	15%	23%	20%
NOT AT ALL LIGHTLY		1	1	1		1	1	1	1	1
NOT AT ALL LIKELY	84	40	44	32	25	27	45	23	8	8
	22%	23%	22%	25%	19%	23%	37%	38%	11%	7%
Q5 - LIKELY TO: CONDUCT		ĺ								İ
PERSONAL BUSINESS										
VERY LIKELY	186	86	100	60	73	53	63	31	30	62
	49%	49%	49%	47%	55%	45%	51%	51%	40%	52%
SOMEWHAT LIKELY	69	31	38	28	18	23	19	9	20	21
	18%	18%	19%	22%	14%	20%	15%	15%	27%	18%
SLIGHTLY LIKELY	51	24	27	16	19	16	11	6	12	22
	13%	14%	13%	13%	14%	14%	9%	10%	16%	18%
NOT AT ALL LIKELY	72	34	38	24	23	25	30	15	13	14
	19%	19%	19%	19%	17%	21%	24%	25%	17%	12%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	e				,				-	
VERY LIKELY	72	43	29	19	32	21	13	7	20	32
VERT CIRCLI	19%	25%	14%	15%	24%	18%	11%	11%	27%	27%
SOMEWHAT LIKELY		i .	8		3	5	6	0	6.	5
SOMEWHAT LIKELY	17	9	1	9	1	1	1	1		1
CLCC ITTY LIVELY	4%	5%	4%	7%	2%	4%	5%	0%	8%	4%
SLIGHTLY LIKELY	27	12	15	8	10	9	7	3	5	12
	7%	7%	7%	6%	8%	8%	6%	5%	7%	10%
NOT AT ALL LIKELY	262	111	151	92	88	82	97	51	44	70
	69%	63%	74%	72%	66%	70%	79%	84%	59%	59%
Q7 - LIKELY TO: ATTEND										
FESTIVAL/SPECIAL EVENT										
VERY LIKELY	174	87	87	64	60	50	56	30	34	54
	46%	. 50%	43%	50%	45%	43%	46%	49%	45%	45%
SOMEWHAT LIKELY	79	33	46	19	27	33	23	7	16	33
	21%	19%	23%	15%	20%	28%	19%	11%	21%	28%
SLIGHTLY LIKELY	58	26	32	19	26	13	10	3	20	25
	15%	15%	16%	15%	20%	11%	8%	5%	27%	21%
NOT AT ALL LIKELY	67	29	38	26	20	21	34	21	5	7
TO THE LINES.	18%	17%	19%	20%	15%	18%	28%	34%	7%	6%
Q8 - IMPORTANCE OF:	2070			20,0	1	1			.,,	1
SAFETY										
VERY IMPORTANT	300	135	165	102	107	91	101	53	56	90
A PULL THAIR CHAINAIN	79%	77%	81%	80%	80%	78%	82%	87%	75%	76%
SOMEWAY INADOUTANT			Į.	1	1		1	Į.		
SOMEWHAT IMPORTANT	55 150/	32	23	20	17	18	18	100/	12	19
II IOT OLIO ITIV	15%	18%	11%	16%	13%	15%	15%	10%	16%	16%
JUST SLIGHTLY	15	5	10	5	4	6	2	0	4	9
IMPORTANT	4%	3%	5%	4%	3%	5%	2%	0%	5%	8%
NOT AT ALL IMPORTANT	8 2%	3 2%	5 2%	1 1%	5 4%	2 2%	2 2%	2 3%	3 4%	1 1%
Q9 - IMPORTANCE OF:										
CLEANLINESS									1	
VERY IMPORTANT	313	139	174	105	116	92	107	54	58	94
	83%	79%	86%	82%	87%	79%	87%	89%	77%	79%
SOMEWHAT IMPORTANT	48	30	18	18	11	19	14	4	13	17
CONTRACTOR IN CREATER	13%	17%	9%	14%	8%	16%	11%	7%	17%	14%
JUST SLIGHTLY	13%	5	8	4	3	6	2	1	3	7
1		Į.	1		i -	1	l .			
IMPORTANT	3%	3%	4%	3%	2%	5%	2%	2%	4%	6%
NOT AT ALL IMPORTANT	4	1	3	1	3	0	0	2	1	1
i	1%	1%	1%	1%	2%	0%	0%	3%	1%	1%

Q10 - IMPORTANCE OF:	1									-
APPEARANCE										
VERY IMPORTANT	294	136	158	99	109	86	93	49	58	94
	78%	78%	78%	77%	82%	74%	76%	80%	77%	79%
SOMEWHAT IMPORTANT	57	27	30	22	14	21	20	8	- 12	17
	15%	15%	15%	17%	11%	18%	16%	13%	16%	14%
JUST SLIGHTLY	20	10	10	6	6	- 8	8	1	4	7
IMPORTANT	5%	6%	5%	5%	5%	7%	7%	2%	5%	6%
NOT AT ALL IMPORTANT	7	2	5	1.	4	2	2	3	1	1
	2%	1%	2%	1%	3%	2%	2%	5%	1%	1%
Q11 - IMPORTANCE OF:										
NEW BUSINESSES/										
RESTAURANTS										
VERY IMPORTANT	279	134	145	87	106	86	91	44	57	87
	74%	77%	71%	68%	80%	74%	74%	72%	76%	73%
SOMEWHAT IMPORTANT	70	26	44	31	15	24	24	15	10	21
	19%	15%	22%	24%	11%	21%	20%	25%	13%	18%
JUST SLIGHTLY	23	12	11	8	10	5	6	1	6	10
IMPORTANT	6%	7%	5%	6%	8%	4%	5%	2%	8%	8%
NOT AT ALL IMPORTANT	6	3	3	2	2	2	2	1	2	1
	2%	. 2%	1%	2%	2%	2%	2%	2%	3%	1%
Q12 - IMPORTANCE OF:		Į		į		Į				
GOOD COMMUNICATION	***************************************									
CHANNELS								,		
VERY IMPORTANT	250	109	141	84	97	69	91	47	48	64
	66%	62%	69%	66%	73%	59%	74%	77%	64%	54%
SOMEWHAT IMPORTANT	74	39	35	23	18	33	21	9	12	32
	20%	22%	17%	18%	14%	28%	17%	15%	16%	27%
JUST SLIGHTLY	42	22	20	16	15	11	9	4	11	18
IMPORTANT	11%	13%	10%	13%	11%	9%	7%	7%	15%	15%
NOT AT ALL IMPORTANT	12	5	7	5	3	4	2	1	4	5
	3%	3%	3%	4%	2%	3%	2%	2%	5%	4%

Q.13 IMPORTANCE OF FEATURES IN DECIDING TO LIVE IN LEIMERT PARK/CRENSHAW CORRIDOR DISTRICT

		DA	ΙΈ		TIME			LOCA	TION	
									43rd	
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - LIVE IN LEIMERT										
PARK/CC DISTRICT										İ
1 / C D \ / 18 4 D C D T 4 5 7 T	53	21	32	25	15	13	28	14	3	8
VERY IMPORTANT	52%	50%	54%	66%	43%	46%	70%	64%	21%	32%
CONTRACTOR AND CONTRACT	15	8	7	5	6	4	6	4	4	1
SOMEWHAT IMPORTANT	15%	19%	12%	13%	17%	14%	15%	18%	29%	4%
JUST SLIGHTLY	13	5	8	2	7	4	3	2	3	5
IMPORTANT	13%	12%	14%	5%	20%	14%	8%	9%	21%	20%
ALOT AT ALL ISADODTANT	18	8	10	5	6	7	2	2	4	10
NOT AT ALL IMPORTANT	18%	19%	17%	13%	17%	25%	5%	9%	29%	40%
DON'T KNOW/NO	2	0	2	1 1	1.	0	1	0	0	1
ANSWER	2%	0%	3%	3%	3%	0%	3%	0%	0%	4%

Q1 STROLL OR WALK AROUND OR SIMPLY WAIT TO MAKE A TRANSIT CONNECTION

			QUES	TION 1	NOTAT
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	255	61	44	18
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	255	0	0	0
	67%	100%	0%	0%	0%
SOMEWHAT LIKELY	61	0	61	0	0
	16%	0%	100%	0%	0%
SLIGHTLY LIKELY	44 12%	0 0%	0	44 100%	0 0%
NOT AT ALL LIKELY	18 5%	0 0%	0 0%	0 0%	18 100%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	159	21	9	3
	51%	62%	34%	20%	17%
SOMEWHAT LIKELY	97	45	29	14	9
	26%	18%	48%	32%	50%
SLIGHTLY LIKELY	54 14%	26 10%	11%	17 39%	4 22%
NOT AT ALL LIKELY	35	25	4	4	2
	9%	10%	7%	9%	11%
Q3 - LIKELY TO: SHOP					
VERY LIKELY	209	170	22	13	4
	55%	67%	36%	30%	22%
SOMEWHAT LIKELY	67	33	24	7	3
	18%	13%	39%	16%	17%
SLIGHTLY LIKELY	51	28	6	11	6
	13%	11%	10%	25%	33%
NOT AT ALL LIKELY	51	24 9%	9 15%	13 30%	5 28%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	376	1376	30%	26/8
VERY LIKELY	146	122	15	8	1
	39%	48%	25%	18%	6%
SOMEWHAT LIKELY	88	46	24	14	4
	23%	18%	39%	32%	22%
SLIGHTLY LIKELY	60	29	14	11	6
	16%	11%	23%	25%	33%
NOT AT ALL LIKELY	84	58	8	11	7
	22%	23%	13%	25%	39%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	2.4/0	20/0	2370	2.570	23/0
VERY LIKELY	186	143	16	18	9
	49%	56%	26%	41%	50%
SOMEWHAT LIKELY	69	45	18	5	1
	18%	18%	30%	11%	6%
SLIGHTLY LIKELY	51	26	14	7	4
	13%	10%	23%	16%	22%
NOT AT ALL LIKELY	72	41	13	14	4
	19%	16%	21%	32%	22%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT		2070			
VERY LIKELY	72	44	12	9	7
	19%	17%	20%	20%	39%
SOMEWHAT LIKELY	17	11 4%	4 7%	1 2%	1 6%
SLIGHTLY LIKELY	27	16	8	2	1
NOT AT ALL LIKELY	7%	6%	13%	5%	6%
	262	184	37	32	9

Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT
VERY LIKELY
SOMEWHAT LIKELY 50 40 20 13 6 50 33% 33% 33% 33% SLIGHTLY LIKELY 51 5% 9% 20% 32% 44% NOT AT ALL LIKELY 52 18% 19% 15% 16% 17% Q8 - IMPORTANCE OF: SAFETY VERY IMPORTANT 53 27 12 13 3 SOMEWHAT IMPORTANT 55 27 12 13 3 SOMEWHAT IMPORTANT 15% 11% 20% 30% 17% NOT AT ALL IMPORTANT 15 7 4 4 0 NOT AT ALL IMPORTANT 15 7 4 4 0 NOT AT ALL IMPORTANT 15 7 4 4 0 NOT AT ALL IMPORTANT 20% 33% 0% 2% 0% C9 - IMPORTANT 133 225 45 28 15 SOMEWHAT IMPORTANT 133 88% 74% 64% 83% SOMEWHAT IMPORTANT 133 5 5 3 0 NOT AT ALL IMPORTANT 133 5 5 5 3 0 NOT AT ALL IMPORTANT 133 5 5 5 3 0 NOT AT ALL IMPORTANT 134 20% 88% 74% 64% 83% SOMEWHAT IMPORTANT 135 5 5 3 0 NOT AT ALL IMPORTANT 136 20% 88% 74% 66% 88% NOT AT ALL IMPORTANT 137 29% 88% 74% 64% 83% SOMEWHAT IMPORTANT 138 20% 88% 74% 66% 88% NOT AT ALL IMPORTANT 139 9% 189% 27% 17% NOT AT ALL IMPORTANT 130 27% 88% 77% 0% NOT AT ALL IMPORTANT 131 5 5 3 0 100 100 1 000 20% 0% Q10 - IMPORTANCE OF: APPEARANCE VERY IMPORTANT 130 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 15% 13% 16% 25% 17% NOT AT ALL IMPORTANT 20 8 7 5 0 REPROME AND A SHAPP AN
SUMEWHAI LIKELY SLIGHTLY LIKELY SS 24 12 14 8 8 24 12 14 8 8 24 12 14 8 8 24 12 14 8 8 24 12 14 8 8 29 7 3 32% 444% NOT AT ALL LIKELY ROT AT ALL LIKELY Q8 - IMPORTANCE OF: SAFETY VERY IMPORTANT SOMEWHAT IMPORTANT SOMEWH
SLIGHTLY LIKELY
NOT AT ALL LIKELY NOT AT ALL LIKELY 18% 19% 15% 16% 17% 28 - IMPORTANCE OF: SAFETY VERY IMPORTANT 79% 84% 74% 59% 83% SOMEWHAT IMPORTANT 15% 11% 20% 30% 17% 15% 11% 20% 30% 17% 9% 0% 0% 20 30% 17% NOT AT ALL IMPORTANT 15 7 4 4 0 0 28 3% 0% 2% 0% Q9 - IMPORTANCE OF: CLEANLINESS VERY IMPORTANT 183% 88% 74% 64% 83% SOMEWHAT IMPORTANT 183% 88% 74% 64% 83% SOMEWHAT IMPORTANT 183% 88% 74% 64% 83% SOMEWHAT IMPORTANT 183% 88% 74% 64% 83% SOMEWHAT IMPORTANT 183% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 183% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 183% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 184 22 11 12 3 13% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 184 3 0 1 0 1 0 1 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
NOT AT ALL LIKELY Q8 - IMPORTANCE OF: SAFETY VERY IMPORTANT SOMEWHAT IMPORTANT JUST SLIGHTLY IMPORTANT JUST SLIGHTLY IMPORTANT JUST SLIGHTLY IMPORTANT JUST SLIGHTLY IMPORTANT JUST SLIGHTLY IMPORTANT JUST SLIGHTLY IMPORTANT A8 7 0 1 1 0 1 0 0 1 0 0 0 0 0 0 0 0 0 0 0
VERY IMPORTANT 300 214 45 26 15 79% 84% 74% 59% 83% SOMEWHAT IMPORTANT 155 27 12 13 3 JUST SLIGHTLY IMPORTANT 15 11% 20% 30% 17% JUST SLIGHTLY IMPORTANT 8 7 4 4 0 NOT AT ALL IMPORTANT 8 7 0 1 0 Q9 - IMPORTANCE OF: CLEANLINESS 313 225 45 28 15 VERY IMPORTANT 48 22 11 12 3 SOMEWHAT IMPORTANT 13 5 5 3 0 JUST SLIGHTLY IMPORTANT 13 5 5 3 0 NOT AT ALL IMPORTANT 4 3 0 1 0 VERY IMPORTANT 7 4 3 0 1 0 Q10 - IMPORTANT 7 78% 82% 70% 61% 83%
VERY IMPORTANT 79% 84% 74% 59% 83% 55 27 12 13 3 3 3 3 3 3 3 3
SOMEWHAT IMPORTANT
SOMEWHAT IMPORTANT 15% 11% 20% 30% 17% JUST SLIGHTLY IMPORTANT 44
SUST SLIGHTLY IMPORTANT
NOT AT ALL IMPORTANT 2% 3% 7 0 1 0 2% 3% 0% 2% 0% Q9 - IMPORTANCE OF: CLEANLINESS VERY IMPORTANT 313 225 45 28 15 83% 88% 74% 64% 83% SOMEWHAT IMPORTANT 13% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 13 5 5 3 0 NOT AT ALL IMPORTANT 14 3 0 1 0 1 0 0 00 0 0 0 0 0 0 0 0 0 0 0
NOT AT ALL IMPORTANT Q9 - IMPORTANCE OF: CLEANLINESS VERY IMPORTANT \$133
VERY IMPORTANT 313 225 45 28 15 SOMEWHAT IMPORTANT 48 22 11 12 3 JUST SLIGHTLY IMPORTANT 13 5 5 3 0 NOT AT ALL IMPORTANT 4 3 0 1 0 NOT - IMPORTANCE OF: APPEARANCE 294 209 43 27 15 VERY IMPORTANT 57 33 10 11 3 SOMEWHAT IMPORTANT 57 33 10 11 3 JUST SLIGHTLY IMPORTANT 15% 13% 16% 25% 17% JUST SLIGHTLY IMPORTANT 5% 3% 11% 11% 0% NOT AT ALL IMPORTANT 7 5 1 1 0 NOT AT ALL IMPORTANT 7 5 1 1 0 VERY IMPORTANT 27 198 40 27 14 VERY IMPORTANT 279 198 40 27 14 <t< td=""></t<>
VERY IMPORTANT 83% 88% 74% 64% 83% SOMEWHAT IMPORTANT 13% 9% 18% 27% 17% JUST SLIGHTLY IMPORTANT 13 5 5 3 0 NOT AT ALL IMPORTANT 4 3 0 1 0 NOT - IMPORTANCE OF: APPEARANCE 294 209 43 27 15 VERY IMPORTANT 78% 82% 70% 61% 83% SOMEWHAT IMPORTANT 15% 13% 16% 25% 17% JUST SLIGHTLY IMPORTANT 20 8 7 5 0 NOT AT ALL IMPORTANT 7 5 1 1 0 NOT AT ALL IMPORTANT 7 5 1 1 0 VERY IMPORTANT 279 198 40 27 14 VERY IMPORTANT 74% 78% 66% 61% 78%
SOMEWHAT IMPORTANT JUST SLIGHTLY IMPORTANT A
SOMEWHAT IMPORTANT
JUST SLIGHTLY IMPORTANT 13 5 5 3 0 0 0 0 0 0 0 0 0
NOT AT ALL IMPORTANT NOT AT ALL IMPORTANT Q10 - IMPORTANCE OF: APPEARANCE VERY IMPORTANT SOMEWHAT IMPORTANT JUST SLIGHTLY IMPORTANT NOT AT ALL IMPORTANT NOT AT ALL IMPORTANT VERY IMPORTANT SOMEWHAT
NOT AT ALL IMPORTANT Q10 - IMPORTANCE OF: APPEARANCE VERY IMPORTANT SOMEWHAT IMPORTANT JUST SLIGHTLY IMPORTANT NOT AT ALL IMPORTANT NOT AT ALL IMPORTANT VERY IMPORTANT VERY IMPORTANT 1% 1% 1% 1% 1% 0% 2% 0% 0% 43 27 15 78% 82% 70% 61% 83% 57 33 10 11 3 15% 13% 16% 25% 17% 20 8 7 5 0 5% 3% 11% 11% 0% 7 5 1 1 0 Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS VERY IMPORTANT 279 198 40 27 14 VERY IMPORTANT
Q10 - IMPORTANCE OF: APPEARANCE 294 209 43 27 15 VERY IMPORTANT 78% 82% 70% 61% 83% SOMEWHAT IMPORTANT 15% 13% 16% 25% 17% JUST SLIGHTLY IMPORTANT 20 8 7 5 0 NOT AT ALL IMPORTANT 2% 3% 11% 11% 0% NOT I - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS 279 198 40 27 14 VERY IMPORTANT 279 198 40 27 14 VERY IMPORTANT 78% 66% 61% 78%
VERY IMPORTANT 294 78% 82% 70% 61% 83% 57 33 10 11 3 SOMEWHAT IMPORTANT 15% 13% 16% 25% 17% JUST SLIGHTLY IMPORTANT 20 8 7 5 0 NOT AT ALL IMPORTANT 5% 3% 11% 11% 0% NOT AT ALL IMPORTANT 7 5 1 1 0 Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS 279 198 40 27 14 VERY IMPORTANT 279 74% 78% 66% 61% 78%
VERY IMPORTANT 78% 82% 70% 61% 83% SOMEWHAT IMPORTANT 15% 13% 16% 25% 17% JUST SLIGHTLY IMPORTANT 20 8 7 5 0 NOT AT ALL IMPORTANT 7 5 1 1 0% Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS 279 198 40 27 14 VERY IMPORTANT 279 198 40 27 14 78% 66% 61% 78%
SOMEWHAT IMPORTANT
JUST SLIGHTLY IMPORTANT NOT AT ALL IMPORTANT Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS VERY IMPORTANT 15% 20 8 7 5 0 11% 11% 11% 0% 7 5 1 1 0 0% 27 28 29 29 20 20 20 21 21 22 27 28 27 28 27 28 27 28 27 28 27 28 28
Second
NOT AT ALL IMPORTANT NOT AT ALL IMPORTANT O 2% 2% 2% 2% 0% O% Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS VERY IMPORTANT 279 198 40 27 14 78% 66% 61% 78%
2% 2% 2% 0% 0%
VERY IMPORTANT 279 198 40 27 14 74% 78% 66% 61% 78%
VERY IMPORTANT 74% 78% 66% 61% 78%
74% 78% 66% 61% 78%
70 43 14 10 3
SOMEWHAT IMPORTANT 19% 17% 23% 23% 17%
UIST SLIGHTLY IMPORTANT 23 9 7 6 1
6% 4% 11% 14% 6%
NOT AT ALL IMPORTANT 6 5 0 1 0 2% 2% 0% 2% 0%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION
VERY IMPORTANT 250 189 28 22 11
66% 74% 46% 50% 61% 74 44 18 6 6
SOMEWHAT IMPORTANT 20% 17% 30% 14% 33%
JUST SLIGHTLY IMPORTANT 42 16 15 11 0
11% 6% 25% 25% 0%
NOT AT ALL IMPORTANT 12 6 0 5 1 6% 6%

