

Proposed Implementation Plan

ATTACHMENT C

	Action	Lead Entity	Start Year	End Year	Goals Addressed
Action 1	Restructure the City's Economic Delivery Structure	EWDD	2019	On Going	Enhance the delivery of economic development services Develop world-class infrastructure to support economic growth Strengthen Los Angeles's position as a world-class city
Action 2A	Develop Transformative Place-Based Initiatives	EWDD	2019	On Going (increase for full Year 2)	Ensure growth is equitably distributed Grow the resilience of core industries Catalyze emerging and growing industries
Action 2B	Neighborhood Revitalization Toolkit	EWDD	2019	On Going (increase for full Year 2)	Ensure growth is equitably distributed Create financial and economic security for disadvantaged Angelenos
Action 2C	Commercial Affordability Toolkit	EWDD	2020	On Going	Support the City's small businesses Ensure growth is equitably distributed Grow the resilience of core industries
Action 2D	Industrial Land Preservation Policies Revision	DCP	2018	2024	Grow the resilience of core industries Catalyze emerging and growing industries
Action 2E	Integrate Planning Efforts and Economic Development Objectives	DCP	2018	On Going	Ensure growth is equitably distributed Strengthen Los Angeles's position as a world-class city Develop world-class infrastructure to support economic growth
Action 2F	Enhance Asset-Management	MFC	2019	On Going	Enhance the delivery of economic development services Catalyze emerging and growing industries
Action 3A	Support Economic Empowerment	HCIDLA	2018	On Going	Create financial and economic security for disadvantaged Angelenos Ensure growth is equitably distributed
Action 3B	Workforce Participation for Underrepresented Groups	Mayor's Office	2019	On Going	Create financial and economic security for disadvantaged Angelenos Ensure growth is equitably distributed
Action 3C	Support Equity Building through Affordable Housing (via Linkage Fee Revenues)	HCIDLA	2019	On Going	Create financial and economic security for disadvantaged Angelenos Ensure growth is equitably distributed
Action 3D	Gaps in Financing and Ban or Limited Predatory Lending	City Attorney	2019	On Going	Create financial and economic security for disadvantaged Angelenos Ensure growth is equitably distributed
Action 4A	Promote Diversity and Entrepreneurship in Growth Industries	EWDD	2019	On Going	Ensure growth is equitably distributed Catalyze emerging and growth industries Support the City's small businesses Create financial and economic security for disadvantaged Angelenos
Action 4B	Streamlining and Support for Core Industries	Mayor's Office	2019	On Going	Strengthen Los Angeles's position as a world-class city Grow the resilience of core industries Catalyze emerging and growing industries Support the City's small businesses
Action 4C	Marketing the City for Business Expansion	EWDD	2019	On Going	Grow the resilience of core industries Catalyze emerging and growing industries Support the City's small businesses
Action 4D	Disruptive Technology Taskforce	DOT, ITA	2019	On Going	Grow the resilience of core industries Strengthen Los Angeles's position as a world-class city Catalyze emerging and growing industries Develop world-class infrastructure to support economic growth