

April 15, 2014

Council Member Jose Huizar
Los Angeles City Council District 14
200 N. Spring Street, Room 420
Los Angeles, CA 90012
councilmember.huizar@lacity.org

Council Member Huizar,

As a cyclist, small business owner based in DTLA, design professional, and scholar invested in the welfare of the built environment, I am writing to show my full support of the My Figueroa as planned and urging the PLUM committee to grant approval of the project.

Los Angeles has reached a pinnacle moment for Downtown. We have seen an influx of exciting new businesses and amenities choose Downtown as a home, and My Figueroa is an important piece of the infrastructural improvements to keep the neighborhood viable as a 24hour livable community. Providing Figueroa – a complete and multimodal street – as the first street many commuters encounter upon entering Downtown demonstrates Los Angeles’s commitment to safety and sustainability at an urban scale. Enhancements including pedestrian sidewalks, street signals, crosswalks, separated bike paths, and transit amenities will provide added safety and convenience for existing and potential future employees traveling to and from the office and living in Downtown and the South Los Angeles region.

Los Angeles has an opportunity to make a critical investment in the first step in a vision for the future of Downtown. We request that the City of Los Angeles expeditiously approve the My Figueroa project as currently designed.

Sincerely,



Alvin Huang, AIA
Principal, Synthesis Design
Assistant Professor, USC School of Architecture

cc: Council Member Curren Price, councilmember.price@lacity.org
Council Member Gil Cedillo, councilmember.cedillo@lacity.org
Council Member Mitch Englander, councilmember.englander@lacity.org
Mayor Eric Garcetti, mayor.garcetti@lacity.org