Q2. EAT OR DRINK AT A RESTAURANT, CAFE OR BAR

12. EAT OR DRINK AT A RESTAURANT, CAPE OR BAR		QUESTION 2			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	192	97	54	35
•	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND	255	159	45	26	25
VERY LIKELY	67%	83%	46%	48%	71%
SOMEWHAT LIKELY	61 16%	21 11%	29 30%	7 13%	4 11%
SLIGHTLY LIKELY	44	9	14	17	4
	12% 18	5%	14% 9	31% 4	11% 2
NOT AT ALL LIKELY	5%	2%	9%	7%	6%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					_
VERY LIKELY	192 51%	192 100%	0 0%	0 0%	0 0%
CONTRACTIONS	97	0	97	0	0
SOMEWHAT LIKELY	26%	0%	100%	0%	0%
SLIGHTLY LIKELY	54	0	0 0%	54 100%	0
	14% 35	0%	0%	100%	0% 35
NOT AT ALL LIKELY	9%	0%	0%	0%	100%
Q3 - LIKELY TO: SHOP				_	_
VERY LIKELY	209 55%	163 85%	28 29%	9 17%	9 26%
SOMEWHAT LIKELY	67	16	41	8	2
SOIVIL VATIAT LINELT	18%	8%	42%	15%	6%
SLIGHTLY LIKELY	51 13%	7 4%	21 22%	21 39%	2 6%
	51	6	7	16	22
NOT AT ALL LIKELY	13%	3%	7%	30%	63%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC					
VERY LIKELY	146	122	16	6	2
VERT LINELT	39%	64%	16%	11%	6%
SOMEWHAT LIKELY	88	33	41 42%	10 19%	4 11%
	23% 60	17% 10	25	23	2
SLIGHTLY LIKELY	16%	5%	26%	43%	6%
NOT AT ALL LIKELY	84	27	15	15	27
	22%	14%	15%	28%	77%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	186	139	28	8	11
VERY LIKELY	49%	72%	29%	15%	31%
SOMEWHAT LIKELY	69 18%	28 15%	34 35%	4 7%	3 9%
SLIGHTLY LIKELY	51	9	16	25	1
	13% 72	5% 16	16% 19	46% 17	3% 20
NOT AT ALL LIKELY	19%	8%	20%	31%	57%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					_
VERY LIKELY	72 19%	56 29%	12 12%	4 7%	0 0%
SOMEWHAT LIKELY	17	11	5	0	1
	4% 27	6% 15	5% 12	0%	3% 0
SLIGHTLY LIKELY	7%	8%	12%	0%	0%
NOT AT ALL LIKELY	262	110	68	50	34

	69%	57%	70%	93%	97%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	05/0	37,70	,0,0	3370	3,70
Q7 - EINELT TO. ATTEND A PESTIVAL/SPECIAL EVENT	474	124	27	-,	_
VERY LIKELY	174 46%	134 70%	27 28%	7 13%	6 17%
	79	28	40	9	2
SOMEWHAT LIKELY	21%	15%	41%	17%	6%
SLIGHTLY LIKELY	58	8	19	27	4
	15% 67	4% 22	20% 11	50% 11	11% 23
NOT AT ALL LIKELY	18%	11%	11%	20%	66%
Q8 - IMPORTANCE OF: SAFETY					
(300	169	76	31	24
VERY IMPORTANT	79%	88%	78%	57%	69%
SOMEWHAT IMPORTANT	55	18	18	14	5
SOMEWINI IMPORTANT	15%	9%	19%	26%	14%
JUST SLIGHTLY IMPORTANT	15 4%	0 0%	3 3%	9 17%	3 9%
	8	5	3/0 0	0	3
NOT AT ALL IMPORTANT	2%	3%	0%	0%	9%
Q9 - IMPORTANCE OF: CLEANLINESS					
•	313	178	74	37	24
VERY IMPORTANT	83%	93%	76%	69%	69%
SOMEWHAT IMPORTANT	48	12	21	10	5
SOMEWIA INI ORINI	13%	6%	22%	19%	14%
JUST SLIGHTLY IMPORTANT	13	1 1%	2 2%	7 13%	3 9%
	4	170	0	12%	3
NOT AT ALL IMPORTANT	1%	1%	0%	0%	9%
Q10 - IMPORTANCE OF: APPEARANCE					
	294	166	70	33	25
VERY IMPORTANT	78%	86%	72%	61%	71%
SOMEWHAT IMPORTANT	57	17	23	13	4
	15% 20	9% 6	24% 4	24% 8	11%
JUST SLIGHTLY IMPORTANT	5%	3%	4%	15%	6%
NOT AT ALL INADODTANIT	7	3	0	0	4
NOT AT ALL IMPORTANT	2%	2%	0%	0%	11%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS		-			
VERY IMPORTANT	279	166	63	28	22
VERTIMEORIANI	74%	86%	65%	52%	63%
SOMEWHAT IMPORTANT	70 19%	24 13%	26 27%	14 26%	6 17%
	23	2	8	11	2
JUST SLIGHTLY IMPORTANT	6%	1%	8%	20%	6%
NOT AT ALL IMPORTANT	6	0	0	1	5
	2%	0%	0%	2%	14%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	152	51	26	21
	66%	79% 28	53% 31	48% 9	60% 6
SOMEWHAT IMPORTANT	20%	15%	32%	17%	17%
HIST CHICHTI V IMBORTANIT	42	11	13	15	3
JUST SLIGHTLY IMPORTANT	11%	6%	13%	28%	9%
NOT AT ALL IMPORTANT	12	1	2	4 70/	5
	3%	1%	2%	7%	14%

Q3, SHOP		QUESTION 3			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE ~ TOTAL RESPONDENTS	378 100%	209 100%	67 100%	51 100%	51 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%
VERY LIKELY	255	170	33	28	24
	67% 61	81% 22	49% 24	55% 6	47% 9
SOMEWHAT LIKELY	16% 44	11% 13	36% 7	12% 11	18% 13
SLIGHTLY LIKELY	12%	6%	10%	22%	25%
NOT AT ALL LIKELY	18 5%	4 2%	3 4%	6 12%	5 10%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	163	16	7	6
CONTENTIAL	51% 97	78% 28	24% 41	14% 21	12% 7
SOMEWHAT LIKELY	26%	13%	61%	41%	14%
SLIGHTLY LIKELY	54 14%	9 4%	8 12%	21 41%	16 31%
NOT AT ALL LIKELY	35 9%	9 4%	2 3%	2 4%	22 43%
Q3 - LIKELY TO: SHOP	370	770	3,0	470	-4370
VERY LIKELY	209	209	0	0	0
	55% 67	100%	0% 67	0% 0	0% 0
SOMEWHAT LIKELY	18%	0%	100% 0	0% 51	0% 0
SLIGHTLY LIKELY	51 13%	0 0%	0%	100%	0%
NOT AT ALL LIKELY	51 13%	0 0%	0 0%	0 0%	51 100%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	1376	U70	076	078	100%
VERY LIKELY	146	121	14	6	5
COMPRAILAT LUCIU	39% 88	58% 35	21% 32	12% 14	10% 7
SOMEWHAT LIKELY	23%	17%	48%	27%	14%
SLIGHTLY LIKELY	60 16%	15 7%	12 18%	22 43%	11 22%
NOT AT ALL LIKELY	84 22%	38 18%	9 13%	9 18%	28 55%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	2270	10%	1376	16/6	33%
VERY LIKELY	186	153	16	7	10
	49% 69	73% 23	24% 33	14% 10	20% 3
SOMEWHAT LIKELY	18%	11%	49%	20%	6%
SLIGHTLY LIKELY	51 13%	10 5%	11 16%	22 43%	8 16%
NOT AT ALL LIKELY	72 19%	23 11%	7 10%	12 24%	30 59%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT			Mitchistories and a second		
VERY LIKELY	72 19%	57 27%	8 12%	4 8%	3 6%
SOMEWHAT LIKELY	17 4%	10 5%	2 3%	4 8%	1 2%
SLIGHTLY LIKELY	27	15 7%	8 12%	4 8%	0 0%
NOT AT ALL LIKELY	7% 262	7% 127	49	39	0% 47

	69%	61%	73%	76%	92%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	140	20	6	8
VENT LINELT	46%	67%	30%	12%	16%
SOMEWHAT LIKELY	79	31	27	17	4
	21% 58	15% 9	40% 9	33% 22	8% 18
SLIGHTLY LIKELY	15%	4%	13%	43%	35%
NOT AT ALL LIKELY	67	29	11	6	21
NOT AT ALL LINELT	18%	14%	16%	12%	41%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	185	55	27	33 65%
	79% 55	89% 19	82% 10	53% 16	10
SOMEWHAT IMPORTANT	15%	9%	15%	31%	20%
JUST SLIGHTLY IMPORTANT	15	0	2	8	5
3031 SLIGHTLY INVIPORTANT	4%	0%	3%	16%	10%
NOT AT ALL IMPORTANT	8	5	0	0	3
00 14 15 05 74 14 15 15 15 14 14 14 15 15 15 16 16 16 16 16 16 16 16 16 16 16 16 16	2%	2%	0%	0%	6%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	194	56	29	34
	83% 48	93% 12	84% 10	57% 17	67% 9
SOMEWHAT IMPORTANT	13%	6%	15%	33%	18%
HIGT CLICHTLY IN ADODTANT	13	2	1	5	5
JUST SLIGHTLY IMPORTANT	3%	1%	1%	10%	10%
NOT AT ALL IMPORTANT	4	1	0	0	3
	1%	0%	0%	0%	6%
Q10 - IMPORTANCE OF: APPEARANCE	204	405		25	22
VERY IMPORTANT	294 78%	185 89%	52 78%	25 49%	32 63%
,	57	15	13	19	10
SOMEWHAT IMPORTANT	15%	7%	19%	37%	20%
JUST SLIGHTLY IMPORTANT	20	5	2	7	6
JUST SCIGNTET HYPORTANT	5%	2%	3%	14%	12%
NOT AT ALL IMPORTANT	7 2%	4 2%	0 0%	0 0%	3 6%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS	2.70	. 2.70	078	076	076
QLL-INFORTANCE OF, NEW BUSINESSES/RESTACIONATS	279	179	49	22	29
VERY IMPORTANT	74%	86%	73%	43%	57%
COMPLEMENT IN ADOPT A NOT	70	27	14	19	10
SOMEWHAT IMPORTANT	19%	13%	21%	37%	20%
JUST SLIGHTLY IMPORTANT	23	2	4	9	8
	6% 6	1% 1	6% 0	18% 1	16% 4
NOT AT ALL IMPORTANT	2%	0%	0%	2%	8%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	•				
·	250	170	39	17	24
VERY IMPORTANT	66%	81%	58%	33%	47%
SOMEWHAT IMPORTANT	74	28	21	17	8
JOHNETHIAI HII OTTATI	20%	13%	31%	33%	16%
JUST SLIGHTLY IMPORTANT	42 11%	10 5%	6 9%	14 27%	12 24%
	12	5% 1	1	3	7
NOT AT ALL IMPORTANT	3%	0%	1%	6%	14%

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Q4. ATTEND A PERFORMANCE, LIVE THEATER, LIVE MUSIC EVENT

ATTEND A PERFORMANCE, LIVE THEATER, LIVE I	T	QUESTION 4			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	146	88	60	84
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	122	46	29	58
	67%	84%	52%	48%	69%
SOMEWHAT LIKELY	61	15	24	14	8
	16%	10%	27%	23%	10%
SLIGHTLY LIKELY	44	8	14	11	11
	12%	5%	16%	18%	13%
NOT AT ALL LIKELY	18 5%	1 1%	4 5%	6 10%	7 8%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	122	33	10	27
	51%	84%	38%	17%	32%
SOMEWHAT LIKELY	97	16	41	25	15
	26%	11%	47%	42%	18%
SLIGHTLY LIKELY	54	6	10	23	15
	14%	4%	11%	38%	18%
NOT AT ALL LIKELY	35	2	4	2	27
	9%	1%	5%	3%	32%
Q3 - LIKELY TO: SHOP					
VERY LIKELY	209	121	35	15	38
	55%	83%	40%	25%	45%
SOMEWHAT LIKELY	67 18%	14 10%	32 36%	12 20%	9
SLIGHTLY LIKELY	51	6	14	22	9
	13%	4%	16%	37%	11%
NOT AT ALL LIKELY	51	5	7	11	28
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	3%	8%	18%	33%
VERY LIKELY	146	146	0	0	0
	39%	100%	0%	0%	0%
SOMEWHAT LIKELY	88	0	88	0	0
SLIGHTLY LIKELY	23%	0%	100%	0%	0%
	60	0	0	60	0
	16%	0%	0%	100%	0%
NOT AT ALL LIKELY	84 22%	0	0 0%	0 0%	84 100%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186	110	36	12	28
	49%	75%	41%	20%	33%
SOMEWHAT LIKELY	69	22	31	8	8
	18%	15%	35%	13%	10%
SLIGHTLY LIKELY	51	7	10	24	10
	13%	5%	11%	40%	12%
NOT AT ALL LIKELY	72	7	11	16	38
	19%	5%	13%	27%	45%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72	47	17	5	3
	19%	32%	19%	8%	4%
SOMEWHAT LIKELY	17	10	5	2	0
	4%	7%	6%	3%	0%
SLIGHTLY LIKELY	27	14	8	3	2
	7%	10%	9%	5%	2%
NOT AT ALL LIKELY	262	75	58	50	79

•	69%	51%	66%	83%	94%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	Marie de la company de la comp		***************************************		
VENVINCIN	174	134	19	9	12
VERY LIKELY	46%	92%	22%	15%	14%
SOMEWHAT LIKELY	79	7	59	5	8
JOINT AND THE THE THE THE THE THE THE THE THE THE	21%	5%	67%	8%	10%
SLIGHTLY LIKELY	58	1	3	44	10
	15% 67	1%	3% 7	73% 2	12% 54
NOT AT ALL LIKELY	18%	4 3%	8%	2 3%	64%
00 144000744107 07 045777	1070	370	0,0	370	0470
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	130	72	35	63
	79%	89%	82%	58%	75%
SOMEWHAT IMPORTANT	55 1 = 0/	12	12 14%	18 30%	13 15%
	15% 15	8% 1	14%	30% 7	5
JUST SLIGHTLY IMPORTANT	4%	1%	2%	12%	6%
	8	3	2	0	3
NOT AT ALL IMPORTANT	2%	2%	2%	0%	4%
Q9 - IMPORTANCE OF: CLEANLINESS					
makes the second and	212	143	72	יכפ	62
VERY IMPORTANT	313 83%	142 97%	82%	37 62%	74%
	48	3770	13	18	14
SOMEWHAT IMPORTANT	13%	2%	15%	30%	17%
ULET ELICUTIVIA DO DETANE	13	1	2	5	5
IUST SLIGHTLY IMPORTANT	3%	1%	2%	8%	6%
NOT AT ALL IMPORTANT	4	0	1	0	3
NOT AT ALL IMPORTANT	1%	0%	1%	0%	4%
Q10 - IMPORTANCE OF: APPEARANCE			***************************************		
WERV INADORTANT	294	137	67	3,4	56
VERY IMPORTANT	78%	94%	76%	57%	67%
SOMEWHAT IMPORTANT	57	5	16	20	16
POWE AND WAS CITAIN	15%	3%	18%	33%	19%
IUST SLIGHTLY IMPORTANT	20	3	4	6	7
	5%	2%	5%	10%	8%
NOT AT ALL IMPORTANT	7 2%	1 1%	1 1%	0 0%	5 6%
OAA IAAOODTANIOF OF SIEULOSOASIAGE INFORMATIO	270	170	1/0	0/0	0/0
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	135	64	30	50
	74%	92%	73%	50%	60%
SOMEWHAT IMPORTANT	70	10	19	20	21
	19% 23	7% 1	22% 5	33% 10	25%
JUST SLIGHTLY IMPORTANT	6%	1%	6%	17%	8%
	6	0	. 0	0	6
NOT AT ALL IMPORTANT	2%	0%	0%	0%	7%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
	250	123	54	27	46
VERY IMPORTANT	66%	84%	61%	45%	55%
CON ASSAULANT IN ADSORPT A TOTAL	74	18	24	13	19
SOMEWHAT IMPORTANT	20%	12%	27%	22%	23%
JUST SLIGHTLY IMPORTANT	42	5	8	19	10
1031 PEIGLET HALLOWINE	11%	3%	9%	32%	12%
NOT AT ALL IMPORTANT	12	0	2	1	9
	3%	0%	2%	2%	11%

Q5. CONDUCT PERSONAL BUSINESS LIKE A VISIT A BANK, BEAUTY SALON, TAILOR, DRY CLEANER

		QUESTION 5			
	TOTAL	VERY LIKELY	SMWHT	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	186	69	51.	72
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND	255	143	45	26	41
VERY LIKELY	67%	77%	65%	51%	57%
SOMEWHAT LIKELY	61 16%	16 9%	18 26%	14 27%	13 18%
SLIGHTLY LIKELY	44	18	5	7	14
NOT AT ALL LIKELY	12% 18	10% 9	7% 1	14% 4	19% 4
	5%	5%	1%	8%	6%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	100	120	20		10
VERY LIKELY	192 51%	139 75%	28 41%	9 18%	16 22%
CONTRACTOR CONTRACTOR	97	28	34	16	19
SOMEWHAT LIKELY	26%	15%	49%	31%	26%
SLIGHTLY LIKELY	54	8	4	25	17
	14% 35	4% 11	6% 3	49% 1	24% 20
NOT AT ALL LIKELY	9%	6%	4%	2%	28%
Q3 - LIKELY TO: SHOP	,				
VERY LIKELY	209	153	23	10	23
	55% 67	82% 16	33% 33	20% 11	32% 7
SOMEWHAT LIKELY	18%	9%	48%	22%	10%
CHALITIVI HATIV	51	7	10	22	12
SLIGHTLY LIKELY	13%	4%	14%	43%	17%
NOT AT ALL LIKELY	51	10	3	8	30
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER,	13%	5%	4%	16%	42%
MUSIC	146	110	22	7	7
VERY LIKELY	39%	59%	32%	14%	10%
CONSTRUCT LIVELY	88	36	31	10	11
SOMEWHAT LIKELY	23%	19%	45%	20%	15%
SLIGHTLY LIKELY	60	12	8	24	16
•	16%	6% 28	12%	47% 10	22% 38
NOT AT ALL LIKELY	84 22%	15%	8 12%	20%	53%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186 49%	186 100%	0 0%	0 0%	0 0%
SOMEWHAT LIKELY	69	0	69	0	0
	18% 51	0%	100%	0% 51	0% 0
SLIGHTLY LIKELY	13% 72	0% 0	0% 0	100% 0	0% 72
NOT AT ALL LIKELY	19%	0%	0%	0%	100%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT				***	
VERY LIKELY	72 19%	67 36%	4 6%	0 0%	1 1%
SOMEWHAT LIKELY	17 4%	8 4%	8 12%	1 2%	0 0%
SLIGHTLY LIKELY	27	9	13	4	1
	7%	5%	19%	8%	1%
NOT AT ALL LIKELY	262	102	44	46	70

