

AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE REPORT relative to efforts to create a Citywide Economic Development Strategy.

Recommendations for Council action:

1. AUTHORIZE the General Manager, Economic and Workforce Development Department (EWDD), or designee, to prepare a Request for Proposals (RFP) for the selection of a consultant to prepare a Citywide Economic Development Strategy, subject to the review and approval of the City Attorney, and report to the Mayor and Council.
2. INSTRUCT the General Manager, EWDD, or designee, with the assistance of other departments as appropriate, to develop the Scope of Work for the RFP relative to the Citywide Economic Development Strategy.

Fiscal Impact Statement: The Chief Legislative Analyst and the City Administrative Officer report that there is no impact to the General Fund.

Community Impact Statement: None submitted.

Summary:

On April 19, 2016, the Ad Hoc on Comprehensive Job Creation Plan Committee considered a joint report from the Chief Legislative Analyst (CLA) and the City Administrative Officer (CAO) dated April 15, 2016 relative to efforts to create a Citywide Economic Development Strategy. The report, attached to the Council file, provides background information. During the discussion of this item, the CLA/CAO representatives provided an overview of said report and responded to related questions from the Committee members. After providing an opportunity for public comment, the Committee recommended that Council approve the recommendations contained in the joint report from the CLA/CAO as detailed above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE



| <u>MEMBER</u> | <u>VOTE</u> |
|---------------|-------------|
| KREKORIAN: | YES |
| WESSON: | ABSENT |
| ENGLANDER: | ABSENT |
| BLUMENFIELD: | YES |
| PRICE: | YES |

-NOT OFFICIAL UNTIL COUNCIL ACTS-