

13-0762
CD9

TRADE, COMMERCE & TOURISM
JUN 12 2013

MOTION

At the request of the City, the Urban Land Institute (ULI) formed a Technical Advisory Panel to consider development options for the Los Angeles Convention Center (LACC) in the event that the Farmers Field project does not move forward. The purpose was to prepare alternatives to ensure that the LACC becomes a competitive facility for national conventions and events.

The ULI presented their preliminary findings to the Ad Hoc Committee on the Downtown Stadium and Convention Center Renovation on May 30, 2013. In that hearing, the ULI identified several actions the City should consider to improve the LACC that could be implemented that have no bearing on the Farmers Field project, in addition to suggestions such as increasing the amount of exhibition and meeting room space and building another hotel.

Since the outcome of the Farmers Field project may not be known for some time, it is imperative that the City identify all actions that can move the LACC toward greater competitive success. Those recommendations in the ULI study that do not conflict with the Farmers Field development and implementation agreements should be evaluated immediately and implemented as appropriate.

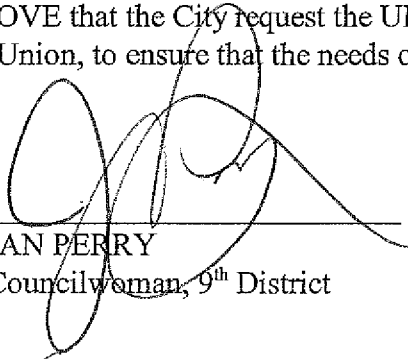
I THEREFORE MOVE that the City Council instruct the Chief Legislative Analyst to work with the Urban Land Institute to identify recommendations from their report concerning alternative development scenarios for the LACC that do not impact the New Hall and Event Center project; and

I FURTHER MOVE that the City Council instruct the Los Angeles Department of Transportation, LACC, and Los Angeles Tourism Board to evaluate transit connectivity between the Convention Center and Downtown locations and Los Angeles International Airport, and report back in 60 days with recommendations to improve and enhance connections between these points; and

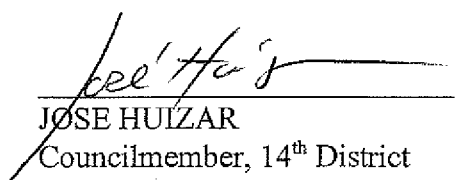
I FURTHER MOVE that the City instruct the LACC and the Los Angeles Tourism Board to develop the LACC as a center for tourism in the region; and

I FURTHER MOVE that the City request the ULI to expand the study area of their project to include Pico Union, to ensure that the needs of that community are addressed in their final recommendations.

PRESENTED BY:

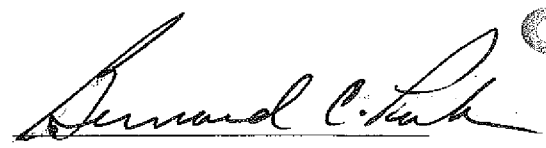


JAN PERRY
Councilwoman, 9th District



JOSE HUIZAR
Councilmember, 14th District

SECONDED BY:



Bernard C. Lab

8100 61 NDC

ORIGINAL