	69%	55%	64%	90%	97%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	122	28	12	12
The state of the s	46%	66%	41% 27	24%	17% 12
SOMEWHAT LIKELY	79 21%	33 18%	39%	7 14%	17%
<u></u>	58	13	7	24	14
SLIGHTLY LIKELY	15%	7%	10%	47%	19%
NOT AT ALL LIKELY	67	18	7	8	34
	18%	10%	10%	16%	47%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	172	56	29	43
	79% 55	92% 8	81% 12	57% 13	60% 22
SOMEWHAT IMPORTANT	15%	4%	17%	25%	31%
JUST SLIGHTLY IMPORTANT	15	1	1	8	5
JUST SLIGHTLY INTPORTANT	4%	1%	1%	16%	7%
NOT AT ALL IMPORTANT	8	5	0	1	2
	2%	3%	0%	2%	3%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	178	56	33	46
	83% 48	96% 6	81% 11	65% 11	64% 20
SOMEWHAT IMPORTANT	13%	3%	16%	22%	28%
JUST SLIGHTLY IMPORTANT	13	1	2	6	4
JUST SLIGHTLY INTOKTANT	3%	1%	3%	12%	6%
NOT AT ALL IMPORTANT	4	1 10/	0 0%	1 2%	2 3%
O40 IMPORTANCE OF ADDEADANCE	1%	1% 	070	270	3/6
Q10 - IMPORTANCE OF: APPEARANCE		4770		24	4.4
VERY IMPORTANT	294 78%	172 92%	50 72%	31 61%	41 57%
	57	8	15	11	23
SOMEWHAT IMPORTANT	15%	4%	22%	22%	32%
JUST SLIGHTLY IMPORTANT	20	4	2	8	6
3007 321077121 1177 0117,441	5%	2%	3% 2	16%	8%
NOT AT ALL IMPORTANT	7 2%	2 1%	3%	1 2%	2 3%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS		2770	5,1		
THE THE POST OF TH	279	164	52	23	40
VERY IMPORTANT	74%	88%	75%	45%	56%
COMENUAT IMPORTANT	70	17	13	19	21
SOMEWHAT IMPORTANT	19%	9%	19%	37%	29%
JUST SLIGHTLY IMPORTANT	23 6%	3 2%	4 6%	8 16%	8 11%
	6	2%	0	10%	3
NOT AT ALL IMPORTANT	2%	1%	0%	2%	4%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
NEDVIA ADODTANIT	250	152	41	19	38
VERY IMPORTANT	66%	82%	59%	37%	53%
SOMEWHAT IMPORTANT	74	24	20	14	16
	20% 42	13% 8	29% 7	27% 15	22% 12
JUST SLIGHTLY IMPORTANT	11%	4%	1.0%	29%	17%
NOT AT ALL IMPORTANT	12	2	1	3	6
NOTAL ALL IMPORTANT	3%	1%	1%	6%	8%

Q6. PAY TO PARK YOUR CAR IN THE DISTRICT

Q6. PAY TO PARK YOUR CAR IN THE DISTRICT		QUESTION 6			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	72 100%	17 100%	27 100%	262 100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	44	11	16	184
SOMEWHAT LIKELY	67% 61	61% 12	65% 4	59% 8	70% 37
	16% 44	17%	24%	30% 2	14% 32
SLIGHTLY LIKELY	12%	13%	6%	7% 1	12% 9
NOT AT ALL LIKELY	18 5%	7 10%	1 6%	4%	3%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192 51%	56 78%	11 65%	15 56%	110 42%
SOMEWHAT LIKELY	97	12	5	12	68
SOMEWHAT EIVEE:	26% 54	17% 4	29% 0	44% 0	26% 50
SLIGHTLY LIKELY	14%	6%	0%	0%	19%
NOT AT ALL LIKELY	35 9%	0	1 6%	0 0%	34 13%
Q3 - LIKELY TO: SHOP					
VERY LIKELY	209	57	10	15	127
SOMEWHAT LIKELY	55% 67	79%	59% 2	56% 8	48% 49
SOIVIEW HAT LIKELY	18%	11%	12%	30%	19%
SLIGHTLY LIKELY	51 13%	6%	4 24%	4 15%	39 15%
NOT AT ALL LIKELY	51	3	1	0	47
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER,	13%	4%	6%	0%	18%
MUSIC	146	47	10	14	75
VERY LIKELY	39%	65%	59%	52%	29%
SOMEWHAT LIKELY	88 23%	17 24%	5 29%	8 30%	58 22%
	60	5	2.370	3	50
SLIGHTLY LIKELY	16%	7%	12%	11%	19%
NOT AT ALL LIKELY	84 22%	3 4%	0 0%	2 7%	79 30%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	2/0	470		/ / / /	3070
VERY LIKELY	186	67	8	9	102
SOMEWHAT LIKELY	49% 69	93%	47% 8	33% 13	39% 44
	18% 51	6% 0	47% 1	48% 4	17% 46
SLIGHTLY LIKELY	13%	0%	6%	15%	18%
NOT AT ALL LIKELY	72 19%	1 1%	0 0%	1 4%	70 27%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	72 100%	0 0%	0 0%	0 0%
SOMEWHAT LIKELY	17	0	17	0	0
	4% 27	0%	100%	0% 27	0% 0
SLIGHTLY LIKELY	7%	0%	0%	100%	0%
NOT AT ALL LIKELY	262	0	0	0	262

	69%	0%	0%	0%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	47	11	16	100
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	46% 79	65% 17	65% 4	59% 9	38% 49
SOMEWHAT LIKELY	21%	24%	24%	33%	19%
SLIGHTLY LIKELY	58	5	2	2	49
	15% 67	7% 3	12% 0	7% 0	19% 64
NOT AT ALL LIKELY	18%	4%	0%	0%	24%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300 79%	66 92%	16 94%	25 93%	193 74%
	55	92%	1	2	46
SOMEWHAT IMPORTANT	15%	8%	6%	7%	18%
JUST SLIGHTLY IMPORTANT	15 4%	0 0%	0 0%	0 0%	15 6%
	4% 8	0%	0	. 0%	8
NOT AT ALL IMPORTANT	2%	0%	0%	0%	3%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	68	16	23	206
VERT BVIF ORTANI	83%	94%	94%	85%	79%
SOMEWHAT IMPORTANT	48 13%	4 6%	1 6%	4 15%	39 15%
JUST SLIGHTLY IMPORTANT	13	0	0	0	13
JOST SEIGHTET INFORTANT	3%	0%	0%	0%	5%
NOT AT ALL IMPORTANT	4 1%	0 0%	0 0%	0 0%	4 2%
Q10 - IMPORTANCE OF: APPEARANCE					
VERY IMPORTANT	294	67	14	23	190
12.1	78% 57	93% 4	82% 1	85% 3	73% 49
SOMEWHAT IMPORTANT	15%	6%	6%	11%	19%
JUST SLIGHTLY IMPORTANT	20	1	2	1	16
JOST SEIGNET WIT ON TAKE	5% 7	1% 0	12% 0	4% 0	6% 7
NOT AT ALL IMPORTANT	2%	0%	0%	0%	3%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					,
VERY IMPORTANT	279	69	12	22	176
VERT INITIONIAN	74%	96%	71% 4	81% 5	67% 58
SOMEWHAT IMPORTANT	70 19%	3 4%	24%	19%	22%
JUST SLIGHTLY IMPORTANT	23	0	1	0	22
Jos, Scientifi IVII ORNAM	6% 6	0%	6% 0	0%	8% 6
NOT AT ALL IMPORTANT	2%	0%	0%	0%	2%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION		***************************************		****	
VERY IMPORTANT	250 66%	60 83%	11 65%	20 74%	159 61%
CONTINUEST IN ADOUTANT	74	11	6	6	51
SOMEWHAT IMPORTANT	20%	15%	35%	22%	19%
JUST SLIGHTLY IMPORTANT	42 11%	1 1%	0 0%	1 4%	40 15%
NOT AT ALL JAADODTANIT	12	0	0	0	12
NOT AT ALL IMPORTANT	3%	0%	0%	0%	5%

Q7. ATTEND A FESTIVAL OR SPECIAL EVENT

		QUESTION 7			
			CREMINIT	CLCLITTY	NOT AT
	TOTAL	VERY LIKELY	SMWHT	SLGHTLY LIKELY	ALL LIKELY
BASE - TOTAL RESPONDENTS	378	174	79	58	67
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255 67%	143 82%	40 51%	24 41%	48 72%
SOMEWHAT LIKELY	61	20	20	12	9
	16% 44	11% 10	25%	21% 14	13% 7
SLIGHTLY LIKELY	12%	6%	16%	24%	10%
NOT AT ALL LIKELY	18 5%	1 1%	6 8%	8 14%	3 4%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	370	170	0,5	4.470	470
	192	134	28	. 8	22
VERY LIKELY	51%	77%	35%	14%	33%
SOMEWHAT LIKELY	97 26%	27 16%	40 51%	19 33%	11 16%
	54	7	9	27	10%
SLIGHTLY LIKELY	14%	4%	11%	47%	16%
NOT AT ALL LIKELY	35 9%	6 3%	2 3%	4 7%	23 34%
Q3 - LIKELY TO: SHOP	976	3%	576	7 70	3470
VERY LIKELY	209	140	31	9	29
VERT LINELY	55%	80%	39%	16%	43%
SOMEWHAT LIKELY	67 18%	20 11%	27 34%	9 16%	11 16%
CHOUTSVIERS	51	6	17	22	6
SLIGHTLY LIKELY	13%	3%	22%	38%	9%
NOT AT ALL LIKELY	51	8 5%	4 5%	18 31%	21 31%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	376	376	31%	51%
VERY LIKELY	146	134	7	1	4
VERT LINELY	39%	77%	9%	2%	6%
SOMEWHAT LIKELY	88 23%	19 11%	59 75%	3 5%	7 10%
	60	9	5	44	2
SLIGHTLY LIKELY	16%	5%	6%	76%	3%
NOT AT ALL LIKELY	84	12	10%	10 17%	54
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	22%	7%	10%	1.776	81%
VERY LIKELY	186	122	33	13	18
SOMEWHAT LIKELY	49% 69	70% 28	42% 27	22% 7	27% 7
	18% 51	16% 12	34% 7	12% 24	10% 8
SLIGHTLY LIKELY	13% 72	7% 12	9% 12	41% 14	12% 34
NOT AT ALL LIKELY	19%	7%	15%	24%	51%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	47 27%	17 22%	5 9%	3 4%
SOMEWHAT LIKELY	17 4%	11 6%	4 5%	2 3%	0 0%
SLIGHTLY LIKELY	27	16	9	2	0
NOT AT ALL LIKELY	7% 262	9%	11% 49	3% 49	0% 64

	69%	57%	62%	84%	96%	
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT						
	174	174	o	0	0	
VERY LIKELY	46%	100%	0%	0%	0%	
CONTRACTERE	79	0	79	0	0	
SOMEWHAT LIKELY	21%	0%	100%	0%	0%	
SLIGHTLY LIKELY	58	0	0	58	0	
to har har in the first har but of	15%	0%	0%	100%	0%	
NOT AT ALL LIKELY	67	0 0%	0,	0 0%	67 100%	
	18%	0%	U%	0%	100%	
Q8 - IMPORTANCE OF: SAFETY						
VERY IMPORTANT	300	154	63	36	47	
	79%	89%	80%	62%	70%	
SOMEWHAT IMPORTANT	55	14	13	15	13 19%	***************************************
	15% 15	8% 1	16% 3	26% 7	19%	
JUST SLIGHTLY IMPORTANT	4%	1%	4%	12%	6%	
	8	5	0	0	3	
NOT AT ALL IMPORTANT	2%	3%	0%	0%	4%	
Q9 - IMPORTANCE OF: CLEANLINESS					******	
The state of the s	212	165	62	36	49	
VERY IMPORTANT	313 83%	165 95%	63 80%	62%	73%	
	48	7	14	17	10	
SOMEWHAT IMPORTANT	13%	4%	18%	29%	15%	
JUST SLIGHTLY IMPORTANT	13	1	2	5	5	
JUDI BLIGHTLY HYSTOK FAINT	3%	1%	3%	9%	7%	
NOT AT ALL IMPORTANT	4	1	0	0	3	
	1%	1%	0%	0%	4%	
Q10 - IMPORTANCE OF: APPEARANCE						
VERY IMPORTANT	294	162	56	34	42	
VIINT HVIEUNTAINT	78%	93%	71%	59%	63%	
SOMEWHAT IMPORTANT	57	7	19	18	13	
	15%	4%	24%	31%	19% 7	
JUST SLIGHTLY IMPORTANT	20 5%	3 2%	4 5%	6 10%	10%	
	7	2%	0	0	5	
NOT AT ALL IMPORTANT	2%	1%	0%	0%	7%	
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS]	1				
CIT - IMPLOUIMING OF THE AND DOSINESSES UTSTAUMINES	270	457	F-3	20	4.5	
VERY IMPORTANT	279 74%	157 90%	52 66%	29 50%	41 61%	
	74%	90%	23	18	14	
SOMEWHAT IMPORTANT	19%	9%	29%	31%	21%	
22.2CT CLICLETIA/ IS ADODTA NT	23	2	4	11	6	
JUST SLIGHTLY IMPORTANT	6%	1%	5%	19%	9%	
NOT AT ALL IMPORTANT	6 .	0	0	0	6	
The contract of the section of the s	2%	0%	0%	0%	9%	
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	**************************************	***************************************				
VEDVINADORTANT	250	145	40	26	39	
VERY IMPORTANT	66%	83%	51%	45%	58%	
SOMEWHAT IMPORTANT	74	22	29	12	11	
SOME A CUT HAS CUT CUT	20%	13%	37%	21%	16%	
JUST SLIGHTLY IMPORTANT	42	6	8	17	11	
	11%	3%	1.0%	29%	16%	
NOT AT ALL IMPORTANT	12	1 1%	3%	3 5%	6 9%	
NOT AT ALL IMPORTANT	3%	1%	3%	5%	9%	

Q8. SAFETY, LIKE EXTRA SECURITY

QB. SAFETT, LINE EXTRA SECURIT	····	T			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	300 100%	55 100%	15 100%	8 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	10076	,
VERY LIKELY	255	214	27	7	7
	67% 61	71% 45	49% 12	47% 4	88% 0
SOMEWHAT LIKELY	16%	15%	22%	27%	0%
SLIGHTLY LIKELY	44 12%	26 9%	13 24%	4 27%	1 13%
NOT AT ALL LIKELY	18 5%	15 5%	3 5%	0 0%	0 0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	576	376	370		078
VERY LIKELY	192	169	18	Ó	5 -
VENT ENCET	51% 97	56% 76	33% 18	0%	63% 0
SOMEWHAT LIKELY	26%	25%	33%	20%	0%
SLIGHTLY LIKELY	54 14%	31 10%	14 25%	9 60%	0 0%
NOT AT ALL LIKELY	35	24	5	3	3
Q3 - LIKELY TO: SHOP	9%	8%	9%	20%	38%
VERY LIKELY	209	185	19	0	5
VERY LIKELY	55% 67	62% 55	35% 10	0% ·	63% 0
SOMEWHAT LIKELY	18%	18%	18%	13%	0%
SLIGHTLY LIKELY	51 13%	27 9%	16 29%	8 53%	0 0%
NOT AT ALL LIKELY	51	33	10	5	3
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER,	13%	11%	18%	33%	38%
MUSIC				_	_
VERY LIKELY	146 39%	130 43%	12 22%	1 7%	3 38%
SOMEWHAT LIKELY	88	72	12	2	2
SOME WHAT EMELT	23%	24%	22%	13%	25%
SLIGHTLY LIKELY	60 16%	35 12%	18 33%	7 47%	0 0%
	84	63	13	5	3
NOT AT ALL LIKELY	22%	21%	24%	33%	38%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186 49%	172 57%	8 15%	1 7%	5 63%
SOMEWHAT LIKELY	69	56	12	1	0
	18% 51	19% 29	22% 13	7% 8	0% 1
SLIGHTLY LIKELY	13%	10%	24% 22	53%	13%
NOT AT ALL LIKELY	72 19%	43 14%	40%	5 33%	2 25%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	66 22%	6 11%	0 0%	0 0%
SOMEWHAT LIKELY	17	16	1	0	0
SOINE WITH LINEE!	4%	5%	2%	0%	0%
SLIGHTLY LIKELY	27 7%	25 8%	2 4%	0	0 0%
NOT AT ALL LIKELY	262	193	46	15	8

	69%	64%	84%	100%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	154	14	1	5
	46%	51%	25%	7%	63%
SOMEWHAT LIKELY	79 21%	63 21%	13 24%	3 20%	0 0%
CLACITIVINE V	58	36	15	7	0
SLIGHTLY LIKELY	15%	12%	27%	47%	0%
NOT AT ALL LIKELY	67 18%	47 16%	13 24%	4 27%	3 38%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300 79%	300 100%	0 0%	0 0%	0 0%
SOMEWHAT IMPORTANT	55 15%	0	55 100%	0 0%	0 0%
	15%	0%	0	15	0%
JUST SLIGHTLY IMPORTANT	4%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	8	0	0	0	8
NOT AT ALL INITION CANT	2%	0%	0%	0%	100%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	287	20	2	4
	83% 48	96% 13	36% 33	13% 2	50% 0
SOMEWHAT IMPORTANT	13%	4%	60%	13%	0%
HIST CHICHTLY INADODTANT	13	0	2	11	0
JUST SLIGHTLY IMPORTANT	3%	. 0%	4%	73%	0%
NOT AT ALL IMPORTANT	4 1%	0 0%	0 0%	0 0%	4 50%
Q10 - IMPORTANCE OF: APPEARANCE	176	070	0,0	070	50%
	294	272	16	2	4
VERY IMPORTANT	78%	91%	29%	13%	50%
SOMEWHAT IMPORTANT	57	22	33	2	0
	15%	7% 5	60% 4	13% 11	0% 0
JUST SLIGHTLY IMPORTANT	20 5%	2%	7%	73%	0%
NOT AT ALL IMPORTANT	7	1	2	0	4
NOT AT ALL IMPORTANT	2%	0%	4%	0%	50%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	257	15	2	5
	74% . 70	86% 37	27% 32	13% 1	63% 0
SOMEWHAT IMPORTANT	19%	12%	58%	7%	0%
JUST SLIGHTLY IMPORTANT	23	4	8	11	0
3031 SEIGHTEL IMPORTATE	6%	1%	15%	73%	0%
NOT AT ALL IMPORTANT	6 2%	2 1%	0 0%	1 7%	3 38%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250 66%	230 77%	14 25%	1 7%	5 63%
CONSTINUES IN ADOPTANT	74	52	22	0	0
SOMEWHAT IMPORTANT	20%	17%	40%	0%	0%
JUST SLIGHTLY IMPORTANT	42	14	15	13	0
	11% 12	5% 4	27% 4	87% 1	0% 3
NOT AT ALL IMPORTANT	3%	1%	7%	7%	38%

Q9. CLEANLINESS, LIKE EXTRA TRASH PICK-UP, STEAM CLEANING AND GRAFFITI REMOVAL

23. CLINICION AND EXCEPTION OF STREET			OUES.	TION 9	
		VERY	SMWHT	SLGHTLY	NOT AT
	TOTAL 378	LIKELY 313	LIKELY 48	LIKELY 13	LIKELY 4
BASE - TOTAL RESPONDENTS	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	225	22	5	3
	67%	72%	46%	38%	75%
SOMEWHAT LIKELY	61	45	11	5	0
	16%	14%	23%	38%	0%
SLIGHTLY LIKELY	44	28	12	3	1
	12%	9%	25%	23%	25%
NOT AT ALL LIKELY	18	15	3	0	0
	5%	5%	6%	0%	0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	178	12	1	1
	51%	57%	25%	8%	25%
SOMEWHAT LIKELY	97	74	21	2	0
	26%	24%	44%	15%	0%
SLIGHTLY LIKELY	54	37	10	7	0
	14%	12%	21%	54%	0%
NOT AT ALL LIKELY	35	24	5	3	3
	9%	8%	10%	23%	75%
Q3 - LIKELY TO: SHOP					
PERY LIKELY	209	194	12	2	1
	55%	62%	25%	15%	25%
SOMEWHAT LIKELY	67	56	10	1	0
	18%	18%	21%	8%	0%
SLIGHTLY LIKELY	51	29	17	5	0
	13%	9%	35%	38%	0%
NOT AT ALL LIKELY	51	34	9	5	3
	13%	11%	19%	38%	75%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC					
/ERY LIKELY	146	142	3	1	0
	39%	45%	6%	8%	0%
OMEWHAT LIKELY	88	72	13	2	1
	23%	23%	27%	15%	25%
SLIGHTLY LIKELY	60	37	18	5	0
	.16%	12%	38%	38%	0%
NOT AT ALL LIKELY	84	62	14	5	3
	22%	20%	29%	38%	75%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
ERY LIKELY	186	178	6	1	1
	49%	57%	13%	8%	25%
SOMEWHAT LIKELY	69	56	11	2	0
	18%	18%	23%	15%	0%
SLIGHTLY LIKELY	51	33	11	6	1
	13%	11%	23%	46%	25%
NOT AT ALL LIKELY	72	46	20	4	2
	19%	15%	42%	31%	50%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
/ERY LIKELY	72	68	4	0	0
	19%	22%	8%	0%	0%
SOMEWHAT LIKELY	17	16	1	0	0
	4%	5%	2%	0%	0%
SLIGHTLY LIKELY	27	23	4	0	0
	7%	7%	8%	0%	0%
NOT AT ALL LIKELY	262	206	39	13	4

