



ERIC GARCETTI
MAYOR

May 23, 2018

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Jill Banks Barad to the Board of Water and Power Commissioners for the term ending June 30, 2023. Ms. Banks Barad's current term expires on June 30, 2018.

I certify that in my opinion Ms. Banks Barad is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Jill Banks Barad
Commission: Board of Water and Power Commissioners
End of Term: 6/30/2023

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 4 - South Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Water and Power Commissioners
6. **Highest level of education completed:** B.A., Temple University
7. **Occupation/profession:** Owner, Jill Barad & Associates
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Barad, Jill Banks	South Valley	4	Caucasian	F	30-Jun-18
Fleming, Michael F.	Central	4	Caucasian	M	30-Jun-20
Funderburk, Jr., William	Central	4	African American	M	30-Jun-22
Levine, Mel	West Los Angeles	11	Caucasian	M	30-Jun-19
Noonan, Christina	West Los Angeles	5	Latina	F	30-Jun-21

Jill Banks Barad, Commissioner



Jill Banks Barad was appointed in 2013 to the Board of Water and Power Commissioners by Mayor Eric Garcetti and is the Valley's only member on the Board. Jill is a recognized civic leader and businesswoman who has distinguished herself by demonstrated leadership and achievements in a wide range of activities. She owns her own political consulting, public relations, and government affairs firm, Jill Barad & Associates. She has provided consulting and management for federal, state, local and judicial campaigns, as well as statewide and local ballot measures. She has taught Political Public Relations, Media, and Fundraising at UCLA Extension. She was featured as a top woman consultant in *California Journal*, and was profiled on National Public Radio.

Jill developed the original public relations and fundraising strategy for the creation of Para Los Ninos, the first child care facility on Skid Row, personally convincing Mayor Tom Bradley, the *Los Angeles Times* and the L.A. corporate community to support the project. Jill chaired Mayor Bradley's Advisory Committee on Education for six years. The Mayor then appointed her to serve on the Citywide Citizens Advisory Committee on Student Integration (CACSI). She founded *The Open School* to create the first community-initiated city-wide magnet school in the L.A. Unified School District. *The Open School* served as the model for magnet schools throughout the school district, and became the first Charter school in the State of California.

Jill is Founder and Chair of the Valley Alliance of Neighborhood Councils (VANC), a coalition of the 34 Neighborhood Councils throughout the Valley. The Alliance, now in its sixteenth year, has been described as the "Model of Regional Governance." She is the founder of the Sherman Oaks Neighborhood Council and was President for 15 years.

Jill has a long list of civic recognitions: VICA awarded her the Harmon Ballin Award for outstanding community service; six-time finalist for the Fernando Award, the highest award for volunteerism in the San Fernando Valley; named "Valley Leader of the Year" by the *San Fernando Valley Business Journal* in their recognition of "Women Who Mean Business"; and "The Most Inspirational Woman in Business" Award by California Senate and Assembly members. In 2010, she was honored by the L.A. City Council as Pioneer Woman, CD5. In 2016, the Economic Alliance of the San Fernando Valley named Jill as a "Star of the Valley" for a lifetime of leadership.

In 2018, City Plants presented Jill with their "Green Leaf Award for Community Greening" at their annual event. As LADWP Commissioner, Jill in partnership with LAUSD, LADWP and Neighborhood Councils created the "Bucket Brigade" to spread the message of water conservation by encouraging students to use the buckets to capture water that may be diverted down the drain in their homes and neighborhoods. She has also led the effort for Gender Equity recruitment in DWP employment, and she is widely known as a fierce advocate for LADWP ratepayers.

Jill was a long-time member of the Board of Directors of VICA and past Chair of the State Issues Committee. She served on the Board of Directors of Habitat for Humanity SFV, Board member of the Valley Community Legal Foundation, and Vice President of The Executives, support group for the Jewish Home for the Aging. She was appointed to City Attorney Mike Feuer's and Councilman David Ryu's Transition Teams.

Jill graduated from Friends' Central School in Main Line Philadelphia. She is a graduate of Temple University where she earned a Bachelor of Arts in Drama with honors in English, and was named an Outstanding Senior Class Woman.



ERIC GARCETTI
MAYOR

May 23, 2018

Ms. Jill Banks Barad

Dear Ms. Banks Barad:

I am pleased to inform you that I hereby reappoint you to the Board of Water and Power Commissioners for the term ending June 30, 2023. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

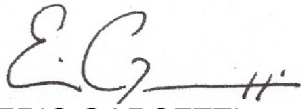
As part of the City Council confirmation process, you will need to meet with David Ryu, your Councilmember, and Councilmember Nury Martinez, the Chair of the Energy, Climate Change and Environmental Justice Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Energy, Climate Change and Environmental Justice Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Jill Banks Barad
May 23, 2018
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Jill Banks Barad
May 23, 2018

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember David Ryu**

_____ **Councilmember Nury Martinez, Chair of the Council Committee
considering your nomination**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.