

AD HOC COMMITTEE ON COMPREHENSIVE JOB CREATION PLAN REPORT relative to the Citywide Economic Development Strategy (CEDS) and Five-Year Implementation Plan.

Recommendations for Council action:

1. APPROVE the final modified CEDS and related Five-Year Implementation Plan (Attachment A of the Economic and Workforce Development Department [EWDD] report dated May 22, 2019), attached to the Council file.
2. INSTRUCT the Interim General Manager, EWDD, or designee, in conjunction with the Chief Legislative Analyst (CLA) and City Administrative Officer (CAO) and key City departments identified in the CEDS, to implement the final modified CEDS, (Attachment A of EWDD report).
3. INSTRUCT the Interim General Manager, EWDD, or designee, to submit the CEDS to the United States Economic Development Administration (EDA) for approval in the appropriate form to conform to EDA formatting and submission requirements.
4. INSTRUCT the Interim General Manager, EWDD, or designee, to prepare and submit grant proposals and applications to secure EDA and non-EDA economic development funds from public, private, non-profit, or governmental entities, subject to the City's Grants Regulations.
5. INSTRUCT the Interim General Manager, EWDD, or designee, with the assistance of the CLA, to review the CEDS and make amendments as needed.
6. INSTRUCT the Interim General Manager, EWDD, or designee, to report to Council quarterly on economic development program metrics, progress towards meeting the goals of the Evaluation Framework, and grant applications/awards.
7. INSTRUCT the Interim General Manager, EWDD, or designee, to report on the outstanding personnel needs of the EWDD to accomplish the actionable items of the implementation plan for the CEDS, including the convening of representatives from key City departments, tracking status of action items, recording data, and preparing presentation reports for the Economic Development Task Force.
8. INSTRUCT the Interim General Manager, EWDD, or designee, to monitor and assess changing requirements to implement the CEDS on an ongoing basis, and work with the CAO, CLA and other City departments to identify and request additional resources required to effectuate the implementation plan including staffing and/or funding needs.
9. INSTRUCT the Interim General Manager, EWDD, or designee, to transmit the CEDS Annual Report as required by the EDA, subject to Council approval.
10. RECEIVE and FILE the CAO report, dated April 4, 2019, relative to the feasibility of the draft Comprehensive Economic Development Strategy Financing and Staffing Plan.

11. AMEND Council action of March 20, 2019 to delete Recommendation No. 2 of the Ad Hoc Committee on Comprehensive Job Creation Plan Report instructing the CLA to form a working group of City departments tasked with the oversight and tracking of economic development issues and project, and to report with an update on the working group.

Fiscal Impact Statement: The EWDD reports, based on the recommendations as stated in its March 22, 2019 report, that on April 4, 2019 the CAO submitted a separate report requesting the EWDD provide a prioritized list of implementation strategies to determine feasible funding and staffing requirements. In response, the EWDD has revised the proposed implementation plan and funding originally submitted with the draft CEDS in June 2018. The list of action items, lead entity for each action item, and start and end periods have been updated based on the approved recommendations from the CLA (Attachment C of the EWDD report [Proposed Implementation Plan]).

The EWDD will continue to work with the CAO and CLA on staffing and funding needs necessary for successful implementation of the CEDS. The EWDD will continue to review existing staffing and funding levels; based on this review additional requests may be submitted through the City's budget process.

Community Impact Statement: None submitted.

SUMMARY

At a special meeting held on August 28, 2019, the Ad Hoc Committee on Comprehensive Job Creation Plan considered a report from the EWDD, dated May 22, 2019, relative to the CEDS and Five-Year Implementation Plan, and a report from the CAO, dated April 4, 2019, relative to the feasibility of the draft Comprehensive Economic Development Strategy Financing and Staffing Plan. During consideration of this matter, representatives from the EWDD addressed the Committee and responded to related questions.

After providing an opportunity for public comment, the Ad Hoc Committee on Comprehensive Job Creation Plan concurred with the recommendations of the Economic Development Committee as approved at its meeting of May 28, 2019 (Recommendation Nos. 1 - 9 above), then moved to receive and file the CAO report dated April 4, 2019, and recommended that Council amend its action of March 20, 2019 to delete Recommendation No. 2 of the Ad Hoc Committee on Comprehensive Job Creation Plan report. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

AD HOC COMMITTEE ON COMPREHENSIVE JOB CREATION PLAN

<u>MEMBER</u>	<u>VOTE</u>
KREKORIAN:	YES
BLUMENFIELD:	YES
HARRIS-DAWSON:	YES

REW 9/4/19 FILE NO. 13-0934-S2

-NOT OFFICIAL UNTIL COUNCIL ACTS-