	69%	66%	81%	100%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	165	7	1	1
	46% 79	53% 63	15% 14	8% · 2	25% 0
SOMEWHAT LIKELY	21%	20%	29%	15%	0%
SLIGHTLY LIKELY	58	36	17	5	0
	15% 67	12% 49	35% 10	38% 5	0% 3
NOT AT ALL LIKELY	18%	16%	21%	38%	75%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	287	13	0	0
	79% 55	92% 20	27% 33	0% 2	0% 0
SOMEWHAT IMPORTANT	15%	6%	69%	15%	0%
JUST SLIGHTLY IMPORTANT	15 4%	2 1%	2 4%	11 85%	0 0%
	8	4	0	05%	4
NOT AT ALL IMPORTANT	2%	1%	0%	0%	100%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	313	0	0	0
	83% 48	100%	0% 48	0% 0	0% 0
SOMEWHAT IMPORTANT	13%	0%	100%	0%	0%
JUST SLIGHTLY IMPORTANT	13	0	0	13	0
	3% 4	0% 0	0% 0	100% 0	0% 4
NOT AT ALL IMPORTANT	1%	0%	0%	0%	100%
Q10 - IMPORTANCE OF: APPEARANCE					and the state of t
VERY IMPORTANT	294	289	5	0	0
	78% 57	92% 18	10% 39	0% 0	0% 0
SOMEWHAT IMPORTANT	15%	6%	81%	0%	0%
JUST SLIGHTLY IMPORTANT	20	5	4	11	0
	5% 7	2% 1	8% 0	85% 2	0% 4
NOT AT ALL IMPORTANT	2%	0%	0%	15%	100%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	270	7	1	1
	74% 70	86% 37	15% 32	8% 1	25% 0
SOMEWHAT IMPORTANT	19%	12%	67%	8%	0%
JUST SLIGHTLY IMPORTANT	23	6	7 15%	10 77%	0 0%
NOT AT ALL IMPORTANT	6% 6	2% 0	2	1	3
NOT AT ALL IMPORTANT	2%	0%	4%	8%	75%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250 66%	237	11 23%	1 8%	1 25%
	66% 74	76% 54	23% 20	8% 0	0
SOMEWHAT IMPORTANT	20%	17%	42%	0%	0%
JUST SLIGHTLY IMPORTANT	42 11%	19 6%	12 25%	11 85%	0 0%
NOT AT ALL IMPORTANT	12	3	5	1	3
NOT AT ALL IMPORTANT	3%	1%	10%	8%	75%

Q10. APPEARANCE, LIKE PLANTS, FLOWERS AND LANDSCAPING

	***************************************	QUESTION 10			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	294	57	20	7
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%
·	255	209	33	8	5
VERY LIKELY	67%	71%	58%	40%	71%
SOMEWHAT LIKELY	61 16%	43 15%	10 18%	7 35%	1 14%
SLIGHTLY LIKELY	44 12%	27 9%	11 19%	5 25%	1 14%
NOT AT ALL LIKELY	18	15	3	0	0
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	5%	5%	5%	0%	0%
	192	166	17	6	3
VERY LIKELY	51%	56%	30%	30%	43%
SOMEWHAT LIKELY	97	70	23	4	0
	26% 54	24% 33	40% 13	20%	0% 0
SLIGHTLY LIKELY	14%	11%	23%	40%	0%
NOT AT ALL LIKELY	35	25	4	2	4
Q3 - LIKELY TO: SHOP	9%	9%	7%	10%	57%
	209	185	15	5	4
VERY LIKELY	55%	63%	26%	25%	57%
SOMEWHAT LIKELY	67 18%	52 18%	13 23%	2 10%	0 0%
	51	25	19	7	0
SLIGHTLY LIKELY	13%	9%	33%	35%	0%
NOT AT ALL LIKELY	51	32	10	6	3
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	11%	18%	30%	43%
	146	137	5	3	1
VERY LIKELY	39%	47%	9%	15%	14%
SOMEWHAT LIKELY	88 23%	67 23%	16 28%	4 20%	1 14%
	60	34	20	6	0
SLIGHTLY LIKELY	16%	12%	35%	30%	0%
NOT AT ALL LIKELY	84	56	16	7	5
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	22%	19%	28%	35%	71%
VERY LIKELY	186	172	8	4	2
	49% 69	59% 50	14% 15	20%	29% 2
SOMEWHAT LIKELY	18%	17%	26%	10%	29%
SLIGHTLY LIKELY	51 13%	31 11%	11 19%	8 40%	1 14%
NOT AT ALL LIKELY	72 19%	41 14%	23 40%	6 30%	2 29%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	ļ				
VERY LIKELY	72 19%	67 23%	4 7%	1 5%	0 0%
SOMEWHAT LIKELY	17	14	1	2	0
	4% 27	5% 23	2%	10%	0% 0
SLIGHTLY LIKELY	7%	8%	5%	5%	0%
NOT AT ALL LIKELY	262	190	49	16	7

	69%	65%	86%	80%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT				,	
VERY LIKELY	174	162	7	3	2
VENTERALLI	46%	55%	12%	15%	29%
SOMEWHAT LIKELY	79	56	19	4	0
	21%	19%	33%	20% 6	0%
SLIGHTLY LIKELY	58 15%	34 12%	18 32%	30%	0 0%
	67	42	13	7	5
NOT AT ALL LIKELY	18%	14%	23%	35%	71%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	272	22	5	1
	79% 55	93% 16	39% 33	25% 4	14% 2
SOMEWHAT IMPORTANT	15%	5%	58%	20%	29%
	15/0	2	2	11	0
JUST SLIGHTLY IMPORTANT	4%	1%	4%	55%	0%
NOT AT ALL IMPORTANT	8	4	0	0	4
NOT AT ALL IMPORTANT	2%	1%	0%	0%	57%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	289	18	5	1
VERTIVIPORTAINT	83%	98%	32%	25%	14%
SOMEWHAT IMPORTANT	48	5	39	4	0
	13%	2%	68%	20%	0%
JUST SLIGHTLY IMPORTANT	13 3%	0 0%	0 0%	11 55%	2 29%
	3%	0%	0%	0	4
NOT AT ALL IMPORTANT	1%	0%	0%	0%	57%
Q10 - IMPORTANCE OF: APPEARANCE					
NEDVIA ADODTANT	294	294	0	0	0
VERY IMPORTANT	78%	100%	0%	0%	0%
SOMEWHAT IMPORTANT	57	0	57	0	0
	15%	0%	100%	0%	0%
JUST SLIGHTLY IMPORTANT	20 5%	0 0%	0 0%	20 100%	0 0%
	7	0%	0%	0	7
NOT AT ALL IMPORTANT	2%	0%	0%	0%	100%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VEDV IMPODTANT	279	261	11	4	3
VERY IMPORTANT	74%	89%	19%	20%	43%
SOMEWHAT IMPORTANT	70	29	36	4	1
33277777 1777	19%	10%	63%	20%	14%
JUST SLIGHTLY IMPORTANT	23	3 1%	9 16%	11 55%	0 0%
NOT AT ALL IMPORTANT	6	1	1	1	3
	2%	0%	2%	5%	43%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	250	231	12	4	3
VERY IMPORTANT	66%	79%	21%	20%	43%
CONSTRUCTOR	74	46	27	1	0
SOMEWHAT IMPORTANT	20%	16%	47%	5%	0%
JUST SLIGHTLY IMPORTANT	42	14	13	14	1
500. GGGHTEL SIZE GHTSHIT	11%	5%	23%	70%	14%
NOT AT ALL IMPORTANT	12	3	5 09/	1	3
	3%	1%	9%	5%	43%

Q11. NEW BUSINESSES AND RESTAURANTS TO FILL EMPTY STOREFRONTS

		QUESTION 11			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	279 100%	70 100%	23 100%	6 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%
	255	198	43	9	5
VERY LIKELY	67%	71%	61%	39%	83%
SOMEWHAT LIKELY	61 16%	40 14%	14 20%	7 30%	0 0%
SLIGHTLY LIKELY	44	27	10	6	1
	12% 18	10% 14	14%	26% 1	17% 0
NOT AT ALL LIKELY	5%	5%	4%	4%	0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	166	24	2	0 .
	51% 97	59% 63	34% 26	9%	0% · 0
SOMEWHAT LIKELY	26%	23%	37%	35%	0%
SLIGHTLY LIKELY	54	28	14	11	1
·	14% 35	10%	20% 6	48%	17% 5
NOT AT ALL LIKELY	9%	22 8%	9%	9%	83%
Q3 - LIKELY TO: SHOP		***************************************			
VERY LIKELY	209	179	27	2	1
	55% 67	64% 49	39% 14	9% 4	17% 0
SOMEWHAT LIKELY	18%	18%	20%	17%	0%
SLIGHTLY LIKELY	51	22	19	9	1
AND THE COURT OF T	13%	8%	27% 10	39% 8	17%
NOT AT ALL LIKELY	51 13%	29 10%	14%	35%	4 67%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC					
VERY LIKELY	146 39%	135 48%	10 14%	1 4%	0 0%
	88	64	19	5	0%
SOMEWHAT LIKELY	23%	23%	27%	22%	0%
SLIGHTLY LIKELY	60	30	20	10	0
	16% 84	11% 50	29% 21	43% 7	0% 6
NOT AT ALL LIKELY	22%	18%	30%	30%	100%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS			***************************************		
VERY LIKELY	186	164	17	3	2
VEIX LINES	49% 69	59% 52	24% 13	13% 4	33% 0
SOMEWHAT LIKELY	18%	19%	19%	17%	0%
SLIGHTLY LIKELY	51	23	19	8	1
	13% 72	8% 40	27% 21	35% 8	17% 3
NOT AT ALL LIKELY	19%	14%	30%	35%	50%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	69 25%	3 4%	0 0%	0 0%
SOMEWHAT LIKELY	17	12	4	1	0
	4% 27	4% 22	6% 5	4% 0	0% 0
SLIGHTLY LIKELY	7%	8%	7%	0%	0%
NOT AT ALL LIKELY	262	176	58	22	6

-	69%	63%	83%	96%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	157	15	2	0
VEW EINEE	46%	56%	21%	9%	0%
SOMEWHAT LIKELY	79 21%	52 19%	23 33%	4 17%	0 0%
	58	29	18	11	0
SLIGHTLY LIKELY	15%	10%	26%	48%	0%
NOT AT ALL LIKELY	67 18%	41 15%	14 20%	6 26%	6 100%
Q8 - IMPORTANCE OF: SAFETY	**************************************	With Address of the Control of the C			
VERY IMPORTANT	300	257	37	4	2
	79% 55	92% 15	53% 32	17% 8	33% 0
SOMEWHAT IMPORTANT	15%	5%	46%	35%	0%
JUST SLIGHTLY IMPORTANT	15	2	1	11	1
Jost Scientification Ottrain	4%	1%	1%	48%	17%
NOT AT ALL IMPORTANT	8 2%	5 2%	0 0%	0 0%	3 50%
Q9 - IMPORTANCE OF: CLEANLINESS		2,0	0,0	0,0	30/1
CO "NOT ON TANCE OF . CELANLINESS	313	270	37	6	0
VERY IMPORTANT	83%	97%	53%	26%	0%
SOMEWHAT IMPORTANT	48	7	32	7	2
SOMEWHAT IMPORTANT	13%	3%	46%	30%	33%
JUST SLIGHTLY IMPORTANT	13	1	10/	10 43%	1 17%
	3%	0% 1	1% 0	43%	3
NOT AT ALL IMPORTANT	1%	0%	0%	0%	50%
Q10 - IMPORTANCE OF: APPEARANCE					u.
VERY IMPORTANT	294	261	29	3	1
	78%	94%	41% 36	13% 9	17% 1
SOMEWHAT IMPORTANT	57 15%	11 4%	51%	39%	17%
HIGT CHOUTLY INADODTANT	20	4	4	11	1
JUST SLIGHTLY IMPORTANT	5%	1%	6%	48%	17%
NOT AT ALL IMPORTANT	7 2%	3 1%	1 1%	0 0%	3 50%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS	270	3.70	. 176	078	30%
	279	279	0	0	0
VERY IMPORTANT	74%	100%	0%	0%	0%
SOMEWHAT IMPORTANT	70	0	70	0	0
	19% 23	0%	100% 0	0% 23	0% 0
JUST SLIGHTLY IMPORTANT	6%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	6 2%	0 0%	0 0%	0 0%	6 100%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	231	15	3	1
	66%	83% 34	21% 40	13% 0	17% 0
SOMEWHAT IMPORTANT	20%	12%	57%	0%	0%
HIST SUGUTI VIMBORTANT	42	12	12	18	0
JUST SLIGHTLY IMPORTANT	11%	4%	17%	78%	0%
NOT AT ALL IMPORTANT	12 3%	2 1%	3 4%	2 9%	5 83%
	J 370	170	470	370	0376

Q12. GOOD COMMUNICATION CHANNELS TO INFORM ME ABOUT THE LEIMERT PARK AND CRENSHAW CORRIDOR DISTRICT AND ITS OFFERINGS

		QUESTION 12			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	250 100%	74 100%	42 100%	12 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	10070	20070	200,0	20070	10075
VERY LIKELY	255	189	44	16	6
	67% 61	76% 28	59% 18	38% 15	50% 0
SOMEWHAT LIKELY	16%	11%	24%	36%	0%
SLIGHTLY LIKELY	44 12%	22 9%	6 8%	11 26%	5 42%
NOT AT ALL LIKELY	18	11	6	0	1
	5%	4%	8%	0%	8%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	192	152	28	11	1
VERY LIKELY	51%	61%	38%	26%	8%
SOMEWHAT LIKELY	97	51	31	13	2
	26%	20%	42%	31%	17%
SLIGHTLY LIKELY	54 14%	26 10%	9 12%	15 36%	4 33%
	35	21	6	30%	5
NOT AT ALL LIKELY	9%	8%	8%	7%	42%
Q3 - LIKELY TO: SHOP					
VERY LIKELY	209	170	28	10	1
V Latt Continue i	55%	68%	. 38%	24%	8%
SOMEWHAT LIKELY	67 18%	39 16%	21 28%	6 14%	1 8%
	51	17	17	14	3
SLIGHTLY LIKELY	13%	7%	23%	33%	25%
NOT AT ALL LIKELY	51	24	8	12	7
	13%	10%	11%	29%	58%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC					
VERY LIKELY	146	123	18	5	0
VENT LINCET	39%	49%	24%	12%	0%
SOMEWHAT LIKELY	88	54	24	8	2
	23% 60	22%	32% 13	19% 19	17% 1
SLIGHTLY LIKELY	16%	11%	18%	45%	8%
NOT AT ALL LIKELY	84	46	19	10	9
NOT AT ALL LINEET	22%	18%	26%	24%	75%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186 49%	152 61%	24 32%	8 19%	2 17%
CONTRACT LIVE V	69	41	20	7	1
SOMEWHAT LIKELY	18%	16%	27%	17%	8%
SLIGHTLY LIKELY	51	1.9	14	15	3
	13% 72	8%	19% 16	36% 12	25% 6
NOT AT ALL LIKELY	19%	15%	22%	29%	50%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72	60	11	1	0
VEIN LINELI	19%	24%	15%	2%	0%
SOMEWHAT LIKELY	17	11	6 8%	0 0%	0
	4% 27	4% 20	8% 6	1	0% 0
SLIGHTLY LIKELY	7%	8%	8%	2%	0%

NOT AT ALL LIKELY	262	159	51	40	12
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	69%	64%	69%	95%	100%
	174	145	22	6	1
VERY LIKELY	46%	58%	30%	14%	8%
SOMEWHAT LIKELY	79 21%	40 16%	29 39%	8 19%	2 1 7 %
	58	26	12	177	3
SLIGHTLY LIKELY	15%	10%	16%	40%	25%
NOT AT ALL LIKELY	67 18%	39 16%	11 15%	11 26%	6 50%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	230	52	14	4
	79% 55	92% 14	70% 22	33% 15	33% 4
SOMEWHAT IMPORTANT	15%	6%	30%	36%	33%
JUST SLIGHTLY IMPORTANT	15	1	0	13	1
	4% 8	0% 5	0% 0	31% 0	8%
NOT AT ALL IMPORTANT	2%	2%	0%	0%	25%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	237	54	19	3
	83% 48	95% 11	73% 20	45% 12	25% 5
SOMEWHAT IMPORTANT	13%	4%	27%	29%	42%
JUST SLIGHTLY IMPORTANT	13	1	0	11	1
	3% 4	0% 1	0% 0	26% 0	8% 3
NOT AT ALL IMPORTANT	1%	0%	0%	0%	25%
Q10 - IMPORTANCE OF: APPEARANCE					
VERY IMPORTANT	294	231	46	14	3
VLITE HIVE OIT I AIVE	78%	92%	62% 27	33%	25% 5
SOMEWHAT IMPORTANT	57 15%	12 5%	36%	13 31%	42%
JUST SLIGHTLY IMPORTANT	20	4	1	14	1
1031 SLIGHTET IMPORTANT	5%	2%	1%	33%	8%
NOT AT ALL IMPORTANT	7 2%	3 1%	0	1 2%	3 25%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	231	34	12	2
	74% 70	92% 15	46% 40	29% 12	17% 3
SOMEWHAT IMPORTANT	19%	6%	54%	29%	25%
JUST SLIGHTLY IMPORTANT	23 6%	3 1%	0 0%	18 43%	2 17%
NOT AT ALL IMPORTANT	6 2%	1 0%	0	0	5 42%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	4-70	U70 .	970	570	1.2/4
VERY IMPORTANT	250	250	0	0	0
`	66% 74	100% 0	0% 74	0% 0	0% 0
SOMEWHAT IMPORTANT	20%	0%	100%	0%	0%
JUST SLIGHTLY IMPORTANT	42	0	0	42	0
	11% 12	0% 0	0% 0	100%	0% 12
NOT AT ALL IMPORTANT	3%	0%	0%	0%	100%

Attachment A

Leimert Park/Crenshaw Corridor Proposed Property Based Improvement District Visitor Survey

Summary of Quantitative Research and Cross Tabulation Tables

February 2013



FINAL RESULTS: Leimert Park/Crenshaw Corridor PBID Visitor Survey

SAMPLE SIZE = 378; MARGIN OF ERROR = 5.0% ^ INTERVIEW DATES: January 26 & January 29, 2013

Hello, my name is ______; I work for a public opinion research firm conducting a study of visitors to the Leimert Park/Crenshaw Corridor District. We would like to ask you some questions that will just take a couple of minutes.

A. Do you live within the Leimert Park/Crenshaw Corridor Property-Based Business Improvement District? Yes: 101 No: 277

B. Do you work within the Leimert Park/Crenshaw Corridor Property-Based Business Improvement District?

Yes: 89 No: 289

Now, I am going to read a list of activities. For each one I read, please tell me how likely you think it is that you will do that activity either today, or at ANY point in the future, while in the Leimert Park/Crenshaw Corridor District. Please tell me if you are very likely, somewhat likely, slightly likely, or not at all likely to do the following either today or at ANY point in the future...

- 1. Stroll or walk around OR simply wait to make a transit connection
- 2. Eat or drink at a restaurant, café, or bar
- 3. Shop
- 4. Attend a performance, live theater, live music
- 5. Conduct personal business like visit a bank, beauty salon, tailor, dry cleaner
- 6. Pay to park your car within the District
- 7. Attend a festival or special event

SUMMARY OF RESPONSES

	Total	378
Not at All Likely to perform any of the non-strolling/transit connection activities		13
strolling/transit connection activities		365
Very Likely, Somewhat Likely, or Slightly Likely to engage in one or more of the non-		

Now, I am going to read a list of features. For each I read, please tell me how important each is to you when making your decision to engage in any of the activities you provided a "likely" response to. Please tell me if each of the following features is very important, somewhat important, just slightly important or not at all important in making your decision to engage in any of the activities. (Note: 13 of the respondents stated that they were "not at all likely" to engage in any of the non-strolling/transit activities.)

