

March 1, 2014

Councilmember Mitch O'Farrell
City of Los Angeles
Email: councilmember.ofarrell@lacity.org

RE: Letter of Support to Ban E-Cigarettes in Public Places

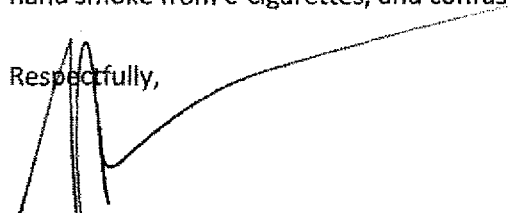
Hollywood Hotel is a 100% smoke free hotel.

As you know, the current smoke-free laws allow our guests to be in an environment that is free of secondhand smoke. Not only has this been good for health, but it has allowed our management team and staff to focus on providing a great stay and dining experience for our guests, instead of having to mediate between guests of various complaints related to tobacco smoke.

This way of peacefully conducting business however, is being threatened. Over the past few years, e-cigarettes have gained in popularity with its open use in indoor places and have already caused or will cause complaints and health issues with hotel and restaurant guests as well as staff. Additionally, e-cigarettes only creates confusion as they often look very much like a traditional cigarette as well as give off a smoke like vapor which looks very much like tobacco smoke.

For such reasons, I encourage you to include e-cigarettes within the current smoke free laws as a common sense solution to protecting staff and guests from unwanted exposure to second hand smoke from e-cigarettes, and confusion over smoke free laws.

Respectfully,


Jeff Zarrinam, CHA
President & CEO
Hollywood Hotel

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