

CITY OF LOS ANGELES
CALIFORNIA

JUNE LAGMAY
City Clerk

HOLLY L. WOLCOTT
Executive Officer

When making inquiries relative to
this matter, please refer to the
Council File No.



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

SHANNON HOPPE
Council and Public Services
Division

www.cityclerk.lacity.org

June 28, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 13-0770,
at its meeting held June 25, 2013.

A handwritten signature in cursive script, appearing to read 'June Lagmay', is written in black ink.

City Clerk
srb

OFFICE OF THE MAYOR
RECEIVED
Mayor's Time Stamp
2013 JUN 25 PM 4:09
CITY OF LOS ANGELES

CITY CLERK'S OFFICE
City Clerk's Time Stamp
2013 JUN 25 PM 4:03
CITY CLERK
BY _____ DEPUTY

FORTHWITH

SUBJECT TO THE MAYOR'S APPROVAL

COUNCIL FILE NO. 13-0770

COUNCIL DISTRICT 9

COUNCIL APPROVAL DATE JUNE 25, 2013


RE: FORMATION OF THE CENTRAL AVENUE BUSINESS IMPROVEMENT DISTRICT (BID) LOCATED ON CENTRAL AVENUE BETWEEN WASHINGTON BOULEVARD AND SLAUSON AVENUE

JUL 05 2013

LAST DAY FOR MAYOR TO ACT _____
(10 Day Charter requirement as per Charter Section 341)

DO NOT WRITE BELOW THIS LINE - FOR MAYOR USE ONLY

APPROVED



*DISAPPROVED

*Transmit objections in writing pursuant to Charter Section 341

DATE OF MAYOR APPROVAL OR DISAPPROVAL JUN 27 2013



MAYOR

RECEIVED
CITY CLERK'S OFFICE
2013 JUN 27 PM 12:01
CITY CLERK
BY _____ DEPUTY

MOTION

13-0770
009
41

The Coalition for Responsible Community Development has proposed the formation of the Central Avenue Business Improvement District (BID). Located on Central Avenue between Washington Boulevard and Slauson Avenue in Council District 9, the district would serve the business community by providing such services as security, homeless services, beautification, streetscape maintenance, and marketing/promotional efforts. Establishment of the BID is expected to encourage local economic growth for the betterment of the community.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance to begin the formation of the Central Avenue BID.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor,

1. Allocate up to \$40,000 from the Business Improvement District Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to identify and develop alternative assessment district boundaries and formulas; to prepare all required reports and documents; to create a nonprofit service provider, as necessary; and to generally coordinate the entire process for establishment of the proposed Central Avenue Business Improvement District.
2. Authorize the City Clerk to accept funding from the Coalition for Responsible Community Development or other entity as matching funds for the consultant study.
3. Authorize the City Clerk to issue a Request For Proposals (RFP) for the hiring of a consultant, and to prepare, execute and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$80,000 for consultant activities and expenses for the process to establish the proposed Central Avenue Business Improvement District.

ADOPTED

JUN 25 2013

LOS ANGELES CITY COUNCIL

TO THE MAYOR FORTHWITH

[Signature]
JUN 18 2013

PRESENTED BY:

[Signature: Bernard C. Pugh]
JAN PERRY

Councilmember, 9th District

SECONDED BY:

[Signature]

ORIGINAL