- 8. Safety, like extra security, bike patrols
- Cleanliness, like sidewalk sweeping, extra trash pick-up, pressure washing and graffiti removal
- 10. Appearance, like plants, flowers and landscaping
- 11. New businesses and restaurants to fill empty storefronts
- 12. Good communication channels to inform me about the Leimert Park District and its offerings

SUMMARY OF RESPONSES

Very Important, Somewhat Important, or Just Slightly Important to one of more of the features

Not at All Important to all features

1

Total 365

^ The relationship between sample size, confidence level, and margin of error when data are given in terms of proportions is described by the following formula:

$$n = \left(\frac{Z_{\alpha}\sqrt{p(1-p)}}{C_{p}}\right)^{n}$$

where n is the sample size, Z_{α} is the standard normal value for confidence level α , C_p is the margin of error and p is the population proportion. The true population proportion is unknown. The standard way to handle this is to set the value of p to the proportion that would result in the largest sample size. This occurs when p=0.5. A 95% level of confidence was implemented in this study.

DATE OF INTERVIEW

		DA	TE	TIME			LOCATION				
									43rd		
	***************************************	SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW	
	TOTAL	1~26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON	
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119	
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
CATTIONAY IANGSADY DC	175	175	0	44	59	72	51	22	41	61	
SATURDAY, JANUARY 26	46%	100%	0%	34%	44%	62%	41%	36%	55%	51%	
TUESDAY, JANUARY 29	203	0	203	84	74	45	72	39	34	58	
	54%	0%	100%	66%	56%	38%	59%	64%	45%	49%	

TIME OF INTERVIEW

		D/	ATE		TIME		LOCATION				
	TOTAL	SAT 1-26	TUES 1-29	10AM - 1PM	1PM- 4PM	4PM- 7PM	CRNSW @ MLK	CRNSW STCKR	43rd CRNSW LMERT	CRNSW VRNON	
BASE - TOTAL RESPONDENTS											
10:00am - 11:00am	378	175	203	128	133	117	123	61	75	119	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
11:01am - 12:00pm	20 5%	1 1%	19 9%	20 16%	0 0%	0 0%	0 0%	12 20%	1 1%	7 6%	
12:01pm - 1:00pm	49	14	35	49	0	0	13	11	10	15	
	13%	8%	17%	38%	0%	0%	11%	18%	13%	13%	
1:01pm - 2:00pm	59 16%	29 17%	30 15%	59 46%	0 0%	0 0%	16 13%	6 10%	12 16%	25 21%	
2:01pm - 3:00pm	76 20%	36 21%	40 20%	0 0%	76 57%	0 0%	30 24%	10 16%	13 17%	23 19%	
3:01pm - 4:00pm	7	4	3	0	7	0	0	7	0	0	
	2%	2%	1%	0%	5%	0%	0%	11%	0%	0%	
4:01pm - 5:00pm	50	19	31	0	50	0	15	3	11	21	
	13%	11%	15%	0%	38%	0%	12%	5%	15%	18%	
5:01pm - 6:00pm	53	27	26	0	0	53	29	3	13	8	
	14%	15%	13%	0%	0%	45%	24%	5%	17%	7%	
6:01pm - 7:00pm	41	22	19	0	0	41	16	2	13	10	
	11%	13%	9%	0%	0%	35%	13%	3%	17%	8%	

LIVE WITHIN THE LEIMERT PARK/CRENSHAW CORRIDOR PBID

		DATE TIME					LOCATION			
									43rd	
	***	SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
VEC	101	42	59	38	35	28	40	22	14	25
YES	27%	24%	29%	30%	26%	24%	33%	36%	19%	21%
NO	277	133	144	90	98	89	83	39	61	94
	73%	76%	71%	70%	74%	76%	67%	64%	81%	79%

WORK WITHIN THE LEIMERT PARK/CRENSHAW CORRIDOR PBID

		DATE TIME					LOCATION				
									43rd		
		SAT	TUES	10AM -	1PM~	4PM-	CRNSW	CRNSW	CRNSW	CRNSW	
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON	
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119	
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
YES	89	46	43	30	29	30	17	14	28	30	
163	24%	26%	21%	23%	22%	26%	14%	23%	37%	25%	
NO	289	129	160	98	104	87	106	47	47	89	
	76%	74%	79%	77%	78%	74%	86%	77%	63%	75%	

Q1-Q13 BY TOTAL, DATE, AND TIME

		D.A	\TE		TIME		LOCATION				
		•							43rd		
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW	
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON	
BASE - TOTAL	378	175	203	128	133	117	123	61	75	119	
RESPONDENTS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q1 - LIKELY TO:		WWW.								,	
STROLL/WALK AROUND											
VERY LIKELY	255	106	149	98	87	70	91	47	43	74	
	67%	61%	73%	77%	65%	60%	74%	77%	57%	62%	
SOMEWHAT LIKELY	61	38	23	13	21	27	16	7	13	25	
	16%	22%	11%	10%	16%	23%	13%	11%	17%	21%	
SLIGHTLY LIKELY	44	23	21	14	15	15	10	5	16	13	
	12%	13%	10%	11%	11%	13%	8%	8%	21%	11%	
NOT AT ALL LIKELY	18	8	10	3	10	5	6	2	3	7	
	5%	5%	5%	2%	8%	4%	5%	3%	4%	6%	
Q2 - LIKELY TO:											
EAT/DRINK AT			A								
RESTAURANT											
VERY LIKELY	192	91	101	66	65	61	71	33	33	55	
	51%	52%	50%	52%	49%	52%	58%	54%	44%	46%	
SOMEWHAT LIKELY	97	40	57	23	41	33	25	14	23	35	
	26%	23%	28%	18%	31%	28%	20%	23%	31%	29%	
SLIGHTLY LIKELY	54	27	27	22	17	15	16	. 2	14	22	
	14%	15%	13%	17%	13%	13%	13%	3%	19%	18%	
NOT AT ALL LIKELY	35	17	1.8	17	10	8	11	12	5	7	
	9%	10%	9%	13%	8%	7%	9%	20%	7%	6%	
Q3 - LIKELY TO: SHOP							-				
VEDVINCIN	200	404	100	62	00	c	-00	40			
VERY LIKELY	209	101	108	62	80	67	88	40	28	53	
CONTRACTOR	55%	58%	53%	48%	60%	57%	72%	66%	37%	45%	
SOMEWHAT LIKELY	67	31	36	22	26	19	16	13	13	25	
CLICITEIN CHINES	18%	18%	18%	17%	20%	16%	13%	21%	17%	21%	
SLIGHTLY LIKELY	51	17	34	19	16	16	11	0	16	24	
	13%	10%	17%	15%	12%	14%	9%	0%	21%	20%	
NOT AT ALL LIKELY	51	26	25	25	11	15	8	8	18	17	
	13%	15%	12%	20%	8%	13%	7%	13%	24%	14%	

Q4 - LIKELY TO: ATTEND PERFORM, LIVE THEATER,										
MUSIC VERY LIKELY	146	77	69	51	47	48	48	14	31	53
SOMEWHAT LIKELY	39%	44%	34%	40%	35%	41%	39%	23%	41%	45%
	88	34	54	27	32	29	20	15	19	34
	23%	19%	27%	21%	24%	25%	16%	25%	25%	29%
SLIGHTLY LIKELY	60 16%	24 14%	36 18%	18 14%	29 22%	13 11%	10% 10 8%	9	17 23%	24 20%
NOT AT ALL LIKELY	84 22%	40	44 22%	32 25%	25 19%	27	45 37%	23	8 11%	8 7%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS			And Part C		20.0	,	J	24.2		,,,,
VERY LIKELY	186	86	100	60	73	53	63	31	30	62
	49%	49%	49%	47%	55%	45%	51%	51%	40%	52%
SOMEWHAT LIKELY	69	31	38	28	18	23	19	9	20	21
	18%	18%	19%	22%	14%	20%	15%	15%	27%	18%
SLIGHTLY LIKELY	51	24	27	16	19	16	11	6	12	22
	13%	14%	13%	13%	14%	14%	9%	10%	16%	18%
NOT AT ALL LIKELY	72	34	38	24	23	25	30	15	13	14
	19%	19%	19%	19%	17%	21%	24%	25%	17%	12%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT										
VERY LIKELY	72	43	29	19	32	21	13	7	20	32
	19%	25%	14%	15%	24%	18%	11%	11%	27%	27%
SOMEWHAT LIKELY	17	9	8	9	3	5	6	0	6	5
	4%	5%	4%	7%	2%	4%	5%	0%	8%	4%
SLIGHTLY LIKELY	27	12	15	8	10	9	7	3	5	12
	7%	7%	7%	6%	8%	8%	6%	5%	7%	10%
NOT AT ALL LIKELY	262	111	151	92	88	82	97	51	44	70
	69%	63%	74%	72%	66%	70%	79%	84%	59%	59%
Q7 - LIKELY TO: ATTEND FESTIVAL/SPECIAL EVENT	474	0.7	0.7		60			20	24	
VERY LIKELY SOMEWHAT LIKELY	174	87	87	64	60	50	56	30	34	54
	46%	50%	43%	50%	45%	43%	46%	49%	45%	45%
	79	33	46	19	27	33	23	7	16	33
SLIGHTLY LIKELY	21% 58	19% 26	23%	15% 15%	20% 26	28% 13	19% 10	11% 3	21% 20	28% 25
NOT AT ALL LIKELY	15% 67	15% 29	16% 38	15% 26	20% 20%	11%	8% 34	5% 21	27% 5	21% 7
Q8 - IMPORTANCE OF:	18%	17%	19%	20%	15%	18%	28%	34%	7%	6%
SAFETY VERY IMPORTANT	300	135	165	102	107	91	101	53	56	90
SOMEWHAT IMPORTANT	79%	77%	81%	80%	80%	78%	82%	87%	75%	76%
	55	32	23	20	17	18	18	6	12	19
JUST SLIGHTLY	15%	18%	11%	16%	13%	15%	15%	10%	16%	16%
	15	5	10	5	4	6	2	0	4	9
IMPORTANT NOT AT ALL IMPORTANT	4%	3%	5%	4%	3%	5%	2%	0%	5%	8%
	8	3	5	1	5	2	2	2	3	1
Q9 - IMPORTANCE OF:	2%	2%	2%	1%	4%	2%	2%	3%	4%	1%
CLEANLINESS VERY IMPORTANT	313	139	174	105	116	92	107	54	58	94
SOMEWHAT IMPORTANT	83%	79%	86%	82%	87%	79%	87%	89%	77%	79%
	48	30	18	18	11	19	14	4	13	17
JUST SLIGHTLY	13% 13	17% 5	9% 8	14% 4	8% 3	16% 6	11%	7% 1	17% 3	14% 7
IMPORTANT NOT AT ALL IMPORTANT	3%	3%	4%	3%	2%	5%	2%	2%	4%	6%
	4	1	3	1	3	0	0	2	1	1
	1%	1%	1%	1%	2%	0%	0%	3%	1%	1%

Q10 - IMPORTANCE OF: APPEARANCE										
VERY IMPORTANT	294	136	158	99	109	86	93	49	58	94
VERT INFORTAINT	78%	78%	78%	77%	82%	74%	76%	80%	77%	79%
SOMEWHAT IMPORTANT	7 <i>67</i> 6	76% 27	30	22	14	21	20	8	12	17
SOIVIEVANT INTORTAINT		15%		17%	11%	18%	16%	13%	16%	14%
BICT CLICIATIV	15%		15%	6	11%	8	8	1 1	4	7
JUST SLIGHTLY	20	10	10	I .	_	_		2%		6%
IMPORTANT	5% .	6%	5%	5%	5%	7%	7%		5%	
NOT AT ALL IMPORTANT	7	2	5	1	4	2	2	3	1	1
	2%	1%	2%	1%	3%	2%	2%	5%	1%	1%
Q11 - IMPORTANCE OF:										
NEW BUSINESSES/										
RESTAURANTS										
VERY IMPORTANT	279	134	145	87	1.06	86	91	44	57	87
	74%	77%	71%	68%	80%	74%	74%	72%	76%	73%
SOMEWHAT IMPORTANT	70	26	44	31	15	24	24	15	10	21
	19%	15%	22%	24%	11%	21%	20%	25%	13%	18%
JUST SLIGHTLY	23	12	11	8	10	5	6	1	6	10
IMPORTANT	6%	7%	5%	6%	8%	4%	5%	2%	8%	8%
NOT AT ALL IMPORTANT	6	3	3	2	2	2	2	1	2	1
	2%	2%	1%	2%	2%	2%	2%	2%	3%	1%
Q12 - IMPORTANCE OF:						Į	ļ			
GOOD COMMUNICATION										
CHANNELS										
VERY IMPORTANT	250	109	141	84	97	69	91	47	48	64
	66%	62%	69%	66%	73%	59%	74%	77%	64%	54%
SOMEWHAT IMPORTANT	74	39	35	23	18	33	21	9	12	32
	20%	22%	17%	18%	14%	28%	17%	15%	16%	27%
JUST SLIGHTLY	42	22	20	16	15	11	9	4	11	18
IMPORTANT	11%	13%	10%	13%	11%	9%	7%	7%	15%	15%
NOT AT ALL IMPORTANT	12	5	7	5	. 3	4	2	1	4	5
T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-T-	3%	3%	3%	4%	2%	3%	2%	2%	5%	4%

Q.13 IMPORTANCE OF FEATURES IN DECIDING TO LIVE IN LEIMERT PARK/CRENSHAW CORRIDOR DISTRICT

		DA	TE.		TIME			LOCATION				
									43rd			
		SAT	TUES	10AM -	1PM-	4PM-	CRNSW	CRNSW	CRNSW	CRNSW		
	TOTAL	1-26	1-29	1PM	4PM	7PM	@ MLK	STCKR	LMERT	VRNON		
BASE - LIVE IN LEIMERT PARK/CC DISTRICT							****					
VERY IMPORTANT	53 52%	21 50%	32 54%	25 66%	15 43%	13 46%	28 70%	14 64%	3 21%	8 32%		
SOMEWHAT IMPORTANT	15 15%	8 19%	7 12%	5 13%	6 17%	4 14%	6 15%	4 18%	4 29%	1. 4%		
JUST SLIGHTLY	13	5	8	2	7	4	3	2	3	5		
IMPORTANT	13%	12%	14%	5%	20%	14%	8%	9%	21%	20%		
NOT AT ALL IMPORTANT	18	8	10	5	6	7	2	2	4	10		
NOTAL ALL INPURTAINT	18%	19%	17%	13%	17%	25%	5%	9%	29%	40%		
DON'T KNOW/NO	2	0	2	1	1	0	1	0	0	1		
ANSWER	2%	0%	3%	3%	3%	0%	3%	0%	0%	4%		

Q1 STROLL OR WALK AROUND OR SIMPLY WAIT TO MAKE A TRANSIT CONNECTION

	reference of the second		QUES	TION 1	NOTAT
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	255	61	44	18
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	255	0	0	0
	67%	100%	0%	0%	0%
SOMEWHAT LIKELY	61	0	61	0	0
	16%	0%	100%	0%	0%
SLIGHTLY LIKELY	44	0	0	44	0
	12%	0%	0%	100%	0%
NOT AT ALL LIKELY	18	0	0	0	18
	5%	0%	0%	0%	100%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192	159	21	9	3
	51%	62%	34%	20%	17%
SOMEWHAT LIKELY	97	45	29	14	9
	26%	18%	48%	32%	50%
SLIGHTLY LIKELY	54	26	7	17	4
NOT AT ALL LIKELY	14%	10%	11%	39%	22%
	35	25	4	4	2
Q3 - LIKELY TO: SHOP	9%	10%	7%	9%	11%
VERY LIKELY	209	170	22	13	4
SOMEWHAT LIKELY	55%	67%	36%	30%	22%
	67	33	24	7	3
	18%	13%	39%	16%	17%
SLIGHTLY LIKELY	51	28	6	11	6
	13%	11%	10%	25%	33%
NOT AT ALL LIKELY	51 13%	24 9%	9	13 30%	5 28%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	1370	370	2370	3070	2070
VERY LIKELY	146	122	15	8	1
	39%	48%	25%	18%	6%
SOMEWHAT LIKELY	88	4 5	24	14	4
	23%	18%	39%	32%	22%
SLIGHTLY LIKELY	60	29	14	11	6
NOT AT ALL LIKELY	16%	11%	23%	25%	33%
	84	58	8	11	7
	22%	23%	13%	25%	39%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	196	143	15	10	
VERY LIKELY	186	143	16	18	9
	49%	56%	26%	41%	50%
SOMEWHAT LIKELY	69	45	18	5	1
	18%	18%	30%	11%	6%
SLIGHTLY LIKELY	51	26	14	7	4
	13%	10%	23%	16%	22%
NOT AT ALL LIKELY	72	41	13	14	4
	19%	16%	21%	32%	22%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT		,			,-
VERY LIKELY	72	44	12	9	7
	19%	17%	20%	20%	39%
SOMEWHAT LIKELY	17	11	4	1	1
	4%	4%	7%	2%	6%
SLIGHTLY LIKELY	27	16	8	2	1.
NOT AT ALL LIKELY	7%	6%	13%	5%	6%
	262	184	37	32	9

	69%	72%	61%	73%	50%	
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT						
VEDVINCEV	174	143	20	10	1	
VERY LIKELY	46%	56%	33%	23%	6%	
SOMEWHAT LIKELY	79	40	20	13	6 33%	
·	21% 58	16% 24	33%	30%	8	
SLIGHTLY LIKELY	15%	9%	20%	32%	44%	
NOT AT ALL LIKELY	67	48	9	7	3	
NOT AT ALL LIKELY	18%	19%	15%	16%	17%	
Q8 - IMPORTANCE OF: SAFETY						
VEDV IMPOUTANT	300	214	45	26	15	
VERY IMPORTANT	79%	84%	74%	59%	83%	
SOMEWHAT IMPORTANT	55	27	12	13	3	
	15% 15	11%	20%	30%	17%	
JUST SLIGHTLY IMPORTANT	4%	3%	7%	9%	0%	
	8	7	0	1	0	
NOT AT ALL IMPORTANT	2%	3%	0%	2%	0%	
Q9 - IMPORTANCE OF: CLEANLINESS	**************************************					
	313	225	45	28	15	
VERY IMPORTANT	83%	88%	74%	64%	83%	
SOMEWHAT IMPORTANT	48	22	11	12	3	
SOMEWIKI IM ONIAN	13%	9%	18%	27%	17%	
JUST SLIGHTLY IMPORTANT	13	5	5 8%	3 7%	0 0%	
	3% 4	2%	0	1 1	0 0 0	
NOT AT ALL IMPORTANT	1%	1%	0%	2%	0%	
Q10 - IMPORTANCE OF: APPEARANCE						-
	294	209	43	27	15	
VERY IMPORTANT	78%	82%	70%	61%	83%	
SOMEWHAT IMPORTANT	57	33	10	11	3	İ
SOMEWAN IMPORTANT	15%	13%	16%	25%	17%	
JUST SLIGHTLY IMPORTANT	20	8	7	5	0	
	5% 7	3%	11%	11%	0%	
NOT AT ALL IMPORTANT	2%	2%	2%	2%	0%	
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS						
	279	198	40	27	14	
VERY IMPORTANT	74%	78%	66%	61%	78%	
SOMEWHAT IMPORTANT	70	43	14	10	3	
SUMEWHAT IMPORTANT	19%	17%	23%	23%	17%	
JUST SLIGHTLY IMPORTANT	23	9	7	6	1	
	6% 6	4%	11%	14%	6% 0	
NOT AT ALL IMPORTANT	2%	2%	0%	2%	0%	
Q12 - IMPORTANCE OF: GOOD COMMUNICATION			***************************************			
	250	189	28	22	11	
VERY IMPORTANT	66%	74%	46%	50%	61%	***************************************
SOMEWHAT IMPORTANT	74	44	18	6	6	
2014/FAATIVE HAIL ONLUME	20%	17%	30%	14%	33%	
JUST SLIGHTLY IMPORTANT	42	16	1.5 2.5%	11 25%	0 0%	
	11% 12	6% 6	0	25%	1	
NOT AT ALL IMPORTANT	3%	2%	0%	11%	6%	
	5%	1 2%	1 U76	1 1170	070	J

