John A. White Legislative Assistant Public Works and Gang Reduction Committee Housing Committee (213) 978-1072







John White <john.white@lacity.org>

To: Carolina Peters <carolina.peters@lacity.org>

Please print and attach the accompanying letter to CF 13-1493 as a communication from the public

----- Forwarded message -----

From: <aaron@urbanplaceconsulting.com> Date: Mon, Dec 12, 2016 at 11:27 AM

Subject: CF 13-1493
To: john.white@lacity.org

Hi,

See attached for written comments to be included in the public record for Council File 13-1493.

Thanks, Aaron

Aaron Aulenta Figueroa Corridor BID aaron@urbanplaceconsulting.com

John A. White Legislative Assistant Public Works and Gang Reduction Committee Housing Committee (213) 978-1072





Mon, Dec 12, 2016 at 11:29 AM



December 12, 2016

Councilmember Joe Buscaino Chair, Public Works & Gang Reduction Committee Councilmember Curren Price Chair, Economic Development Committee 200 N. Spring Street Los Angeles, CA 90012

Re: Opposition to sidewalk vending program (C.F. 13-1493)

The Figueroa Corridor Business Improvement District (BID) submits this letter in opposition to the current sidewalk vending program being proposed in the City of Los Angeles.

The Figueroa Corridor BID does recognize and appreciate the amount of detail provided in this draft policy. The details answered many of the questions we had regarding the previous sidewalk vending proposal. We also appreciate the detail and protections this current draft gives to brick and mortar businesses, property owners, and sports and entertainment venues.

Despite these new details, we ask that the following details be worked out before the proposal advances:

## **Administration and Enforcement**

Resources to fund the Administration and Enforcement of a sidewalk vending program need to be identified. It's difficult to support a program without knowing where the funds would come from. The success of a sidewalk vending program is dependent on a fully funded and effective Administration and Enforcement.

## **Special Vending Districts**

This provision is very important and the 20% threshold should be retained. The process for a neighborhood to opt-out needs to be more clear, straight forward, and not subjective.

Thank you for your consideration on these comments.

Sincerely,

Steve Gibson

**Executive Director** 

Stare Tile

Figueroa Corridor BID