

JUN 18 2013

JOBS & BUSINESS DEVELOPMENT

13-0770
09

MOTION

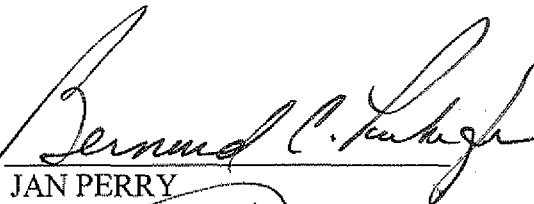
The Coalition for Responsible Community Development has proposed the formation of the Central Avenue Business Improvement District (BID). Located on Central Avenue between Washington Boulevard and Slauson Avenue in Council District 9, the district would serve the business community by providing such services as security, homeless services, beautification, streetscape maintenance, and marketing/promotional efforts. Establishment of the BID is expected to encourage local economic growth for the betterment of the community.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance to begin the formation of the Central Avenue BID.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor,

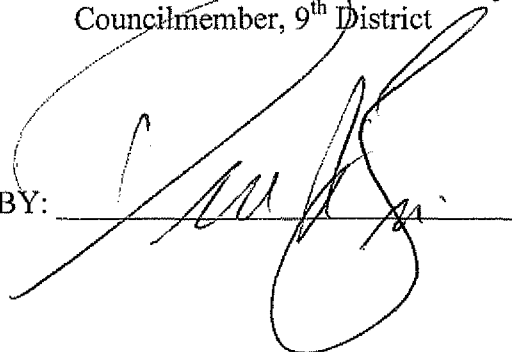
1. Allocate up to \$40,000 from the Business Improvement District Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to identify and develop alternative assessment district boundaries and formulas; to prepare all required reports and documents; to create a nonprofit service provider, as necessary; and to generally coordinate the entire process for establishment of the proposed Central Avenue Business Improvement District.
2. Authorize the City Clerk to accept funding from the Coalition for Responsible Community Development or other entity as matching funds for the consultant study.
3. Authorize the City Clerk to issue a Request For Proposals (RFP) for the hiring of a consultant, and to prepare, execute and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$80,000 for consultant activities and expenses for the process to establish the proposed Central Avenue Business Improvement District.

PRESENTED BY:



JAN PERRY
Councilmember, 9th District

SECONDED BY:



ORIGINAL



JUN 18 2013