Q2. EAT OR DRINK AT A RESTAURANT, CAFE OR BAR

	1	QUESTION 2				
	TOTAL	VERY LIKELY	SMWHT	SLGHTLY LIKELY	NOT AT ALL LIKELY	
BASE - TOTAL RESPONDENTS	378	192	97	54	35	
	100%	100%	100%	100%	100%	
Q1 - LIKELY TO: STROLL/WALK AROUND						
VERY LIKELY	255 67%	159 83%	45 46%	26 48%	25 71%	
SOMEWHAT LIKELY	61 16%	21 11%	29 30%	7 13%	4 11%	
SLIGHTLY LIKELY	44	9	14	17	4	
NOT AT ALL LIKELY	12% 18	5% 3	14% 9	31% 4	11% 2	
	5%	2%	9%	7%	6%	
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	400	100			•	
VERY LIKELY	192 51%	192 100%	0 0%	0 0%	0 0%	
SOMEWHAT LIKELY	97	0	97	0	0	
JOINL WHAT LINEL!	26%	0%	100%	0%	0%	
SLIGHTLY LIKELY	54 14%	0 0%	0	54 100%	0 0%	
NOT AT ALL LIKELY	35 9%	0	0	0	35 100%	
Q3 - LIKELY TO: SHOP	976	U26	076	0%	100%	
VERY LIKELY	209	163	28	9	9	
SOMEWHAT LIKELY	55% 67 18%	85% 16 8%	29% 41 42%	17% 8 15%	26% 2 6%	
SLIGHTLY LIKELY	51 13%	7 4%	21 22%	21 39%	2 6%	
NOT AT ALL LIKELY	51	6	7	16	22	
	13%	3%	7%	30%	63%	
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC						
VERY LIKELY	146 39%	122 64%	16 16%	6 11%	2 6%	
SOMEWHAT LIKELY	88	33	41	10	4	
John Till Till Till Till Till Till Till Til	23%	17%	42%	19%	11%	
SLIGHTLY LIKELY	60 16%	10 5%	25 26%	23 43%	2 6%	
NOT AT ALL LIKELY	84	27	15	15	27	
TO LAT ALL LINEE!	22%	14%	15%	28%	77%	
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS						
VERY LIKELY	186 49%	139 72%	28 29%	8 15%	11 31%	
SOMEWHAT LIKELY	69	28	34	4	3	
SLIGHTLY LIKELY	18% 51	15% 9	35% 16	7% 25	9% 1	
NOT AT ALL LIKELY	13% 72	5% 16	16% 19	46% 17	3% 20	
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	19%	8%	20%	31%	57%	
	72	56	12	4	0	
VERY LIKELY	19%	29%	12%	7%	0%	
SOMEWHAT LIKELY	17 4%	11 6%	5 5%	0 0%	1 3%	
SLIGHTLY LIKELY	27	15	12	0	0	
NOT AT ALL LIKELY	7% 262	8% 110	12% 68	0% 50	0% 34	

	69%	57%	70%	93%	97%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	134	27	7	6
	46% 79	70% 28	28% 40	13% 9	17% 2
SOMEWHAT LIKELY	21%	15%	41%	17%	6%
OLIGITATIVI WELV	58	8	19	27	4
SLIGHTLY LIKELY	15%	4%	20%	50%	11%
NOT AT ALL LIKELY	67	22	11	11	23
Q8 - IMPORTANCE OF: SAFETY	18%	11%	11%	20%	66%
QO " IMPONTANCE OF. SAFETT	200	460	76	24	24
VERY IMPORTANT	300 79%	169 88%	76 78%	31 57%	24 69%
CONTINUESTIANOPTANIT	55	18	18	14	5
SOMEWHAT IMPORTANT	15%	9%	19%	26%	14%
JUST SLIGHTLY IMPORTANT	15	0	3	9	3
	4% 8	0% 5	3% 0	17% 0	9%
NOT AT ALL IMPORTANT	2%	3%	0%	0%	9%
Q9 - IMPORTANCE OF: CLEANLINESS					
	313	178	74	37	24
VERY IMPORTANT	83%	93%	76%	69%	69%
SOMEWHAT IMPORTANT	48	12	21	10	5
	13%	6%	22%	19%	14%
JUST SLIGHTLY IMPORTANT	13 3%	1 1%	2 2%	7 13%	9%
	4	1	0	0	3
NOT AT ALL IMPORTANT	1%	1%	0%	0%	9%
Q10 - IMPORTANCE OF: APPEARANCE	,				
VERY IMPORTANT	294	166	70	33	25
	78% 57	86% 17	72% 23	61% 13	71% 4
SOMEWHAT IMPORTANT	15%	9%	24%	24%	11%
HAST SHEET WAS ADOUTANT	20	6	4	8	2
JUST SLIGHTLY IMPORTANT	5%	3%	4%	15%	6%
NOT AT ALL IMPORTANT	7	3	0	0	4
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS	2%	2%	0%	0%	11%
Q11 - INPORTANCE OF. NEW BUSINESSES/RESTAURANTS	279	166	63	28	22
VERY IMPORTANT	74%	86%	65%	52%	63%
COLUMN AT A ABORTANT	70	24	26	14	6
SOMEWHAT IMPORTANT	19%	13%	27%	26%	17%
JUST SLIGHTLY IMPORTANT	23	2	8	11	2
	6% 6	1% 0	8% 0	20% 1	6% 5
NOT AT ALL IMPORTANT	2%	0%	0%	2%	14%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	152	51	26	21
YEAT BUILDING	66%	79%	53%	48%	60%
SOMEWHAT IMPORTANT	74	28	31	9	170/
	20% 42	15% 11	32% 13	17% 15	17% 3
JUST SLIGHTLY IMPORTANT	11%	6%	13%	28%	9%
NOT AT ALL IMPORTANT	12	1	2	4	5
NOT AT ALL INITONTAINT	3%	1%	2%	7%	14%

Q3. SHOP		QUESTION 3			
		VERY	SMWHT	SLGHTLY	NOT AT ALL
	TOTAL	LIKELY	LIKELY	LIKELY	LIKELY
BASE - TOTAL RESPONDENTS	378 100%	209 100%	67 100%	51 100%	51 100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	170	33	28	24
	67% 61	81% 22	49% 24	55% 6	47% 9
SOMEWHAT LIKELY	16%	11%	36%	12%	18%
SLIGHTLY LIKELY	44 12%	13 6%	7 10%	11 22%	13 25%
NOT AT ALL LIKELY	18 5%	4 2%	3 4%	6 12%	5 10%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	370	276	470	1.276	10/6
VERY LIKELY	192	163	16	7	6
VENT LINELY	51%	78%	24%	14%	12%
SOMEWHAT LIKELY	97 26%	28 13%	41 51%	21 41%	7 14%
SLIGHTLY LIKELY	54	9	8	21	16
SECTIVE CINCEL	14%	4%	12% 2	41% 2	31% 22
NOT AT ALL LIKELY	35 9%	4%	3%	4%	43%
Q3 - LIKELY TO: SHOP	And a second sec				
VERY LIKELY	209 55%	209 100%	0 0%	0 0%	0 0%
SOMEWHAT LIKELY	67	0	67	0	0,
JOINTE VITAL LINEE	18%	0%	100%	0%	0%
SLIGHTLY LIKELY	51 13%	0 0%	0 0%	51 100%	0 0%
ALOT AT ALL LIZELY	51	0	0	0	51
NOT AT ALL LIKELY	13%	0%	0%	0%	100%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC		110000000000000000000000000000000000000			
 VERY LIKELY	146	121	14	6	5
V-11.	39% 88	58% 35	21% 32	12% 14	10% 7
SOMEWHAT LIKELY	23%	17%	48%	27%	14%
SLIGHTLY LIKELY	60	15	12	22	11
SEGITE LINELY	16%	7%	18%	43%	22%
NOT AT ALL LIKELY	84 22%	38 18%	9 13%	9 18%	28 55%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186	153	16	7	10
SOMEWHAT LIKELY	49% 69	73% 23	24% 33	14% 10	20% 3
SOIVIEWHAT LIKELY	18% 51	11% 10	49% 11	20% 22	6% 8
SLIGHTLY LIKELY	13%	5%	16%	43%	16%
NOT AT ALL LIKELY	72 19%	23 11%	7 10%	12 24%	30 59%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					-2/-
VERY LIKELY	72	57	8	4	3
	19% 17	27% 10	12% 2	8% 4	6% 1
SOMEWHAT LIKELY	4%	5%	3%	8%	2%
SLIGHTLY LIKELY	27 7%	15 7%	8 12%	4 8%	0 0%
NOT AT ALL LIKELY	262	127	49	39	47

	69%	61%	73%	76%	92%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT				-	
VERY LIKELY	174	140	20	6	8
VERT LINELT	46%	67%	30%	12%	16%
SOMEWHAT LIKELY	79	31	27	17	4
·	21% 58	15% 9	40% 9	33% 22	8% 18
SLIGHTLY LIKELY	15%	4%	13%	43%	35%
ALOW ARE ALL LIVERING	67	29	11	6	21
NOT AT ALL LIKELY	18%	14%	16%	12%	41%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	185	55 82%	27 53%	33 65%
	79% 55	89% 19	10	16	10
SOMEWHAT IMPORTANT	15%	9%	15%	31%	20%
JUST SLIGHTLY IMPORTANT	15	0	2	8	5 .
JUST SLIGHTLY IMPORTANT	4%	0%	3%	16%	10%
NOT AT ALL IMPORTANT	8	5	0	0	3
	2%	2%	0%	0%	6%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	194	56	29	34
YEAR HER SKIPSHI	83%	93%	84%	57%	67%
SOMEWHAT IMPORTANT	48 13%	12 5%	10 15%	17 33%	9 18%
	13/8	2	1	5	5
JUST SLIGHTLY IMPORTANT	3%	1%	1%	10%	10%
NOT AT ALL IMPORTANT	4	1	0	0	3.
NOT AT ALL INFORTANT	1%	0%	0%	0%	6%
Q10 - IMPORTANCE OF: APPEARANCE					
VERY IMPORTANT	294	185	52	25	32
	78%	89%	78% 13	49% 19	63%
SOMEWHAT IMPORTANT	57 15%	15 7%	19%	37%	20%
	20	5	2	7	6
JUST SLIGHTLY IMPORTANT	5%	2%	3%	14%	12%
NOT AT ALL IMPORTANT	7	4	0	0	3
NOT THE ACCUMULATION OF THE PROPERTY OF THE PR	2%	2%	0%	0%	6%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	179	49	22	29
	74% 70	86% 27	73% 14	43% 19	57% 10
SOMEWHAT IMPORTANT	19%	13%	21%	37%	20%
What of the transfer was a second sec	23	2	4	9	8
JUST SLIGHTLY IMPORTANT	6%	1%	6%	18%	16%
NOT AT ALL IMPORTANT	6	. 1	0	1 .	4
	2%	0%	0%	2%	8%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	170	39	17	24
	66%	81%	58%	33%	47%
SOMEWHAT IMPORTANT	74 20%	28 13%	21 31%	17 33%	8 16%
	42	10	6	14	12
JUST SLIGHTLY IMPORTANT	11%	5%	9%	27%	24%
NOT AT ALL IMPORTANT	12	1	1	3	7
NOTAL PRESIDENCE OF THE PROPERTY OF THE PROPER	3%	0%	1%	6%	14%

Q4. ATTEND A PERFORMANCE, LIVE THEATER, LIVE MUSIC EVENT

		QUESTION 4				
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY	
BASE - TOTAL RESPONDENTS	378	146	88	60	84	
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%	
	255	122	46	29	58	
VERY LIKELY	67%	84%	52%	48%	69%	
SOMEWHAT LIKELY	61 16%	15 10%	24 27%	14 23%	8 10%	
SLIGHTLY LIKELY	44	8	14	11	11	
JEGITTE! CINCE!	12% 18	5% 1	16% 4	18% 6	13% 7	
NOT AT ALL LIKELY	5%	1%	5%	10%	8%	
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT						
/ERY LIKELY	192	122	33	10	27	
	51% 97	84% 16	38% 41	17% 25	32% 15	
SOMEWHAT LIKELY	26%	11%	47%	42%	18%	
SLIGHTLY LIKELY	54 14%	6 4%	10 11%	23 38%	15 18%	
NOT AT ALL LIKELY	35	2	4	2	27	
	9%	1%	5%	3%	32%	
Q3 - LIKELY TO: SHOP	300	424	3.5	4-	20	
/ery likely	209 55%	121 83%	35 40%	15 25%	38 45%	
SOMEWHAT LIKELY	67	14	32	12	9	
	18% 51	10% 6	36% 14	20% 22	11% 9	
SLIGHTLY LIKELY	13%	4%	16%	37%	11%	
NOT AT ALL LIKELY	51 13%	5 3%	7 8%	11 18%	28 33%	
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	1376	3/0	876	10/0	3376	
VERY LIKELY	146	146	0	0	0	
	39% 88	100% 0	0% 88	0% 0	0% 0	
OMEWHAT LIKELY	23%	0%	100%	0%	0%	
SLIGHTLY LIKELY	60 16%	0 0%	0	60 100%	0 0%	
NOT AT ALL LIKELY	84	0	0	0	84	
	22%	0%	0%	0%	100%	
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	405		2.5	4.73	20	
/ERY LIKELY	186 49%	110 75%	36 41%	12 20%	28 33%	
SOMEWHAT LIKELY	69	22	31	8	8	
	18% 51	15% 7	35% 10	13% 24	10% 10	
ELIGHTLY LIKELY	13%	5%	11%	40%	12%	
OT AT ALL LIKELY	72 19%	7 5%	11 13%	16 27%	38 45%	
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	1.570	370	10/0	2.770	-7370	
/ERY LIKELY	72	47	17	5	3	
recent withdraws	19% 17	32% 10	19% 5	8% 2	4% 0	
SOMEWHAT LIKELY	4%	7%	6%	3%	0%	
SLIGHTLY LIKELY	27	14	8	3	2	
NOT AT ALL LIKELY	7% 262	10% 75	9% 58	5% 50	2% 79	

	69%	51%	66%	83%	94%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT			·		
VEDVELVELV	174	134	19	9	12
VERY LIKELY	46%	92%	22%	15%	14%
SOMEWHAT LIKELY	79	7	59	5	8
	21% 58	5% 1	67% 3	8% 44	10% 10
SLIGHTLY LIKELY	15%	1%	3%	73%	12%
NOT AT ALL BUTLY	67	4	7	2	54
NOT AT ALL LIKELY	18%	3%	8%	3%	64%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300 79%	130 89%	72 82%	35 58%	63 75%
	55	12	12	18	13
SOMEWHAT IMPORTANT	15%	8%	14%	30%	15%
JUST SLIGHTLY IMPORTANT	15	1	2	7	5
JUST SERGE (LET WITT ON TAKE)	4%	1%	2%	12%	6%
NOT AT ALL IMPORTANT	8 2%	3 2%	2 2%	0 0%	3 4%
OO IMPORTANCE OF CLEANIUMESS	2/0	270	2.70	070	470
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	142 97%	72 82%	37 62%	62 74%
	83% 48	3/%	13	18	14
SOMEWHAT IMPORTANT	13%	2%	15%	30%	17%
JUST SLIGHTLY IMPORTANT	13	1	· 2	5	. 5
JUST SCIGNICT INTOKTANT	3%	1%	2%	8%	6%
NOT AT ALL IMPORTANT	4	0	1	0	3
Q10 - IMPORTANCE OF: APPEARANCE	1%	0%	1%	0%	4%
Q10 - HVIFORTANCE OF, AFFEARANCE	204	477	C7	24	56
VERY IMPORTANT	294 78%	137 94%	67 76%	34 57%	67%
	57	5	16	20	16
SOMEWHAT IMPORTANT	15%	3%	18%	33%	19%
JUST SLIGHTLY IMPORTANT	20	3	4	6	7
	5% 7	2%	5%	10%	8% 5
NOT AT ALL IMPORTANT	7 2%	1 1%	1 1%	0 0%	6%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VCDV IA ADODTANIT	279	135	64	30	50
VERY IMPORTANT	74%	92%	73%	50%	60%
SOMEWHAT IMPORTANT	70	10	19	20	21
	19% 23	7% 1	22% 5	33% 10	25% 7
JUST SLIGHTLY IMPORTANT	6%	1%	6%	17%	8%
NOT AT ALL IMPORTANT	6 2%	0	0 0%	0 0%	6 7%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	270	U76	U%	U%	/ /6
•	250	123	54	27	46
VERY IMPORTANT	66%	84%	61%	45%	55%
SOMEWHAT IMPORTANT	74	18	24	13	19
	20%	12%	27%	22%	23% 10
JUST SLIGHTLY IMPORTANT	42 11%	5 3%	8 9%	19 32%	10
NOTATAL MADORITANT	12	0	2	1	9
NOT AT ALL IMPORTANT	3%	0%	2%	2%	11%

Q5. CONDUCT PERSONAL BUSINESS LIKE A VISIT A BANK, BEAUTY SALON, TAILOR, DRY CLEANER

		QUESTION 5			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	186	- 69	51	72
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND	355	440	45	3.5	4.4
VERY LIKELY	255 67%	143 77%	45 65%	26 51%	41 57%
SOMEWHAT LIKELY	61 16%	16 9%	18 26%	14 27%	13 18%
SLIGHTLY LIKELY	44 12%	18 10%	5 7%	7 14%	14 19%
NOT AT ALL LIKELY	18 5%	9 5%	1 1%	4 8%	4 6%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT				:	
VERY LIKELY	192	139	28	9	16
VERF LINES	51%	75%	41%	18%	22%
SOMEWHAT LIKELY	97 26%	28 15%	34 49%	16 31%	19 26%
CHCHTIVINEN	54	8	4	25	17
SLIGHTLY LIKELY	14%	4%	6%	49%	24%
NOT AT ALL LIKELY	35 9%	11 6%	3 4%	1 2%	20 28%
Q3 - LIKELY TO: SHOP	**************************************	***			
VERY LIKELY	209	153	23	10	23
, a.v. a.v. a.v. a.v. a.v. a.v. a.v. a.v	55% 67	82% 16	33% 33	20% 11	32% 7
SOMEWHAT LIKELY	18%	9%	48%	22%	10%
	51	7	10	22	12
SLIGHTLY LIKELY	13%	4%	14%	43%	17%
NOT AT ALL LIKELY	51	10	3	8	30
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER,	13%	5%	4%	16%	42%
MUSIC	146	110	22	7	7
VERY LIKELY	39%	59%	32%	14%	10%
SOMEWHAT LIKELY	88	36	31	10	11
SOMEWHAT ENCEY	23%	19%	45%	20%	15%
SLIGHTLY LIKELY	60 16%	12 6%	12%	24 47%	16 22%
	84	28	8	10	38
NOT AT ALL LIKELY	22%	15%	12%	20%	53%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					
VERY LIKELY	186 49%	186 100%	0 0%	0 0%	0 0%
SOMEWHAT LIKELY	69 18%	0	69 100%	0 0%	0 0%
SLIGHTLY LIKELY	51 13%	0 0%	0	51 100%	0 0 0%
NOT AT ALL LIKELY	72	0	0	0	72
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	19%	0%	0%	0%	100%
VERY LIKELY	72	67	4	0	1
SOMEWHAT LIKELY	19%	36% 8	6% 8	0%	1% 0
	4% 27	4%	12% 13	2% 4	0% 1
SUGHTLY LIKELY	7%	5%	19%	8%	1%
NOT AT ALL LIKELY	262	102	44	46	70

