



808 W. 58th Street
Los Angeles, CA 90037
(323) 541-1600 www.wellchild.org

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 12, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. St. John's Well Child and Family Center is a network of federally qualified health centers that provide free medical, dental and behavioral health services to more than 200,000 patient visits in Los Angeles.

St. John's is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

Specifically, we support the following components of a vending ordinance:

- A Citywide permit process for food and non-food vending. This process should consider the cost of enforcement, revenue opportunities for the City, and the financial capacity of low-income vendors. In order for vendors across the City to have a real incentive to participate, any policy that is put forth must apply to all areas of the city.
- Incentives for different types of healthy food vending, including but not limited to, cut fruit, produce, and water.
- Responsible and humane enforcement, reducing punishment of illegal vending from a misdemeanor to an infraction, avoiding arrests and exorbitant fines. The campaign has outlined a tiered system of enforcement that maximizes the potential of participation by vendors all over the City.

A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a *policy memo*.

On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Jim Mangia".

Jim Mangia
President & CEO



UFCW LOCAL 770

UNITED FOOD AND COMMERCIAL WORKERS UNION • www.ufcw770.org

Ricardo F. Icaza, President

John M. Grant, Secretary-Treasurer

May 12, 2014

MAIN OFFICE

LOS ANGELES
630 Shatto Place
Los Angeles, CA 90005-1372
P.O. Box 770,
Hollywood, CA 90078
(800) UFCW 770
(213) 487-7070

AREA OFFICES

CAMARILLO
816 Camarillo Springs Road
Suite H
Camarillo, CA 93012
(805) 383-3300

HARBOR CITY
25949 Belle Porte Avenue
Harbor City, CA 90710
(310) 784-5340

ARROYO GRANDE
127 Bridge Street
Arroyo Grande, CA 93420
(805) 481-5661

BAKERSFIELD
5000 California Avenue
Suite 211
Bakersfield, CA 93309
(661) 323-2866

NEWHALL
23030 Lyons Avenue
Suite 102
Newhall, CA 91321
(661) 259-9900

SANTA BARBARA
4213 State Street
Suite 201
Santa Barbara, CA 93110
(805) 681-0770



Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

Re: Motion and Analysis Regarding Street Vending Program, #13-1493

Honorable City Council:

We are writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. UFCW Local 770 is committed to ensuring that all workers are treated with dignity and respect.

We are also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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Honorable City Council
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On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact the undersigned should you have any questions.

Sincerely,

UFCW LOCAL 770

A handwritten signature in blue ink, appearing to read "Ricardo F. Icaza", with a long horizontal flourish extending to the right.

Ricardo F. Icaza, President

RFI:jd

Honorable City Council
c/o: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, CA 90012.

May 11, 2014

RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles.

I'm a community supporter of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. I believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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A detailed summary of these points has been submitted to the lead Legislative Analyst, Felipe Valladolid Chavez in the form of a *policy memo*.

On behalf of the thousands of vendors the coalition works with and represents, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

David Levitus
Voter, LA City Council District 11
Los Angeles, CA 90025
213-389-8880



May 12, 2014

LAM BOARD OF DIRECTORS

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Honorable City Council
c/o: Office of the City Clerk
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Los Angeles, CA 90012

**RE: Motion and Analysis regarding Street Vending Program,
#13-1493**

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization, Los Angeles Metropolitan Churches (LAM) is committed to training clergy and laity to revitalize the community in which the congregation lives, works and worships. Los Angeles Metropolitan Churches is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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On behalf of the thousands of vendors we work with and represent, we are committed to forging a strong partnership with the City of Los Angeles that brings this important economic sector out of the shadows. Please feel free to contact me should you have any questions.

Sincerely,

Cheryl A. Branch, Executive Director
Los Angeles Metropolitan Churches

Street Vendor Partners:

- New Mt. Olive Baptist Church
- Hope of Glory Christian Center Inc.
- Holoman United Methodist Church
- Opportunity Baptist Church
- Community Minded Business
- Metropolitan Business Development Corp.
- 3 Worlds Café
- Clipper Scott Cooking Demos
- Sleep Tight Tonight
- GrantQuest
- Open Line PC
- SOIPtel
- AzetecaNet
- Farmer's Custom Cabinets
- Coach's List
- New Prospect Baptist Church
- City on the Hill Church
- Bethel A.M.E. Church
- Second A.M.E. Church
- Bryant Temple A.M.E. Church
- Lynwood United Methodist Church
- The Lord's Church
- Latin University of Theology
- First New Christian Missionary Baptist Church

**United Service
Workers West**



May 12, 2014

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RE: Motion and Analysis regarding Street Vending Program, #13-1493

Honorable City Council,

I am writing to express enthusiastic support for the City of Los Angeles' consideration of a citywide program that would legalize and regulate street vending in Los Angeles. My organization SEIU - United Service Workers West (USWW) is committed to the prosperity of all residents/communities in Los Angeles.

SEIU – USWW is also a member of the Los Angeles Street Vendor Campaign, a citywide coalition of more than 40 community-based organizations advocating on behalf of more than 10,000 street vendors in Los Angeles. These street vendors currently operate outside of the formal economy because the City lacks a process that both recognizes and supports these micro-entrepreneurs. We believe that by developing a permit process with competent enforcement strategies, the City could give these small business owners an opportunity to make an honest living, encourage healthy eating, and create safer more vibrant streets.

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Sincerely,

David Huerta
1st Vice President
SEIU - United Service Workers West

Southern California
Headquarters
828 W. Washington Blvd.
Los Angeles, CA 90015
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(213) 284-7725 fax

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(408) 280-7804 fax

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(650) 723-3680
(650) 723-3650 fax

Sacramento office
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Suite 310
Sacramento, CA 95811
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(916) 497-0806 fax

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Sincerely,

Stephano Medina
Community Organizer
(818) 800-1824