



Adam Lid &lt;adam.lid@lacity.org&gt;

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## City sidewalk vending program

1 message

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**Steve Hirsh** <shirsh@cooperdesignspace.com>

Thu, Nov 9, 2017 at 7:12 AM

To: Adam.Lid@lacity.org

Cc: Rena Leddy <rena@fashiondistrict.org>

To Economic Development committee  
Re City sidewalk Vending Program

As long time stakeholders in the Los Angeles fashion district we are look forward to see a structure applied to street vending in the city of Los Angeles.

We have several significant concerns regarding the ordinance.

First, that the methods and resources for enforcement of the program must be clearly detailed, defined, and adequately funded.

The guidelines must be strictly enforced. There are regularly multiple sidewalk vendors competing with the retail enterprises at our locations. This proves a dynamic disincentive to promoting positive economic conditions in all neighborhoods impacted.

Property owner consent is a priority for enforcement. There has been no history of proof or success in, for example, verifying restroom access or permission to vendors to operate at all or in a given specific location.

Also the guidelines prohibiting the vending of counterfeit merchandise must be strictly defined and enforced.

Please include these comments.

Thank you,

Steve Hirsh  
Mercantile Center

Cc: Rena Leddy/Fashion District BID

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Sent from my ipad