



ERIC GARCETTI
MAYOR

November 15, 2013

Honorable Members of the City Council
c/o City Clerk
Room 395, City Hall

Re: Appointment of Permanent General Manager, Economic and Workforce Development
Department: Jan C. Perry

Dear Honorable Members:

Pursuant to City Charter Section 508 (b), I appoint Ms. Jan C. Perry as the permanent General Manager, Economic and Workforce Development Department (EWDD), effective as of the date of your confirmation of this appointment. Ms. Perry has served as the Interim General Manager of the EWDD since July 1, 2013.

Attached please find a copy of her biography which provides greater detail about her experience. I am confident that Ms. Perry will make an outstanding General Manager of the EWDD. I look forward to your favorable consideration of her appointment.

Sincerely,

ERIC GARCETTI
Mayor

EG:mm

Attachment

cc: The Honorable Curren D. Price, Jr., Chair, Economic Development Committee
Miguel Santana, CAO
Maggie Whelan, Personnel Department
Maritta Aspen, Office of the CAO
Heather Holt, Ethics Commission
Holly Wolcott, Interim City Clerk
Gerry Miller, CLA
Phyllis Lynes, Personnel Department
Errol Griffin, Office of the CAO
Shannon Prior, Ethics Commission
General Managers' Association





Jan Perry, Interim General Manager

Economic & Workforce Development Department, City of Los Angeles

Jan Perry has energy, enthusiasm, dedication and a record of accomplishments that make her a standout as Interim General Manager of the new Economic and Workforce Development Department (EWDD).

Mayor Eric Garcetti has tapped the best and the brightest to head up the city's new EWDD. As the former Los Angeles City Councilmember for the 9th District, which includes Bunker Hill, Little Tokyo, and South Los Angeles, Jan Perry was a lightning rod for major changes in the district's infrastructure. This resulted in quality job development and training, and the development of housing at all income levels.

Over the past decade, Perry supported major redevelopment projects in Downtown Los Angeles that represented more than \$15 billion in investment along with \$40 million in City tax revenue, and the creation of more than 90,000 full-time jobs. From catalytic developments like LA Live to iconic developments like Our Lady of Angeles Cathedral to major public buildings like the new Police Administrative Building—Perry was at the forefront of ensuring that downtown moved forward to meet its potential as the economic engine for the entire region.

Her record of success led Mayor Garcetti to appoint Ms. Perry for the new role of leading an economic development rebirth of Los Angeles. Perry, along with the Mayor, shares a passion for revitalizing neighborhoods and improving the quality of life for all Angelenos. In her new position, Ms. Perry will lead a department of approximately 175 individuals, some of whom are well entrenched in economic development, charged with brokering city loans, and bonds. On the workforce side, the Department oversees 18 WorkSource Centers that offer specialized training, resume development, a job bank and a number of career development services. Her success will build on the notion that economic development and employment stimulates growth in a city, a solid tax base, a demand for better housing, goods and services and better schools, parks and solid neighborhoods. This is the type of community where businesses want to locate. It is the cycle of community improvement rather than community despair.

Looking back on her accomplishments, Ms. Perry was all too familiar with the despair of the homeless because high poverty and homelessness made up large swaths of her former Council District. She understood that tackling the challenges of homelessness was an essential part of creating a healthy city for everyone. A champion for the homeless, she successfully kept the city's emergency shelter program open on a year-round basis and was a strong advocate for the development of affordable housing with supportive services to house chronically homeless individuals, many who had been homeless for decades. The unwavering political will that she exhibited on the issue of housing the homeless resulted in the development of more than 1,000 units of housing with support services on-site, and more were in the pipeline when she left office on June 30, 2013.

Mayor Garcetti has said that Ms. Perry will temporarily oversee the department that is being created to spur business activity. Whether this new assignment is temporary or long term, it is a sure bet that it will be a success with Jan Perry at the helm.

Perry earned her bachelor's degree from the USC School of Journalism, cum laude, and her master's degree from USC in public administration.