

ECONOMIC DEVELOPMENT COMMITTEE REPORT and COMMUNICATION FROM THE EXECUTIVE EMPLOYEE RELATIONS COMMITTEE (EERC) relative to the appointment of, and salary recommendation for, Ms. Jan C. Perry as permanent General Manager, Economic and Workforce Development Department (EWDD).

A. ECONOMIC DEVELOPMENT COMMITTEE REPORT

Recommendation for Council Action:

RESOLVE that the Mayor's appointment of Ms. Jan C. Perry as the permanent General Manager of the EWDD is APPROVED and CONFIRMED.

Ethics Commission Review: Complete.

Community Impact Statement: None submitted.

TIME LIMIT FILE - JANUARY 2, 2014

(LAST DAY FOR COUNCIL ACTION - DECEMBER 18, 2013)

B. COMMUNICATION FROM THE EERC.

Recommendation for Council action:

RESOLVE that the salary rate of pay for the position of permanent General Manager, EWDD, shall BE ESTABLISHED, as recommended by the Mayor and approved by the EERC on November 26, 2013. The effective date of the salary is November 13, 2013

(Council may recess to Closed Session, pursuant to Government Code Section 54957.6, relative to the above salary recommendation)

SUMMARY

At a regular meeting held on December 10, 2013, the Economic Development Committee considered a communication from the Mayor dated November 15, 2013 relative to the appointment of Ms. Jan C. Perry as the permanent General Manager of the EWDD.

Ms. Perry spoke briefly of her experience as interim General Manager of the EWDD and provided a brief overview of the activities of the Department during her tenure that include: mirroring the role of the former Community Redevelopment Agency of the City of Los Angeles (CRA/LA) in leveraging grant resources, establishing strong connections between development and the labor market, and attracting private sector investment. Ms. Perry also discussed the EWDD's plans to reconcile the collateral received from the

former CRA/LA, work with the Los Angeles Housing and Community Investment Department on moving projects forward, to seek resources for consultant services and restore funding cut from the EWDD's budget for operations and equipment, and hire a new Assistant General Manager of the EWDD to work with Council planning staffs, the Department of City Planning, and the Los Angeles Department of Building and Safety.

Ms. Perry also discussed the EWDD's intention to apply in March 2014 for a \$70,000 planning grant to support the preparation of a five-year comprehensive economic development strategy. Lastly, Ms. Perry expressed her support for moving the Business Improvement District (BID) Program function from the Office of the City Clerk to the EWDD (Council file No. 13-0600-S25), but noted that a six-month delay of the transfer is needed to allow the EWDD sufficient time to create space for a public counter and office space for BID Program staff. Upon completion of her presentation, Ms. Perry responded to related questions from the Committee relative to her previous and extensive experience as Councilmember for the Ninth District successfully revitalizing the District through economic development.

After providing an opportunity for public comment, the Committee recommended that the Council approve the Mayor's appointment of Ms. Perry as the permanent General Manager of the EWDD. This matter is now submitted to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PRICE:	YES
KREKORIAN:	YES
HUIZAR:	YES
CEDILLO:	YES
MARTINEZ:	YES

-NOT OFFICIAL UNTIL COUNCIL ACTS-