CITY OF LOS ANGELES

CALIFORNIA

HOLLY L. WOLCOTT Interim City Clerk

When making inquiries relative to this matter, please refer to the Council File.No.



Office of the CITY CLERK

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SHANNON HOPPES Council and Public Services Division

www.cityclerk.lacity.org

October 11, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. <u>13-1321</u>, at its meeting held <u>October 11, 2013</u>.

Hay Zusha

City Clerk io

13-136

OCT 0 4 2013

RESOLUTION

Kule 16 For Canal 10/11/13

WHEREAS, murals beautify neighborhoods, bringing artistic, cultural and historical benefits MENT ON NEXT those communities and are an asset to any City; and WHERAS, the City of Los Angeles was once known as the Mural Capital of the World; and

WHEREAS, David Alfaro Siqueiros the Godo!

America T

America Tropical in 1932 at El Pueblo inspiring generations of muralists; and

WHEREAS, the Chicano Arts Movement, beginning in the 1960s, resulted in thousands of murals throughout the City telling the diverse stories of Angelenos; and

WHEREAS, muralists throughout the City of Los Angeles, from the Eastside to Venice to South L.A. to the Valley, participated in a flowering of the mural arts during the 1970s-1980s, known as the Modern Mural Movement; and

WHEREAS, the City created the Nation's first program to fund the creation of new murals in the 1970s; and

WHEREAS, the famed "freeway murals" were created to welcome the world to Los Angeles for the 1984 Olympics; and

WHEREAS, the City created an official exemption for murals from the 1986 sign ordinance to further support and encourage the mural arts; and

WHEREAS, the exemption from Murals was challenged legally, resulting in an unfortunate ban on new murals on private property beginning in 2002; and

WHEREAS, the ban on new murals was finally lifted through the advocacy of artists, art supporters and City leaders by adoption of a new Mural Ordinance; and

WHEREAS, the Mural Ordinance takes effect on October 12, 2013, and the City of Los Angeles can once again begin to reclaim its rightful place as the "Mural Capital of the World.

NOW, THEREFORE BE IT RESOLVED, that with the concurrence of the Mayor, that by the adoption of this Resolution, the City of Los Angeles proclaim October 12, 2013 as "Mural Day in the City of Los Angeles."

PRESENTED BY:

JOSE HUIZAR

Ćouncilmember, 14th Distric**i**

OCT 1 1 2013

SECONDED BY:

LOS ANGELES CITY COUNCIL