,	69%	55%	64%	90%	97%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
	174	122	28	12	12
VERY LIKELY	46%	66%	41%	24%	17%
SOMEWHAT LIKELY	79	33	27	7	12
JOINE WHAT LINEET	21%	18%	39%	14%	17%
SLIGHTLY LIKELY	58 15%	13 7%	7 10%	24 47%	14 19%
	67	18	7	8	34
NOT AT ALL LIKELY	18%	10%	10%	16%	47%
Q8 - IMPORTANCE OF: SAFETY					
A VERY IN ARCEST A NIT	300	172	56	29	43
VERY IMPORTANT	79%	92%	81%	57%	60%
SOMEWHAT IMPORTANT	55	8	12	13	22
	15% 15	4% 1	17% 1	25% 8	31% 5
JUST SLIGHTLY IMPORTANT	- 4%	1%	1%	16%	7%
NOT AT ALL IMPORTANT	8	5	0	1	2
NOT AT ALL IMPORTANT	2%	3%	0%	2%	3%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	178	56	33	46
VENT INTONIANT	83%	96%	81%	65%	64%
SOMEWHAT IMPORTANT	48	6	11	11	20
	13% 13	3% 1	16% 2	22%	28% 4
JUST SLIGHTLY IMPORTANT	3%	1%	3%	12%	6%
	4	1	0	1	2
NOT AT ALL IMPORTANT	1%	1%	0%	2%	3%
Q10 - IMPORTANCE OF: APPEARANCE	vi & Adultikalistussyksus				
VERY IMPORTANT	294	172	50	31	41
	78%	92%	72%	61%	57%
SOMEWHAT IMPORTANT	57 15%	8 4%	15 22%	11 22%	23 32%
·	20	4%	22%	8	5276 6
JUST SLIGHTLY IMPORTANT	5%	2%	3%	16%	8%
NOT AT ALL IMPORTANT	7	2	2	1	2
NOT AT ALL INFORTANT	2%	1%	3%	2%	3%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	164	52	23	40
	74%	88%	75%	45%	56%
SOMEWHAT IMPORTANT	70 19%	17 9%	13 19%	19 37%	21 29%
	23	3	4	8	8
UUST SLIGHTLY IMPORTANT	6%	2%	6%	16%	11%
NOT AT ALL IMPORTANT	6	2	0	1	3
	2%	1%	0%	2%	4%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION		4==	44	40	20
VERY IMPORTANT	250 66%	152 82%	41 59%	19 37%	38 53%
	74	24	20	14	16
SOMEWHAT IMPORTANT	20%	13%	29%	27%	22%
JUST SLIGHTLY IMPORTANT	42	8	7	15	12
1001 SEGISTET HALL OWNERS	11%	4%	10%	29%	17%
NOT AT ALL IMPORTANT	12	2	1	3	6
	3%	1%	1%	6%	8%

Q6. PAY TO PARK YOUR CAR IN THE DISTRICT

QB. PAT TO PARK TOUR CAR IN THE DISTRICT		QUESTION 6				
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY	
BASE - TOTAL RESPONDENTS	378	72	17	27	262	
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%	
	255	44	11	16	184	
VERY LIKELY	67%	61%	65%	59%	70%	
SOMEWHAT LIKELY	61 16%	12 17%	4 24%	8 30%	37 14%	
SLIGHTLY LIKELY	44 12%	9	1 6%	2 7%	32 12%	
NOT AT ALL LIKELY	18	7	1	1	9	
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	5%	10%	6%	4%	3%	
	192	56	11	15	110	
VERY LIKELY	51%	78%	65%	56%	42%	
SOMEWHAT LIKELY	97 26%	12 17%	5 29%	12 44%	68 26%	
CHECKTOVINELV	54	4	0	0	50	
SLIGHTLY LIKELY	14%	6%	0%	0%	19%	
NOT AT ALL LIKELY	35 9%	0 0%	1 6%	0 0%	. 34 13%	
Q3 - LIKELY TO: SHOP						
VERY LIKELY	209 55%	57 79%	10 59%	15 56%	127 48%	
SOMEWHAT LIKELY	67 18%	8 11%	2 12%	8 30%	49 19%	
SLIGHTLY LIKELY	51	4	4	4	39	
	13% 51	6%	24% 1	15% 0	15% 47	
NOT AT ALL LIKELY	13%	4%	6%	0%	18%	
Q4 ~ LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC				-		
VERY LIKELY	146	47	10	14	75 20%	
	39% 88	65%	59% 5	52% 8	29% 58	
SOMEWHAT LIKELY	23%	24%	29%	30%	22%	
SLIGHTLY LIKELY	.60	5	2	3	50	
	16% 84	7%	12% 0	11% 2	19% 79	
NOT AT ALL LIKELY	22%	4%	0%	7%	30%	
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS						
VERY LIKELY	186 49%	67 93%	8 47%	9 33%	102 39%	
SOMEWHAT LIKELY	69 18%	4 6%	8 47%	13 48%	44 17%	
SLIGHTLY LIKELY	51 13%	0 0%	1 6%	4 15%	46 18%	
NOT AT ALL LIKELY	72 19%	1 1%	0	1 4%	70 27%	
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	23/0	/0	1	,,,,	2170	
VERY LIKELY	72 19%	72 100%	0	0 0%	0 0%	
SOMEWHAT LIKELY	17 4%	0 0%	17 100%	0	0 0%	
SLIGHTLY LIKELY	27	0	0	27	0	
NOT AT ALL LIKELY	7% 262	0%	0%	100%	0% 262	

	69%	0%	0%	0%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	47	11	16	100
VERT EINEE!	46%	65%	65%	59%	38%
SOMEWHAT LIKELY	79 21%	17 24%	4 24%	9 33%	49 19%
	58	5	2-470	2	49
SLIGHTLY LIKELY	15%	7%	12%	7%	19%
NOT AT ALL LIKELY	67	3	0	0	64
NOT AT ALL LINES	18%	4%	0%	0%	24%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	66	16	25	193
	79%	92%	94%	93%	74% 46
SOMEWHAT IMPORTANT	55 15%	6 8%	1 6%	2 7%	46 18%
	15	0	0	0	15
JUST SLIGHTLY IMPORTANT	4%	0%	0%	0%	6%
NOT AT ALL IMPORTANT	8	0	0	0	8
THE TANKS OF THE STATE OF THE S	2%	0%	0%	0%	3%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	68	16	23	206
	83%	94%	94%	85%	79%
SOMEWHAT IMPORTANT	48 13%	4 6%	1 6%	4 15%	39 15%
	13	0	0	0	13
JUST SLIGHTLY IMPORTANT	3%	0%	0%	· 0%	5%
NOT AT ALL IMPORTANT	4	0	0	0	4
10.747,122,1171,0177,111.	1%	0%	0%	0%	2%
Q10 - IMPORTANCE OF: APPEARANCE					
VERY IMPORTANT	294	67	14	23	190
	78% 57	93% 4	82% 1	85% 3	73% 49
SOMEWHAT IMPORTANT	15%	6%	6%	11%	19%
HIST CLICITIVIA CONTANT	20	1	2	1	16
JUST SLIGHTLY IMPORTANT	5%	1%	12%	4%	6%
NOT AT ALL IMPORTANT	7	0	0	0	7
	2%	0%	0%	0%	3%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	69	12 71%	22 81%	176 67%
	74% 70	96% 3	7 176 4	5	57% 58
SOMEWHAT IMPORTANT	19%	4%	24%	19%	22%
JUST SLIGHTLY IMPORTANT	23	0	1	0	22
JOST SEIGHTET IVII GATANT	6%	0%	6%	0%	8%
NOT AT ALL IMPORTANT	6 2%	0 0%	0 0%	0 0%	6 2%
O43 IMPORTANCE OF COOR COMMITTION	2/0	0%	076	U/6	270
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	~~~		4.4	20	450
VERY IMPORTANT	250 66%	60 83%	11 65%	20 74%	159 61%
	74	11	6	6	51
SOMEWHAT IMPORTANT	20%	15%	35%	22%	19%
JUST SLIGHTLY IMPORTANT	42	1	0	1	40
100, SECTION OF STREET	11%	1%	0%	4%	15%
NOT AT ALL IMPORTANT	12 3%	0 0%	0 0%	0 0%	12 5%
	376	U76	U76	U76	376

Q7. ATTEND A FESTIVAL OR SPECIAL EVENT

		QUESTION 7			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	174 100%	79 100%	58 100%	67 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	10070	100,0	25070	100,0	2.0070
VERY LIKELY	255	143	40	24	48
	67% 61	82% 20	51% 20	41% 12	72% 9
SOMEWHAT LIKELY	16% 44	11%	25% 13	21% 14	13% 7
SLIGHTLY LIKELY	12%	10 6%	16%	. 24%	10%
NOT AT ALL LIKELY	18 5%	1 1%	6 8%	8 14%	3 4%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT] ""	479		1,7	170
VERY LIKELY	192	134	28	8	22
	51% 97	77%	35% 40	14% 19	33% 11
SOMEWHAT LIKELY	26%	16%	51%	33%	16%
SLIGHTLY LIKELY	54 14%	7 4%	9 11%	27 47%	11 · 16%
NOT AT ALL LIKELY	35	6	2 3%	4 7%	23 34%
Q3 - LIKELY TO: SHOP	9%	3%	376	7 76	54%
VERY LIKELY	209	140	31	9	29
VENT LINELY	55% 67	80% 20	39% 27	16% 9	43% 11
SOMEWHAT LIKELY	18%	11%	34%	16%	16%
SLIGHTLY LIKELY	51 13%	6 3%	17 22%	22 38%	6 9%
NOT AT ALL LIKELY	51	8	4	18	21
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	5%	5%	31%	31%
VERY LIKELY	146	134	7	1	4
	39% 88	77% 19	9% ⁻ 59	2% 3	6% 7
SOMEWHAT LIKELY	23%	11%	75%	5%	10%
SLIGHTLY LIKELY	60 16%	9 5%	5 6%	44 76%	2 3%
NOT AT ALL LIKELY	84 22%	12 7%	8 10%	10 17%	54 81%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	22/0	//0	10%	1770	01/6
VERY LIKELY	186	122	33	13	18
	49% 69	70% 28	42% 27	22% 7	27% 7
SOMEWHAT LIKELY	18%	16%	34%	12%	10%
SLIGHTLY LIKELY	51 13%	12 7%	9%	24 41%	8 12%
NOT AT ALL LIKELY	72 19%	12 7%	12 15%	14 24%	34 51%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	47 27%	17 22%	5 9%	3 4%
SOMEWHAT LIKELY	17	11	4	2 3%	0
SLIGHTLY LIKELY	4% 27	6% 16	5% 9	2	0% 0
NOT AT ALL LIKELY	7% 262	9% 100	11% 49	3% 49	0% 64

1	69%	57%	62%	84%	96%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	03/8	3776	0276	3478	30%
	174	174	0	0	0
VERY LIKELY	46%	100%	0%	0%	0%
 SOMEWHAT LIKELY	79	0	79	0	0
	21% 58	0% 0	100% 0	0% 58	0% 0
SLIGHTLY LIKELY	15%	0%	0%	100%	0%
NOT AT ALL LIKELY	67	0	0	0	67
Q8 - IMPORTANCE OF: SAFETY	18%	0%	0%	0%	100%
QO- INFORTANCE OF. SAFETT	300	154	63	36	47
VERY IMPORTANT	79%	89%	80%	62%	70%
SOMEWHAT IMPORTANT	55	14	13	15	13
JOINEWHA! INFORTAIN	15%	8%	16%	26%	19%
JUST SLIGHTLY IMPORTANT	15 4%	1 1%	3 4%	7 12%	4 6%
	8	5	0	0	3
NOT AT ALL IMPORTANT	2%	3%	0%	0%	4%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	1.65	63	36	49
	83% 48	95%	80% 14	62% 17	73% 10
SOMEWHAT IMPORTANT	13%	4%	18%	29%	15%
JUST SLIGHTLY IMPORTANT	13	1	2	5	5
JUST SLIGHTLY HVIFURTAINT	3%	1%	3%	9%	7%
NOT AT ALL IMPORTANT	4 1%	1 1%	0 0%	0 0%	3 4%
Q10 - IMPORTANCE OF: APPEARANCE					
	294	162	56	34	42
VERY IMPORTANT	78%	93%	71%	59%	63%
SOMEWHAT IMPORTANT	57	7	19	18	13
	15% 20	4% 3	24% 4	31% 6	19% 7
JUST SLIGHTLY IMPORTANT	5%	2%	5%	10%	10%
NOT AT ALL IMPORTANT	7	2	0	0	5
NOTAL ACCION ON ANT	2%	1%	0%	0%	7%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	157	52 66%	29	41 C10/
	74% 70	90% 15	23	50% 18	61% 14
SOMEWHAT IMPORTANT	19%	9%	29%	31%	21%
JUST SLIGHTLY IMPORTANT	23	2	4	11	6
	6% 6	1% 0	5% 0	19% 0	9% 6
NOT AT ALL IMPORTANT	2%	0%	0%	0%	9%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	145	40 E10/	26	39 500/
	66% 74	83% 22	51% 29	45% 12	58% 11
SOMEWHAT IMPORTANT	20%	13%	37%	21%	16%
JUST SLIGHTLY IMPORTANT	42	6	8	17	11
	11%	3%	10% 2	29%	16% 6
NOT AT ALL IMPORTANT	12 3%	1 1%	2 3%	3 5%	9%

Q8. SAFETY, LIKE EXTRA SECURITY

Qo. SAFEIT, LIKE EXTRA SECURITY		QUESTION 8			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378	300	55	15	8
	100%	100%	100%	100%	100%
Q1 - LIKELY TO: STROLL/WALK AROUND					
VERY LIKELY	255	214	27	7	7
	67%	71%	49%	47%	88%
SOMEWHAT LIKELY	61	45	12	4	0
	16%	15%	22%	27%	0%
SLIGHTLY LIKELY	44	26	13	4	1
	1.2%	9%	24%	27%	13%
NOT AT ALL LIKELY	18 5%	15 5%	3 5%	0 0%	0 0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT					
VERY LIKELY	192 51%	169 56%	18 33%	0 0%	5 63%
SOMEWHAT LIKELY	97	76	18	3	0
	26%	25%	33%	20%	0%
SLIGHTLY LIKELY	54	31	14	9	0
	14%	10%	25%	60%	0%
NOT AT ALL LIKELY	35	24	5	3	3
	9%	8%	9%	20%	38%
Q3 - LIKELY TO: SHOP					
VERY LIKELY	209 55%	185 62%	19 35%	0 0%	5 63%
SOMEWHAT LIKELY	67	55	10	2	0
	18%	18%	18%	13%	0%
SLIGHTLY LIKELY	51	27	16	8	0
	13%	9%	29%	53%	0%
NOT AT ALL LIKELY	51	33	10	5	3
	13%	11%	18%	· 33%	38%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC	13%	*170	1070	, 33%	3070
VERY LIKELY	146	130	12	1	3
	39%	43%	22%	7%	38%
SOMEWHAT LIKELY	88	72	12	2	2
	23%	24%	22%	13%	25%
SLIGHTLY LIKELY	60	35	18	7	0
	16%	12%	33%	47%	0%
NOT AT ALL LIKELY	84	63	13	5	3
	22%	21%	24%	33%	38%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS			***************************************		
VERY LIKELY	186	172	8	1	5
	49%	57%	15%	7%	63%
SOMEWHAT LIKELY	69	56	12	1	0
	18%	19%	22%	7%	0%
SLIGHTLY LIKELY	51	29	13	8	1
	13%	10%	24%	53%	13%
NOT AT ALL LIKELY	72	43	22	5	2
	19%	14%	40%	33%	25%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72	66	6	0	0
	19%	22%	11%	0%	0%
SOMEWHAT LIKELY	17	16	1	0	0
	4%	5%	2%	0%	0%
SLIGHTLY LIKELY	27	25	2	0	0
	7%	8%	4%	0%	0%
NOT AT ALL LIKELY	262	193	46	15	8

	69%	64%	84%	100%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	0370	0470	. 0478	100%	100%
Q7 - LINELY TO, ATTEND A FESTIVAL/SPECIAL EVENT	174	154	14	1	5
VERY LIKELY	46%	51%	25%	7%	63%
SOMEWHAT LIKELY	79	63	13	3	0
SOMEWHAT LIKELY	21%	21%	24%	20%	0%
SLIGHTLY LIKELY	58 15%	36 12%	15 27%	7 47%	0 0%
	67	47	13	4	3
NOT AT ALL LIKELY	18%	16%	24%	27%	38%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	300	0	0	0
	79%	100%	. 0% 55	0% 0	0%
SOMEWHAT IMPORTANT	55 15%	0%	100%	0%	0%
W.57 SUSUNIVA 10 00 TAKE	15	0	0	15	0
JUST SLIGHTLY IMPORTANT	4%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	8	0	0	0	8
	2%	0%	0%	0%	100%
Q9 - IMPORTANCE OF: CLEANLINESS					_
VERY IMPORTANT	313 83%	287 96%	20 36%	2 13%	50%
	48	13	33	2	0
SOMEWHAT IMPORTANT	13%	4%	60%	13%	0%
JUST SLIGHTLY IMPORTANT	13	0	2	11	0
	3%	0% 0	4% 0	73%	0% 4
NOT AT ALL IMPORTANT	1%	0%	0%	0%	50%
Q10 - IMPORTANCE OF: APPEARANCE					
	294	272	16	2	4
VERY IMPORTANT	78%	91%	29%	13%	50%
SOMEWHAT IMPORTANT	57	22	33	2	0
	15% 20	7% c	60% 4	13%	0%
JUST SLIGHTLY IMPORTANT	5%	5 2%	7%	73%	0%
NOT AT ALL INADODTANT	7	1	2	0	4
NOT AT ALL IMPORTANT	2%	0%	4%	0%	50%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	257	15	2	5
	74% 70	86% 37	27% 32	13% 1	63% 0
SOMEWHAT IMPORTANT	19%	12%	58%	7%	0%
JUST SLIGHTLY IMPORTANT	23	4	8	11	0
1037 SCIOTILE INT ORGANIE	6%	1%	15%	73%	0%
NOT AT ALL IMPORTANT	6 2%	2 1%	0 0%	1 7%	3 38%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION				, , <u>-</u>	
VERY IMPORTANT	250	230	14	1	5
VENTHVIPUNTANT	66%	77%	25%	7%	63%
SOMEWHAT IMPORTANT	74 20%	52 17%	22 40%	0 0%	0 0%
	20% 42	17% 14	40% 15	13	0%
JUST SLIGHTLY IMPORTANT	11%	5%	27%	87%	0%
NOT AT ALL IMPORTANT	_ 12	4	4	1.	3
	3%	1%	7%	7%	38%

Q9. CLEANLINESS, LIKE EXTRA TRASH PICK-UP, STEAM CLEANING AND GRAFFITI REMOVAL

29. CLEANLINESS, LIKE EXTRA TRASTIFICATOF, STEA	101 CELATETIAG	QUESTION 9				
			QUES	פאטוו	NOT AT	
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	ALL LIKELY	
BASE - TOTAL RESPONDENTS	378	313	48	13	4	
	100%	100%	100%	100%	100%	
Q1 - LIKELY TO: STROLL/WALK AROUND						
VERY LIKELY	255	225	22	5	3	
	67%	72%	46%	38%	75%	
SOMEWHAT LIKELY	61	45	11	5	0	
	16%	14%	23%	38%	0%	
SLIGHTLY LIKELY	12%	28 9%	12 25%	3 23%	1 25%	
NOT AT ALL LIKELY	18	15	3	0	0	
	5%	5%	6%	0%	0%	
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT		ļ	***			
VERY LIKELY	192	178	12	1	1	
	51%	57%	25%	8%	25%	
SOMEWHAT LIKELY	97	74	21	2	0	
	26%	24%	44%	15%	0%	
SLIGHTLY LIKELY	54	37	10	7	0	
	14%	12%	21%	54%	0%	
	35	24	5	3	3	
NOT AT ALL LIKELY	9%	8%	10%	23%	75%	
Q3 - LIKELY TO: SHOP	209	194	12	2	1	
VERY LIKELY	55%	62%	25%	15%	25%	
SOMEWHAT LIKELY	67	56	10	1	0	
	18%	18%	21%	8%	0%	
SLIGHTLY LIKELY	51	9%	17	5	0	
	13%	29	35%	38%	0%	
NOT AT ALL LIKELY	51	34	9	5	3	
	13%	11%	19%	38%	75%	
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC						
VERY LIKELY	146	142	3	1	0	
	39%	45%	6%	8%	0%	
SOMEWHAT LIKELY	88	72	13	2	1	
	23%	23%	27%	15%	25%	
SLIGHTLY LIKELY	60	37	18	5	0	
	16%	12%	38%	38%	0%	
NOT AT ALL LIKELY	84	62	14	5	3	
	22%	20%	29%	38%	75%	
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	4.00 at 10 a					
VERY LIKELY	186	178	6	1	1	
	49%	57%	13%	8%	25%	
SOMEWHAT LIKELY	69	56	11	2	0	
	18%	18%	23%	15%	0%	
SLIGHTLY LIKELY	51	33	11	6	1	
	13%	11%	23%	46%	25%	
NOT AT ALL LIKELY	72	46	20	4	2	
	19%	15%	42%	31%	50%	
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT		- Andread Andr				
VERY LIKELY	72	68	4	0	0	
	19%	22%	8%	0%	0%	
SOMEWHAT LIKELY	17	16	1	0	0	
	4%	5%	2%	0%	0%	
SLIGHTLY LIKELY	27	23	4	0	0	
	7%	7%	8%	0%	0%	
NOT AT ALL LIKELY	262	206	39	13	4	

