



**ERIC GARCETTI**  
**MAYOR**

May 18, 2016

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Ray Bidenost to the Board of Convention & Tourism Development for the term ending June 30, 2021. Mr. Bidenost's current term expires on June 30, 2016.

I certify that in my opinion Mr. Bidenost is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Ray Bidenost  
**Commission:** Board of Convention & Tourism Development  
**End of Term:** 6/30/2021

### Appointee Information

- 1. Race/ethnicity:** Asian Pacific Islander
- 2. Gender:** Male
- 3. Council district and neighborhood of residence:** 13 - East
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** Board of Los Angeles Convention Center
- 6. Highest level of education completed:**
- 7. Occupation/profession:** President and CEO of Chef Robért Catering
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Appt Date	Term End
Bernard, Jeremy	Central	10	Caucasian	M	15-Jun-15	30-Jun-19
Maloyan, Stella	North Valley	12	Other	F	20-Jan-15	30-Jun-17
Padron, Otto	Central	4	Latino	M	06-Jan-14	30-Jun-20
Vein, Jon F.	Central	4	Caucasian	M	14-Aug-13	30-Jun-18

## Ray Bidenost

Ray Bidenost is in his third term as Vice President of the Los Angeles Convention and Development Board of Commissioners.

Commissioner Bidenost is co-founder, President and CEO of Chef Robért Catering, Inc. (CRC), an industry leading film and television catering company for nearly two decades. CRC is headquartered in Los Angeles and provides catering services to the film and television industries throughout the United States and internationally.

Commissioner Bidenost is also co-founder and President of the Motion Picture and Television Mobile Catering Association. The Association's members include more than 25 catering companies, representing over 110 mobile food facilities. Among its many responsibilities, the Association promotes the economic growth of the industry, provides educational resources regarding relevant health and safety issues, laws and regulations and related enforcement, and represents the industry before various governmental and regulatory entities.

Commissioner Bidenost also served as the point person for industry business interests in the California Film & Television Production Alliance (the Alliance). The Alliance was formed to promote and enhance film and television production in California, and is comprised of numerous industry guilds, unions, producers, businesses, and associations. One of the principal achievements of the Alliance was the passage of AB 1839 in the California State Legislature, which addressed the dramatic loss of film and television productions to other states by increasing production tax credit incentives. The result was a dramatic rebound in feature film and television production in California, creating a significant increase in industry jobs and tax revenue to the state.

Commissioner Bidenost also represents the Association as a member of the California Retail Food Safety Coalition (CRFSC). The CRFSC is a working coalition of members of the California Department of Public Health (CDPH), local health officials and various segments of the retail food service industry. Among its many responsibilities, the CRFSC promotes uniformity and consistency in the interpretation and enforcement of food safety laws and regulations with respect to retail food facilities, and provides food safety experts as a resource to elected officials, regulators, the public, and all parties involved in the retail food service industry in California.

Commissioner Bidenost encourages community involvement and has received numerous local business awards.



**ERIC GARCETTI**  
**MAYOR**

May 18, 2016

Mr. Ray Bidenost

Dear Mr. Bidenost:

I am pleased to inform you that I hereby reappoint you to the Board of Convention & Tourism Development for the term ending June 30, 2021. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, Councilmember Curren Price, the Chair of the Economic Development Committee, and Councilmember Blumenfield, Chair of the Innovation, Grants, Technology, Commerce and Trade Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Economic Development committee and Innovation, Grants, Technology, Commerce and Trade committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions

Mr. Ray Bidenost  
May 18, 2016  
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a double slash at the end.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Mr. Ray Bidenost  
May 18, 2016

### Nominee Check List

#### I. Within seven days:

Mail, fax or email the following forms to: Claudia Luna, Office of the Mayor, Office of Intergovernmental Relations, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

\_\_\_\_\_ **Your City Councilmember Mitch O'Farrell** (contact at (213) 473-7013.)

\_\_\_\_\_ **Councilmember Curren Price, Chair of the Council Committee considering your nomination** (contact at (213) 473-7009).

\_\_\_\_\_ **Councilmember Bob Blumenfield, Chair of the Council Committee considering your nomination** (contact at (213) 473-7003).

Staff in the Mayor's Office of Intergovernmental Relations will assist you with these arrangements.