

CITY OF LOS ANGELES

CALIFORNIA



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When making inquiries relative to
this matter, please refer to the
Council File No.

October 11, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council
File No. 13-0667, at its meeting held October 9, 2013



City Clerk
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COMMUNICATION FROM CHAIR AND MEMBER, ECONOMIC DEVELOPMENT COMMITTEE relative to Los Angeles Convention Center (LACC) proposed action plan.

Recommendation for Council action:

NOTE and FILE the LACC reports dated May 29, 2013 and June 18, 2013.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on September 24, 2013, the Chair, and Member, of the Economic Development Committee considered reports from the Los Angeles Convention Center (LACC) relative to the proposed LACC action plan.

The General Manager of the LACC addressed the Committee Chair, and Member, and provided an update on the LACC action plan. The update included new documents introduced into the record that included the LACC Department Specific Objectives Fiscal Year 2013-14, a draft Action Plan and 2012-13 Annual Report, a 2010-11 Annual Report, a graphic map of the LACC Modernization/New Hall Addition Project, and a Hotel Status Tracking map with data on existing and under-construction hotels rooms in the LACC area and projected hotel rooms based on proposed hotel sites adjacent to the LACC.

The LACC General Manager reported that the restructuring of the governance and privatization of the LACC is moving forward. A Memorandum of Understanding has been executed with Anshutz Entertainment Group (AEG) establishing the framework for the transition of the LACC to AEG operation. Phase 1 of the transition is occurring now and involves negotiations with AEG and familiarization with the facility by AEG. An operating agreement with AEG and an ordinance relative to the governance structure of the LACC will be presented to the Economic Development Committee at its next meeting on October 8, 2013.

The next phase of the implementation will be between early October through the middle of December 2013, when AEG begins assuming the specific functions of the LACC on a case by case basis, such as parking, food and beverage, security, and sales. It is expected that after the Los Angeles Auto Show in December 2013, AEG will be fully operating the LACC.

During additional discussion of this matter, the Committee Chair, and Member, requested that the LACC report back on expanding cultural tourism and how to create better linkages to other parts of the City in addition to Downtown; particularly how the Downtown Los Angeles Streetcar can serve as a connector to fully integrate various islands of tourists activity. Additionally, concern was expressed by the Committee that in building new hotels for the LACC area, that service workers be included in the original deals. The LACC General Manager concurred and stated that the leisure and hospitality industry is a significant part of the economy and that the final version of the draft LACC report will address the need for creation of middle class jobs as well as cooperation with the Workforce Investment Board and Economic and Workforce Development Department on workforce training programs.

After providing an opportunity for public comment, the Committee Chair, and Member, recommended to note and file the LACC reports dated May 29, 2013 and June 18, 2013. This matter is now forwarded to Council for its consideration.

Respectfully Submitted,



COUNCILMEMBER CURREN D. PRICE, JR., CHAIR
ECONOMIC DEVELOPMENT COMMITTEE



COUNCILMEMBER GILBERT A. CEDILLO, MEMBER
ECONOMIC DEVELOPMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
KREKORIAN:	ABSENT
HUIZAR:	ABSENT
CEDILLO:	YES
MARTINEZ:	ABSENT

-NOT OFFICIAL UNTIL COUNCIL ACTS-

ADOPTED

OCT 09 2013

LOS ANGELES CITY COUNCIL