

C.F. 13-1374

# Label GMOs.org

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PO Box 625, Chico, CA 95927

Phone (530) 570- 6872

August 25, 2014

Mayor Eric Garcetti  
City Council President Herb Wesson  
Chairman Felipe Fuentes  
Chairman Jose Huizar  
Chairman Mitch O'Farrell

RECEIVED  
CITY CLERK'S OFFICE  
2014 SEP 11 PM 3:34  
CITY CLERK  
DEPUTY

Re: Endorsement for LA GMO Free Zone Motion - File #13-1374

Dear Mayor Garcetti, President Wesson, Chairman Fuentes, Chairman Huizar, Chairman O'Farrell and Honorable Councilmembers:

On behalf of the statewide Label GMOs organization as well as our chapters throughout the City of Los Angeles, I am writing to express Label GMOs' endorsement of the Koretz-O'Farrell motion #13-1374 to make the City of Los Angeles a GMO-Free Zone with regard to the sale, distribution and growth of GMO plants and seeds.

We greatly appreciate that the City Council unanimously voted to support Prop. 37 in October 2012, and unanimously voted to support SB 1381 (Evans) to label GMOs, which was under consideration this Spring in the State Senate.

Label GMOs is the state-wide, thousands-strong organization established to qualify and pass Proposition 37 to label GMOs (genetically modified organisms), which was on CA ballot in November 2012. We were outspent by more than 4:1 by corporations opposing our right to know what is in our food, and lost by only a small margin. We continue to fight for the right to eat GMO-free food. We succeeded tremendously in educating millions of Californians - and Americans - about this issue. More and more people in L.A. are committing to eating healthier, non-GMO diets.

As you probably know, Proposition 37 PASSED in Los Angeles County. One key way that you, our elected officials can respond to the wishes of the City's citizenry is to pass this GMO Free Zone motion. It will help protect Angelenos' rights to grow healthy, non-GMO food throughout the City of L.A. by helping keep local home-grown and community garden-grown crops free of windborne pollen from GMO plants and seeds.

Your help is needed to come to the aid of Angelenos, since political forces at the State and Federal levels have blocked efforts on GMO issues.

Los Angeles is a national trendsetter. We believe Prop. 37 in November 2012 was pivotal to exponentially increasing GMO awareness nationwide. We inspired 95 state GMO labeling bills in 28 states in 2013. The demand for GMO-free food and organics has skyrocketed as well. Yes, there are currently GMO-free zones in counties in CA and Oregon, and the town of Arcata, CA is also a GMO-free zone. But an L.A. GMO-free zone will REALLY be big. It will spark this movement around the country.

**The same way people across the nation watched and were widely inspired by the Prop. 37 campaign, they will be watching Los Angeles on the GMO-Free Zone legislation. You have a wonderful opportunity to take the lead now on this issue.**

We all thank you in advance for your support to make Los Angeles a GMO-Free Zone.

Sincerely,

A handwritten signature in cursive script that reads "Pamela Larry".

Pamm Larry  
Founder and Director  
LabelGMOs.org