	69%	66%	81%	100%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	165	7	1	1
VENT LINELT	46%	53%	15%	8%	25%
SOMEWHAT LIKELY	79	63	14	2	0
	21% 58	20% 36	29% 17	15% 5	0%
SLIGHTLY LIKELY	15%	12%	35%	38%	0%
NOT AT ALL LIKELY	67	49	10	5	3
NOT AT ALL LIKELY	18%	16%	21%	38%	75%
Q8 - IMPORTANCE OF: SAFETY	P AlleMANA terumulura				
VERY IMPORTANT	300	287 92%	13 27%	0 0%	0 0%
	79% 55	20	33	2	0%
SOMEWHAT IMPORTANT	15%	6%	69%	15%	0%
JUST SLIGHTLY IMPORTANT	15	2	2	11	0
2031 SEIGHTET HOFORTAINT	4%	1%	4%	85%	0%
NOT AT ALL IMPORTANT	8 2%	4	0 0%	0 0%	4 100%
	2%	170	U76	U%	100%
Q9 - IMPORTANCE OF: CLEANLINESS		-			
VERY IMPORTANT	313	313	0	0	0
	83% 48	100% 0	0% 48	0% 0	0%
SOMEWHAT IMPORTANT	13%	0%	100%	0%	. 0%
HIST CLICITIA IN ADODTANT	13	0	0	13	0
JUST SLIGHTLY IMPORTANT	3%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	4	0	0	0	4
Q10 - IMPORTANCE OF: APPEARANCE	1%	0%	0%	0%	100%
Q10-TWIFORTAINCE OF. AFFEARAINCE	204	200	r	^	
VERY IMPORTANT	294 78%	289 92%	5 10%	0 0%	0 0%
	57	18	39	0	0
SOMEWHAT IMPORTANT	15%	6%	81%	0%	0%
JUST SLIGHTLY IMPORTANT	20	5	4	11	0
TOOL SELECTION ON THE	5%	2%	8%	85%	0%
NOT AT ALL IMPORTANT	7 2%	1 0%	0 0%	2 15%	4 100%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS	***************************************				
LETY IS AT OPT AS IT	279	270	7	1	1
VERY IMPORTANT	74%	86%	15%	8%	25%
SOMEWHAT IMPORTANT	70	37	32	1	0
	19% 23	12% 6	67% 7	8% 10	0%
JUST SLIGHTLY IMPORTANT	6%	2%	15%	77%	0%
NOT AT ALL IMPORTANT	6 2%	0 0%	2 4%	1 8%	3 75%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	Z./0	U/0	77/0	070	0,0,0
·	250	237	11	1	1
VERY IMPORTANT	66%	76%	23%	8%	25%
SOMEWHAT IMPORTANT	74	54	20	0	0
	20%	17%	42%	0%	0%
JUST SLIGHTLY IMPORTANT	42 11%	19 6%	12 25%	11 85%	0 0%
NOT AT ALL MADORTANT	12	3	5	1	3
NOT AT ALL IMPORTANT	3%	1%	10%	8%	75%

Q10. APPEARANCE, LIKE PLANTS, FLOWERS AND LANDSCAPING

			T		
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	294 100%	57 100%	20 100%	7 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	10070	100%	
VERY LIKELY	255	209	33	8	5
VLIVI LINCLI	67% 61	71% 43	58% 10	40% 7	71% 1
SOMEWHAT LIKELY	16%	15%	18%	35%	14%
SLIGHTLY LIKELY	44 12%	27 9%	11 19%	5 25%	1 14%
NOT AT ALL LIKELY	18	15	3	0	0
	5%	5%	5%	0%	0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	402	166	177		2
VERY LIKELY	192 51%	166 56%	17 30%	6 30%	3 43%
SOMEWHAT LIKELY	97	70	23	4	0
	26% 54	24% 33	40% 13	20% 8	0% 0
SLIGHTLY LIKELY	14%	11%	23%	40%	0%
NOT AT ALL LIKELY	35	25	4	2	4
Q3 - LIKELY TO: SHOP	9%	9%	7%	10%	57%
VERY LIKELY	209	185	15	5	4
VENT LINEL1	55%	63%	26% 13	25% 2	57%
SOMEWHAT LIKELY	67 18%	52 18%	23%	10%	0 0%
SLIGHTLY LIKELY	51	25	19	7	0
	13% 51	9% 32	33% 10	35% 6	0% 3
NOT AT ALL LIKELY	13%	11%	18%	30%	43%
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC					
VERY LIKELY	146	137	5	3	1
	39% 88	47% 67	9% 16	15% 4	14% 1
SOMEWHAT LIKELY	23%	23%	28%	20%	14%
SLIGHTLY LIKELY	60	34	20	6	0
Section and an arrangement of the section of the se	16%	12%	35%	30%	0%
NOT AT ALL LIKELY	84 22%	56 19%	16 28%	7 35%	5 71%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS				-	
VERY LIKELY	186	172	8	4	2
	49% 69	59% 50	14% 15	20% 2	29% 2
SOMEWHAT LIKELY	18%	17%	26%	10%	29%
SLIGHTLY LIKELY	51 13%	31 11%	11 19%	8 40%	1 14%
NOT AT ALL LIKELY	72 19%	41 14%	23 40%	6 30%	2 29%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT					
VERY LIKELY	72 19%	67 23%	4 7%	1 5%	0 0%
SOMEWHAT LIKELY	17	14	1	2	0
property on a fill fill the little last	4% 27	5% 23	2%	10% 1	0% 0
SLIGHTLY LIKELY	7%	8%	5%	5%	0%
NOT AT ALL LIKELY	262	190	49	16	7

	69%	65%	86%	80%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					***************************************
VERY LIKELY	174	162	7	3	2
V to IVI to IVI to to I	46%	55%	12%	15%	29%
SOMEWHAT LIKELY	79	56	19 33%	4 20%	0 0%
	21% 58	19% 34	18	20%	0%
SLIGHTLY LIKELY	15%	12%	32%	30%	0%
	67	42	13	7	5
NOT AT ALL LIKELY	18%	14%	23%	35%	71%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300	272	22	5	1
VERT HAIT OR FAIT	79%	93%	39%	25%	14%
SOMEWHAT IMPORTANT	55	16	33	4	2
	15% 15	5% 2	58% 2	20% 11	29% 0
JUST SLIGHTLY IMPORTANT	4%	1%	4%	55%	0%
	8	4	0	0	4
NOT AT ALL IMPORTANT	2%	1%	0%	0%	57%
Q9 - IMPORTANCE OF: CLEANLINESS	- Addition of the contract of				***************************************
	313	289	18	5	1
VERY IMPORTANT	83%	98%	32%	25%	14%
SOMEWHAT IMPORTANT	48	5	39	4 .	0
SOMEWHAT IN OKTANT	13%	2%	68%	20%	0%
JUST SLIGHTLY IMPORTANT	13	0	0	11	2
	3%	0%	0% 0	55% 0	29% 4
NOT AT ALL IMPORTANT	4 1%	0	0%	0%	57%
Q10 - IMPORTANCE OF: APPEARANCE					
LEDVINA CONTANT	294	294	0	0	0
VERY IMPORTANT	78%	100%	0%	0%	0%
SOMEWHAT IMPORTANT	57	0	57	0	0
SOME WHAT HAN ORTAGE	15%	0%	100%	0%	0%
JUST SLIGHTLY IMPORTANT	20	0	0 0%	20 100%	0
	5% 7	0%	0%	0	0% 7
NOT AT ALL IMPORTANT	2%	0%	0%	0%	100%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					***************************************
VERY IMPORTANT	279	261	11	4	3
VERT IMPORTANT	74%	89%	19%	20%	43%
SOMEWHAT IMPORTANT	70	29	36	4	1
	19%	10%	63%	20%	14%
JUST SLIGHTLY IMPORTANT	23 6%	3 1%	9 16%	11 55%	0 0%
	6	1	1	1	3
NOT AT ALL IMPORTANT	2%	0%	2%	5%	43%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION					
VERY IMPORTANT	250	231	12	4	3
VERY IMPORTANT	66%	79%	21%	20%	43%
 SOMEWHAT IMPORTANT	74	46	27	1	0
	20%	16%	47%	5%	0%
JUST SLIGHTLY IMPORTANT	42	14	13 23%	14 70%	1 14%
	11% 12	5% 3	23% 5	1	3
NOT AT ALL IMPORTANT	3%	1%	9%	5%	43%
L	1 3/0	<u> </u>			

Q11. NEW BUSINESSES AND RESTAURANTS TO FILL EMPTY STOREFRONTS

		QUESTION 11			
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY
BASE - TOTAL RESPONDENTS	378 100%	279 100%	70 100%	23 100%	6 100%
Q1 - LIKELY TO: STROLL/WALK AROUND	10070	10070	150%	10070	10070
VERY LIKELY	255	198	43	9	5
	67% 61	71% 40	61% 14	39% 7	83% 0
SOMEWHAT LIKELY	16%	14%	20%	30%	0%
SLIGHTLY LIKELY	44 12%	27 10%	10 14%	6 26%	1 17%
NOT AT ALL LIKELY	18 5%	14 5%	3 4%	1 4%	0 0%
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	3/0	3/0	470	470	078
VERY LIKELY	192	166	24	2	0
VENT LINEL:	51% 97	59% 63	34% 26	9%	0% 0
SOMEWHAT LIKELY	26%	23%	37%	35%	0%
SLIGHTLY LIKELY	54 14%	28 10%	14 20%	11 48%	1 17%
NOT AT ALL LIKELY	35	22	6	2	5
Q3 - LIKELY TO: SHOP	9%	8%	9%	9%	83%
	209	179	27	2	1
VERY LIKELY	55%	64%	39%	9%	17%
SOMEWHAT LIKELY	67 18%	49 18%	14 20%	4 17%	0 0%
SLIGHTLY LIKELY	51 13%	22 8%	19 27%	9 39%	1 17%
NOT AT ALL LIKELY	51	29	10	8	4
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER,	13%	10%	14%	35%	67%
MUSIC					
VERY LIKELY	146 39%	135 48%	10 14%	1 4%	0 0%
SOMEWHAT LIKELY	88	64	19	5	0
JONE WINT LIKELY	23% 60	23% 30	27% 20	22% 10	0% 0
SLIGHTLY LIKELY	16%	11%	29%	43%	0%
NOT AT ALL LIKELY	84 22%	50 18%	21 30%	7 30%	6 100%
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS	2276	10%	30%	30%	100%
VERY LIKELY	186	164	17	3	2
	49% 69	59% 52	24% 13	13% 4	33% 0
SOMEWHAT LIKELY	18%	19%	19%	17%	0%
SLIGHTLY LIKELY	51 13%	23 8%	19 27%	8 35%	1 17%
NOT AT ALL LIKELY	72 19%	40 14%	21 30%	8 35%	3 50%
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT	1.070	A-7/0	3078	3370	3070
VERY LIKELY	72	69	3	0	0
	19% 17	25% 12	4% 4	0% 1	0% 0
SOMEWHAT LIKELY	4%	4% 22	6% 5	4% 0	0%
SLIGHTLY LIKELY	27 7%	8%	7%	0%	0 0%
NOT AT ALL LIKELY	262	176	58	22	6

	69%	63%	83%	96%	100%
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT					
VERY LIKELY	174	157	15	2	0
V bit V to be I V bit i V bit	46%	56%	21%	9%	0%
SOMEWHAT LIKELY	79 21%	52 19%	23 33%	4 17%	0 0%
	58	29	18	11	0
SLIGHTLY LIKELY	15%	10%	26%	48%	0%
NOT AT ALL LIKELY	67	41	14	6	6
NOTAL ALE LIKELY	18%	15%	20%	26%	100%
Q8 - IMPORTANCE OF: SAFETY				-	
VERY IMPORTANT	300	257	37 530/	4	2
	79% 55	92%	53% 32	17% 8	33% 0
SOMEWHAT IMPORTANT	15%	15 5%	46%	35%	0%
	15	2	1	11	1
JUST SLIGHTLY IMPORTANT	4%	1%	1%	48%	17%
NOT AT ALL IMPORTANT	8	5	0	0	3
	2%	2%	0%	0%	50%
Q9 - IMPORTANCE OF: CLEANLINESS	**************************************				
VERY IMPORTANT	313	270	37	6	0
VERTHOFORTAIN	83%	97%	53%	26%	0%
SOMEWHAT IMPORTANT	48	7	32	7	2
	13% 13	3% 1	46% 1	30% 10	33%
JUST SLIGHTLY IMPORTANT	3%	0%	1%	43%	17%
NOT AT ALL IMPORTANT	4	1	0	0	3
NOT AT ALL IMPORTANT	1%	0%	0%	0%	50%
Q10 - IMPORTANCE OF: APPEARANCE					
 VERY IMPORTANT	294	261	29	3	1
· ·	78%	94%	41%	13%	17%
SOMEWHAT IMPORTANT	57 15%	11 4%	36 51%	9 39%	1 17%
	20	470	4	11	1//0
JUST SLIGHTLY IMPORTANT	5%	1%	6%	48%	17%
NOT AT ALL IMPORTANT	7	3	1	0	3
NOT AT ALL INITION TANT	2%	1%	1%	0%	50%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VERY IMPORTANT	279	279	0	0	0
1 1 1 1 1	74%	100%	0% 70	0% 0	0%
SOMEWHAT IMPORTANT	19%	0%	100%	0%	0%
IDST CHICKTLY INADODTANT	23	0	0	23	0.
JUST SLIGHTLY IMPORTANT	6%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	6 2%	0 0%	0 0%	0 0%	6 100%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION	2.70	070	0,0	070	100%
	250	231	15	3	1
VERY IMPORTANT	66%	83%	21%	13%	17%
SOMEWHAT IMPORTANT	74	34	40	0	0
SOMETHING ON ON ON	20%	12%	57%	0%	0%
JUST SLIGHTLY IMPORTANT	42 11%	12 4%	12 17%	18 78%	0 0%
	12	2	3	2	5
NOT AT ALL IMPORTANT	3%	1%	4%	9%	83%

Q12. GOOD COMMUNICATION CHANNELS TO INFORM ME ABOUT THE LEIMERT PARK AND CRENSHAW CORRIDOR DISTRICT AND ITS OFFERINGS

	<u> </u>	QUESTION 12				
	TOTAL	VERY LIKELY	SMWHT LIKELY	SLGHTLY LIKELY	NOT AT ALL LIKELY	
BASE - TOTAL RESPONDENTS	378 100%	250 100%	74 100%	42 100%	12 100%	
Q1 - LIKELY TO: STROLL/WALK AROUND	100%	100%	100%	100%	100%	
	255	189	44	16	6	
VERY LIKELY	67%	76%	59%	38%	50%	
SOMEWHAT LIKELY	61 16%	28 11%	18 24%	15 36%	0 0%	
SLIGHTLY LIKELY	44 12%	22 9%	6 8%	11 26%	5 42%	
NOT AT ALL LIKELY	18	11	6	0	1	
NOT AT ALL LIKELY	5%	4%	8%	0%	8%	
Q2 - LIKELY TO: EAT/DRINK AT RESTAURANT	THE STREET					
VERY LIKELY	192 51%	152 51%	28 38%	11 26%	1 8%	
COMBINATING	97	51	31	13	2	
SOMEWHAT LIKELY	26%	20%	42%	31%	17%	
SLIGHTLY LIKELY	54	26	9 12%	15 36%	4	
	14% 35	10% 21	6	30%	33% 5	
NOT AT ALL LIKELY	9%	8%	8%	7%	42%	
Q3 - LIKELY TO: SHOP						
VERY LIKELY	209	170	28	10	1	
VENT LINEL!	55%	68%	38%	24%	8%	
SOMEWHAT LIKELY	67	39	21	6	1	
	18% 51	16% 17	28% 17	14% 14	8% 3	
SLIGHTLY LIKELY	13%	7%	23%	33%	25%	
NOT AT ALL LIVELY	51	24	8	12	7	
NOT AT ALL LIKELY	13%	10%	11%	29%	58%	
Q4 - LIKELY TO: ATTEND A PERFORM., LIVE THEATER, MUSIC						
	146	123	18	5	0	
VERY LIKELY	39%	49%	24%	12%	0%	
SOMEWHAT LIKELY	88	54	24	8	2	
	23%	22%	32% 13	19% 19	17% 1	
SLIGHTLY LIKELY	16%	11%	18%	45%	8%	
	84	46	19	10	9	
NOT AT ALL LIKELY	22%	18%	26%	24%	75%	
Q5 - LIKELY TO: CONDUCT PERSONAL BUSINESS					***************************************	
VERY LIKELY	186 49%	152 61%	24 32%	8 19%	2 17%	
SOMEWHAT LIKELY	69	41	20	7	1	
SOMEWHAT LINELY	18%	16%	27%	17%	8%	
SLIGHTLY LIKELY	51 13%	19 8%	14 19%	15 36%	3 25%	
NOT AT ALL LIKELY	72	38	16	12	6	
	19%	15%	22%	29%	50%	
Q6 - LIKELY TO: PAY TO PARK CAR IN DISTRICT						
VERY LIKELY	72 19%	60 24%	11 15%	2%	0 0%	
CONCINUATIONS	177	11	6	0	0	
SOMEWHAT LIKELY	4%	4%	8%	0%	0%	
SLIGHTLY LIKELY	27	20	6	1	0	
OLIGITIES CIRCLE	7%	8%	8%	2%	0%	

	1				
NOT AT ALL LIKELY	262	159	51	40	12
Q7 - LIKELY TO: ATTEND A FESTIVAL/SPECIAL EVENT	69%	64%	69%	95%	100%
C. Likeli 10. Mileko Miles Miles Land Land	174	145	22	6	1
VERY LIKELY	46%	58%	30%	14%	8%
COMMINATIBLE	79	40	29	8	2
SOMEWHAT LIKELY	21%	16%	39%	19%	17%
SLIGHTLY LIKELY	58	26	12	17	3
	15% 67	10% 39	16% 11	40% 11	25% 6
NOT AT ALL LIKELY	18%	16%	15%	26%	50%
Q8 - IMPORTANCE OF: SAFETY					
VERY IMPORTANT	300 79%	230 92%	52 70%	14 33%	4 33%
	55	14	22	15	4
SOMEWHAT IMPORTANT	15%	6%	30%	36%	33%
JUST SLIGHTLY IMPORTANT	15	1	0	13	1
	4%	0%	0%	31%	8%
NOT AT ALL IMPORTANT	8 2%	5 2%	0 0%	0 0%	3 25%
Q9 - IMPORTANCE OF: CLEANLINESS					
VERY IMPORTANT	313	237	54	19	3
VENT HVIFORTAINT	83%	95%	73%	45%	25%
SOMEWHAT IMPORTANT	48	11	20	12	5
	13% 13	4% 1	27% 0	29% 11	42% 1
JUST SLIGHTLY IMPORTANT	3%	0%	0%	26%	8%
NOT AT ALL IMPORTANT	4	1	0	0	3
NOTAL ALL INFORTANT	1%	0%	0%	0%	25%
Q10 - IMPORTANCE OF: APPEARANCE					
VERY IMPORTANT	294	231	46	14	3
VENT IN ON ANY	78%	92%	62%	33%	25%
SOMEWHAT IMPORTANT	57 15%	12 5%	27 36%	13 31%	5 42%
	20	4	1	14	1
JUST SLIGHTLY IMPORTANT	5%	2%	1%	33%	8%
NOT AT ALL IMPORTANT	7	3	0	1	3
NOTAL AND ONTAKE	2%	1%	0%	2%	25%
Q11 - IMPORTANCE OF: NEW BUSINESSES/RESTAURANTS					
VÉRY IMPORTANT	279	231	34	12	2
	74%	92%	46%	29%	17%
SOMEWHAT IMPORTANT	70 19%	15 6%	40 54%	12 29%	25%
LUICT CLICUTTI VIA AD ODTA NIT	23	3	0	18	2
JUST SLIGHTLY IMPORTANT	6%	1%	0%	43%	17%
NOT AT ALL IMPORTANT	6 2%	0%	0 0%	0 0%	5 42%
Q12 - IMPORTANCE OF: GOOD COMMUNICATION		,			
VERY IMPORTANT	250	250	0	0	0
	66% 74	100%	0% 74	0% 0	0% 0
SOMEWHAT IMPORTANT	74 20%	0%	100%	0%	0%
ILLET CLICLETAY IN ADODTA NIT	42	0	0	42	0
JUST SLIGHTLY IMPORTANT	11%	0%	0%	100%	0%
NOT AT ALL IMPORTANT	12	0	0	0	12
	3%	0%	0%	0%	100%