

CITY OF LOS ANGELES

CALIFORNIA

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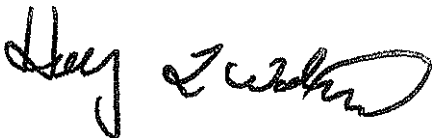
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When making inquiries relative to
this matter, please refer to the
Council File No.

October 9, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 13-0657,
at its meeting held October 8, 2013.



City Clerk
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COMMUNICATION FROM CHAIR AND MEMBER, ECONOMIC DEVELOPMENT COMMITTEE relative to evaluation of the Los Angeles Convention Center facilities and amenities.

Recommendation for Council action:

NOTE and FILE the Chief Legislative Analyst report dated May 28, 2013.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on September 24, 2013, the Chair, and Member, of the Economic Development Committee considered a report from the Chief Legislative Analyst (CLA) dated May 28, 2013 relative to an evaluation of future planning concepts for the Los Angeles Convention Center (LACC), and discussion regarding the improvements necessary for the LACC to provide competitive facilities and amenities.

A representative of the CLA addressed the Committee Chair, and Member, and provided a brief overview of the CLA report. The CLA reported that the approximately one year ago, the City signed an implementation agreement with Anschutz Entertainment Group (AEG) for the development of a new hall for the LACC and the demolition of the West Hall to be replaced by the proposed Farmers Field and Event Center. However, the agreement was dependent upon AEG securing a National Football League (NFL) team. Due to the possibility that a team may not be secured, the Council determined there should be an alternative option ("Plan B") in place so that improvements can be made to the LACC in case the new hall and Farmers Field/Event Center ("Plan A") does not move forward.

The CLA retained a consultant, Convention, Sports and Leisure (CSL) to evaluate the LACC and prepare a study identifying basic needs and necessary improvements for a Plan B option. The CLA report dated May 28, 2013 transmitted this CLS report. In its report, CLS identified a number of issues that need to be addressed in order to improve the LACC and make it more competitive, such as: contiguous exhibit space (there is a large break between the South and West Halls), meeting rooms (more "Breakout" meeting rooms are needed), a more walkable hotel and entertainment district, lack of light rail between Los Angeles International Airport (LAX) and the LACC, more outdoor space that would take advantage of Los Angeles' climate, and lack of informal meeting spaces and a large ballroom.

The CLA noted that most of the issues identified are addressed in Plan A, however, the CLS report provides context for a Plan B and a basic framework of the improvements needed at the LACC.

After providing an opportunity for public comment, the Committee Chair, and Member, recommended to note and file the CLA report dated May 28, 2013. This matter is now forwarded to Council for its consideration.

Respectfully Submitted,



COUNCILMEMBER CURREN D. PRICE, JR., CHAIR
ECONOMIC DEVELOPMENT COMMITTEE



COUNCILMEMBER GILBERT A. CEDILLO, MEMBER
ECONOMIC DEVELOPMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
KREKORIAN:	ABSENT
HUIZAR:	ABSENT
CEDILLO:	YES
MARTINEZ:	ABSENT

-NOT OFFICIAL UNTIL COUNCIL ACTS-

ADOPTED
OCT 08 2013
LOS ANGELES CITY COUNCIL