November 28, 2017

RE: CF 13-1493 (Proposed Sidewalk Vending Program)

Public Comment from the Sylmar Advocacy Group

Honorable Members of the City Council Los Angeles City Hall 200 South Spring Street Los Angeles, CA

Dear Honorable Council Members:

The proposed ordinance to legalize sidewalk vending is likely to have a major effect on the city's economic and cultural life and has raised concerns in the Sylmar community. Since Sylmar's Neighborhood Council has not taken a position on this issue, our group wishes to submit the results of a poll taken within Sylmar through the community social network Nextdoor.com.

The anonymous poll, which reached approximately **25 neighborhoods (or about 2900 households)** within Sylmar over a two-week period in November, received **219** responses with **64** % against any form of sidewalk vending. There were five questions in all. 35 or more comments were also submitted on the post.

See the post from the polls on Nextdoor.com which is attached.

The results are as follows:

- I DO NOT want sidewalk vending in my community and want Sylmar to opt-out of the program. 64% (140 votes)
- I WANT sidewalk vending in Sylmar (and City wide) according to the proposed program. 13% (30 votes)
- I WANT sidewalk vending in Sylmar, but vendors must gain the consent of brick and mortar businesses that are nearby. 10% (22 votes)
- I don't care about sidewalk vending. 4% (8 votes)
- I am not sure I want a Town Hall meeting in Sylmar which includes the program details and to gather feedback from our community. 9% (19 votes)

While this is not a large poll, it shows a concern about this issue that is worthy of your consideration.

Sylmar Advocacy Group (SAG) is made up of Sylmar residents and businesses who advocate for the best interests of Sylmar that include fighting for a fair allocation of public resources and against proposals that will negatively impact the quality of life in our community.

We support the poll's majority votes to opt-out of the Sidewalk Vending Program in Sylmar.

Sincerely,

Sylmar Advocacy Group safesylmar@gmail.com

Poll: Legalized Sidewalk Vending for Los Angeles is moving forward - Your thoughts and opinion

This Poll is by the Sylmar Advocacy Group. The poll results and relative comments will be submitted to Council Member Monica Rodriguez, and other City officials.

A Daily News article lists 4 reasons why LA street vendors aren't legal yet, but is coming soon. The 4 major issues that City Council members are working on before the Ordinance will become LA City law are....

- * People don't agree on whether vendors should be able to operate citywide
- * In an attempt avoid past mistakes, LA leaders are puzzling over how to ensure that most vendors will want to join the legal permitting program
- * City leaders have not made any proposals about the best way to pay for enforcement of vending rules
- * Nothing is decided yet on whether vendors will need to gain the consent of brick-and-mortar businesses to operate nearby

Read the article here for more information on these reasons - http://www.dailynews.com/2017/11/09/why-arent-street-vendors-legal-in-la-yet-its-complicated/

Here is the latest notice in the City Council Files which details the approved committee amendments so far: http://clkrep.lacity.org/onlinedocs/2013/13-1493 rpt CLA 11-03-2017.pdf 11/08/2017 Economic Development Committee; Public Works and Gang Reduction Committee approved as amended

To read Public Comments and Neighborhood Council Community Impact Statements about this City Council file, go here and click on the PDF to the right of each entry -

https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=13-1493 NOTE: The Sylmar Neighborhood Council Board has not had the Sidewalk Vending Program agendized for Board discussion and action and therefore has not submitted a statement or taken a position.

Attachment 3 has the latest proposed Sidewalk Vending Regulations such as Operating Requirements (page 6 of the attachment – scroll to page 22 of the document) http://clkrep.lacity.org/onlinedocs/2013/13-1493 rpt CLA 11-03-2017.pdf

You may offer your comments and concerns on this subject in the reply portion here. Poll results will be updated every so often in the REPLY portion as you will not see a continuing update on the poll percentages once you voted. So, there is no need to wait to take the poll. When the poll is closed, the final percentage will be displayed. You are not able to change your vote.

This poll is anonymous. Thank you for your interest and time!

| Choose one: | |
|-------------|--|
| | I DO NOT want sidewalk vending in my community and want Sylma to opt – out of the program. |
| | I WANT sidewalk vending in Sylmar (and City-wide) according to the proposed program. (Includes mobile food vending on residential City sidewalks and stationary sidewalk vending of merchandise/food in industrial and commercial areas) |
| | I WANT sidewalk vending in Sylmar, but vendors must gain the consent of brick and mortar businesses that are nearby. |
| | I don't care about sidewalk vending, |
| | I am not sure yetI want a Town Hall meeting in Sylmar which would include the program details and to gather feedback from our community. |