

ERIC GARCETTI
MAYOR

December 2, 2013

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Dallas Fowler to the Commission on the Status of Women for the term ending June 30, 2014. Ms. Fowler will fill the vacancy created by Susan Berke Fogel, whom I removed effective January 31, 2014 or at the time Ms. Fogel's successor is confirmed by the City Council.

I certify that in my opinion Ms. Fowler is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', is written over a faint, larger version of the signature.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Dallas Fowler
Commission: Commission on the Status of Women
End of Term: June 30, 2014

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 10 - South Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** B.A., Business Administration, Florida Agricultural & Mechanical University
7. **Occupation/profession:** Principal, Daltek Global Solutions, LLC
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioner	APC	CD	Ethnicity	Gender	Appointment Date	Term Ends
Campos, Araceli	West LA	5	Latina	F	08-Apr-09	30-Jun-14
Fogel, Susan Berke	South Valley	2	Caucasian	F	24-Jul-06	30-Jun-14
Han, Helen H. - RESIGNED	North Valley	12	Asian Pacific Islander	F	14-Mar-07	30-Jun-17
Perez, Liliana	East LA	13	Latina	F	20-Jun-07	30-Jun-17
Whetstone, Jann K.	South LA	10	African American	F	21-Jan-11	30-Jun-17
Williams, Patrica	East LA	1	Caucasian	F	25-Sep-12	30-Jun-17
Wilson, Francille R.	Central	10	African American	F	26-Nov-07	30-Jun-14

Dallas Fowler

Dallas Fowler is a proud Los Angeles native and graduate of the School of Business and Industry at Florida A & M University receiving a Bachelor of Science in Business Management. Before Dallas became the Principal of Daltek Global Solutions, LLC a boutique digital & print media firm specializing in outreach, political & business development consulting; she was the Corporate Procurement Analyst and National Supplier Diversity Coordinator for US Bank (USB). She holds over 10 years of experience in the Supplier Diversity & Community Affairs arena and 15+ years of project management and event planning experience. She came to USB from Turner Construction Company where she served as their Community Affairs & Marketing Coordinator as well as Program Manager of Turner's Youth Force 20/20 Initiative. Programs she implemented at Samuel Gompers MS and Susan Miller Dorsey HS are still in existence today. While at these two companies Dallas created strategic alliances with community partners, managed participation at various trade fairs and events, conducted research and data analyses of procurement information, advocated for Minority & Women Business Enterprises, managed the internal and external communications of her departments and also hosted supplier meetings with procurement staff. In addition, Ms. Fowler served on the L.A.M.B.O.C. Procurement Committee and U.S. Bank Employee Development Network board in Los Angeles Chairing their Diversity Expo for two consecutive years. Dallas is currently serving on the board of Living Advantage, Inc. a non-profit serving foster youth in the Los Angeles area. She is also on the board of the Museum of African American Art and New Frontier. She is also a past board member of LAOIC and host of other community organizations.

A proud community advocate Dallas has served the Los Angeles area since the tender age of 5 as a Brownie and Girl Scout. A graduate and past Alumnae President of the Los Angeles African American Women's Public Policy Institute housed at USC, she recently established HEIRSPAC Helping Empowered Individuals Reach Success and hopes to provide a resource for individuals looking to run for office and raise awareness of issues impacting women and minorities. Her passion for community involvement has garnered acknowledgment from Governor Arnold Schwarzenegger, Congresswoman Laura Richardson, Speaker Emeritus Karen Bass, Assemblyman Mike Davis, Assemblyman Isadore Hall and Mayor Antonio Villaraigosa.

Dallas has traveled to Australia, Europe, South America, Asia and the Caribbean. The eldest of 4 siblings she is a mentor, motivator and conduit for positive

Dallas Fowler

Results oriented business professional with communication, strategic planning, problem solving, resource maximization and project management skills, 10+ years of customer service and marketing successes working with diverse cultures, Possesses strong interpersonal and team building skills

Education

Florida Agricultural & Mechanical University | Tallahassee, FL

Bachelor of Science: Business Administration

Certifications: OSHA, CPR, LA County Deputy Registrar, LAAAWPPI,
Call Systems Engineering, West Basin Municipal District -Water Knowledge

Experience

Daltek Global Solutions, LLC

Principal – 6/2009 – Present

Partner – 6/2007 - 2009

Provides digital & print media design, viral campaign management and social media outreach implementation services to a variety of entities from authors to political candidates, Creates websites, social networks and blogs for campaigns, philanthropic & political organizations, Provides Call Solutions in areas of mass SMS, Voice Broadcasts, Polling & Market Surveys, Consults in the areas of community outreach, labor compliance and supplier diversity, Creates sound and solid business referrals for clients, In 2010 served as Grant Reviewer for **U.S. Department of Health & Human Services** for Basic Center Programs and Mentoring Children of Prisoners programs

US Bank

Corporate Procurement Analyst– National Supplier Diversity Coordinator 2007 – 2009
Responsible for assisting S/M/WBE firms gain access to opportunities and navigate procurement process, Responsible for managing operations budget & internal/external marketing communications, Contributing member of the National Sales Team providing statistical procurement data for private and government requests for proposals, Provided annual communications plan for dept., Produced companywide newsletters, Managed staff participation nationally and created strategic partnerships with municipalities and community organizations to execute diversity trade fairs, expos & key procurement meetings, Connected new vendors with purchasing staff, Conducted research and data analysis, Chaired Diversity Career Expo (2yrs) Hosted several events nationwide, Managed over 75 sponsor relationships nationally, Planned or participated on various panels and workshops

