

REPORT FROM

## OFFICE OF THE CITY ADMINISTRATIVE OFFICER

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Date: April 4, 2019

CAO File No. 0220-05486-0002

Council File No. 13-1090-S1

Council District: Citywide

To: The Council

From: Richard H. Llewellyn, Jr., City Administrative Officer



Reference: Economic Development Committee Report dated February 26, 2019

Subject: **FEASIBILITY OF THE DRAFT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY FINANCING AND STAFFING PLAN**

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### RECOMMENDATION

That the Council directs the Economic and Workforce Development Department to report with a detailed prioritization of the policy proposals included in the draft Citywide Economic Development Strategy, draft implementation plan and a proposal on the staff resources needed to execute that draft implementation plan.

### SUMMARY

On February 26, 2019, the Economic Development Committee (EDC) considered reports from the Economic and Workforce Development Department (EWDD), Chief Legislative Analyst (CLA) and this Office relative to the proposed Citywide Economic Development Strategy (CEDS). The EDC approved the recommendations of the CLA report dated February 22, 2019, which included an instruction to this Office to report on the draft financing and staffing plan for the CEDS. This Office reviewed the draft CEDS and the recommendations approved by Council relative to the CEDS and determined that currently there is insufficient information on the prioritization of the actions recommended in the CEDS to evaluate implementation options and provide estimates for financing and staffing needs.

This Office recommends that the EWDD be directed to report with a detailed prioritization of the individual CEDS strategies, draft implementation plan and a proposal on the staff resources needed to execute that draft implementation plan. This information would provide this Office with the necessary information to provide actionable recommendations to the Council relative to a financing and staffing plan for the draft CEDS.

### FISCAL IMPACT STATEMENT

There is no impact to the General Fund. The recommendation of this report does not have any financial implications.

RHL:NSC:02190124C