

ERIC GARCETTI  
MAYOR

May 13, 2015

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Joy Atkinson to the Board of Neighborhood Commissioners for the term ending June 30, 2020. Ms. Atkinson's current term expires on June 30, 2015.

I certify that in my opinion Ms. Atkinson is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti'.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Joy Atkinson  
**Commission:** Board of Neighborhood Commissioners  
**End of Term:** 6/30/2020

### Appointee Information

- 1. Race/ethnicity:** African American
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 10 - South Los Angeles
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:** South Los Angeles Area Planning Commission (2001-2003); City Planning Commission (2003-2005); Police Permit Review Panel (2009-Present)
- 6. Highest level of education completed:** M.P.A., University of Phoenix
- 7. Occupation/profession:** Consultant (community outreach programs)
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Replacement
- 10. Current composition of the commission:**

Name	APC	CD	Ethnicity	Gender	Appt date	Term end
Atkinson, Joy	South LA	10	African American	F	09-Oct-13	30-Jun-15
Grant, Lydia	North Valley	7	Caucasian	F	16-Oct-13	30-Jun-17
Lipmen, Eli	West LA	5	Caucasian	M	04-Feb-14	30-Jun-16
Mack, Karen	Central	4	African American	F	05-Mar-09	30-Jun-18
Medina, Victor	Harbor	15	Latino	M	05-Aug-13	30-Jun-15
Rubio, Olivia	East LA	14	Latina	F	16-Oct-13	30-Jun-16
Shaffer, Leonard	South Valley	3	Caucasian	M	19-Sep-11	30-Jun-19

*Biography*

Joy Atkinson is a private consultant specializing in developing and implementing community outreach programs in the public and private sectors. She offers services in public relations, public affairs, and administrative support as a project administrator/coordinator. Until November 2010 she served as a consultant with the California Legislature for the Speaker's Office of Member Services, specializing in outreach to the African American press and community at large, consulting with the Clergy Alliance, and coordinating activities and meetings with women leaders.

Through her work with GeM Communications Group under the direction of former Assemblywoman Gwen Moore, Joy has prepared community outreach proposals and coordinated public relations/community outreach programs, including conducting focus groups, workshops and seminars for a variety of clients, including: the California Public Utilities Commission, Pacific Bell, Martin Luther King Hospital, and City of Los Angeles. Through her work with Alescia Buford & Associates, Joy has worked on press relations and administrative support for special promotional activities for Fortune 500 companies in their corporate responsibility programs benefiting non-profit organizations. For two years Joy consulted with the Brotherhood Crusade on fundraising and community outreach.

For 16 years Joy Atkinson served as Chief of Staff for Former Assemblywoman Gwen Moore in the 47th Assembly District. Her duties included administration of the Assembly office and supervising a staff of 15 people. Administration involved media relations, speech preparation, constituent outreach, and issues research.

After her graduation from the University of Southern California, Joy started her professional career as a Deputy Probation Officer for the County of Los Angeles working with both juvenile and adult offenders. She also became active in the Probation Officers Union Local 685, and joined the oldest Black Democratic Club in the State of California, New Frontier Democratic Club. She has recently received her M.P.A. at the University of Phoenix.

She has maintained her political and social activism throughout the years. Her political passion comes from lessons learned from her politically and community conscious parents, Eddie and Antoinette Atkinson. Joy's father was the first African American to run for a seat on the Los Angeles City Council and reach the general election. At the age of 12 she learned the sorrow of losing an election but the thrill of just being in the political process.

She served as President of New Frontier Democratic Club; serves as chair of the political involvement committee of the Los Angeles African American Women's PAC; and is a delegate to the California Democratic Party.

In March of 2002 she was appointed by Mayor James Hahn as a commissioner with the South Los Angeles Area Planning Commission. Joy served as President of that commission for 1½ years. Gaining a quick and thorough knowledge of land use, management and planning, her talents were recognized and in November of 2003 she was appointed by Mayor James Hahn and confirmed by the Los Angeles City Council as a commissioner with the Los Angeles City Planning Commission. She thus became the first local planning commissioner to serve on the citywide planning commission where she served until October 2005. In June of 2009, Mayor Antonio Villaraigosa appointed Joy as a commissioner to the Los Angeles Police Department's Permit Review Panel.

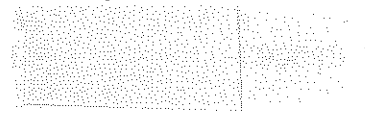
For the past several years she has continued her community activism. She serves as Executive Director for the Los Angeles African American Women's Public Policy Institute that is a public policy and leadership program focusing on African American women. For eight years Joy worked with Supervisor Mark Ridley-Thomas on the non-profit Empowerment Congress. The Empowerment Congress is a major project to involve citizens in civic engagement.



ERIC GARCETTI  
MAYOR

May 13, 2015

Ms. Joy Atkinson



Dear Ms. Atkinson:

I am pleased to inform you that I hereby reappoint you to the Board of Neighborhood Commissioners for the term ending June 30, 2020. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

As part of the City Council confirmation process, you will need to meet with Herb J. Wesson, Jr., your Councilmember, and Councilmember Bernard C. Parks, the Chair of the Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your

Ms. Joy Atkinson  
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reappointment will be considered by the Education and Neighborhoods Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti". The signature is stylized and cursive.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Ms. Joy Atkinson  
May 13, 2015

### Nominee Check List

#### I. Within seven days:

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Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org.

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

#### II. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in via email from that office.*

\_\_\_\_\_ **Statement of Economic Interest ("Form 700")**

*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.

\_\_\_\_\_ **CEC Form 60**

#### III. As soon as possible, the Mayor's Office will schedule a meeting with you and:

\_\_\_\_\_ **Your City Councilmember Herb J. Wesson, Jr.** (contact at (213) 473-7010).

\_\_\_\_\_ **Councilmember Bernard C. Parks, Chair of the Council Committee considering your nomination** (contact at (213) 473-7008).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.