LAAAWPPI—Los Angeles African American Women’s Public Policy Institute

Alumnae Association President 2007-2008

Represented the alumnae of LAAAWPPI housed at University of Southern California, Created first Operations Manual for Alumnae Association including Elections & Voting Process, Implemented quarterly newsletter, Produced fall informational and Quarterly Mixers, Created Passing of the Torch Luncheon an annual event to install new officers, Set the standard for Alumnae Association procedures

Turner Construction Company

Community Affairs Coordinator & Labor Compliance Analyst- 2/2004 – 2/2007

Served as Labor Compliance Analyst for 8 state and federally funded projects ranging from LAUSD Schools and Park & Rec Centers to Museums, Served as Outreach Coordinator for the Southwestern Region of United States, Trained additional coordinators in Phoenix and San Diego, Conducted Community Outreach and Good Faith Efforts for over 150 projects, Carried out day to day operations for Minority & Women Business Enterprise Program, Served as Program Manager for Youth Force 20/20 Program, Built team of Turner employees to Volunteer their time exposing careers in Architecture, Construction and Engineering, Designed & Published quarterly newsletter for LA/OC business units, Managed Vendor Database, Hosted Quarterly “Talk to Turner” events for the Southwestern Region for MBE/DVBE to meet with key procurement staff and gain access to contract opportunities,

Dallas Fowler

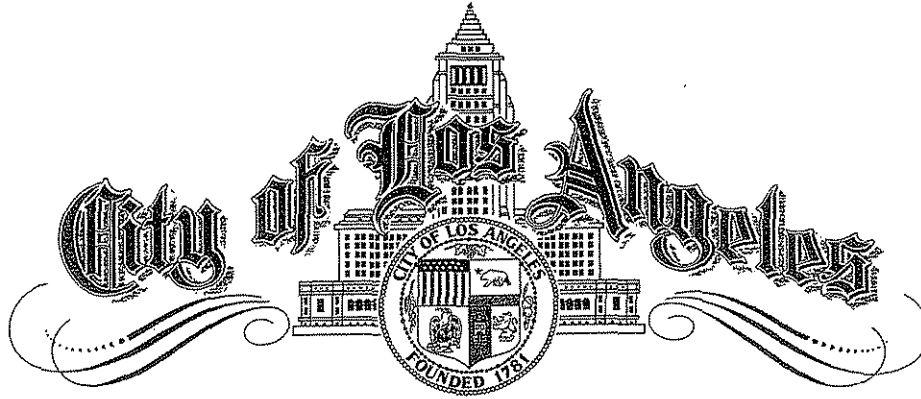
Results oriented business professional with communication, strategic planning, problem solving, resource maximization and project management skills, 10+ years of customer service and marketing successes working with diverse cultures, Possesses strong interpersonal and team building skills

Technical Skills

MS Outlook, Lotus Notes, MS Excel, MS Access, MS Powerpoint, Reference, Adobe Illustrator, MS Publisher, Adobe Fireworks, Adobe Sound Booth, Digital & Print Media Design, Web Design, Adobe In-Design, Mobile/Web Applications, Viral Commercial Production, Video Production, Research Expert

Activities

Past Alumnae President - Los Angeles African American Women's Public Policy Institute (LAAAWPPI), Founder - Helping Empowered Individuals Reach Success (HEIRSPAC), First Vice President & Political Action & Education Chair- New Frontier Democratic Club, Board Member - Living Advantage, Inc., Board Member - Museum of African American Art, Active Support - CDP Women's Caucus, 2010 -2012 Appointed Delegate California Democratic Party, Former Mentor & Program Facilitator - Mentoring Our Students Through Experience (MOSTE) Implemented Existing Program at Samuel Gompers MS, Former Mentor & Program Facilitator - Architecture, Construction, Engineering Mentoring (ACE Mentors) Implemented Existing Programs at Susan Miller Dorsey HS, Valley HS and Hector Godinez HS, Former Board Member - LAOIC Los Angeles Opportunities Industrialization Center, Planned national youth conference for AT&T 1994-1999, Employed by: Metro-Goldwyn-Meyer (MGM), McDonald's, and GAP, INC



ERIC GARCETTI
MAYOR

December 2, 2013

Ms. Dallas Fowler

Dear Ms. Fowler:

I am pleased to inform you that I hereby appoint you to the Commission on the Status of Women for the term ending June 30, 2014. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Justin Gonzalez in my Office at (213) 300-9935 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

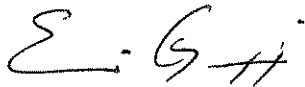
Ms. Dallas Fowler
December 2, 2013
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As part of the City Council confirmation process, you will need to meet with Herb J. Wesson, Jr., your Councilmember, and Councilmember Gilbert Cedillo, the Chair of the Housing Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Housing Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Julie Ciardullo with the Mayor's staff will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti". The signature is stylized and cursive.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Dallas Fowler
December 2, 2013

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Julie Ciardullo, Office of the Mayor,
Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012
or fax: 213-978-0719 or email: julie.ciardullo@lacity.org.

- _____ **Remuneration Form**
_____ **Undated Separation Forms**
_____ **Background Check Release**
_____ **Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until
your completed form is reviewed by the Ethics Commission.
_____ **Residence Verification Form**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Herb J. Wesson, Jr.** (contact at 213-473-7010).
_____ **Councilmember Gilbert Cedillo, Chair of the Council Committee considering your nomination** (contact at 213-473-7001).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.